During a few extremely hot and humid June days IAFIE and its European Chapter held their combined annual conference in Breda, The Netherlands. For IAFIE it was its twelfth conference, although its first one outside North America. For its European Chapter, founded in 2015, it was a firstling. In the afternoon of Wednesday, June 22nd the attendees started to descend upon the Castle of Breda, the home of the Netherlands Defense Academy and the training ground of the Dutch cadets. Ideally located, at an hour’s train travel of Schiphol Airport, right in the cozy and intimate city center, it would host the conference for two full days. After registering at the Castle the attendants were treated to a pre-conference dinner in the Botherhal (Butter Hall) along the city’s main square, hosted by the Netherlands Intelligence Studies Association (NISA). NISA’s representative Cees Wiebes held a short talk, introducing NISA and his upcoming book on Dutch-American intelligence collaboration in the 1950s, underlining the importance of intelligence agencies of the smaller countries within the NATO alliance.

The next date all participants gathered to hear the opening speeches by Major General Nico Geerts, commander of the Defense Academy, and Larry Valero, president of IAFIE. Altogether about 150 people attended, almost equally divided between the United States and the remainder of the world. About two dozen countries and all five continents were represented. A dozen people participated in the partner program that included visits to both Breda and the nearby city of ’s-Hertogenbosch, where people were treated to an array of historical sights and architectonic delights.

Both attendants and their spouses could participate in a guided castle tour at the end of the first conference day, which was concluded with a lovely barbecue at the central square of the castle accompanied by music played by members of the Netherlands Royal Air
Annual Conference—continued

Force band.

At the conference there were altogether four plenary sessions and almost 100 panel session, divided over 6 time slots during which each time four parallel sessions took place. Plenary sessions included speeches by Rear Admiral Pieter Bindt, the recently retired Director of the Netherlands Defence Intelligence and Security Service; Mike Barton, Chief Constable of Durham, UK; Terry Markin, Vice President for Research of the National Intelligence University; and Joe Goldberg, Principal Officer at the J.E. Goldberg Group.

A few panels had the form of a class, but most of them hosted four or five panelists who each had ten to fifteen minutes to introduce their paper after which discussions followed. The range of topics was tremendous, from highly theoretical to practical, from rather unique topics to broad comparisons, and all very much at the leading edge.

Thus people could get a quick glimpse of what research or teaching practices others were pursuing. Lunches and the conference dinners offered other opportunities to meet colleagues from all parts of the world. In this way the conference more or less resembled an exchange market of ideas and possibilities to look for further cooperation across institutional and national borders.

Of course, except for the plenary sessions, this excluded the possibility of presentations at greater lengths. However, the facility was offered to get the papers published in one of five journals: the American Intelligence Journal, the International Journal for Intelligence, Security and Public Affairs, the Journal for Intelligence and National Security, The Journal of Mediterranean and Balkan Intelligence and the Journal for Strategic Studies.

And of course there are other outlets for publishing, some of which have already been found and used by presenters. Furthermore, a large number of the papers and/or slides were published a month after the conference on IAFIE’s website: [www.iafie.org](http://www.iafie.org).

During the conference awards were presented to Michael Herman and Mary O'Sullivan. Michael Herman, who was present during the whole conference, received IAFIE’s lifetime achievement award, the first European upon whom this honour was bestowed. Although Michael Herman indicated in his acceptance speech during luncheon at the first day that whether he could still rightly be called a European would depend very much on the outcome of the Brexit poll, which was held that day. Less than twelve hours later it became clear how predictive his words had been. Mary O'Sullivan got the teacher of the year award and she also was at the conference. Finally Larry Valero thanked his predecessor Joe Gordon for his outstanding achievements as chair of...
Annual Conference—continued

IAFIE in the previous years.

The annual conference was followed, as usual, by a business meeting, which this time took the form of a combined business meeting of IAFIE and its European Chapter. At this meeting it was announced that the next conference of the European Chapter will be held in Athens (for more information see the contribution by John Nomikos elsewhere in this newsletter). This second conference of the European chapter will stand completely on its own feet, a good development as part of IAFIE’s globalization, which has definitely set in with the conference in Breda.

