

2007

ANNUAL REPORT



International Association for Public Participation



IAP2 Mission

The International Association for Public Participation, working through its members, helps organizations and communities around the world improve their decisions by involving people who are affected by those decisions.

Benefits of Being a Member

IAP2 is made up of a diverse and growing group of people who design, implement, use and participate in public participation processes. Our members represent a broad spectrum of fields and specialties, and members live and work around the world.

When you get involved with IAP2, you reap the rewards

- Annual international conference and local conferences
- High quality, practical training programs including the Certificate in Public Participation
- Chapters – local networking, workshops, and information
- Participation Quarterly – quarterly newsletter that features articles on public participation projects, case studies, interviews and features about innovations in the field
- eNews – monthly updates including job postings, chapter news, industry events
- Online publications
- Web site – including on-line Bulletin Board
- Member's only section of Web site – online publications, conference proceedings, Public Participation Tool Box
- Membership directory – Networking and Information about other members
- Job Bank – posting of jobs in the field

IAP2 Strategies

IAP2 carries out this mission by organizing and conducting activities to:

- Encourage and enhance the professional development of people working in the public participation field
- Educate decision-makers about the value of public participation
- Help the public play an effective role in public participation processes
- Continue to define, review, and enhance best practices in the field of public participation

The association has 16 chapters and 1 affiliate around the globe and approximately 1,100 members from 26 countries.

How to Get Involved

IAP2 delivers service to our members and others in several program areas. As a member-based organization, meeting your—our members'—needs is our fundamental goal. To do that, we aim to continue to improve our efforts of regularly seeking your thoughts and ideas and using that feedback as we develop programs to further the practice of public participation.

Have you thought about the opportunity to share and improve your leadership skills and contribute to the development of IAP2? Whether through your local chapter or on an international task force or committee, we have a place for your passion, skills and voice. Make this your organization by getting involved in setting and carrying out our mission.



2007 President's Message

Looking back on 2007, it is hard to narrow the list of accomplishments to fit the confines of this publication. If pressed, though, I would say we can take the greatest pride in three areas.

- **International Growth** – Our commitment at the beginning of 2007 was to continue the great progress that was being made in growing the international reach of IAP2...putting, as we say, the “1” in IAP2. This ongoing effort was advanced in 2007 when we gave final approval to the Australasian Affiliate, moving it from pilot to permanent status and recognizing the great work and remarkable achievements of our colleagues in that region. Chartering a new chapter in Ghana was another notable achievement on this front. As I reported in a president's message last year, granting the Ghana Charter was a great moment in IAP2's history and a testament to the power and pull of the values our organization represents. Finally, we made great strides in establishing IAP2's strength in Europe, continuing to develop important partnerships and connection in the United Kingdom and France.
- **Organizational Development** – 2007 was a good year for IAP2 as a business. We grew our membership and ended the year in the black. We also made some very important decisions that contributed to an increasingly robust organizational infrastructure. Most significant of them was the decision to initiate the search for an Executive Director. This initiative, which was carried on by the 2008 Board, was a reflection of our growing confidence as organization and one that will no doubt redound to IAP2's benefit. I'm sure that those of you who have met our new Executive Director share my optimism for the future of this organization.
- **Training and Professional Development** – One of the most fundamental contributions IAP2 makes to the practice of public participation and to its members is advancing and distributing knowledge of the field. One of the basic tools we have to do that is our certificate training program. In 2007, an impressive 2,763 individuals passed through an IAP2 training course. We also contributed to this important role by publishing the inaugural issue of the International Journal of Public Participation. Perhaps the capstone of our professional development activities in 2007 was the Skills Symposium we hosted in Scottsdale, Arizona, USA.

Of course, none of these accomplishments would have happened without the active participation and support of our members and the great leadership of our staff and Board. The strength and potential of this organization is its membership. Thank you for your support and participation last year, this year and in the years ahead.

