



## Winter 2013

### Special points of interest:

- 2012 Annual Conference
- Instructor of the year
- Essay winners
- New publications
- Chair's message
- Upcoming events
- Author's roundtable

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# IAFIE Newsletter

## Chair's Greeting - "Thanks for a Second Term!"

Thanks for re-electing your humble chair and the entire IAFIE board of directors last May. Contemplating whether to run for an unprecedented second term because of much unfinished business, I asked the board, if they would run again, I would as well so that we could keep a winning team intact. They all agreed and we look forward to continuing to serve to the best of our abilities.

A big factor influencing our decision to keep the team together was the impressive success of the Annual Conference in El Paso last May. As you may remember from my last "greeting," we were worried that the U.S. budgetary chaos, "the fiscal cliff," would decimate attendance. While a sizable number of members did bow out because of lack of funds, we were pleased to see the largest turnout for an IAFIE conference in our 9-year history, 170 attendees from all over the U.S. and from some 15 other countries. Most of the praise goes to Larry Valero, the events chair, who organized a rich variety of panels and distinguished speakers (see article below on the conference). The IAFIE administrative staff, Michelle Henderson and Kris Pollard, was superb; if there were any glitches, no one noticed. Feedback from attendees was most positive. They appreciated the rich array of speakers and the location in El Paso with its interesting attractions. For many the running theme of border security with speakers from the FBI, El Paso Fusion Center, Drug Enforcement Administration, Border Patrol, Joint Task Force North, and the Department of Homeland Security left a lasting impression.

Now we look forward to the next annual conference 14-16 July at Mercyhurst University in Erie, Pennsylvania, as we celebrate IAFIE's 10<sup>th</sup> anniversary where it all started. We plan to honor the founders of the organization. One of our founders, Bob Heibel, has taken the lead preparing the conference and has already issued the call for papers under the theme "Intelligence Training and Education: Theory and Practice." We hope to exceed last year's record turnout; July is optimum time for beautifully pleasant weather. We urge attendees to extend their stay and spend some time in a very scenic recreational area.

Besides the success of last year's annual conference, our spirits are also buoyed by the influx of young members eager to contribute to the growth of IAFIE. Ethan Johns, Mercyhurst University, has joined the board as communications chair and is working with Anne Walton, founder of Analysts Compass in New York, to edit and publish this newsletter. Anne is also hard at work with Keith Cozine, John Jay College, to organize an IAFIE chapter in New York. They have already held one organizational meeting in September followed on 13 November by a presentation by Keith, "Strategic Intelligence and Non-State Actors: The View from Abbottabad." This initiative has a good chance of taking off, as the New York City area houses more than enough IAFIE members to form a chapter. Finally, Wes Westbrooks, National Intelligence University, has joined the board as the membership chair for corporate accounts, a portfolio that has been waiting for the right person to re-engage with our corporate sponsors. We appreciate the efforts of these new young IAFIE professionals and wish them well.



*Joseph Gordon,*

*“Thanks for a  
second term!”*

## **Chair’s Greeting - “Thanks for a Second Term!”**

I would like to single out our executive director, Mark Lowenthal, for special praise. While some may pay lip service to the need to foster the younger generation of intelligence professionals, he conducted on his own initiative a seminar with students at UTEP on the last afternoon of the May conference. The students most appreciated this opportunity to receive advice and encouragement from one of IAFIE’s most prominent members.

As we look forward to this year’s activities, one of the most promising is the inauguration of IAFIE’s Certification Program. After several years of hard work, research, and discussion, the Board on 6 November finally approved the concept built by Educational Practices Chair Mike Collier and Jonathan Smith, Coastal Carolina University. We expect that the IAFIE imprimatur on training and education courses and programs will become a much sought after commodity and a valuable contribution to our profession (see Collier’s article elsewhere in this newsletter).

Another project that has been under construction longer than we had hoped is the upgrading and expansion of the website. Ethan Johns has joined Kris Pollard to bring it all together this year. The bibliography project that Larry Valero chaired at the University of Texas at El Paso is ready to be launched. Ethan and Kris are also finalizing the “find-the-expert” tab as they formulate the taxonomy of IAFIE’s three disciplines, national security, law enforcement, and business intelligence. They have also been working hard on refurbishing the “look” of the website to make it more attractive and fresh.

