Join us in leading the way toward our 2020 vision of excellence in healthcare security and safety. Engage with security decision makers through IAHSS’ exclusive sponsorship offerings. Whether you are seeking **brand recognition**, **lead generation** or **customer engagement**, you will find a wide variety of opportunities to gain the attention of IAHSS members throughout the year and at the 2020 Annual Conference & Exhibition (AC&E).

**2020 Annual Conference & Exhibition (AC&E)**
May 4th-6th in Phoenix, Arizona

More than 7 Hours of Dedicated Exhibit Time
(Between 12:00pm Monday, May 4th and 3:30pm Tuesday, May 5th)
## EXCLUSIVE

### $17,000 – One Minute Video Before Monday Keynote Presentation
Just prior to the Monday keynote presentation, your one minute video advertisement will play, and then you will have the opportunity to welcome the keynote presenter to the stage during one of the highest attended sessions of the conference. The keynote presentation will be immediately prior to the start of the Monday evening exhibit hall reception.

### $15,000 – One Minute Video Before Tuesday Keynote Presentation
Just prior to the Tuesday morning keynote presentation, your one minute video advertisement will play, and then you will have the opportunity to welcome the keynote presenter to the stage during one of the highest attended sessions of the conference.

### $14,000 – IAHSS Foundation Awards Reception and Banquet
Join the IAHSS Foundation President on stage to welcome guests to the most prestigious evening for healthcare security and safety leaders. This opportunity also includes signage as well as recognition in the program and mobile app.

### $12,000 – Monday Evening Exhibit Hall Reception
Sponsor this major networking event. Your company logo will be displayed on cocktail napkins and signage and have recognition in the program and mobile app.

### $7,500 – Hotel WiFi
Gain the maximum exposure with attendees by having your company information appear each time attendees connect to the hotel WiFi. This includes a customized SSID which allows your name to be the wireless network connection. The number of characters is limited.

### $4,000 – Hotel Keycard
Feature your logo, booth number, and/or message on the room key of the host hotel. Artwork is subject to approval and deadline.

### $3,500 – Floor Clings
This exclusive opportunity includes up to 12 floor clings with the maximum size of 25” x 25” each. Floor clings outside the exhibit hall must include the IAHSS AC&E 2020 logo, but those inside the exhibit hall may be exclusively the sponsor’s content. Artwork is subject to approval and deadline.

### $3,000 – Hotel Room Drop
Leave a treat, trinket or treasure branded item with your company logo or custom message for attendees to find in their rooms after a long day. Limited to one item which must be provided by the sponsor. Size and weight restrictions may apply.

### $3,000 – Conference Bag
Display your logo (one color) along with the IAHSS conference logo on the conference bags provided to all attendees at registration.

### $2,000 – 12oz Collapsible Reusable Water Bottle
Your logo in one color will be displayed on the water bottle and included in every attendee’s conference bag to help them stay hydrated throughout the conference. *IAHSS logo will not appear on the water bottle

## A LA CARTE

### $4,000 – Exhibit Hall Solution Session (max 5)
Conduct a 20 minute onstage presentation in the exhibit hall to educate attendees about your products or services. This opportunity will be promoted in the program and mobile app and held during dedicated exhibit hall hours. A screen, handheld microphone and speakers will be provided. Additional audio-visual needs are subject to approval and at the cost of the sponsor.

### $4,000 – Lunch Sponsor in Exhibit Hall (max 2)
Your company will be recognized with signage and in the program and mobile app. Your company may include printed material or branded items on the seating tables. You may reserve one table for your guests.

### $3,000 – Breakfast Sponsor (max 2)
Your company will be recognized with signage and in the program and mobile app. Your company may include printed material or branded items on the seating tables. You may reserve one table for your guests. Tuesday’s breakfast will be in the exhibit hall. Wednesday’s breakfast will be in the foyer.

### $2,500 – Pocket-sized On-site Program (max 2)
Your advertisement will be included in this mini program that attendees keep in their badge holder to reference frequently throughout the conference. One advertisement is available on the front inside cover, and one advertisement is available on the back inside cover.

### $2,500 – General Session Sponsor (max 5)
Your company representative will introduce the session, and your company logo will appear on the opening slide and in the program.

### $1,500 – Breakout Session Sponsor (max 12)
Your company representative will introduce the session, and your company logo will appear on the opening slide and in the program.

### $1,500 – Conference Bag Insert
Add your best company swag, branded item or printed material to the conference bag for the enjoyment of all attendees. Size restrictions and deadlines apply.

### $1,500 – Keynote Session Chair Drop (max 2)
Ensure that your brand and message is shared with all attendees by having a flyer placed on every seat prior to one of the most attended sessions.

### $1,000 – General Session Chair Drop (max 4)
Ensure that your brand and message is shared with all attendees by having a flyer placed on every seat prior to a general session.

### $1,000 – Mobile App (max 3)
The mobile app will be the primary tool used by attendees to access detailed conference information, an attendee listing, and other networking and messaging opportunities. Your company logo will be displayed in the app, rotating with up to two other sponsors.

### $1,000 – AM or PM Break
Your company will be recognized with signage and in the program and mobile app. All Monday and Tuesday breaks will be in the Exhibit Hall. Wednesday breaks will be in the foyer.

### $750 – On-Screen Advertisement (max 7)
Promote your company with an advertisement on the large screens in the General Session room. Attendees can view these slides before and after the keynote and general sessions.

### $500 – Passport to Prizes (max 15)
Increase traffic at your booth! Attendees are given a passport-style card with their registration materials to collect stamps from participating exhibitors for a chance to win a prize. The prize drawing will immediately follow the close of the exhibit hall. Each participating company must provide a prize valued at $100 or more.