Scott Russell
2007 President, IAP2

2007 Board of Directors

Scott Russell	President Denver, CO, USA
Stephani Roy McCallum	President Elect Ottawa, ON, Canada
Doug Zenn	Treasurer Portland, OR, USA
Anne Pattillo	Secretary Wellington, New Zealand
Beatrice Briggs	Past President Cuernavaca, Mexico
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Grant McLaughlin	Director Washington, DC, USA
Beth Offenbacher	Director Alexandria, VA, USA
Desley Renton	Director and President of Australasia Affiliate Brisbane, QLD, Australia
Amelia Shaw	Director Vancouver, BC, Canada



2006 and 2007 Financial Statements

International Association for Public Participation Statement of Financial Position
for the years ended December 31, 2007 and 2006

Assets	<u>2007</u>	<u>2006</u>
Current Assets		
Checking account	26,722.80	288.72
Checking account	12,668.27	2,481.43
Canadian Currency account	0.00	8,495.31
Money market account	207,382.43	33,408.54
Total Current Assets	\$246,773.50	\$44,674.00
Liabilities		
Deferred Income	0.00	\$11,063.42
Restricted funds	(5,486.87)	\$50,113.12
Total Liabilities	(\$5,486.87)	\$61,176.54
Equity		
Opening balance equity	34,754.96	112,496.01
Retained earnings	1,038.91	2,199.82
Net income	216,466.50	(79,940.87)
Total Equity	\$252,260.37	\$34,754.95

Statement of Revenues and Expenses, and Accumulated Net Revenues

for the years ended December 31, 2007 and 2006

	<u>2007</u>	<u>2006</u>
Ordinary Income		
Membership dues	142,638.42	130,308.18
Conference income	234,037.50	182,209.18
Training income	338,166.96	345,041.07
Other operating income	29,721.31	51,737.55
Total ordinary income	\$744,564.19	\$709,295.99
Restricted Funds Income		
Total Income	\$744,564.19	\$709,295.99
Expenses		
Administrative and general	140,481.83	159,729.72
Annual conference	175,883.51	227,470.74
Communications	36,700.62	35,906.63
Core Values awards	1,447.13	2,551.27
Membership	28,538.08	24,704.72
Research	12,703.41	11,579.41
Training	132,992.37	327,294.37
Total Expenses	\$528,746.95	\$789,263.86
Accumulated Net Revenue	\$215,817.24	(\$79,940.87)



2008 President's Message

As I was thinking about my goals for the 2008 IAP2 Presidency, I thought it would be a good idea to ask others who had served the organization in this way to share their advice with me.

Scott Russell, 2007 President suggested that I pick three things I wanted to accomplish and focus on those things – a year is a short time to lead an international organization. Vivien Twyford, 2004 President, suggested that I focus on the big stuff and really stick to my own vision for the organization. Pat Van Gorp, 2002 President, suggested I reach out to members, and engage them in the business of IAP2. Beatrice Briggs, 2006 President, suggested I remember to breathe.

All great advice for an IAP2 President, and for life in general! So, with all that wisdom in mind, here are my goals for 2008. There are of course more than three.

1. **Strengthen international operations** – Hire a Executive Director, improve transparency, outreach and member engagement in the business of the Board and the organization, move Board meetings to strategic locations to connect with members, improve and broaden member services, look at representation and structure of the Association.
2. **Grow the organization, connect with others, extend our reach** – Form partnerships on a project-by-project basis with some other like minded organizations, build and support the creation of an IAP2 Affiliate in the United Kingdom/Ireland, support an emerging IAP2 organization in France, and support new and emerging chapters in Africa, and host an international conference outside of North America.
3. **Increase the impact of IAP2 on the practice** – Publish the Kettering project results, enhance our publications and build a world class Journal and establish a new business model for IAP2 training, and knowledge development.

I believe that with the commitment and vision of an incredible group of Board members, and the energy and input of members, IAP2 will accomplish these goals in 2008. I'm honoured to serve the Association in this way, and expect I'll learn an enormous amount on this journey, and give an equal amount in return.

Stephani Roy McCallum
2008 President, IAP2

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Anne Carroll	Director St. Paul, MN, USA
Lyn Carson	Director Sydney, NSW, Australia
John Dengage	Director Wollongong, NSW, Australia
Lonny Gabinet	Director Calgary, AB, Canada
John Godec	Director Phoenix, AZ, USA
Joana Janiw	Director Paris, France
Terry Koch	Director Calgary, AB, Canada
Grant McLaughlin	Director, Washington, DC, USA
Gale Simpson	Director Calgary, AB, Canada
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