



# 2019



# IAHSS

International Association for Healthcare Security & Safety

# Sponsor & Exhibitor Prospectus

[www.iahss.org](http://www.iahss.org)

Join us in leading the way towards the next 50 years of excellence and innovation in healthcare security and safety. Access thought leaders and decision makers through IAHSS' exclusive sponsorship offerings. Whether you are seeking **brand recognition**, **lead generation** or **customer engagement**, you will find a wide variety of opportunities to engage with IAHSS members **throughout our 51st year** and at the **2019 Annual Conference & Exhibition (AC&E)**.



May 19-22 | Orlando, FL

**Don't miss the largest gathering of healthcare security leaders at the 2019 Annual Conference & Exhibition (AC&E) in Orlando May 19th-22nd.**

IAHSS members **ARE**  
healthcare leaders  
**AND** decision makers

Healthcare Security Directors,  
Managers and Supervisors

Emergency Management  
Preparedness Directors,  
Managers and Coordinators

Public Safety Directors  
and Managers

Healthcare Facility Directors  
and Managers

Safety Managers

Consultants

Investigators

- 8 Hours of Dedicated Exhibit Time (Between 12pm Monday May 20th and 4pm Tuesday May 21st)
- 2018 far surpassed previous records with attendance of over 550 professionals!

# 2019 IAHSS ANNUAL CONFERENCE & EXHIBITION (AC&E) SPONSORSHIP OPPORTUNITIES

Purchase of these sponsorships qualify towards the Platinum, Gold, Silver or Bronze level

## EXCLUSIVE

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### **\$15,000 – IAHSS Foundation Awards Banquet**

Sponsor the most prestigious evening for healthcare security and safety professionals. This sponsorship includes signage as well as an opportunity to give a brief welcome to the attendees with the IAHSS Foundation President.

### **\$13,000 – Monday Exhibit Hall Reception**

Gain the maximum exposure by sponsoring the major networking event of the conference. Invite attendees to join the reception after the closing general session on Monday. Your company will be recognized on signage as well as in the program and mobile app.

### **\$12,000 – Monday Keynote Presentation**

Welcome the Keynote presenter to the podium during the highest attended session of the conference. Your logo will be displayed on the General Session screens as you introduce the session and speaker.

### **\$10,000 – Tuesday Keynote Presentation**

Welcome the Keynote presenter to the podium during a highly attended session of the conference. Your logo will be displayed on the General Session screens as you introduce the session and speaker.

### **\$7,500 – Hotel WiFi**

Gain the maximum exposure with attendees by having your company appear each time attendees connect to the hotel WiFi. This includes a customized SSID which allows your name to be the wireless network connection the attendee selects. The number of characters to include is limited.

### **\$4,000 – Hotel Keycard**

Feature your logo, booth number, and/or message on the room key at the host hotel. Artwork is subject to approval and deadline.

### **\$3,000 – Hotel Room Drop**

Leave a treat, trinket or treasure branded with your company logo or custom message for attendees to find in their rooms after a long day (item provided by sponsor). Limited to one item, and size and weight restrictions may apply.

### **\$2,500 – Conference Bag**

Display your logo along with the IAHSS logo (one color) on the conference bag provided to all attendees at registration.

### **\$2,000 – Pocket-sized On-site Program**

Your exclusive advertisement will be the only ad included in this mini program that will be folded and kept in the attendee's badge holder to reference frequently throughout the conference.

## EDUCATION

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### **\$5,000 – Breakout session presentation (max 3)**

Maximize your message by providing a one (1) hour presentation during a breakout track that will engage and inform conference attendees. The content must demonstrate thought leadership applicable to healthcare security, safety or emergency management professionals and may not be promotional or sales-oriented. Title and description subject to approval by IAHSS.

### **\$2,500 – Exhibit Hall Product Demo (max 5) NEW**

Draw attendees to your booth to learn about your product during a 20 minute demonstration. This opportunity will be promoted in the conference schedule and held during dedicated exhibit hall hours. A handheld microphone and speakers will be provided. Additional audio visual needs are subject to approval and at the cost of the sponsor.