### $500 – Exhibitor Locator Map (max 8)
Attain prominent exposure as one of the few companies whose logos are highlighted on the large map posted outside of the exhibit hall.

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**Purchase of these sponsorships qualify towards the Platinum, Gold, Silver or Bronze level**
### Sponsorship Benefits Included per Level

#### AC&E Sponsorship Options
- Exhibitor Locator Map (max 8)
- Passport to Prizes (max 15)
- On-Screen Advertisement (max 7)
- Conference Bag Insert

#### Association Sponsorship Options
- One Content article in *The BEAT* with logo
- One Advertisement in one issue of *The BEAT*
- One Tweet / Facebook promotion

#### All Exhibit Booths Include:
- 10’ Width x 8’ Depth booth space
- Company name listed on AC&E website
- Company name listed on Exhibitor Locator map

#### Booth Options

<table>
<thead>
<tr>
<th>Booth Options</th>
<th>Price</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Exhibit Booth</td>
<td>$1,400</td>
<td>No space selection opportunity</td>
</tr>
</tbody>
</table>
| Premium Exhibit Booth  | $1,600       | Premium booth selection: Company representative may participate on the call scheduled for Wednesday, March 18, 2020 at 1:30pm CST.  
  - Platinum, Gold, Silver and Bronze sponsors select spaces first.  
  - All other Premium exhibitors will select in order of date in which they paid in full.  
  - If a representative from your company is not in attendance, a spot will be selected for you at your appointed time. |
| Exhibit Personnel Registration | $400 in advance $450 onsite | Exhibit personnel are required to register and must display their registration badge at all times.  
**Exhibit Personnel Registrations are NOT included with booth**

**Qualifying Sponsorship Level (Based on total sponsorship spending)**

<table>
<thead>
<tr>
<th>Level</th>
<th>Price Range</th>
<th>Options</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>$17,000+</td>
<td>Select 2</td>
</tr>
<tr>
<td>Gold</td>
<td>$12,000-$16,999</td>
<td>Select 2</td>
</tr>
<tr>
<td>Silver</td>
<td>$9,000-$11,999</td>
<td>Select 1</td>
</tr>
<tr>
<td>Bronze</td>
<td>$5,000-$8,999</td>
<td>Select 1</td>
</tr>
</tbody>
</table>

One (1) custom pre-show email to all attendees

Company logo on 2020 *Pulse* emails

Company logo on 2020 IAHSS *The BEAT* e-newsletters

2020 AC&E Exhibit Booth

# Full Conference Registrations

# Exhibit Personnel Registrations

Premium booth selection (March 18, 2020 at 1:30pm CST)

Company logo as sponsor on AC&E website

Company logo on IAHSS Annual Sponsor webpage

Vendor Marketplace listing on IAHSS website

Right of first refusal for same package in 2021

IAHSS Terms and Conditions can be found at [http://www.iahss.org/?sponsorprosp20](http://www.iahss.org/?sponsorprosp20). The Terms and Conditions must be agreed to prior to purchasing a sponsorship and/or exhibit booth.
2020 Association Sponsorship Opportunities

$2,000 – Journal Advertisement (max 2)
Include a one page printed advertisement (provided by sponsor) with one issue of the printed IAHSS Journal of Healthcare Protection Management that is mailed to all IAHSS Professional members.

$1,000 – Content-Driven Webinar Promotion (max 6)
IAHSS will promote your webinar through one Pulse email and one The BEAT e-newsletter. The webinar must provide thought leadership content of interest to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

$750 – One Advertisement in one issue of The BEAT e-newsletter
Your company logo and hyperlink, or tile ad, will be included in one issue of the IAHSS monthly e-newsletter The BEAT. The advertisement must be submitted in .jpg format, and should be no larger than 500x125 with max file size of 100kb.

$500 – One Content Article in The BEAT e-newsletter with Company logo
Submit one article or white paper for publication in one issue of the IAHSS monthly e-newsletter. The content must demonstrate thought leadership applicable to healthcare security, safety or emergency management professionals and may not be promotional, sales-oriented or focused on a specific product or service of the sponsor company.

$500 – Tweet / Facebook Promotion
Benefit from an IAHSS Tweet and Facebook post from IAHSS’ accounts reaching our loyal healthcare security and safety social media followers. Content of message subject to IAHSS approval.

$500 – IAHSS Online Vendor Marketplace Listing
Your listing will include your company name and logo, primary contact information, and a brief description of your product and service offerings. The listing is active from the time payment is received through December 31, 2020.

IAHSS Terms and Conditions can be found at http://www.iahss.org/?sponsorprosp20. The Terms and Conditions must be agreed to prior to purchasing a sponsorship and/or exhibit booth.

Visit www.iahss.org for updates on availability of sponsorships, more detailed sponsorship descriptions, terms and conditions of sponsorship, and the Annual Conference & Exhibition program and details.

To purchase an IAHSS Sponsorship, contact the IAHSS HQ office at 630-529-3913 or info@iahss.org

For more information regarding the 2020 AC&E exhibit booths and exhibitor registrations contact IAHSS Exhibit Management at 312-735-3830 or exhibits@iahss.org

The International Association for Healthcare Security & Safety (IAHSS) is the only organization solely dedicated to professionals involved in managing and directing security and safety programs in healthcare facilities.

IAHSS is a professional association with more than 2,200 members comprised of security, law enforcement, safety, and emergency management individuals dedicated to the protection of healthcare facilities worldwide.

WWW.IAHSS.ORG