



**27<sup>th</sup> ANNUAL CONFERENCE**  
**International Association for Dance Medicine & Science**

# **Support & Exhibit Prospectus 2017**

**October 12-15, 2017**  
**Houston, Texas, USA**



# WELCOME

## IADMS Annual Conference Support and Exhibit Prospectus

The International Association for Dance Medicine & Science (IADMS) will hold its 27<sup>th</sup> Annual Conference on October 12-15<sup>th</sup> at the JW Marriott Houston in the Galleria-Uptown district, Houston, Texas, USA. We invite your organization to consider the many exhibition, support, and advertising opportunities associated with this meeting. For further information about the Annual Conference, please visit [www.iadms.org/2017](http://www.iadms.org/2017).

IADMS's Annual Conference has a longstanding tradition of featuring a collection of individual research presentations that bring together constituents from all disciplines of dance medicine, science, and education to network and exchange information. Over 400 delegates are expected to attend in Houston consisting of scientists, researchers, educators, physicians, allied health professionals, and students. These delegates arrive ready to not only learn the latest advances in the field from a select group of accepted presenters and invited keynote speakers, but also to visit the exhibit hall to purchase and learn about products and services. This four-day exhibition will be held as part of the Annual Conference. If your organization supplies goods or services to anyone with interests in dance, IADMS encourages you to take advantage of this major opportunity. In addition, you may wish to make an impact on delegates by considering one or more of the supporter and advertising opportunities available as listed in this prospectus.

The opportunities outlined cater to every budget and provide the flexibility to choose a package that meets your marketing objectives. Packages may also be tailored to suit your specific marketing needs, and opportunities to underwrite specific meeting events are available. If you have any queries with regards to exhibiting, supporting, or advertising at the Annual Conference please contact the Chair of our Development Committee, Ms. Andrea Kozai at [Development@iadms.org](mailto:Development@iadms.org)

IADMS hopes you will join us as this is an Annual Conference not to be missed.

We look forward to hearing from you!



Matthew Wyon

President IADMS (2015-17)

### Benefits of Supporting and Exhibiting with IADMS

Patrons and Supporters will have access to:

- IADMS Annual Conference attendees (+400)
- IADMS mobile app users (+700)
- IADMS membership (+1,250 members, representing 40 countries)
- IADMS constituency via email campaigns, conference e-blast announcements, and quarterly e-newsletters (+5,000)
- IADMS social media followers (FB- 8,475 likes; LinkedIn group- 1,988 members; and Twitter- 1,094 followers)
- IADMS website viewership (35-45,000 pageviews/ month)

# IADMS's 27<sup>th</sup> Annual Conference Supporter and Exhibitor Benefit

Support goes towards the IADMS Annual Conference, and specific earmarked conference events.

	Premier Conference Supporter (US\$10,000)	Opening Reception Supporter (US\$7,500)	A Day for Medics Supporter (US\$5,000)	A Day for Teachers Supporter (US\$5,000)
Logo placement on opening and final screen shots of all videos produced during the filming of the four (4)-day Annual Conference <sup>1</sup>	✓			
Opportunity to host Annual Conference's Opening Reception giving you premiere access to attendees <sup>2</sup>		✓		
Recognition and logo placement at the Annual Conference Special Interest Day's Opening Remarks			✓	✓
Complimentary registration to the Annual Conference	2 Registrants	2 Registrants	1 Registrant	1 Registrant
Complimentary registration to the Annual Conference's Special Interest Day			1 Registrant <sup>3</sup>	1 Registrant <sup>4</sup>
Recognized as an Annual Conference supporter on social media platforms <sup>5</sup>	✓	✓		
Acknowledgment and hyperlink of company logo on IADMS quarterly e-newsletters	✓	✓		
Two Complimentary tickets to Annual Conference's Opening Night	✓	✓	✓	✓
Logo placement at the Annual Conference's Opening Remarks as Conference Supporter	✓	✓	✓	✓
Recognition and hyperlink of company logo on all Annual Conference e-blast announcements	✓	✓	✓	✓
Exhibit table at Annual Conference	✓	✓	✓	✓
Logo placement on Annual Conference t-shirt	✓	✓	✓	✓

<sup>1</sup> To be distributed via social media and on the IADMS website

<sup>2</sup> By providing welcoming remarks, hosting the reception at a location of your choosing, and given a special acknowledgment and introduction by the IADMS President

<sup>3</sup> Annual Conference's Special Interest Day: "A Day for Medics"

<sup>4</sup> Annual Conference's Special Interest Day: "A Day for Teachers"