## A LA CARTE

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### **\$4,000 – Lunch Sponsor in Exhibit Hall (max 2)**

Your company will be recognized with signage and in the conference schedule. Your company may include printed material or trinkets / tchotchke on the seating tables, and you may reserve one table for your customers.

### **\$3,000 – Breakfast Sponsor (max 1)**

Your company will be recognized with signage and in the conference schedule. Your company may include printed material or trinkets / tchotchke on the seating tables, and you may reserve one table for your customers. Tuesday breakfast will be in the Exhibit Hall. Monday breakfast will be in the foyer.

### **\$1,500 – AM or PM Break Sponsor (max 5)**

Your company will be recognized with signage and in the conference schedule. Monday PM and Tuesday AM breaks will be in the Exhibit Hall. Monday AM, Tuesday PM and Wednesday AM breaks will be in the foyer.

### **\$2,500 – General Session Sponsor (max 6)**

Your company representative will introduce the session, and your company logo will appear on the opening slide.

### **\$1,500 – Breakout Session Sponsor (max 12)**

Your company representative will introduce the session, and your company logo will appear on the opening slide.

### **\$1,000 – Conference Bag Insert**

Add your best company swag, trinket, tchotchke or printed material to the conference bag for the enjoyment of all attendees.

### **\$1,000 – Mobile App (max 3)**

The mobile app will be the primary tool used by attendees to access detailed conference information, an attendee listing, and other networking and messaging opportunities. Your logo will be displayed on the app, rotating with up to 2 other sponsors.

### **\$1,000 – General Session Chair Drop**

Ensure that your brand and message is shared with all attendees by having a flyer placed on every seat prior to the most attended sessions.

### **\$500 – Passport to Prizes**

Increase traffic at your booth! Attendees are given a passport-style card with their registration materials and collect stamps from participating exhibitors for a chance to win a prize. The prize drawing will immediately follow the close of the exhibit hall. Each participating company must provide a prize valued at \$100 or more.

### **\$500 – On-Screen Advertisement (max 5)**

Promote your company on-site with an advertisement on the large screens in the main ballroom. Attendees will watch engaging slides prior to, and in between, general sessions.

### **\$500 Exhibitor Locator Map (max 5)**

Attain prominent exposure as one of few companies to be highlighted with your logo on large map posted outside of the exhibit hall, making it easy for attendees to find your booth.

# 2019 SPONSORSHIP BENEFITS INCLUDED PER LEVEL

## Qualifying Sponsorship Level (Based on total sponsorship spending)

	Platinum \$17,000+	Gold \$12,000- \$16,999	Silver \$9,000- \$11,999	Bronze \$5,000- \$8,999
<b>AC&amp;E sponsorship options</b>				
<ul style="list-style-type: none"> <li>Exhibitor Locator Map (max 5)</li> <li>Passport to Prizes</li> <li>On-Screen Advertisement</li> </ul>	select 2	select 2	select 1	select 1
<b>Association sponsorship options</b>				
<ul style="list-style-type: none"> <li>One Content article in <i>The BEAT</i> with logo</li> <li>One Advertisement in one issue <i>The BEAT</i></li> <li>One Tweet / Facebook promotion</li> </ul>	select 1	select 1	select 1	
One (1) custom pre-show email to all attendees	✓			
Company Logo on 2019 Pulse emails	✓	✓		
Company Logo on all 2019 IAHS <i>The BEAT</i> e-newsletters	✓	✓	✓	
2019 AC&E Exhibit Booth	8x20	8x20	8x10	8x10
# Full Conference Registrations	2	1		
# Exhibit Personnel Registrations	5	4	3	2
Premium booth selection (Tuesday, April 9, 2019 at 1pm CST)	1st	2nd	3rd	4th
Company Logo as sponsor on AC&E website	✓	✓	✓	✓
Company logo on IAHS Annual Sponsor webpage	✓	✓	✓	✓
Vendor Marketplace listing on IAHS website	✓	✓	✓	✓
Right of first refusal for same package in 2020	✓	✓	✓	✓

**TERMS & CONDITIONS** can be found at <http://www.iahss.org/termsconditions> and must be agreed to prior to purchasing a sponsorship or exhibit booth.

