Sample Verbiage for Lapsed Member Emails or Letters

Please note that while it doesn’t hurt for members who haven’t renewed their membership to hear from their local Chapter or Division, the IO sends out letters to all lapsed members using the following verbiage every month for the previous 30/60/90 days.

Lapsed members can renew their membership online by logging into their account. If they have ANY issues, they can always contact the Membership Department at 800-786-4234 or via email at customerservice@iaei.org. All membership renewals are back paid to the last expiration date. This allows members to maintain a continuous membership without losing any tenure.

30 Days

Just a friendly reminder we haven’t received your membership renewal. Your membership expired on «Paid_Thru%! Your continued commitment to IAEI is important to us so that together we can keep the public safe from electrical hazards. Your IAEI membership allows you to be surrounded by like-minded members who can become your strongest allies when support, expertise and resources are needed. Our new digital interactive educational programs offer the most current and comprehensive training available to keep you current in today’s ever-changing industry and throughout your career.

60 Days

Oops! Did you forget about us? We haven’t received your membership renewal. Your membership expired on «Paid_Thru» and your account has been moved to inactive. Your continued commitment to IAEI is important to us so that together we can keep the public safe from electrical hazards. Your IAEI membership allows you to be surrounded by like-minded members who can become your strongest allies when support, expertise and resources are needed. Our new digital interactive educational programs offer the most current and comprehensive training available to keep you current in today’s ever-changing industry and throughout your career.

90 Days

Oh no, your membership expired on «Paid_Thru» and your account is now inactive! Your continued commitment to IAEI is important to us so that together we can keep the public safe from electrical hazards. If this was an oversight, please contact the Membership Department at 800-786-4234 or email customerservice@iaei.org to restart your membership from the above expiration date. If, however, you have decided not to rejoin IAEI, we would greatly appreciate any feedback you would like to share at customerservice@iaei.org.