<sup>5</sup> Facebook, Twitter, LinkedIn

# IADMS's 27<sup>th</sup> Annual Conference Supporter and Exhibitor Benefit

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	Premier Conference Supporter (US\$10,000)	Opening Reception Supporter (US\$7,500)	A Day for Medics Supporter (US\$5,000)	A Day for Teachers Supporter (US\$5,000)
Flyer and/or product sample in Annual Conference delegate packets	✓	✓	✓	✓
Recognition and hyperlink of company logo on mobile application <sup>6</sup>	✓	✓	✓	✓
Recognition on <a href="http://www.iadms.org">www.iadms.org</a> supporters page, with a hyperlink to your website	✓	✓	✓	✓
Use of the IADMS logo in any of your print materials (the phrase "Annual Conference Supporter of" must appear above the logo)	✓	✓	✓	✓

<sup>6</sup> Used for all IADMS Regional Meetings and Annual Conferences, available year-round to attendees

# IADMS's 27<sup>th</sup> Annual Conference Supporter and Exhibitor Benefit

Support goes towards the IADMS Annual Conference, and specific earmarked conference events.

	"AJG Howse Memorial Address" Supporter (US\$3,000)	Physician Networking Luncheon Supporter (US\$2,500)	Annual Sustaining Supporter <sup>7</sup> (US\$1,600)	Annual Conference Exhibitor <sup>8</sup> (US\$1,000)	Annual Conference Friend (US\$500)
Recognition and logo placement at the Annual Conference's "AJG Howse Memorial Address"	✓				
Recognition and logo placement at the Annual Conference's Physician Networking Luncheon		✓			
Recognition and logo placement at the Annual Conference's Keynote Address			✓		
Complimentary registration to Annual Conference	1 Registrant	1 Registrant			
Complimentary registration to Physician Networking Luncheon		1 Registrant			
Recognition on Annual Conference t-shirt <sup>9</sup>	✓	✓	✓		
Recognition on <a href="http://www.iadms.org">www.iadms.org</a> supporters page, with a hyperlink to your website	✓	✓	✓		
Use of the IADMS logo in any of your print materials (the phrase "Annual Conference Supporter of" must appear above the logo)	✓	✓	✓		
Exhibit table at the Annual Conference	✓	✓	✓	✓	
Flyer and/or product sample in Annual Conference delegate packets	✓	✓	✓		✓
Two Complimentary tickets to Annual Conference's Opening Night	✓	✓	✓	✓	✓
Acknowledgement at the Annual Conference's Opening Remarks as Conference Supporter	✓	✓	✓	✓	✓
Recognition and hyperlink of company logo on mobile application <sup>10</sup>	✓	✓	✓	✓	✓

<sup>7</sup> Or three (3)-year commitment: at US\$1,300 per year

<sup>8</sup> Or three (3)-year commitment: at US\$900 per year

<sup>9</sup> Company name placement

<sup>10</sup> Used for all IADMS Regional Meetings and Annual Conferences, available year-round to attendees

# Become a Patron of IADMS

Support goes towards the Annual Operating Budget of IADMS.

	Major IADMS Patron (+US\$7,500)	IADMS Patron (+US\$2,500)	Major Media Supporter <sup>11</sup>
Full-page advertisement in membership packets			✓
Complimentary registration to Annual Conference	2 Registrants	1 Registrant	
Email advertising campaigns annually targeted to IADMS's members	2 Campaigns		3 Campaigns
Recognition and hyperlink of company logo on IADMS quarterly e-newsletters	✓		✓
Recognition on <a href="http://www.iadms.org">www.iadms.org</a> home and supporters page, with a hyperlink of company logo	✓	✓	✓
Recognition and hyperlink of company logo on mobile application <sup>12</sup>	✓	✓	✓
Two complimentary tickets to Annual Conference Opening Night	✓	✓	✓
Logo placement at the Annual Conference's Opening Remarks as IADMS Patron	✓	✓	✓
Exhibit table at the Annual Conference	✓	✓	✓
Flyer and/or product sample in Annual Conference delegate packets	✓	✓	✓
Logo placement on Annual Conference t-shirt	✓	✓	✓
Use of the IADMS logo in any of your print materials (the phrase "Patron of" must appear above the logo)	✓	✓	✓

<sup>11</sup> Major Media Supporters will provide IADMS with ad space worth US\$10,000 per year for the duration of the contractual agreement. IADMS reserves the right to use the ad space at its discretion. The supporter will also post the IADMS logo and place a link to the IADMS home page on the "Associations" page of its website, if one exists.

<sup>12</sup> Used for all IADMS Regional Meetings and Annual Conferences, available year-round to attendees