2004 President’s Message

2004 was a year of consolidation by IAP2. The Board, at its first Board meeting in January, reviewed our mission and committed to a set of goals that were achievable for the year. In order to ensure that there were appropriate teams in place to achieve the goals, the committee system was reviewed and 7 formal Board committees were established each with its own goals, chair and membership.

This structure has served the Board well throughout the year and I thank the committee chairs who steered their membership through a busy year.

This is the magnificent team of people who served the organisation with such energy and enthusiasm for the year 2004:

2004 Board of Directors

Vivien Twyford, President, Australia
LaVerne Kyriss, President Elect, USA
Gary Willson, Immediate Past President, Canada
Regina Villa, Treasurer, USA
Carol Anderson, Co-Chair of Communications Committee, USA
Katherine Beavis, Co-Chair of Research Committee, Canada
Beatrice Briggs, Mexico
Geoff Fagan, UK
Tisha Greyling, South Africa
Mary Hamel, Chair of Conference Committee, USA
Margaret Harvie, Asia Pacific Conference Committee, Australia
Chris Hoffman, Chair of Membership Committee, USA
Wendy Green Lowe, Chair of Training Committee, USA
Beth Offenbacker, Co-Chair of Research Committee, USA
Todd Peterson, USA
Stephani Roy McCallum, Co-Chair of Communications Committee, Canada
Scott Russell, Chair of Marketing and Development Committee, USA
Jean Francois Viau, Montreal Conference Committee, Canada
Doug Zenn, Portland Conference Committee, USA

IAP2 Mission

The International Association for Public Participation, working through it members, helps organizations and communities around the world improve their decisions by involving people who are affected by those decisions.

IAP2 Strategies

IAP2 carries out this mission by organizing and conducting activities to:

- Encourage and enhance the professional development of people working in the public participation field
- Educate decision-makers about the value of public participation
- Help the public play an effective role in public participation processes
- Continue to define, review and enhance best practices in the field of public participation

The association has 19 chapters around the globe and approximately 1,000 members from 22 countries.
Our Achievements

Global Outreach

One of the key goals for the Board as a whole was to position IAP2 as the recognised Public Participation professional organisation, globally. Obviously all the association’s activities have a role to play in this, but we also wanted to be more proactive in our relationships with similar or supportive international organisations than we have in the past. We developed a list of almost 100 organisations, considered by Board members to be potential partners with IAP2 in achieving our mission. This list has been categorised and we are developing an action plan to make IAP2 better known. This is likely to involve establishing personal contact, Web site links and positive partnership arrangements. Meanwhile, our Latin American Initiative, coordinated by Board member Beatrice Briggs, has begun to translate our training materials into Spanish. The certificate courses have been delivered in Mexico and Uruguay and a new Spanish language section has been added to our Web site.

Polishing our Publications

We have improved the association’s publications, and have delivered high quality electronic newsletters regularly to members. Our Participation Quarterly journal has been distributed in hard copy to all our members, with improved graphics and new interesting stories, thanks to the editing skills of Board Member Carol Anderson and her committee members. Members will also be aware of the continuing improvements to the association’s Web site, thanks to Co-Chair Stephani Roy McCallum, with more in the pipeline.

Other accomplishments include:
- beginning French translations of IAP2’s core documents
- production of a comprehensive 2003 Annual Report
- more informative, internationally focused E-news featuring research and best practices information

Inspiring and Fun Annual Conference

One of the best conferences ever was held in Madison, Wisconsin, USA in May. High quality training was delivered, keynote speakers motivated and inspired us, both formal and informal conference activities allowed for learning, networking, role modeling and fun, all with the lovely city of Madison as a backdrop. Our Conference Chair Mary Hamel and Program Chair Barbara Lewis did a fantastic job with conference organisation and set a new standard for others to follow.

Training a Priority

The association’s financial position continues to strengthen with training efforts from our licensed trainers and increasing membership, contributing to increased income levels. Our IAP2 HQ team has also worked very hard to manage our expenditures. The Training Committee, headed by Wendy Green Lowe, has co-ordinated an amazing effort so that we are poised to almost double the number of licensed trainers using a newly developed Trainer Academy model. Trainer Academies are planned for Canada, Australia, the US and the UK in 2005 and 2006.

Membership Growth

Membership is slowly increasing—particularly globally, under Committee Chair Chris Hoffman’s leadership. Australasia has seen the greatest growth in membership and progress is being made in the United Kingdom to establish a new membership model there. A chapter has been re-established in Washington, DC, USA and chapter activities continue to provide members with interesting and useful networking and learning opportunities.

New Research Committee

Perhaps one of the association’s biggest achievements in 2004 was the establishment of our Research Committee, led by Co-Chairs Katherine Beavis and Beth Offenbacker. This was a new initiative in 2004 and an international committee including academics from around the world has worked together on ways to improve the practice of public participation by linking it with rigorous and effective research. At the end of 2004 we were working in partnership with the Kettering Foundation to undertake a significant research project.

