

#1	Mitigate Violence in Healthcare	Define, gather and evaluate data to support the reduction of violent incidents in healthcare, and collaborate with affiliated organizations in designing, implementing and sharing solutions.
	By Dec 31, 2020	<ul style="list-style-type: none"> • Maintain a plan to ensure continuous engagement and collaboration with affiliated organizations in mitigating violence in healthcare. • Run a pilot of data collection with the data warehouse team, validate the data, and recommend how the output can be used in evaluating and improving defined healthcare security metrics. • Define a set of incident categories as an industry guideline
	By Dec 31, 2021	<ul style="list-style-type: none"> • Partner with consultants and other organizations as needed to build a healthcare security database and begin collecting data and developing analytics. • Teach healthcare security professionals how to interpret and use the data to improve outcomes for their organizations. • Share insights and research with the healthcare community and other affiliate organizations.
	By Dec 31, 2022	<ul style="list-style-type: none"> • Continue to evaluate and expand healthcare security data collected.
#2	Education through Technology	Provide healthcare security and safety education and knowledge to professionals globally 24/7, and better enable healthcare security professionals to share knowledge and experience with each other through technology.
	By Dec 31, 2020	<ul style="list-style-type: none"> • Test and launch the Basic level eLearning course for healthcare security and safety personnel, and promote the opportunity for healthcare organizations to purchase annual licenses of the Basic, Advanced and Supervisor courses to be loaded on their learning management systems for use by security personnel. • Make the IAHSS website more mobile device friendly. • Launch new Shared Interest Groups (SIGs) with quarterly online virtual discussions to promote engagement and learning on topics prioritized by the Education Council with input from the membership.

	By Dec 31, 2021	<ul style="list-style-type: none"> • Develop a marketing plan and establish relationships with local partners to expand Basic, Advanced and Supervisor eLearning courses and certifications to 1 additional country outside of the US and Canada. • Evaluate the effectiveness of SIGs and the value to members • Launch 1-2 additional SIGs on topics of highest interest amongst members • Improve upon online discussion forums among members to better notify members of discussions around their specific topics of interest
	By Dec 31, 2022	<ul style="list-style-type: none"> • Develop a user-friendly online method for knowledge management of all IAHS electronic knowledge resources
#3	Value Proposition	Define and promote the value of IAHS membership and professional certification for various member segments and for all healthcare executives, clinicians and other stakeholders.
	By Dec 31, 2020	<ul style="list-style-type: none"> • Plan, script and develop 1-3 videos that demonstrate the value proposition of IAHS to various audiences including current and prospective IAHS members, affiliate organization members, and healthcare leaders. • Evaluate an organizational membership option that includes training and certification packages. • Plan and conduct 1-2 local educational 1 day events in geographical areas without active chapters to occur in the 3rd quarter. • Achieve accreditation through NCCA for the CHPA.
	By Dec 31, 2021	<ul style="list-style-type: none"> • Create a marketing promotional plan for sharing and distributing the videos to appropriate audiences through various channels including social media and direct email outreach. • Develop a process for identifying hospital security departments without participation in IAHS membership or certification programs and a plan for outreach. • Develop an onboarding process for new members that includes videos. • Evaluate the success of the IAHS value video campaign and make plans for continued improvement.
	By Dec 31, 2022	<ul style="list-style-type: none"> • Implement an outreach campaign to engage with top hospital security directors in the US and Canada.