

Why Join IFDA?

Benefits of Membership

THE RETURN ON INVESTMENT OF YOUR IFDA MEMBERSHIP

Day after day, all year long, your membership in the Iowa Funeral Directors Association (IFDA) yields an exceptional "return on investment" that is measured in both tangible and intangible benefits. This return on investment makes a membership in IFDA one of the most cost-effective decisions you can make for yourself and your business.

TANGIBLE BENEFITS

Discounts on Training & Services

Annual Convention

(full registration – 15+ hours of con-ed)

Member cost: \$85

Non-Member cost: \$535

Member Savings = \$450/person

OSHA Training

Member cost: \$75 for 1st person

Non-Member cost: \$125 for 1st person

Member Savings = \$50/1st person

District Meetings

EXCLUSIVELY FOR IFDA MEMBERS

Member Cost = FREE

Business Insurance

All members are eligible to potentially receive a dividend when they purchase their business insurance from their **local** State Auto Agent.

Average potential dividend = \$650/location

Forms and Products

No need for members to contract with an attorney at \$250/hour for each of the release and authorization forms on IFDA's website.

Potential savings = \$10,000

Brochures, Contracts, and Forms

All of these are available to IFDA members at a 50% discount.

Average annual savings = \$250

Labor Law Postings

IFDA provides annual information on the places to get FREE required posters.

Average annual savings = \$200/location

Training that will SURVIVE a con-ed audit!

Training opportunities will pass a con-ed audit by the Iowa Board of Mortuary Science. NO other training provider in Iowa can make this claim.

According to *Iowa Administrative Code* 645—102.3(c), training offered by IFDA meets the specific criteria for continuing education in the Iowa Administrative Code. This means less paperwork for you to worry about – you keep the con-ed card issued by IFDA and IFDA will maintain the speaker's qualifications, course content/objectives, and course outlines for every training opportunity offered by IFDA.

Compliance Information

Free and exclusively for IFDA members

IFDA Insider

This e-mail newsletter is provided weekly and is filled with information specific to funeral directors in Iowa including information related to FTC compliance, OSHA compliance, new laws and rules in Iowa and other things that keep you up-to-date on things you need to know regarding your license, your business, and your livelihood. **Exclusively for IFDA members.**

IFDA Communiqué

Published six times each year, IFDA is proud to provide members with information and news related to funeral service in Iowa.

Free; Non-member subscription = \$100/year.

Membership Directory

This annual publication puts the contact information of your colleagues at your fingertips. **Free; Non-member purchase = \$100/book.**

OSHA Compliance

The OSHA Compliance Manual – a kit that provides your funeral home with all the information you need to be in compliance with OSHA laws that affect your business is available at a reduced rate to IFDA members.

Member savings = \$100/manual

Iowa Prepaid Funeral Trust

The Iowa Prepaid Funeral Trust (IPFT) is an investment service that allows funeral directors to deposit preplanned funeral funds into a trust department of an Iowa banking institution. With society turning to personalized funerals, pre-planning has become an important part of a funeral director's profession. The IPFT allows directors to deposit their prepaid funeral funds into a trust that has promising competitive returns and excellent security and flexibility. The IPFT program works directly with the members of the Iowa Funeral Directors Association in providing a program designed to help funeral directors ease the business and investment challenges of the service industry.

Average annual savings determined by amount invested

Online Con-Ed

IFDA offers the most cost-efficient online continuing education available anywhere. Through the IFDA Online Continuing Education Center, members can complete their funeral director con-ed hours right from home or at the office. You can study at your own pace – any time – day or night. IFDA also lets you create your own multi-course bundle for maximum value. Each class in the impressive course catalog fulfills state con-ed requirements. Options are available for both **funeral and insurance** professionals! All courses are approved by state boards and the Academy of Professional Funeral Service Practitioners (APFSP) for Certified Funeral Service Practitioners (CFSP). **Average member savings = \$150 (minimum) annually (versus acquiring the training online elsewhere)**

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THE BOTTOM LINE

Your membership dues will yield numerous returns on your investment no matter the size of your funeral home. It begins with simple action – joining IFDA. An array of tangible and intangible benefits makes your membership an outstanding investment in your professional development and in the future of your funeral home.

TANGIBLE BENEFITS

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Information Center

IFDA's professional staff is available around the clock to members to provide technical assistance and answer questions about Iowa's laws related to mortuary science, preneed, OSHA, and other issues. The staff maintains current information on funeral service issues and will research any question from members.

Music License

By belonging to IFDA, you are eligible to get your ASCAP, BMI, and SESAC music license annually via the National Funeral Directors Association (NFDA) even if you choose not to join NFDA.

Con-Ed Webinars Coming Soon!

INTANGIBLE BENEFITS

Protection of your license

Have you ever stopped to imagine what life would be like without LICENSED funeral directors in Iowa? Ultimately, IFDA is here to protect your funeral director license. We attend the Board of Mortuary Science (BMS) meetings on your behalf and are "at the table" as IFDA's Executive Director serves on the BMS Rules Committee.

IFDA staff's involvement in this role allows IFDA the opportunity to influence the direction of mortuary science laws and rules that ultimately impact your license, your business, and your livelihood.

A voice in the Iowa Statehouse and Washington D.C.

The IFDA staff and leadership diligently serve the membership's interests and needs through legislative representation at the Iowa Statehouse, the at Iowa Board of Mortuary Science, and with the Iowa Congressional Delegation.

Networking

Your membership, involvement in IFDA, and participation at conferences, training opportunities, and district meetings puts you in touch with your colleagues across the State of Iowa and across the United States.

Opportunities to participate in IFDA committees and task forces enable members to share problems, successes, and create solutions for industry issues.

Public Relations

IFDA is the voice of the deathcare profession in Iowa. IFDA regularly issues press releases to multiple newspapers and media outlets in Iowa in order to share the "good news" about funeral service in Iowa. When issues arise, the press comes to IFDA for a position on an issue.

Don't just join...
BELONG to IFDA!

