

IAP2 2003 ANNUAL REPORT

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International Association
for Public Participation

IAP2 MISSION and VISION

IAP2 was established in 1990 as a nonprofit corporation to advance the practice of public participation. IAP2, working through its members, helps organizations and communities around the world improve decisions by involving those who are affected by those decisions. The association has 18 chapters around the globe and approximately 1,000 members from 22 countries.

IAP2 carries out this mission by organizing and conducting activities to:

- Encourage and enhance the professional development of people working in the public participation field
- Educate decision-makers about the value of public participation
- Help the public play an effective role in public participation processes
- Continue to define, review and enhance best practices in the field of public participation

2003 President's MESSAGE

2003 was a year of moving forward. The Board began to realize the meaning of international in the Association's name when Vivien Twyford, of Australia, accepted the President Elect position. Steps were taken to explore relationships with interested groups in countries other than those already represented in our membership, such as the United Kingdom, Japan and India. Tied in with renewed relationship-building was the review of IAP2 Chapter relations. Discussions commenced to make the Australasian Chapter an Affiliate of IAP2. This progress brought renewed focus on more effectively addressing the unique contributions and needs of chapters around the globe.

Associated with this review were increased efforts in strengthening communication with members. eNews commenced monthly publishing – to keep members current about Association activities. This was accompanied by the online Electronic Bulletin Board – an opportunity for members to post questions, suggestions and ideas. A redesign of the Association's website was initiated, which continues in 2004, and a new IAP2 logo was developed.

As part of its commitment to furthering the development and use of public participation in decision-making processes, the Association built relationships with Portland State University's Center for Public Participation in conjunction with the Cascade Chapter, and with the Kettering Foundation. Both of these relationships will contribute significantly to the profile of public participation.

Training contributed substantially to the Association's profile, members' satisfaction and the Association's financial well-being. IAP2 courses were reviewed by several of IAP2's trainers, and changes were made that increased its relevancy. Broadening of the appeal of IAP2 training continues – with one course translated into Spanish and consideration of translating courses into French - testimony to the growing international appeal of our Association.

The Ottawa conference was instrumental in stimulating new interest in IAP2. In particular, it helped spark the rejuvenation of the Ottawa Chapter and attracted three new members to the Board. It also helped expand the number of people interested in running for election to this year's Board.

I have thoroughly enjoyed and benefited from my time on the Board. The Board members with whom I have been associated are a uniquely gifted, dedicated and fun group of people. I applaud their commitment to public participation and have learned much from observing the respective ways in which they express this commitment. I am particularly indebted to Roberta Bourn, Melissa Harm and Melissa Hopkins of the IAP2 Office. Their contributions were instrumental in helping the Board and the Association develop a new sense of themselves.

Gary Willson
IAP2 President, 2003

2003 BOARD of DIRECTORS

Gary Willson, **President, Canada**
Vivien Twyford, **President Elect, Australia**
Regina Villa, **Treasurer, USA**
Patricia Van Gorp, **Past President, USA**
Anne Svendsen, **Canada**
Beatrice Briggs, **Mexico**
Doug Zenn, **USA**
Bojinka Bishop, **USA**
Erin Mohun, **Canada**
Todd Peterson, **USA**
Mary Hamel, **USA**
LaVerne Kyriss, **USA**
Chris Hoffman, **USA**
Margaret Harvie, **Australia**
Jean Francois Viau, **Canada**
Scott Russell, **USA**

2003

IAP2 Financial Report

Financial Statements

January 1, 2003 - December 31, 2003

	2003 Actual	2004 Budget
Income		
Membership Dues	68,615.34	70,000.00
Partners, Gold, Silver, Bronze	5,000.00	5,000.00
Publications/sales	1,007.75	1,000.00
Training Income	97,375.55	95,000.00
Interest	249.77	200.00
Credit Card Processing	447.85	
2003 Conference Income	72,541.14	
2004 Conference Income	2,455.00	126,250.00
Total Ordinary Income	247,692.40	297,450.00
Grant	50,000.00	50,000.00
Total All Income	297,692.40	347,450.00
Expenses		
Administrative*	26,279.31	22,400.00
Grant Writer	-	10,000.00
2003 Conference Expense*	72,968.64	
2004 Conference Expense*	26,195.04	122,200.00
Board of Directors*	22,412.28	23,700.00
Chapters*	5,526.11	7,500.00
Core Values*	460.66	1,300.00
Executive Director	587.50	11,250.00
Insurance/Fees	5,982.86	9,700.00
Membership*	17,107.01	21,500.00
Newsletter - e-News*	4,195.47	5,000.00
Newsletter - PQ*	5,388.53	19,200.00
Interact	-	14,000.00
Publications*	149.50	200.00
Training*	33,796.50	62,000.00
Web Site*	16,358.43	17,500.00
	\$ 237,407.84	\$ 347,450.00
Hewlett Grant	2,406.25	
	\$ 239,814.09	
Net Profit/Loss	57,878.31	-

* Includes Staff Time

Total Assets - December 31, 2003

\$62,407.21

Letter from our
TREASURER

IAP2 put itself on solid financial ground in 2003. The Board has instituted realistic budgeting processes and close monitoring of spending and revenue. We will continue tight budget management in 2004 as we continue to build a successful organization.