Finally, let me mention our effort to stress the “international” in IAFIE. While we recognize that the preponderance of the membership lives in the U.S., we are encouraged by the growing membership around the world. It was especially gratifying to welcome six members from Nigeria at the El Paso conference (double that number had applied but their visas were rejected, a casualty of these turbulent times). Nevertheless, the Nigerians presented an excellent panel and left El Paso resolved to form an IAFIE chapter in West Africa.

In the spirit of keeping the “international alive,” I would solicit your thoughts for an IAFIE conference outside of the Western Hemisphere, say in Europe somewhere. We have a lot of members scattered around that continent; could we congeal a large enough contingent, say in Spain, the UK, France, or Germany, to mount a substantial annual conference? Your thoughts are appreciated.

Joe



*Dr. Matthew  
Crosston named  
2013 Outstanding  
Instructor*



*Certification Program  
coming soon.*

## IAFIE Educational Practices Committee Update

### **Dr. Matthew Crosston Is IAFIE's 2013 Outstanding Instructor!**

Dr. Matthew Crosston, Bellevue University, was selected as the 2013 IAFIE Outstanding Instructor. Dr. Crosston serves as Bellevue's Miller Endowed Chair for Industrial and International Security, and is the founder and director of its International Security and Intelligence Studies program. His portfolio revealed a passionate commitment to excellence in teaching and curriculum design. Congratulations to Matthew!

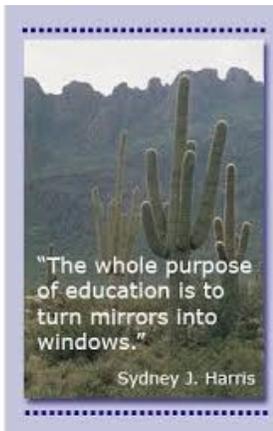
### **IAFIE Certification Program Coming Soon!**

The IAFIE Certification Program discussed at the 2013 IAFIE Conference is almost ready for implementation. At the November 2013 IAFIE Board of Directors meeting, the program policy and procedures were approved. We must now establish the program administrative processes and solicit volunteers for the IAFIE Certification Panel. Jonathan Smith, Coastal Carolina University, has been approved by the Board of Directors as the IAFIE Certification Panel Chair.

Under the IAFIE Certification Program, academic and training courses and programs of instruction may be submitted for certification. IAFIE individual members may apply for one free course certification each year. IAFIE institutional and corporate members may apply for one free program certification each year. More than one certification application each year will be subject to an additional fee.

The procedures for the course and program certifications are included in the program policy and procedures document, which will be distributed to members using the IAFIE listserv and posted on the IAFIE website. The standards used to determine the certifications will be based on the IAFIE Standards posted on the website ([www.iafie.org](http://www.iafie.org) > About Us > IAFIE Standards). Those receiving certification of courses or programs may utilize the IAFIE logo in branding and marketing their intelligence offerings. A list of organizations with approved courses and programs with IAFIE certification will be posted on the IAFIE website.

By Dr. Michael W. Collier, Eastern Kentucky University  
Chair, IAFIE Educational Practices Committee



*Many argue over Intelligence being Art or Science when we all know it is both.*



## **Intelligence: Art and Science**

Seems like just yesterday we were enjoying the heat of El Paso for the annual conference yet here we are closing in on year's end and already planning next year's event.

As fall is upon us and winter approaches it remains quite press-warm for those serving in Intelligence in some of the United States' top intelligence agencies. As a long-serving U.S. Intelligence Professional, I can easily see the differing sides of this discourse and as such can side with none, rather just see the evolution as an opportunity to refocus on the core of what makes the Intelligence Profession what it is. What it is includes dynamic individuals who have a passion for understanding the 5 W's of who, what, where, when, and why. Technology has helped us with a fair amount of the who, what, where, and when, but until Tan Le's Emotiv company puts forth the ability to read and understand an individual's brain waves the 5 W's are the sole domain of an Intelligence Professional.