Board and Staff Collaboration

None of this could have been achieved without the hard work and enthusiasm of the Board, the Executive Director Roberta Bourn and the IAP2 office staff. Thanks to Melissa Harm who moved on from IAP2 after providing staff support for more than two years. Dina Alengi Storz has become invaluable to the Board and the association and has done sterling work with all committees, but particularly the training committee in their revisions of all the Certificate Modules and the development of the Trainer Academy. Welcome and thank you Dina.

I have enjoyed my time as your President, and I wish LaVerne Kyriss every success in her leadership during 2005.

Vivien Twyford, President 2004
2004 Letter from Treasurer

IAP2 put itself on solid financial ground in 2003 and has improved on that position in 2004. We ended 2004 with $100,000 in available revenues dedicated to initiatives begun in 2004 that will be completed in 2005. In 2004, we grew membership dues by 24 percent and training revenue by 100 percent over our 2003 revenues.

Regina Villa
IAP2 Treasurer

2003 and 2004 Financial Statements

International Association for Public Participation
Statement of Financial Position
for the years ended December 31, 2003 and 2004

<table>
<thead>
<tr>
<th>Assets</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
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<td></td>
</tr>
<tr>
<td>Checking account</td>
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<tr>
<td>Money market account</td>
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<tr>
<td>Total Current Assets</td>
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<td>$62,407.21</td>
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</table>

<table>
<thead>
<tr>
<th>Liabilities and Equity</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Equity</td>
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</tr>
<tr>
<td>Opening balance equity</td>
<td>$62,018.81</td>
<td>$4,528.90</td>
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<tr>
<td>Net income</td>
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<td>57,878.31</td>
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<tr>
<td>Total Equity</td>
<td>$133,428.34</td>
<td>$62,407.21</td>
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</table>

Statement of Revenues and Expenses, and Accumulated Net Revenues
for the years ended December 31, 2003 and 2004

<table>
<thead>
<tr>
<th>Ordinary Income</th>
<th>2004</th>
<th>2003</th>
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</thead>
<tbody>
<tr>
<td>Membership dues</td>
<td>$97,297.64</td>
<td>$73,615.34</td>
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<tr>
<td>Conference income</td>
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<td>Training income</td>
<td>198,885.98</td>
<td>97,375.55</td>
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<tr>
<td>Other operating income</td>
<td>8,700.90</td>
<td>4,160.37</td>
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<tr>
<td>Total ordinary income</td>
<td>$409,310.69</td>
<td>$247,692.40</td>
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</table>

<table>
<thead>
<tr>
<th>Restricted Funds Income</th>
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</thead>
<tbody>
<tr>
<td>Grants</td>
<td>0</td>
<td>$50,000.00</td>
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<tr>
<td>Total Income</td>
<td>$409,310.69</td>
<td>$297,692.40</td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2004</th>
<th>2003</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative and general</td>
<td>$63,956.40</td>
<td>$55,261.95</td>
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<tr>
<td>Annual conference</td>
<td>119,369.05</td>
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<td>Communications</td>
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<tr>
<td>Core Values awards</td>
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<tr>
<td>Grant</td>
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<td>Research</td>
<td>3,663.30</td>
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<td>Training</td>
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<td>62,296.50</td>
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<tr>
<td>Total Expenses</td>
<td>$337,901.16</td>
<td>$239,814.09</td>
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</table>

| Accumulated Net Revenue     | $71,409.53 | $57,878.31 |
2005 President’s Message

Dear IAP2 members,

As you can see from the goals outlined by our ambitious and eager board members for 2005 and the accomplishments completed under Vivien Twyford’s able leadership, your organization is hard at work to make IAP2 a recognized resource for education, training, research and advocacy related to public participation as it is carried out around the globe.

Now, here’s where your passions, interests and energy can make a difference. I challenge each of you to find one area where you can make a contribution to IAP2 in 2005. Maybe it’s helping to organize a local chapter networking event or arranging for a speaker to come and share ideas with a small cluster group of members. Maybe it’s working on an upcoming regional or international conference or serving in a chapter leadership role or on one of our international committees.

What we accomplish as an organization is up to you. Let’s make the most of our collective energy and vision for the future of IAP2 by rolling up our sleeves and creating that future together!

LaVerne Kyriss
IAP2 President, 2005

2005 Board of Directors

LaVerne Kyriss, President, USA
Beatrice Briggs, President Elect, Mexico
Vivien Twyford, Immediate Past President, Australia
Regina Villa, Treasurer, USA
Carol Anderson, Co-Chair, Communications Committee, USA
Katherine Beavis, Co-Chair, Research Committee, Canada
Beth Carlson, Chapter Liaison, USA
Greg Chan, USA
Geoff Fagan, UK
Wendy Green Lowe, Chair, Training Committee, USA
Tisha Greyling, South Africa
Margaret Harvie, Asia Pacific Conference Committee, Australia
Chris Hoffman, Chair, Membership Committee, USA
Beth Offenbacker, Co-Chair, Research Committee, USA
Stephani Roy McCallum, Co-Chair, Communications Committee, Canada
Scott Russell, Chair, Marketing & Development Committee, USA
Jean Francois Viau, Montreal Conference Committee, Canada
Doug Zenn, Portland Conference Committee, USA
Where Do We Want to Go? 2005 Goals and Objectives

IAP2 delivers service to our members and others in several program areas. As a member-based organization, meeting your—our members’—needs is our fundamental goal. To do that, we aim to continue to improve our efforts of regularly seeking your thoughts and ideas and using that feedback as we develop programs to further the practice of public participation.

