Monteley conference set for June

Mark your calendars, make your airline reservations and treat it as a vacation.

The 4th Annual IAFIE Conference has been scheduled for June 23-25, 2008, at the Naval Postgraduate School in Monterey, California, one of the most pleasant locations in the U.S. It will open with a reception on the evening of June 23.

The conference, starting the following day, will have several keynote speakers and consist of two tracks that should appeal to our membership: building academic programs and creating academic standards.

We are fortunate that Lockheed Martin has agreed to sponsor the conference. You can anticipate that the cost will be identical with last year: $250 for members and $400 for non-members.

We are in the process of obtaining blocks of rooms in nearby hotels and will add a registration form to our website in the near future. Stay tuned!

Bob Heibel
Chairman

Gen. Hayden speaks to national IAFIE conference

Gen. Michael V. Hayden, director of the Central Intelligence Agency, delivered a not-for-attribution speech to the IAFIE 3rd annual conference at Tyson’s Corners in May.

The event, sponsored by Booz Allen Hamilton, was attended by 150 IAFIE members.

Hayden spoke for an hour and took some questions from the audience. As a not-for-attribution speech, what Hayden said at Tyson’s Corners, stays at Tyson’s Corners.

Other business conducted at the conference included election of officers. Bob Heibel, IAFIE’s founder, took the reins as chairman from Tom Shreeve who served the past year. Mark Lowenthal will remain as executive director. Also elected were Tom Carr, vice chairman; Felix Moos, international vice chairman; and Bob Allshouse, secretary-treasurer.

IAFIE’s first newsletter hits the press

When the IAFIE executive board met in Tyson’s Corners in May, one item the members agreed to do was to publish a quarterly newsletter for the IAFIE membership.

With a membership of more than 370, this organization needs to get a viable document into members’ hands on a regular basis, and to give the members the news and insights the organization has to offer.

The task fell to Stephen Marrin, the prolific member whose name members regularly see pop up on their screens.

Marrin is IAFIE’s communication committee chairman.

Marrin and IAFIE Chairman Bob Heibel took the task to their Mercyhurst colleague, Bill Welch, a former journalist.

With this inaugural issue, Heibel, Marrin and Welch intend to get an interesting and informative publication to the membership and to keep it going every quarter.

If you have any submissions, or suggestions, please make them to Bill Welch at wwelch@mercyhurst.edu.

IAFIE NEWS
A Quarterly Review of Events, Issues, and Opportunities for Members of the International Association for Intelligence Education

Autumn 2007, Vol. 1, Issue 1

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**Chairman’s Letter**

**Now is the time**

IAFIE celebrated its birthday last June at a very successful conference in Tyson’s Corner, Virginia. For a three-year-old, it’s a very healthy child; finances are strong and its membership growing. That growth in large part is because you, the members, recognize IAFIE’s potential to make a significant difference in the years to come. To deserve this faith and maintain your membership, the organization’s leaders know it must provide you with professional benefits that make a difference and lead you to participate. To this end, during the next year, I will work with the Executive Board on the following:

- Continue to develop our website, www.iafie.org, capability as a “go-to” location for intelligence education and standards;
- Tailor the June 2008 annual conference to meet organizational and membership needs;
- Encourage the growth of local IAFIE chapters and regional events;
- Create broader awareness of IAFIE and its goals;
- Develop a professional journal;
- Increase corporate sponsorship; and
- Expand international presence and participation.

Your assistance is sought in meeting these goals, and I welcome your thoughts and input.

*Sincerely,*

*Robert J. Heibel*

rheibel@mercyhurst.edu

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**Great Lakes chapter meets Oct. 12-13**

You are cordially invited to attend the first meeting of the Great Lakes Regional Chapter of IAFIE Oct. 12-13 at Wright-Patterson Air Force Base in Dayton, Ohio.

Tentative plans call for a social hour and dinner on Friday night followed by a business meeting, presentation and luncheon on Saturday. A tour of the Air Force Museum will be offered on Saturday afternoon.

