



**28<sup>th</sup> ANNUAL CONFERENCE**  
**International Association for Dance Medicine & Science**

# **Support & Exhibit Prospectus 2018**

**October 25-28, 2018**  
**Helsinki, Finland**

# WELCOME

## IADMS Annual Conference Support and Exhibit Prospectus

The International Association for Dance Medicine & Science (IADMS) will hold its 28<sup>th</sup> Annual Conference on October 25-28<sup>th</sup> at the Scandic Park Helsinki, Finland. We invite your organization to consider the many exhibition, support, and advertising opportunities associated with this meeting. For further information about the Annual Conference, please visit [www.iadms.org/2018](http://www.iadms.org/2018).

IADMS's Annual Conference has a longstanding tradition of featuring a collection of individual research presentations that bring together constituents from all disciplines of dance medicine, science, and education to network and exchange information. Over 400 delegates are expected to attend in Helsinki consisting of scientists, researchers, educators, physicians, allied health professionals, and students. These delegates arrive ready to not only learn the latest advances in the field from a select group of accepted presenters and invited keynote speakers, but also to visit the exhibit hall to purchase and learn about products and services. This four-day exhibition will be held as part of the Annual Conference. If your organization supplies goods or services to anyone with interests in dance, IADMS encourages you to take advantage of this major opportunity. In addition, you may wish to make an impact on delegates by considering one or more of the supporter and advertising opportunities available as listed in this prospectus.

The opportunities outlined cater to every budget and provide the flexibility to choose a package that meets your marketing objectives. Packages may also be tailored to suit your specific marketing needs, and opportunities to underwrite specific meeting events are available. If you have any queries with regards to exhibiting, supporting, or advertising at the Annual Conference please contact the Chair of our Development Committee, Ms. Andrea Kozai at [Development@iadms.org](mailto:Development@iadms.org)

IADMS hopes you will join us as this is an Annual Conference not to be missed.

We look forward to hearing from you!



Peter E. Lavine, MD

President IADMS (2018-2020)

### Benefits of Supporting and Exhibiting with IADMS

Conference Supporters will have access to:

- IADMS Annual Conference attendees (+400)
- IADMS mobile app users (+700)
- IADMS membership (+1,250 members, representing 40 countries)
- IADMS constituency via email campaigns, conference e-blast announcements, and quarterly e-newsletters (+3,000)
- IADMS social media followers (FB- 8,475 likes; LinkedIn group- 1,988 members; and Twitter- 1,094 followers)
- IADMS website viewership (35-45,000 pageviews/ month)

# IADMS's 28<sup>th</sup> Annual Conference Supporter and Exhibitor Benefit

Support goes towards the IADMS Annual Conference, and specific earmarked conference events.

	Premier Conference Supporter (US\$10,000)	Opening Reception Supporter (US\$7,500)	A Day for Medics Supporter (US\$5,000)	A Day for Teachers Supporter (US\$5,000)
Sponsor 3 medical and research students (PhD, DPT, Resident, Fellow) to attend Annual Conference <sup>1</sup>	✓			
Exclusive presentation to the IADMS Board of Directors	✓			
Host Annual Conference's Opening Reception <sup>2</sup>		✓		
Recognized as an Annual Conference supporter on social media platforms <sup>3</sup>	✓	✓		
Acknowledgment and hyperlink of company logo on IADMS quarterly e-newsletters	✓	✓		
Hyperlinked logo on the IADMS website homepage	✓	✓	✓	✓
Recognition and logo placement at the Annual Conference's Opening Remarks as Conference Supporter	✓	✓	✓	✓
Recognition and logo placement at the Annual Conference Special Interest Day's Opening Remarks	✓		✓	✓
Complimentary registration to the Annual Conference (includes Opening Reception, Special Interest Days, and Networking Events)	4 Registrants	2 Registrants	1 Registrant	1 Registrant
Complimentary registration to the Annual Conference's Special Interest Day			1 Registrant <sup>4</sup>	1 Registrant <sup>5</sup>
Recognition and hyperlink of company logo on all Annual Conference e-blast announcements	✓	✓	✓	✓
Exhibit table at Annual Conference	✓	✓	✓	✓
Video post on IADMS social media at exhibit table	✓	✓	✓	✓

<sup>1</sup> As chosen by IADMS after blinded review of applicants

<sup>2</sup> By providing welcoming remarks, hosting the reception at a location of your choosing, and being given a special acknowledgment and introduction by the IADMS President

<sup>3</sup> To be posted in months prior to start of conference on Facebook, Twitter, and LinkedIn

<sup>4</sup> Annual Conference's Special Interest Day: "A Day for Medics"

<sup>5</sup> Annual Conference's Special Interest Day: "A Day for Teachers"

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	Premier Conference Supporter (US\$10,000)	Opening Reception Supporter (US\$7,500)	A Day for Medics Supporter (US\$5,000)	A Day for Teachers Supporter (US\$5,000)
Logo placement on Annual Conference t-shirt	✓	✓	✓	✓
Flyer and/or product sample in Annual Conference delegate packets	✓	✓	✓	✓
Recognition and hyperlink of company logo on mobile application <sup>6</sup>	✓	✓	✓	✓
Recognition on <a href="http://www.iadms.org">www.iadms.org</a> supporters page, with a hyperlink to your website	✓	✓	✓	✓
Use of the IADMS logo in any of your print materials (the phrase "Annual Conference Supporter of" must appear above the logo)	✓	✓	✓	✓

<sup>6</sup> Used for all IADMS Regional Meetings and Annual Conferences, available year-round to attendees

# IADMS's 28<sup>th</sup> Annual Conference Supporter and Exhibitor Benefit

Support goes towards the IADMS Annual Conference, and specific earmarked conference events.

	"AJG Howse Memorial Address" Supporter (US\$3,000)	Networking Event Supporter (US\$2,500)	Annual Sustaining Supporter <sup>7</sup> (US\$1,600)	Annual Conference Exhibitor <sup>8</sup> (US\$1,000)	Annual Conference Friend (US\$500)
Recognition and logo placement at the Annual Conference's "AJG Howse Memorial Address"	✓				
Recognition and logo placement at the Annual Conference's Networking Event		✓			
Hyperlinked logo on the IADMS website homepage	✓	✓			
Complimentary registration to Annual Conference	1 Registrant	1 Registrant			
Complimentary registration to Networking Event		1 Registrant			
Recognition on Annual Conference t-shirt <sup>9</sup>	✓	✓	✓		
Recognition on <a href="http://www.iadms.org">www.iadms.org</a> supporters page, with a hyperlink to your website	✓	✓	✓		
Use of the IADMS logo in any of your print materials (the phrase "Annual Conference Supporter of" must appear above the logo)	✓	✓	✓		
Exhibit table at the Annual Conference	✓	✓	✓	✓	
Video post on IADMS social media at exhibit table	✓	✓	✓		
Flyer and/or product sample in Annual Conference delegate packets	✓	✓	✓		✓
Two Complimentary tickets to Annual Conference's Opening Night	✓	✓	✓	✓	✓
Acknowledgement at the Annual Conference's Opening Remarks as Conference Supporter	✓	✓	✓	✓	✓
Recognition and hyperlink of company logo on mobile application <sup>10</sup>	✓	✓	✓	✓	✓

<sup>7</sup> Or three (3)-year commitment: at US\$1,300 per year

<sup>8</sup> Or three (3)-year commitment: at US\$900 per year

<sup>9</sup> Company name placement

<sup>10</sup> Used for all IADMS Regional Meetings and Annual Conferences, available year-round to attendees