

2015 Advertising with IAMIC -- The 5 Benefits of being a Strategic Partnership!

With the *Lautum News* you will...

- ...BUILD recognition and familiarity of Your Company
- ...PROMOTE Your Products & Services in a Cost-Effective Manner
- ...REACH the decision-makers of Illinois' Farm Mutuals
- ...REINFORCE your commitment to the Farm Mutual Industry
- ...ACHIEVE maximum exposure within the Farm Mutual Industry

The *Lautum News* reaches nearly 1,000 individuals and organizations in our industry, including members from 57 farm mutual companies, more than 30 associate members, many agency operations throughout Illinois, as well as select members of the Illinois General Assembly and Congress and key staff for the Illinois Division of Insurance. It is certainly an excellent opportunity to promote your company, and be visible among the IAMIC membership.

All advertising contracts will include both issues for our 2015 year (April and November). Ad size must remain the same for the year, but the content may be changed. Ads may be placed on a specific page for an additional 25%. Ad sizes/prices are as follows:

<input type="checkbox"/> The Lautum News	Members	Non-Members
<input type="checkbox"/> Full Page (7" w x 9" h)	\$500	\$700
<input type="checkbox"/> Half Page (7" w x 4.25" h)	\$350	\$500
<input type="checkbox"/> One Third (5" w x 4.25" h)	\$300	\$400
<input type="checkbox"/> Quarter Page (5" w x 2.25" h)	\$250	\$350

Please submit your electronic ad, logo and payment to Jackie at IAMIC by April 1, 2015

"Vendor of the Month" Website Ad on www.iamic.org

Members Only

Month Preferred* (Circle your preferred Month) \$150

January February March April May June July August September October November December

Exclusive Opportunity for our **members only** to advertise on the front page of our website where our members will see your name each day! Your "Vendor of the Month" Ad will follow through with each page our members visit within our site! Since we are **limited** to 12 ads, *this will be filled on a **first come/first serve basis**. Don't miss this PRIME opportunity! Your "**Vendor of the Month**" Ad will require **your logo, web address and any verbiage** – we will provide a **link to your website or a specific .pdf advertisement** of your choice!

Please call 217-563-8300 or
email me at leadership@iamic.org
Jackie Rakers,
Executive Director

The **TEN**
Commandments
of FARM MUTUALS



IAMIC 2015 Annual
Convention & Trade Show