The Great Lakes Chapter of IAFIE was organized in January of this year at a meeting held on the Notre Dame College campus. Attendees included Bob Heibel, Dr. John King (Cleveland FBI), Deborah Osborne (Buffalo PD), Tom Algoe (Hilbert College), Dale Smith and Jeffery Lybarger (NW3C) and myself. I was chosen to serve as chair of the chapter and Dr. King agreed to serve as vice-chair. Lloyd Hoffman of West Virginia University has graciously consented to serve as Secretary-Treasurer. The chapter was formally recognized by the IAFIE Executive Board at its meeting June 9, 2007.

The purpose of the business meeting is to approve the proposed bylaws and to discuss how we may come together to advance intelligence studies and education in the region.

I hope all IAFIE members in the Great Lakes Region will be able to attend the meeting, and I look forward to seeing you there. Please RSVP directly to me by e-mail or phone if you plan to attend.

*Gregory Moore, Ph.D., Director, Intelligence Analysis & Research Program, Notre Dame College.*

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**IAFIE membership surpasses 370**

In its short time, IAFIE has steadily grown its membership, reaching 371 as of Sept. 21.

Formed in 2003, IAFIE has become the organization generally recognized as the one advancing the interests of intelligence educators.

IAFIE began as the brainchild of Bob Heibel, founder of the intelligence studies program at Mercyhurst College in 1992.

Heibel saw the need for an organization that could bring together intelligence educators from around the country, and the world. They would have a forum where they could take common concerns, and an organization that would help improve standards and quality of intelligence education.

It didn’t take long for IAFIE to catch on. In the first year, about 40 educators in the field of intelligence, as well as professionals involved in the training of intelligence analysts, signed up.

Since then, several chapters have formed, including an international chapter which has met the past two years in Sweden. The most recent colloquium took place at Notre Dame College in Cleveland, Ohio.

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**International Association For Intelligence Education**

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Listserving keeps intelligence topics hopping

As part of an effort to update the IAFIE website, we have created a webpage on the public side containing the names of, and html links to, all organizations/institutions that IAFIE members represent. If you want a link to your organization to be included on this page, please send me the following:

1. Name of organization as you want it listed
2. Website of said organization

The IAFIE listserv was created in August 2005 as a mechanism for information exchange between members. In the two years it has been operational, more than 700 messages have been sent through the listserv. The most prolific poster, yours truly, has sent more than 240 e-mails to the listserv, although another 80 members have also posted to the list. These messages contain everything from more prosaic notices of upcoming events and job postings that might be of interest to members, up through the more esoteric. The topic receiving the most amount of discussion was related to the theme of IAFIE’s 2007 conference on professionalizing intelligence. The discussion started in early May and continued through August 2007, consisting of 69 separate e-mails on the subject.

The content of prior listserv discussions is available to all members of IAFIE. A list of subject lines and authors of listserv messages (x) through (y) can be acquired by sending an e-mail to: members-index.123_456@iafie.org.

Stephen Marrin
Communications chair
smarrin@mercyhurst.edu

IAFIE listserv discussions going into archive

The Discussion Forum on the internal IAFIE website has become a repository for the best information sent through the listserv. Essentially, it now serves as a database for items that might be of interest to members. One of our Mercyhurst students, Chris Purdy, will go back into the e-mail archives (January through September 2007) and post their content to the following categories in the Forum:

- Job and Internship Opportunities (scholarship info for students posted here as well)
- Intelligence Education and Training Programs
- Literature Sources and Merits
- Intelligence Syllabi
- Calls for Papers
- Intelligence Conferences, Events, and Workshops
- Intelligence History
- General News

In addition, the category titled “Education Topics” is a place where IAFIE members can discuss various ideas of interest.

You can access the Discussion Forum by logging in to the IAFIE website – http://www.iafie.org – with your username/password. If you don’t have (or have forgotten) your username or password, you can obtain it by e-mailing Kristine Pollard, the IAFIE website administrator, at: kpollard@mercyhurst.edu.

Please let me know if you have any additional questions or comments.

Stephen Marrin
Communications chair

Recall a listserv discussion and can’t recall just what was said? You can go to the Discussion Forum on the IAFIE web site and look it up.
June colloquium delves into issue of standards

The 9th Annual International Colloquium on Intelligence was held on the campus of Notre Dame College, in Cleveland, Ohio, July 9-12.