That the latter has been much appreciated may be concluded from the evaluation forms that were handed in. Overwhelming majorities of the respondents valued the high quality of the presentations, which brought them new ideas to take home from the conference. Hopefully Breda will stay forever on their minds.

IAFIE Europe 2017 Conference: Intelligence Studies in a Time of European Crisis

IAFIE’s European Chapter will host their second conference between June 22nd and 24th, 2017 in Athens, Greece. Panels for the conference include:

- Intelligence Studies in the former Eastern Bloc
- Intelligence education in Europe
- Intelligence reform in Europe
- Security challenges in Europe
- Immigration and intelligence
- Counter-Terrorism and intelligence
- Toward a European model of intelligence studies?
- Intelligence and Current State of Intelligence Discipline
- Trends in Intelligence Education
- Intelligence cooperation in Europe
- Authors’ Roundtable

For more information, please contact John M. Nomikos, Secretary of IAFIE Europe at rieasinfo@gmail.com or visit www.IAFIE-Europe.com

2017 IAFIE Annual Conference

IAFIE’s 2017 Annual Conference will be held between May 21st and 24th, 2017 on the campus of American Military University in Charles Town, West Virginia, USA.

Further information and updates will be posted at http://www.iafie.org.
Social and Behavioral Sciences for National Security: A Decadal Survey Update
Dr. Cathryn Thurston, National Intelligence University

On October 4-5, the National Academies of Sciences hosted a kick-off meeting for a 2-year study of research in the social and behavioral sciences for national security. The "decadal survey" will convene experts from academia and the intelligence community in small groups, town halls, focus groups, through surveys, and other means. The goal of the project is to get a sense of major challenges for applying research from several disciplines to national security, and to set forth a 5-10-20-year research agenda.

The kick-off meeting included a panel of intelligence agency experts who laid out some of the key challenges facing the community. The speakers emphasized the broad nature of the IC, and the different potential audiences. The other panels highlighted the work of leading academics in cognitive and behavioral research. The meeting was well attended and was also broadcast via the internet.

There seemed to be two major takeaways from the meetings. The first was a sense that, while the selection of academic presentations was interesting, the event organizers were missing key research in a number of disciplines that already have strong IC-academic collaboration such as political science and international relations. The study coordinators emphasized that the scope of their outreach activities will broaden to include more disciplines. A second point was made that there seemed to be a lack of cooperation between the social sciences and the behavioral/cognitive sciences. The study coordinators remarked that they were themselves surprised that the NAS group on social and behavioral sciences has never before conducted a decadal survey.

Please stay tuned for more events over the next two years. For more information, contact the study leaders at: SBSDecadalSurvey@nas.edu or visit the website at: http://sites.nationalacademies.org/DBASSE/BBCSS/SBS_for_National_Security-Decadal_Survey/index.htm

IAFIE Certification Program

One benefit from being an IAFIE member is the opportunity to submit your courses or programs for IAFIE Certification. Individual IAFIE members may submit one course each year for a free IAFIE Certification. Corporate and institutional IAFIE members may submit one program each year for a free IAFIE Certification. Jon Smith, Coastal Carolina University, chairs the IAFIE Certification Panel, which will review all submissions and determine if they meet IAFIE published standards. The IAFIE Certification is a determination that a course or program meets IAFIE standards and the institution is eligible to use the IAFIE logo in its marketing activities. The procedures for submission of IAFIE Certification applications and the IAFIE standards are on the IAFIE website at the Certification link on the IAFIE home page, http://www.iafie.org/
The Advanced Technical Intelligence Center for Human Capital Development (ATIC) in Dayton, Ohio, went through major changes in 2016. The Education and Training mission has been fully incorporated into Wright State University’s Applied Research Corporation. This re-organization allows it to maintain its 501(c)(3) non-profit status. It also opens opportunities for students in their hallmark training programs to participate in relevant research projects with Wright State Research Institute, and the Air Force Research Laboratory at nearby Wright-Patterson Air Force Base.

ATIC conducts two unique training programs: the Analyst Boot Camp (ABC) and the Cyber Analysis Data Security (CADS) program. Both programs are 10 weeks of full-time (40 hours weekly) instruction, both of which offer an additional 5-week experiential learning internship to provide students with opportunities to apply the skills they learned in the classroom to real-world situations. Not only are both training programs taught by leading experts in the Intelligence Community, Law Enforcement Community, and the Cyber Security Community, ATIC submits students to be screened for a top secret security clearance.