As a simple person in a complex world I believe the three factors to being successful in business or state are a combination of strategy and operations, technology, and people. Strategy and operations help focus the effort—and ensure strengths, weaknesses, opportunities, and threats are known. In a world of competition and global markets, obtaining and using technology are possible for most at bargain prices. Scan the daily mountains of cyber activity and it is obvious that the price of entry to be technologically capable is within most organizations, be they state or non-state. But often the technology delivers data, information, and some knowledge from it. Simply put, strategies and technology are in effect a wash in today's world. Many argue over Intelligence being Art or Science when we all know it is both.

As it has been said, we are flooded with information and left thirsting for knowledge. Here is where the value proposition for every Intelligence Professional lies. Only with the analytics AND imagination of the Intelligence Professional can the 5 W's especially the "why?" have a chance of being addressed.

Some people have some innate abilities or passion and will. What we all have is the near endless ability to learn and improve the knowledge, skills, and abilities in our Profession. Here is where our members are the organization. We are international because no one nation or culture has all the thinking styles and methods to best understand another. We are an association because we are a team first in our unified effort to further our profession. Intelligence is what we do and in many ways who we are. Education because without such the most important and discriminating element that defines a profession is the people and the people are developed by their education, training, and practice.

## Intelligence: Art and Science- cont'd from page 4

“The whole purpose of education is to turn mirrors into windows,” says Sydney J. Harris. Windows are exactly the endeavor of Intelligence. The charge is ours, the opportunities many. Yours truly, Andy Singer

## Member News

### Dr. Matthew Crosston

Dr. Matthew Crosston’s new work has been accepted for publication in a special issue of the *Journal of Strategic Security*. The upcoming Fall issue is dedicated to problems and challenges in intelligence education and the piece is entitled, “Occam’s Follies: Real and Imagined Biases Facing Intelligence Studies.” Crosston has recently contributed a chapter, “Phreak the Speak – The Flawed Communications within Cyber Intelligentsia,” to the new book, *Cyberspace and International Relations: Theory, Prospects, and Challenges*, which is now set and available for pre-order purchase from Springer Publishing. His article, “Duqu’s Dilemma: The Ambiguity Assertion and the Futility of Sanitized Cyber War,” is the featured cover article in the new issue of the *Journal of Military and Strategic Affairs*, Vol. 5, Issue 1, June 2013.

Dr. Crosston recently appeared on the program of the 2013 ISSS-ISAC Annual Conference at the Elliott School of International Affairs of the George Washington University in Washington, DC. Crosston presented two new original papers: “From Green Security to ECOINT: Environmental Conflict and Implications for 21st Century Intelligence” on the Climate Change and Environmental Security panel, and “Occam’s Follies: Real and Imagined Biases Hindering Intelligence Studies” as part of the New Approaches to Intelligence Analysis panel. The conference, with the overall theme “Bridging the Academic/Policy Divide,” is a unique gathering of the International Security Studies Section of ISA (International Studies Association) and the International Security and Arms Control Section of APSA (American Political Science Association) and is one of the top conferences in the world for the study of global security and foreign policy.

### Anne Walton

Anne Walton presented an innovative approach for idea generation, entitled “20% Time for Law Enforcement” at the Law Enforcement Intelligence Units (LEIU) Southwest Region 20/20 Training Conference. Walton also presented samples of her research on Bitcoin and Al Shabaab at the Recorded Future, RFUN 2013 Annual User Conference in Washington, DC.



*Interagency  
Cooperation in the  
Management of  
Large Events: Case  
Examples*





## IAFIE Board

Meeting: Open to  
all IAFIE members  
to observe



## Member News—cont'd from page 5

### Keith Cozine, MA, PhD

Keith Cozine, MA, PhD, Assistant Professor of Homeland Security and Vice-President of the New York Chapter of IAFOR, presented a paper at the 6th Annual Homeland Defense and Security Education Summit in September 2013 in Burlington, MA. The presentation, titled “Today’s Al-Qaida: Direction or inspiration? Nature and structure of the threat for the next decade,” used a multi-case study design to examine four terrorist attacks or plots that occurred during 2013. These cases were analyzed to determine the level of direction, if any, the perpetrators received from what could be considered the leadership of al-Qaida and how this will shape the threat from Islamic terrorism in the coming years.