The theme of the colloquium was: “Teaching Intelligence: Setting Standards.” Presenters covered a variety of topics within the theme. Gordon Middleton of Patrick Henry College discussed “A Maturity Model for Intelligence Education,” while Lloyd Hoffman of West Virginia University tackled the difficult task of “Defining Intelligence.”

The question of developing effective internships was addressed by Arik Johnson of Aurora WDC, while Ernst & Young’s Michelle Settecase considered whether or not corporate America really wants intelligence.

Academic issues were presented by Noel Hendrickson (“Best Practices or Best Principles? Two Strategies for Developing Intelligence Studies into an Academic Discipline”) and Kenneth Newbold of James Madison University (“A Clash of Cultures? American Higher Education’s Role in Intelligence Analysis Education”).

Bill Wimbish of the Proteus Management Group addressed futures thinking in the curriculum and Katherine Graham of New Mexico State University outlined the process by which an association can become an accrediting body.

Graduate program standards were discussed by the University of New Haven’s Bill Tafoya, and Tim Walton of the Sherman Kent School spoke about developing effective textbooks for instructing future intelligence analysts.

Other topics included “Intelligence Studies in U.S. Civilian Colleges and Universities: Developing Critical Thinkers for a Dangerous World,” presented by Bill Spracher from NDIC and “Intelligence Led Management,” offered by Todd DeBruin, of McManis & Monsalve Associates. Panel discussions on “What Makes a Good Intelligence Studies Curriculum” and “Commonalities and Differences Across the Intelligence Analysis Curriculum” concluded the colloquium.

Keynote speakers included Clare Lopez, a Notre Dame College alumna and retired CIA officer, who discussed the intelligence capabilities of Iran, and Lieutenant Commander (USNR, ret.) Michael Goldstein. Commander Goldstein spoke about “Communications Intelligence and Allied Knowledge of the Holocaust: What Did We Know and When Did We Know it?”

The social highlight of the colloquium was dinner and a tour of the Rock and Roll Hall of Fame in downtown Cleveland.

Next year’s colloquium will take place March 17-20 at the University of New Haven.

Gregory Moore, Ph.D.
Intelligence Analysis & Research Program, Notre Dame College

The Intel bookshelf: Intelligence & National Security

Here’s a new entry to the intelligence literature.

Intelligence and National Security: A Reference Handbook

Prof. Clark is the person responsible for the incredibly useful online bibliography of intelligence literature at: http://intellit.muskingum.edu

Intelligence and National Security
A Reference Handbook
J. Ransom Clark
Book Code: C9298
DOI: 10.1336/0275992985
208 pages
Praeger Security International Reference
List Price: $55.00 (UK Sterling Price: £31.95)

Clark presents a brief history of the creation and development of the intelligence services in the United States. He centers his examination on the two main constants in the American way of gathering, processing, analyzing, and using intelligence: change and a concern for the impact of secret activities on democratic government.

Resolving the growing need for informed decision making continues to put pressure on the country’s ability to manage and provide oversight of intelligence. Clark assesses how those forces have resulted in ongoing changes to the intelligence apparatus in the United States.

Consistent with other volumes in this series, Clark supplements his narrative with key documents and brief biographies of influential personalities within the intelligence community to further illustrate his conclusions.

Clark provides a current, explanatory text and reference work that deals with what intelligence is, what it can and cannot do, how it functions, and why it matters within the context of furthering American national security. He describes the U.S. intelligence community prior to WWII, demonstrating that intelligence gathering and espionage have played a key role in national security and warfare since the inception of the Republic.

Through their ubiquity, Clark establishes them as a necessary function of government and governmental decision making. Today, the intelligence apparatus encompasses numerous activities and organizations. They are all responsible for different parts of the practice of collecting, processing, analyzing, disseminating, and using intelligence.

With the demise of the Soviet Union in 1991, significant stresses began to appear in the U.S. approach to the intelligence process; Clark concludes by chronicling those stresses and the attendant drive for change was accelerated after the terrorist attacks of September 11, 2001.

(IAFIE members wishing to review, summarize, or announce books useful to intelligence education are encouraged to send them to wwelch@mercyhurst.edu)