Five years ago, ATIC started creating partnerships with colleges and universities with degree programs needed in the above-named communities. These partnerships enable students to enroll at their home institution for a full-time course load, use financial aid or scholarships, and attend ATIC’s programs at their facility in Dayton. Each college or university determines the semester credit that will be awarded, and what courses the ATIC programs will satisfy in each degree program.

Since that time, ATIC has created partnerships with 18 colleges and universities all over the United States. The combination of relevant degrees, focused analytic and cyber skill development, and earning a security clearance make an ATIC graduate competitive for entry-level analyst positions in commercial defense and security industries, federal, state, and local law enforcement agencies, and government agencies comprising the Intelligence Community. ATIC’s long-term placement rate since program implementation is 89%--a strong testament to high-quality training and high-quality graduates. To learn more about ATIC programs, see www.atichcd.org.
Florida State University Announces Law Enforcement Intelligence Certificate

Florida State University College of Applied Studies’ Public Safety and Security program offers a Law Enforcement Intelligence (LEI) certificate that may be earned independently or as part of a master’s degree.

Our focus is on law enforcement intelligence. Courses, which include theory and methodology, are relevant to many careers in law enforcement and public safety and security.

Our mission is to rigorously challenge our students. The four required courses will provide students with the theory and practical experience that will equip them to perform as law enforcement intelligence professionals.

Our goal is to produce a student capable of providing a logical and accurate intelligence product when faced with the uncertainty of a law enforcement situation.

Admission Requirements
Students must meet the following criteria for admission into the certificate program:
1. Have an undergraduate degree in law enforcement intelligence or an undergraduate degree with the necessary pre-requisites.
2. Complete pre-requisite courses CCJ 4072 (Crime Mapping & Analysis) and CJE 3732 (Criminal Intelligence)
   Have a GPA of 3.0 on all combined upper-division undergraduate course work.

A student may be degree-seeking or non-degree seeking. Non-degree seeking application is available at https://admissions.fsu.edu/NonDegreeApp/portal.cfm.

Apply to the Law Enforcement Intelligence certificate program at http://pc.fsu.edu/content/download/302877/2119618/Grad%20Cert%20LEI%20Application.pdf.

Course Requirements
The student must complete 12 hours of study to complete the certificate. The student must complete the four courses with a grade of at least a B (3.0 GPA) for each course and have a cumulative GPA of 3.0 for all certificate courses. The student must complete all courses within two years. The following courses must be completed to achieve the certificate:

- DSC5595 (Human Intelligence Collection)
  This course examines techniques utilized to collect intelligence from confidential sources, assets and cooperating witnesses through interviewing, interrogation and elicitation. The student will be exposed to various methods to vet human sources and to uncover infiltration by hostile agencies and/or criminal organizations.
Florida State University Certificate Program—continued

- **CCJ5748 (Advanced Evidentiary Reasoning for Criminal Intelligence)**
  This course focuses on the production of intelligence from the analysis of multiple and diverse sources of information and on its use by formal and informal intelligence agencies. Emphasis is placed on the development of models for making decisions on information that is uncertain and from diverse sources. Techniques will be examined for collecting and using both qualitative and quantitative data as it relates to the role of local public safety and security personnel and organizations as both producers and consumers of intelligence and on their relationship to the formal intelligence agencies.

- **CCJ5079 (Managing Intelligence Analysis Functions)**
  Advanced law enforcement intelligence operations rely heavily on software applications and data management tools. This course addresses the advanced functions of crime mapping, crime analysis, intelligence dissemination, oversight of intelligence function and error. Familiarity and sufficient computer competency forms the basis of all course materials.

- **CCJ 5616 (Profiling Criminal Behavior)**
  This course introduces the major issues, influences and trends considered in the behavioral analysis of criminal activity. Specifically offender profiling will be examined as an educated attempt to identify the types of individuals that would have committed a certain crime. Behavior profiling methods are explored to identify behavioral characteristics of offenders and the evidence the offenders leave behind. Course material includes explanation and analysis of theory as it applies to human behavior.