### Bellevue Master’s Students

12 master’s students in Bellevue’s ISIS program are going to each contribute a chapter in a book titled *Green Intelligence and Environmental Conflict: ECO-INT in the 21st Century*. Ashgate Publishing, which is one of the world’s leading presses for publishing original academic scholarship, has offered a contract for an edited volume by Dr. Matthew Crosston, Miller Endowed Chair for Industrial and International Security and Director of the ISIS Program. This edited volume is based on the work that emerged from special graduate research seminars on “green intelligence” in the International Security and Intelligence Studies Program at Bellevue during 2012-2013. It provides a comprehensive and unique look into a crucial emerging area of global security: how ecological dilemmas and resource scarcity issues will have increasing influence on and be impacted by intelligence community concerns.

## Chapter News

IAFIE members in the NY metro area have been busy! They held their first meeting on September 25, 2013, and discussed chapter building strategies, relationship building with local universities, institutional and corporate members and cross-association collaboration. The IAFIE group held its second event, “A View from Abbottabad,” at John Jay College on November 13, 2013. Keynote speaker and esteemed IAFIE member Keith Cozine, Assistant Professor of Homeland Security at St. Johns University, presented his research on how the high-profile bin Laden raid can be used as a framework for teaching students about the intelligence process and developing strategy.

For more information please contact IAFIE members: Anne Walton ([analystscompass@gmail.com](mailto:analystscompass@gmail.com)) or Keith Cozine ([cozinek@stjohns.edu](mailto:cozinek@stjohns.edu))

## Praise for IAFIENET

While some may take the IAFIENET for granted, recent favorable comments reinforce the value of this member benefit.

For example, Carl Jensen of the University of Mississippi wrote in August: "The response to my request for volunteers for the University of Oklahoma survey has been fantastic. Thanks to all who stepped up to the plate! What a great organization. After discovering what an amazing group of folks you are, the primary investigator for the project, Dr. Larry Regens, has joined IAFIE. Hopefully, he can share some preliminary results at the next meeting."

In addition, Morten Hansen had requested help in July with course curricula and syllabi as he was preparing to teach Denmark's first academic course on intelligence at the University of Copenhagen's Department of Political Science. A few days later, he wrote on the IAFIENET: "Apologies for again spamming you with this message, but I simply had to write to thank you all so very much for the truly overwhelming response. I feel very honored to be part of such a distinguished and generous group of fellow intelligence educators."

## RECENT EVENTS

**CANIC 2013, "First Annual" Conference of the Canadian Military Intelligence Association, held on 25 October 2013**

The recently formed Canadian Military Intelligence Association (CMIA) held its "first annual" conference on military intelligence on 25 October 2013, at the Brookstreet Hotel in Kanata, just west of Ottawa.

The one-day event was a success, with some 250 participants present. Featured keynoters included Stephen Rigby, National Security Adviser to the Prime Minister of Canada, and Major General Christian Rousseau, Chief of Defence Intelligence and Commander, Canadian Forces Intelligence Command. After lunch, we heard from Richard Fadden, Deputy Minister of National Defence (and former Director, Canadian Security Intelligence Service).

The theme of the conference was "The Canadian Intelligence Enterprise in the 21<sup>st</sup> Century" and the first of the day's three panels addressed "Other strategic views of importance to the Canadian Intelligence Enterprise." Panelists included Bob Heibel of Mercyhurst University, plus retired members of Canada's foreign service and military establishment. While the concept of the Canadian Intelligence Enterprise was introduced and described by Brigadier General (Retired) Jim Cox, PhD, in provocative terms, its scope and import was disap-



*"timeliness is to  
intelligence what  
location is to real  
estate"*

### **DC Chapter Examines Analytic Tradecraft Across the IC continued...**

was disappointingly not fully developed by the panel, though Brigadier General (Retired) Don Macnamara offered important views about organization for effective strategic analysis.

