



**2020 iConference
Support Prospectus**

IAADMS

International Association for Dance
Medicine & Science

IADMS iConference

In response to the global pandemic and subsequent cancellation of our 30th Annual Conference, IADMS will produce an online learning series this year, entitled the **IADMS iConference**.

iConference will provide IADMS members with the opportunity to share and discuss relevant research and clinical findings in the field, as well as virtual networking sessions for the international community. iConference will be hosted on the IADMS mobile app, offer over 30 hours of content, and be available as enduring content for 2-years. Presenters on iConference include a variety of speakers from highly rated presentations from the 29th Annual Conference, select abstract submissions from the call for the 30th Annual Conference, and invited experts in the field. IADMS Board Members and Committee Chairs will host the networking sessions.

We invite you to be a part of this initiative! Learn more from our Development Committee by emailing Andrea Kozai, Development Committee Chair at development@iadms.org.

iConference Supporter Reach

IADMS Member Profile

- 1,500 Members
- 51 Countries
- +700 Mobile app users
- Membership includes professionals from healthcare, education, research and science, dancers, performers, and students

IADMS Visibility

- IADMS mailing list: over 6,000 subscribers receiving all iConference announcements
- Social media followers:
 - Facebook – 12,589
 - LinkedIn - 1,988
 - Twitter 1,556
 - Instagram - 1,103
- 45,000 Web page views per month

iConference Supporter Benefits

	Premier Supporter \$1,500	Sustaining Supporter \$1,000	Friend \$500
Video Engagement with iConference Attendees	X		
Highlights on Choice of IADMS Social Media Platforms as an iConference Supporter	4	2	
Supporter Banner on the Mobile App's iConference Event	X	X	
Polling-style Engagement Directed to iConference Attendees on the Mobile App	X	X	
Push Notifications on the Mobile App to iConference Attendees	X	X	X
Listing on the IADMS Website, All iConference Email Announcements, Newsletters, & Mobile App's Supporter Page	X	X	X
Acknowledgment on First Slide of the Presentations in iConference	X	X	X
Attendee Profile on the Mobile App's iConference Event	X	X	X