**9th International Conference for Competitive & Marketing Intelligence Announced**

The Institute for Competitive Intelligence (ICI) warmly invites you to next year’s special event: The 9th International Conference for Competitive & Market Intelligence. The theme? “Innovation in Competitive/Market Intelligence – an Interdisciplinary Approach.” It will focus on trend scouting for innovations in CI/MI/BI, emerging from neighbouring disciplines and leveraging CI/MI to a new level.

**New ICI Challenge!** 16 Participants will have the opportunity to work on a CI case challenge throughout the conference. Meet in teams of 4 participants to crack a business case. At the end of the conference you’ll receive feedback and might win the ICI case challenge award. Seats for this challenge is limited to 16 participants, registration will be on a strict first come, first serve policy!


To use the Early Bird Discount, you must register before December 31st, 2016!
The Image of the Enemy, a new book on governmental intelligence analysis, reflects on how a variety of nations have analyzed their opponents and used intelligence to shape their understandings of those opponents. In it, many of the case studies highlight aspects of the same major problem that all such intelligence operations have faced and still face: “the persistent failure, on the part of both policy-makers and analysts, to see a situation as the target state sees it.” (page 3).

The Image of the Enemy delivers on its promise – the case studies are thorough but concise, reflecting digging into archives and memoirs to illuminate how great, and not so great, powers saw each other and how that bias infected their intelligence analysts and the utilization of their work products by policy makers.

The cases cover the Soviet Union versus the US (and vice versa), East Germany versus West Germany (and vice versa), the British view of the crises in Ireland, Israeli perceptions of the PLO, Pakistani intelligence takes on India, and the US assessment of Jihadists. Overall, for a non-governmental intelligence reader like me, the case studies display a depressing, consistent failure of policymakers to shed their own preconceptions and biases, and the inability of analysts to deal with the same as well as their own.

All of the case studies were crisply written and enlightening. Each case study is unique and worth reading. I found that the most interesting cases were “American Intelligence Assessments of the Jihadists, 1989-2011” by Mark Stout and “Soviet Leaders, Soviet Intelligence, and Changing Views of the United States, 1965-91”, by Raymond L. Garthoff. Paul Maddrell’s “Introduction” is a focused essay on intelligence analysis, worthy of standing on its own.

The Image of the Enemy is well worth reading on its own as well as being available in any intelligence course to drive home the real problems that intelligence analysts and policymakers alike face.

John J. McGonagle is the Managing Partner of The Helicon Group, a global competitive intelligence research and analysis firm. He holds the Meritorious Award from Strategic and Competitive Intelligence Professionals (SCIP), and has a new book on competitive intelligence due out in the Spring of 2017. He can be contacted at JJM@HELICONGROUP.COM.
Lint Center and IAFIE Award $1000 Scholarship to Aspiring Intelligence Professional

The Lint Center for National Security Studies, a non-profit dedicated to fostering the educational development of the next generation of America’s Counterintelligence and National Security professionals, and the International Association for Intelligence Education (IAFIE), the leading international organization for Intelligence Education, announced the Summer 2016 International Association for Intelligence Education Scholarship award winner.

The winner, who for security purposes is known only as “WGBIII,” has been awarded a $1,000 scholarship to continue his pursuit of a career in intelligence and national Security. WGBIII was awarded the scholarship based on his embodiment of the principles forwarded by the Lint Center and IAFIE.

“IAFIE is delighted to announce the winner of the Summer 2016 International Association for Intelligence Education Scholarship,” said Dr. Larry Valero, President of IAFIE. “WGBIII exemplifies the type of promising individuals we aim to assist through our scholarship initiatives—passion, desire to serve, strong moral fiber and dedication to improving national security.”

WGBIII is currently pursuing a Master’s degree in Criminal Justice at Angelo State University (ASU). He holds a Master of Security Studies, Intelligence and Analysis from ASU and a Bachelor of Business Administration from Thomas Edison State College. He plans to pursue a PhD and teach Security Studies and Intelligence at the conclusion of his intelligence career.

WGBIII has interned with the North Carolina State Bureau of Investigation, the Federal Law Enforcement Center and Georgetown University Law Criminal Justice Center. He also participated in the U.S. Naval Cadet Corps program where he developed a deep appreciation for American founding principles and military history.