The second panel of the day addressed the state of intelligence training, education, and research in Canada, in which panelists' presentations concentrated more on training within government than on broader aspects of education and research. And the third panel, on professionalization of the Canadian Intelligence Enterprise, provided a resounding yes to the question, "Is it possible to have a full and rewarding career in intelligence?" Unfortunately, that "Yes" was heavily weighted to variations on "No life like it," without serious consideration of questions of career potential for intelligence practitioners transitioning outside government, in for example competitive intelligence and knowledge management in private and public sector organizations, and in the academy.

### **IAFIE MEETS IN EL PASO**

IAFIE held its 9<sup>th</sup> Annual Conference at the University of Texas El Paso last May 20-23, 2013. The conference was a wonderful success for IAFIE with 170 attendees from nearly a dozen countries represented. The conference theme was "Expanding the Frontiers of Intelligence Education" and it included six keynote speakers and 33 panels examining a diverse array of subjects from "Teaching Denial and Deception" to "Teaching Criminal and Financial Intelligence."

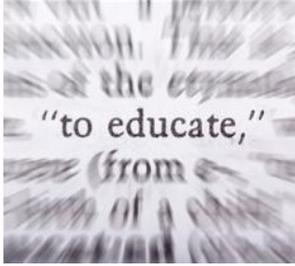
The conference was notable by its considerable "international" presence among those attending and presenting papers. Canada, Australia, New Zealand, Britain, the Netherlands, France, Germany, Italy, Nigeria, and Israel were among the countries represented at the conference. The conference was also distinguished by significant student participation with Boston University, James Madison University, the University of New Mexico, and of course the University of Texas at El Paso being well represented.

The conference was highlighted by several keynote addresses including a highly informative presentation by Caryn Wagner, the former Undersecretary for Intelligence and Analysis at the U.S. Department of Homeland Security, titled "Unfinished Business from the Intelligence Reform and Terrorism Prevention Act of 2004." John Adams, the former Chief of the Communications Security Establishment of Canada gave a very timely keynote address titled "Cyber Security and Cyber Aggression." A unique feature of the conference was a special roundtable discussion titled "Security along the U.S.-Mexico Border" with senior leaders from the Drug Enforcement Administration, U.S. Department of State, Federal Bureau of Investigation, and Joint Task Force North (USNORTHCOM).



*Brazil Chapter*

*Formed*



Dr. Carl Jensen won  
the International  
Association for  
Intelligence  
Education (IAFIE)  
Instructor of the  
Year 2012 Award.



## RECENT EVENTS—cont'd from page 8

Conference participants who submitted their full papers had them subsequently published in the proceedings of the conference—a supplement of the Fall 2013 issue of the *Journal of Strategic Security*. More than 30 conference papers were published. The conference papers can be viewed at <http://scholarcommons.usf.edu/jss/vol6/iss5/>. Also, several IAFIE members (Alexandra Luce, Yejun Wu, Jonathan Smith, Matthew Crosston, and Randolph Pherson) submitted their conference papers for peer-reviewed consideration with *the Journal of Strategic Security*. Their papers were accepted and published in the Fall issue of the journal examining intelligence education and training.

The IAFIE Board of Directors is looking forward to building upon the accomplishments of the conference in El Paso. See you in Erie, PA, for the 10<sup>th</sup> Annual IAFIE Conference in July 2014!

## Papers for IAFIE 2014

The IAFIE Board of Directors invites you to submit ideas for papers with a focus on Traditional Intelligence Studies for presentations, and panels for its Annual Conference. We seek papers from those who support and are aligned with the mission of the Association: to advance research, knowledge, and professional development in intelligence education.

Please submit your proposals (Name, Paper or Panel Title, & Abstract) to Orlandrew E. Danzell, Ph.D., Events Chair, at [odanzell@mercyhurst.edu](mailto:odanzell@mercyhurst.edu) no later than close of business on December 2, 2013. Acceptance notifications will go out no later than January 17, 2014.

## Let's Round 'Em Up: Call for Books for Authors' Roundtable

As I have done for the last five years, I intend to recommend to the IAFIE annual conference planning committee that the "Authors' Roundtable" again be included in the agenda for the 10<sup>th</sup> anniversary celebration to be held in July at Mercyhurst University in Erie, PA. Consequently, all you IAFIE members who have produced, or are producing, a book dealing with intelligence, national security, homeland security, or law enforcement should consider volunteering your handiwork for this event. It is a great opportunity to showcase your writing talents, network with others interested in similar academic pursuits, advertise your publisher's offerings, and perhaps even autograph or sell a few copies of your book.