Regina Villa
Treasurer

2003 Where Have We Been?

ACHIEVEMENTS

- Stabilized the Association's financial position
- Increased our international presence and explored partnerships – Australasia, Japan, India
- Created a New look and logo
- Kept Members informed through monthly e-news bulletins
- Encouraged members to reach each other through the Electronic Bulletin Board
- Revitalized chapters with increased chapter support
- Hosted a successful Conference in Ottawa

2004

BOARD of DIRECTORS

Vivien Twyford, **President, Australia**
LaVerne Kyriss, **President Elect, USA**
Regina Villa, **Treasurer, USA**
Gary Willson, **Past President, Canada**
Tisha Greyling, **South Africa**
Doug Zenn, **USA**
Scott Russell, **USA**
Wendy Green-Lowe, **USA**
Beatrice Briggs, **Mexico**
Carol Anderson, **USA**

Chris Hoffman, **USA**
Beth Offenbacher, **USA**
Katherine Beavis, **Canada**
Mary Hamel, **USA**
Geoff Fagan, **UK**
Todd Peterson, **USA**
Stephani Roy McCallum, **Canada**
Margaret Harvie, **Australia**
Jean Francoise Viau, **Canada**

2004 Where Do We Want To Go?

GOALS and OBJECTIVES

In January 2004, the Board established objectives for its 2004 activities:

- To position IAP2 as the recognized Public Participation professional organization.
- To produce high-quality communication products on a regular, sustainable basis that meet members' needs
- To support and co-ordinate at least one profitable, high profile, well supported by both sponsors and delegates and internationally recognized conference each calendar year
- To continue to achieve financial viability and stability
- To continue to function professionally in our administration and operations
- To explore new and existing product development ideas and have one pilot project ready to market by year-end and plans for next two years
- To increase IAP2 membership
- To run a minimum of three pilots for international expansion
- To encourage development of at least 2 new chapters and continue to improve communications with existing chapters
- To develop a strategy for connecting academic research with our membership
- To continue to improve and expand IAP2's training products and services including translation

2004 President's MESSAGE

I was both challenged and excited when I accepted the position of President of IAP2 for 2004. I recognise the difficulties faced by any professional organisation run by a volunteer group of passionate people. It is hard to keep the focus and energy levels high among a group of very hard working people whose prime loyalty must be to their employer or to their clients. It is hard to manage an organisation's finances so that it can add increasing value for its members as well as grow and change. I have worked on the Board since 2000 and I have seen first hand how IAP2 faces those challenges.

Having accepted the challenge, I really do want to make a difference. I believe IAP2 has some growing to do to truly become international. I recognise that becoming international doesn't just mean increasing membership to include more people from other countries. It means learning to listen to and work with people with diverse opinions, from different cultural backgrounds and with different values. We have to be open to new ideas and ways of doing things differently and to avoid the perspective that there is only one way of doing things, and that is our way. This is truly public participation in practice!

While wanting to offer a new approach, I also want to honor the work of those people who have held this office before me. They have done a brilliant job of creating and developing the Association to the vital and creative organisation it is today. The organisation of the Madison Conference is a demonstration of what can be achieved by a small but dedicated group of individuals.

My first job was to ensure that the input of all Board Members was used to set goals for 2004. We did this at our first Board meeting in Hawaii. To achieve the goals, we established a number of Committees, each with their own goals and plans:

- Executive Committee
- Communications Committee
- Marketing & Development Committee
- Research Committee
- Conference Committee
- Membership Committee
- Training Committee

We are excited about what will be accomplished in 2004. We also know that we can accomplish even more with active, committed volunteers. If you would like to help on a Board Committee this year, or nominate for the Board of Directors in 2005, please contact a member of the Board, or the IAP2 Head Office for more information. By working together, we can become a truly international organisation that promotes improved practice in public participation around the world.

Vivien Twyford
IAP2 President, 2004

BENEFITS of Being a Member

BENEFITS of Being a Member

IAP2 is made up of a diverse and growing group of people who design, implement use, and participate in public participation processes. Our members represent a broad spectrum of fields and specialties, and live and work in 22 countries around the globe.

When you get involved with IAP2, you reap the rewards:

- Annual International Conference and local conferences
- IAP2 High Quality, Practical Training programs including the Certificate in Public Participation
- Chapters – local networking, workshops and information
- Participation Quarterly – quarterly newsletter that features articles on public participation projects, case studies, interviews and features about innovation in the field
- eNews – monthly updates including job postings, chapter news, industry events
- On-line publications
- Website – including on-line Bulletin Board
- Member's only section of Web-site – on-line publications, conference proceedings, Public Participation Tool Box
- Membership directory – Networking and Information about other members
- Job Bank – posting of jobs in the field
- New and improved services being developed!

How to Get Involved and Take a Lead Role

Have you thought about the opportunity to share and improve your leadership skills and contribute to the development of IAP2? IAP2 accepts nominations for the Board of Directors annually in September/October each year. Board terms commence on January 1 of the following year. Board members are elected by the membership and generally serve three-year terms.

- The Board of Directors establishes direction and policy for IAP2. In addition, Board Members are expected to participate in the support of the organization through fundraising, visibility, and membership recruitment activities.
- Any member in good standing of IAP2 can run for election on the Board.
- Serving on the Board is completely voluntary. Neither travel expenses nor time are reimbursed.
- Board members are expected to attend the annual conference and Board meetings associated with the conference. Additional Board meetings are held on two other occasions during the year. Venues for Board meetings will be increasingly global.
- The average time commitment for Board Members is approximately 12 hours per month.
- Board Members must serve on at least one committee and are expected to chair a committee or serve as an officer by their third year in office.
- IAP2 board members receive complimentary conference registration to the annual conference, and 50 percent off all IAP2 training at the annual conference, as a thank you for their many hours of service on behalf of the association's members.

Candidates for Board Officers and Committee Chairs are solicited in September/October for the coming year from among current Board members. The full board confirms these selections.

While it can be demanding, serving on the IAP2 Board of Directors is worthwhile and rewarding work. We encourage YOU to consider taking a lead role. Talk to a member of the existing Board or contact IAP2 Head Office for more information, and watch for the annual recruitment notice.