“I am very grateful to both IAFIE and the Lint Center for the scholarship,” WGBIII said. “As a young professional, it means so much to be honored with this award. The scholarship will help defray the financial costs of my educational pathway and I am excited to have the privilege of learning from seasoned veterans in the field through the mentorship program.”

The Summer 2016 International Association for Intelligence Education Scholarship was established by the Lint Center to assist talented individuals desiring to make a career in the intelligence field. The scholarship forwards the Lint Center’s shared mission with IAFIE of empowering and supporting emerging national security leaders.

“WGBIII is the first individual to receive the International Association for Intelligence Education Scholarship,” said James R. Lint, CEO at the Lint Center. “The Lint Center and IAFIE have been at the forefront of supporting vitally important careers in intelligence through education and scholarship opportunities. WGBIII clearly demonstrates the core qualities essential in the next generation of emerging leaders which the Lint Center aims to empower through this scholarship.”

About the Lint Center: The Lint Center for National Security Studies, Inc., founded in 2007, is a non-profit IRS 501 (c) (3) organization awards award merit-based scholarships and mentoring programs for students pursuing careers in national service with a particular focus on counterintelligence, military intelligence, national security and cross-cultural studies. The Center is Veteran and minority operated and managed. It awards scholarships semi-annually in both January and July. For more information, please visit http://www.lintcenter.org/.
2016 IAFIE Essay Competition Winners Announced

The IAFIE Board of Directors and President Larry Valero are delighted to announce the following winners of the 2016 IAFIE Essay Competition:

Professional Category
John Gentry, Georgetown University
Essay Title: “Rebalancing the Analyst Career Cycle”

Graduate Student Category
Ben Elliot, National Intelligence University
Essay Title: “Measuring and Rewarding Performance: Human Capital Management for the Intelligence Community”

Undergraduate Student Category
Brian Omondi, University of Eldoret (Kenya)
Essay Title: “The Role of Intelligence during the Cold War”

This winners have received a $1,000 cash prize and an IAFIE membership for one year. Heartiest congratulations to John, Ben, and Brian for their outstanding essays and for advancing the scholarship of intelligence education!

This year’s essay competition was the largest and most competitive in IAFIE’s history with more than 50 submissions across all categories. Many thanks to Jeff Corkill for serving as Chair of our Essay Selection Committee and to Joe Gordon, our President Emeritus, for also serving as a competition judge.

These winning essays will be posted in due course on the “Members’ Section” of the IAFIE website.

AFIO’s Guide to the Study of Intelligence

AFIO’s Guide to the Study of Intelligence, published October 15, helps instructors teach about the large variety of subjects that make up the field of intelligence. This includes secondary school teachers of American History, Civics, or current events and undergraduate and graduate professors of History, Political Science, International Relations, Security Studies, and related topics, especially those with no or limited professional experience in the field. Even those who are former practitioners are likely to have only a limited knowledge of the very broad field of intelligence, as most spend their careers in one or two agencies at most and may have focused only on collection or analysis of intelligence or support to those activities.

$95, includes FedEx shipping to a CONUS (U.S.-based) address. AK, HI, and other US or foreign addresses should contact afio@afio.com to inquire about shipping options.

To order, use the online form at https://afio.formstack.com/forms/store_order. Or go to www.afio.com.
Call for Submissions

The IAFIE Board encourages all its members to submit any newsworthy items, short articles, reports, lectures, speeches, job announcements, scholarships and awards, commentaries/editorials, book reviews, etc., for publication in the IAFIE Newsletter. We seek any submissions as they relate to and/or promote intelligence education broadly defined. We welcome submissions from members of all backgrounds including, but not limited to, intelligence professionals, academic faculty and staff, researchers, trainers, and instructors, as well as students.

For further information on submissions, please contact: Ethan Johns at Ethan.Johns@us.af.mil

IAFIE was formed in June 2004 as a result of a gathering of sixty plus intelligence studies trainers and educators at the Sixth Annual International Colloquium on Intelligence at Mercyhurst College in Erie, Pennsylvania. This group, from various intelligence disciplines including national security, law enforcement and competitive intelligence, recognized the need for a professional association that would span their diverse disciplines and provide a catalyst and resources for their development and that of Intelligence Studies.

http://www.iafie.org