To be eligible, your book must have been published during the year leading up to the conference (i.e., copyright date no earlier than January 2013) or, if still in progress, be projected for publication no later than the end of the conference year (i.e., by December 2014).

## Let's Round 'Em Up: Call for Books for Authors' Roundtable

You must be the author or editor of the work and preferably attend the conference in person; occasionally, if an author cannot be there, a proxy is permitted to brief the book in his/her stead. Those attending will receive priority, however.

Last year's conference was held at UTEP in El Paso, TX, and a highly successful Authors' Roundtable was part of the agenda on 21 May. I moderated the panel and the following works were presented:

- "Intelligence: The Unseen Instrument of Governance," chapter in *Governance and Security as a Unitary Concept* (Rippon & Kemp, eds.), by Alan Breakspear, independent Canadian scholar
- *De l'espionnage au renseignement*, by Frank Bulinge, Institut Supérieur du Commerce, Paris School of Management, France
- *Intelligence and Government in Britain and the United States*, by Philip Davies, Brunel University, UK (unable to attend; presented by his proxy Alan Breakspear)
- *The Lockwood Analytical Method for Prediction (LAMP): Theory and Practice*, by Jonathan Lockwood, Lockwood Research Associates
- *Manuale D'Intelligence*, by Antonella Colonna Vilasi, Research Center on Intelligence, Italy
- *Offensive and Defensive Security: Concepts, Planning, Operations, and Management*, by Harry Nimon, Henley-Putnam University
- *Analytic Writing Guide*, Randolph Pherson, Pherson Associates

As you can see, this group represented a wonderful mix of international scholars with books spanning various intelligence and security themes. We anticipate another set of diverse offerings at the 2014 conference.

Anyone interested should contact Bill Spracher at NIU, by phone at (202) 231-8462 or by e-mail at [William.Spracher@dodiis.mil](mailto:William.Spracher@dodiis.mil), no later than the end of March 2014. Prospective Roundtable participants should send a short synopsis of their book and a brief bio.

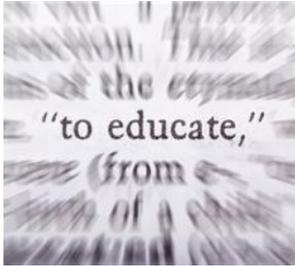
By Dr. William C. Spracher, Educational Practices Committee



5 named winners  
in the 2012 IAFIE  
Essay Contest  
Describe the "ideal  
future" for  
intelligence  
education...



The Research Committee at IAFIE would like to thank all the participants for their thoughtful essays and their interest in helping improve intelligence education.



Library and  
Information Science  
and Intelligence  
Analysis: Converging  
Educational Paths?



## “Intelligence and the Bosnian War”

On October 1, 2013 the CIA Historical Collections Division released a special declassification titled *Bosnia, Intelligence, and the Clinton Presidency*. In recognition of this newly declassified information and of the unique role of our community in facilitating the Dayton Peace Accords, the Advanced Technical Intelligence Center (ATIC) and Wright State University are jointly sponsoring a symposium on the role of intelligence in the Bosnian War in May of 2014. We invite proposals for papers, presentations, and panel discussions addressing these topics:

- The role of intelligence in ending armed conflict
- The challenges of sharing intelligence between opposing forces
- Use of intelligence in monitoring adherence to peace accords

Proposals are limited to one-page abstracts in either MS Word or PDF and should include the title of the presentation and the name(s), title(s), and contact information of presenter(s) as well as their institutional affiliation or organization. Proposals and questions should be submitted to [info@atichcd.org](mailto:info@atichcd.org) with “Intelligence and the Bosnian War” in the subject line.

Proposals are due by December 31, 2013. The selected presenters will be notified by January 31, 2014. The conference will be held on May 7-8, 2014.

Additional information will be available at [www.atichcd.org](http://www.atichcd.org) as the conference date approaches.