### EXHIBIT BOOTHS INCLUDE:

- 8 x 10 ft. booth space
- Company listing in event mobile app
- Company listing on AC&E website
- 8 hours of dedicated exhibit time (including a 2 hour cocktail reception and 2 lunches)
- Company listing on Exhibitor Locator map

Exhibit personnel registrations are **NOT** included with booth

EXHIBIT BOOTH OPTIONS	PRICE	DETAILS
Standard Exhibit Booth	\$1,400	No space selection opportunity
Premium Exhibit Booth	\$1,600	Premium booth selection: Company representative must attend call on Tuesday, April 9, 2019 at 1:00pm Central time. <ul style="list-style-type: none"> <li>Platinum, Gold, Silver and Bronze sponsors select spaces first.</li> <li>All Premium exhibitors will select in order of date in which they paid in full.</li> </ul>
<b>Exhibit Personnel Registration</b> <b>includes:</b> <ul style="list-style-type: none"> <li>Monday Welcome reception</li> <li>Monday and Tuesday Lunch</li> <li>Tuesday Breakfast</li> </ul>	<b>\$400 in advance</b> <b>\$450 onsite</b>	Exhibit personnel are required to register and must display their registration badge at all times.  <b>Exhibit Personnel Registrations DO NOT include:</b> <ul style="list-style-type: none"> <li>Education sessions (only attendee badges will allow admittance to educational sessions)</li> <li>Tuesday evening IAHS Foundation Recognition Banquet (separate tickets may be purchased for \$150 each)</li> </ul>

## 2018 AC&E SURVEY RESPONDENTS *said:*

### **2019 Association Sponsorship Opportunities**

#### **\$2,000 – Journal Insert (max 2)**

Include a one page insert (provided by sponsor) with one issue of the printed IAHSS *Journal of Healthcare Protection Management* that is mailed to all IAHSS Professional members.

#### **\$1,000 – Content-Driven Webinar (max 6)**

IAHSS will promote your webinar through one Pulse email and one *The BEAT* e-newsletter. The webinar must provide thought leadership content of interest to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

#### **\$750 – One (1) Advertisement in 1 issue of *The BEAT* e-newsletter**

Your logo and hyperlink, or tile ad, will be included in one issue of the IAHSS monthly e-newsletter *The BEAT*. The ad must be in .jpg format, and have a max size of 100kb.

#### **\$500 – One (1) Content Article in *The BEAT* e-newsletter with Company logo**

Submit one article or white paper for publication in one issue of the IAHSS monthly e-newsletter. The content must demonstrate thought leadership applicable to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

#### **\$500 – Tweet / FB Promo (unlimited)**

Benefit from an IAHSS Tweet and Facebook post from IAHSS's accounts reaching our loyal healthcare security and safety social media followers. Content of message subject to IAHSS approval.

#### **\$500 -- 2019 Placement in the IAHSS Website Vendor Marketplace**

Your listing will include your company name & logo, primary contact information, and a brief description of your product and service offerings. The listing is active from the time payment is received through December 31, 2019.

IAHSS Terms and Conditions can be found at <http://www.iahss.org/termsconditions>

The Terms and Conditions must be agreed prior to purchasing a sponsorship or exhibit booth.

**Visit [www.iahss.org](http://www.iahss.org) for updates on availability of sponsorships, descriptions and terms and conditions of sponsorships, and the Annual Conference & Exhibition program and details.**

To purchase an IAHSS Sponsorship, contact the IAHSS HQ office at **630-529-3913** or **info@iahss.org**

For more information regarding the 2019 AC&E exhibit booths and exhibitor registrations contact IAHSS Exhibit Management at **312-735-3830** or **exhibits@iahss.org**

*"I was a sponge and soaked up all the great information both in and out of the sessions. Wonderful experience and learning opportunity!"*

*"My first AC&E and I am sincerely grateful to have been part of this meeting. A first class organization and a first class event. Thank You!!"*

*"Simply an excellent event from beginning to end. Very well done."*

The International Association for Healthcare Security & Safety (IAHSS) is the only organization solely dedicated to professionals involved in managing and directing security and safety programs in healthcare facilities. IAHSS is a professional association with more than 2,200 members comprised of security, law enforcement, safety, and emergency management individuals dedicated to the protection of healthcare facilities worldwide.