**Communications—**
Committee Co-Chairs: Carol Anderson and Stephani Roy McCallum
- Provide regular high-quality communications to members in the form of a monthly electronic E-News, quarterly print publication Participation Quarterly and print annual report
- Continue improving the content and organization of IAP2’s Web site
- In concert with the Research Committee, publish Interact as IAP2’s annual partially peer-reviewed journal
- Develop and provide communications toolkits to IAP2 chapters
- Develop style guides for IAP2 products
- Translate core documents into French
- Place an IAP2 board member as a source in a major publication
- Develop a two-year public relations plan

**Research—**
Committee Co-Chairs: Katherine Beavis and Beth Offenbacker
- Complete the update of IAP2’s bibliography and make it available to members and others in an online database
- In concert with the Communications Committee, complete the required work to bring back Interact as an annual partially peer-reviewed journal
- Continue work to refine the scope of a research project in concert with the Kettering Foundation
- Expand the network of people interested in sharing research advances in public participation in the public, private and nonprofit sectors
- Create forums for sharing public participation research advances at IAP2’s conferences

**Membership—**
Committee Chair: Chris Hoffman
Chapter Liaison: Beth Carlson
- Continue to encourage chapter and other activities that support membership growth throughout 2005
- Develop and roll out membership recruiting display materials by October 2005
- Market IAP2 training to other organizations that could be the source of potential members
- Provide support to strengthen existing chapters throughout 2005
- Identify new markets for chapter organization

**Marketing and Development—**
Committee Chair: Scott Russell
- Gather regular, periodic feedback from members to identify needs
- Develop a business plan for potential new products and services based on member feedback

**Training—**
Committee Chair: Wendy Green Lowe
- Complete revisions to student and training manuals
- Conduct three Trainers’ Academies in 2005
- Support the conduct of practicums for new trainers
- Refine criteria and develop a process for evaluating Tier II courses
- Plan and conduct pre-conference training at IAP2’s International Conference in Portland, Oregon in October 2005
- Complete translating training materials into Spanish
- Begin translating training materials into French
- Develop and implement a policy for training scholarships
Executive—
Committee Chair: LaVerne Kyriss
- Provide financial oversight to ensure IAP2 maintains a balanced budget and grows revenues
- Provide administrative oversight to ensure IAP2 has adequate staff support to promote membership growth, and development in international arenas, partnerships with allied organizations, training, communications and research
- Provide oversight to assure knowledge-based governance
- Provide oversight for periodic reviews of IAP2’s Core Values to ensure they maintain their currency
- Provide oversight for IAP2’s Annual Core Values Awards Program
- Provide oversight for IAP2 international and regional conferences

IAP2’s Board of Directors also formed three ad hoc task forces in January 2004 to undertake special initiatives and projects. Bea Briggs leads a Governance Committee to document current practices, review the bylaws and recommend improvements to how your association is governed. Vivien Twyford continues to spearhead our International Partnerships Committee and Gary Wilson and Stephani Roy McCallum lead a more focused effort to develop a partnership with the Canadian Standards Association.

Please contact the appropriate committee chair if you’re interested in contributing your talents in one of these areas.

Benefits of Being a Member

IAP2 is made up of a diverse and growing group of people who design, implement, use, and participate in public participation processes. Our members represent a broad spectrum of fields and specialties, and members live and work around the world.

When you get involved with IAP2, you reap the rewards:
- Annual International Conference and local conferences
- IAP2 high quality, practical training programs including the Certificate in Public Participation
- Chapters – local networking, workshops and information
- Participation Quarterly – quarterly newsletter that features articles on public participation projects, case studies, interviews and features about innovations in the field
- eNews – monthly updates including job postings, chapter news, industry events
- On-line publications
- Web site – including on-line Bulletin Board
- Member’s only section of Web site – on-line publications, conference proceedings, Public Participation Tool Box
- Membership directory – Networking and Information about other members
- Job Bank – posting of jobs in the field

How to Get Involved and Take a Lead Role

Have you thought about the opportunity to share and improve your leadership skills and contribute to the development of IAP2? Whether through your local chapter or on an international task force or committee, we have a place for your passion, skills and voice. Make this your organization by getting involved in setting and carrying out our mission.

IAP2 accepts nominations for the Board of Directors annually in September each year. Board terms commence on January 1 of the following year. Board members are elected by the membership and generally serve three-year terms. Candidates for Board Officers and Committee Chairs are solicited in September/October for the coming year from among current Board members. The full board confirms these selections.

While it can be demanding, serving on the IAP2 Board of Directors is worthwhile and rewarding work. We encourage you to consider taking a lead role. Talk to a member of the existing Board or contact IAP2’s Office for more information, and watch for the annual recruitment notice.