## Journal of Intelligence Analysis

Spring 2014 Special Issue: Intelligence Training and Education: State of the Art

Guest Editor: Marilyn B. Peterson, Adjunct Associate Professor, University of Maryland University College; Master Instructor, Department of Defense; Member, IALEIA Executive Advisory Board.

Intelligence training and education is a vibrant and evolving field. The education or training that we received (or gave) in the 1980s, 1990s, or even 2000s is markedly different now. Innovations in the science of thinking, technology, and better understanding of how intelligence analysis works has provided us with new perspectives and insights to be shared with newer professionals.

## Journal of Intelligence Analysis

Manuscripts from educators, trainers, those who manage learning organizations, and those for whom learning has changed their outlook on their work are invited.

All submissions will be peer-reviewed and the resulting Journal will be available not only to IALEIA members, but to others through partnership activities. Book reviews on intelligence education and training are also welcome.

Deadline for articles: January 15, 2014.

## CLOUDY WITH A CHANCE OF \_\_\_\_\_?

Try your hand at forecasts and much more! Please join scientists, engineers and technologists from around the world in the largest collaborative science and technology forecasting effort, ever. Sign up at [www.SciCast.org](http://www.SciCast.org) and make real-time predictions on future innovations and significant events in a diverse array of topics like nanotechnology, climate change, 3-D printing, and synthetic biology.

This federally-funded research project run by George Mason University will allow IAFIE members to make forecasts in questions they are interested in, and publish questions in the area of intelligence studies. IAFIE members will also have access to (anonymous) prediction market forecast data for their own research.

This is a non-profit research project. Your personal data will never be shared or exposed. For more information please contact Jessie Jury at [Jessie@scicast.org](mailto:Jessie@scicast.org) or [support@scicast.org](mailto:support@scicast.org).

## NEW COURSES

**Figure out the truth...then save your friends!**

Mercyhurst University is pleased to offer *The Mind's Lie*, a workshop designed to train analysts and executives to spot six specific cognitive biases in real world situations and to employ effective strategies for limiting their effects on decisionmaking.

Cognitive Biases, or systematic errors in judgment due to an over-reliance on mental shortcuts, are commonly recognized as some of the main reasons for bad analysis and poor decisions.

Studies have repeatedly shown that traditional lecture methods are inadequate for teaching



*Standards for  
Intelligence  
Analysis*



Excellent New  
Publications to  
Review



## NEW COURSES—cont'd from page 12

teaching people to recognize and take action to limit the effects of these biases. *The Mind's Lie*, however, is a game-based approach that actively engages participants in identifying and mitigating all six biases using realistic scenarios.

Course Instructors:

Kristan J. Wheaton is a widely published associate professor at Mercyhurst University whose current research focuses on the intersection of games-based learning and intelligence analysis. He has spent the last several years developing a series of games that help analysts identify and mitigate cognitive biases in realistic situations.

Melonie K. Richey is an experienced instructor, who has also managed several large scale human subject experiments focusing on games that teach debiasing strategies in the intelligence classroom.

To schedule a workshop today, contact: Kristan J. Wheaton – [kwheaton@mercyhurst.edu](mailto:kwheaton@mercyhurst.edu), 814 824 2023

### Graduate Certificates in Intelligence Analysis and Tactical Criminal Analysis

The Justice Institute of BC (JIBC) is offering the next program intake for the ONLINE Intelligence Analysis and Tactical Criminal Analysis Graduate Certificate Programs (May 5, 2014). The graduate certificates are 15 credit program (five 3-credit courses *delivered online*) which will provide advanced theoretical and practical framework for the study of intelligence and criminal intelligence analysis and its application in a wide variety of contexts.

The program is designed to provide specialized theoretical foundation and applied skills to function successfully as an analyst. This is accomplished through a rigorous curriculum that includes a core of three courses, which exposes students to the fundamental and advanced concepts and analytic techniques. Graduates will possess the skills to critically scrutinize unstructured and often ambiguous data within a variety of competitive, security and criminal contexts such as finance and banking, crime and organized crime, and national security, safety, and terrorism.

Graduates will be prepared to work in varying industries that employ analysts. Some examples are finance and business, medicine, law enforcement and security, public safety, investment, and marketing.

For more information contact:

[jpsd@jibc.ca](mailto:jpsd@jibc.ca)

Or call:

604.528.5590 or toll-free 1.877.528.5591

toll-free 1.877.528.5591

## NEW COURSES—cont'd from page 13

### Master of Defense and Strategic Studies (DSS)

The University of Texas at El Paso (UTEP) will be launching the Master of Defense and Strategic Studies (DSS) graduate degree in spring 2014. An online graduate degree program, the DSS is designed to provide an in-depth, critical examination of the major defense and security challenges facing the United States now and in the future. Particular attention is placed on the development of strategy both in theory and in practice, to address defense-related problems. This degree is tailored for military and civilian personnel engaged in strategic planning, intelligence, the interagency process, military operations, diplomacy, budgeting, legislative affairs, defense program management, research and development, and a myriad of other staff activities and specialties.

For more information, please contact:  
Dr. Larry Valero, Director and Associate Professor

(915) 747-5865 • [lavalero2@utep.edu](mailto:lavalero2@utep.edu) • [www.academics.utep.edu/inss/](http://www.academics.utep.edu/inss/)

### JOURNAL OF MEDITERRANEAN AND BALKAN INTELLIGENCE (JMBI)

The Research Institute for European and American Studies' (RIEAS) *Journal of Mediterranean and Balkan Intelligence* is a new peer-reviewed journal that addresses a wide range of intelligence issues in the Mediterranean and Balkan region. The journal fills a significant gap in the current study and research of intelligence and is supported by the *Research Institute for European and American Studies* based in Athens, Greece. The *Journal of Mediterranean and Balkan Intelligence* offers a regional perspective of intelligence studies.

The Mediterranean and the Balkans region has assumed a key geopolitical and strategic role since the end of the Cold War, with a long tradition of intelligence spanning over 3,000 years. Located at the intersection between Europe, Africa, and Asia, the region has experienced a rapid socio-political transformation over the past two decades. These transformations have radically altered the strategic landscape of the region, bringing new security challenges to both local and external actors. Governments are constantly looking for timely and accurate intelligence. Scholars and intelligence analysts need to develop a better understanding of this unstable and conflict-prone region. The *Journal of Mediterranean and Balkan Intelligence* opens a new window to the world of intelligence in this key region. The Journal encourages an interdisciplinary approach to intelligence studies and promotes analyses that use conceptual tools from all major social science discipline – notably, political science, sociology, history, law, ethics, security studies, and international relations.

The *Journal of Mediterranean and Balkan Intelligence* is published twice a year and invites manuscripts that offer greater intellectual diversity in intelligence-related issues. The Journal aims to serve as a medium for intelligence scholars and practitioners to exchange views on all aspects of intelligence studies and influence both scholarly debates and policy-making. The articles included in the journal are based on original research. On occasion, special issues that include guest-edited collections of articles will also be published. We aim to publish articles that make a contribution to scholarship and bridge theory and practice. The *Journal of Mediterranean and Balkan Intelligence* is proud to act as a forum for intelligence scholars and practitioners from around the world.



*Let us know if you  
have any to add to  
this impressive list.*





## NEW COURSES—cont'd from page 14

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*Joseph Gordon,  
“A Call to Action”*

## Call for Submissions

The IAFIE Board encourages all its members to submit any newsworthy items, short articles, reports, lectures, speeches, job announcements, scholarships and awards, commentaries/editorials, book reviews, etc., for publication in the IAFIE Newsletter. We seek any submissions as they relate to and/or promote intelligence education broadly defined. We welcome submissions from members of all backgrounds including, but not limited to, intelligence professionals, academic faculty and staff, researchers, trainers, and instructors, as well as students.

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IAFIE was formed in June 2004 as a result of a gathering of sixty plus intelligence studies trainers and educators at the Sixth Annual International Colloquium on Intelligence at Mercyhurst College in Erie, Pennsylvania. This group, from various intelligence disciplines including national security, law enforcement and competitive intelligence, recognized the need for a professional association that would span their diverse disciplines and provide a catalyst and resources for their development and that of Intelligence Studies.

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