



IAP2 2001 **AGM REPORT** *May 2001*

Overview

In 2000 IAP2 continued development of a variety of new products and services. The IAP2 Board has been working to ensure that IAP2 is taking a leadership position in the field of public participation by directly addressing the needs of the practice. The Board recognized a number of challenges facing the field: the field of public participation is diffuse and widespread; there are thousands of practitioners who do not realize that there is a support network of other practitioners to lean on and learn from; the language of public participation is inconsistent; and recognition of public participation successes is not always assured.

IAP2 members were asking for help in these areas and the IAP2 Board recognized that there were many places where IAP2 could play a role in providing recognition to the field and a support system to practitioners. In response, IAP2 conceived of and began to develop a combination of Tools, Training, and Recognition to help elevate the field of Public Participation to where it belongs. In 2000, IAP2 completed the implementation of these efforts and is now offering the practice a solid foundation on which to build.

The IAP2 Public Participation Spectrum

As part of creating the IAP2 Foundations of Public Participation training course, IAP2 established the Public Participation Spectrum to broadly outline different levels of public participation. The Public Participation Spectrum will also help users of public participation to recognize that all public participation is not the same and the importance of setting clear goals. IAP2 is helping to bring greater clarity to the application and language of public participation, develop common terminology, and provide a level of organization and understanding to serve all practitioners. During 2000, the Spectrum began to see wide use, and was reprinted in many newsletters and publications on public participation. PDF files are available on the IAP2 web site.

IAP2 Code of Ethics for Public Participation Practitioners In September, the IAP2 Board finalized and approved a Code of Ethics for the practice of public participation. Broad member input was used to craft this code over a period of several years. Copies are available on the IAP2 web site.

IAP2 Certificate Course for Public Participation

IAP2 refined and improved many elements of the program, developed a sustainable model for approving trainers and delivering courses, and completed development of Module 2 which was delivered for the first time at the Washington DC conference. Module 3 is also now complete and work is beginning on Modules 4 and 5.

IAP2 Core Values Awards

The fourth annual Awards will be presented this year in Vancouver. Each year, the competition gets tougher and the value of the awards, in providing needed recognition to the many examples of excellence in the field, increases. Winners in 2000 were from both the U.S. and Canada and this year winners include entries from New Zealand, Australia, and South Africa.

The P2 Roster

To better serve IAP2 members and the field at large, IAP2 has developed the IAP2 P2 Roster, a comprehensive source of information about individuals and organizations providing public participation services. All requests for referrals that come to IAP2 will now be sent exclusively to the P2 Roster. All members of IAP2 are eligible to register with the IAP2 P2 Roster and will receive a free basic listing in their geographic region. Additional listings and display ads may be purchased for a reasonable fee. Complete information is available at on the IAP2 web site. Members can sign up for a free listing and also advertise on the P2 Roster.

Conferences

IAP2 held its first springtime conference in May, 2000 in Washington DC and is staying with this timeframe to create more reliable conference dates each year. IAP2 is evolving away from the Chapter-based model for implementing conferences and looking for more broad-based involvement of members in developing future conference programs. Members interested in working on conference programming should contact headquarters at iap2hq@iap2.org.

Membership

IAP2 membership declined somewhat in 2000 to just under 900 individual members including 246 new members. 60% of membership is in the U.S., 35% from Canada, and 5% from 18 other countries.

Lifetime Membership Introduced

The Board of Directors approved a new class of membership in IAP2. Lifetime membership allows members to pay a one-time fee of \$750 and receive a lifetime of member benefits in IAP2. This membership class was introduced in January 2001 and ten current and past IAP2 board members became "charter" lifetime members to help establish the new category.

Board of Directors

The IAP2 Board of Directors introduced two new board members to three year terms in January 2001. They were Pat Van Gorp and Bojinka Bishop. The Board implemented its switch to hold its two main board meetings at times separate from the annual conference to allow board members to fully participate in the conference and related events.

Chapters

No new chapters were established in 2000. Chapters continue to be a major part of the IAP2 experience and IAP2 is exploring for ways to expand the chapter network as well as the membership in existing chapters, and to help create and sustain chapters outside of North America.

Partners Program and IAP2 Sponsors

IAP2 now has three Gold Partners: Booz Allen Hamilton, Southern Nevada Water District, and URS Greiner. IAP2 is continuing to seek organizations who wish to establish a long-term relationship in creating leadership in public participation.

Interact Journal

The Interact Journal has been resurrected as a web-based journal on public participation. It will be available in the members-only section of the IAP2 web site. Look for the first issue soon.

Participation Quarterly Newsletter

Participation Quarterly continues to provide a broad range of articles, tools, and information for IAP2 members. IAP2 looks for new and interesting information to serve IAP2 members. Any member wishing to contribute to the newsletter should email or call headquarters.

Web Site

The complete redesign of the IAP2 Web Site was finished in 2000 and new information and features are continually added. The Members only section allows IAP2 members access to many of the great publications and services of IAP2. In upcoming months, this section of the web site will become an increasingly important resource for members to find the most useful products and services of IAP2.

IAP2 Receives New Grant From Hewlett Foundation

In February, 2001 IAP2 was awarded a three year, \$145,000 grant from the William and Flora Hewlett Foundation. This is the third grant that IAP2 has received from Hewlett. These funds continue to be an instrumental part of IAP2's annual budget and are the sole source of funding for the Executive Director as well as providing for additional administrative support. The Foundation is strengthening its support for public participation programs and IAP2 is working to ensure a strong working relationship with Hewlett in the years to come.

Headquarters Contracts Renewed

The IAP2 Board renewed contracts with the Perspectives Group of Alexandria, Virginia to provide Headquarters and Executive Director Services to IAP2. Headquarters had been operating under an existing 1996 contract. The new arrangement includes separate contracts for headquarters and the Executive Director, each through December 31, 2001.

Financial Status

After a difficult few years, IAP2's financial health is beginning to stabilize, in large part due to the generous grant from the Hewlett Foundation and new innovations in revenue generation, including IAP2 training, lifetime memberships, the P2 Roster, Partners and Sponsors. Regular membership dues account for only 37% of budgeted income in 2001. Financial performance in 2000 vs. budget and the 2001 budget are shown in the following table. Full versions of the IAP2 budget can be found on the IAP2 web site.

IAP2 2000 AND 2001 BUDGET SUMMARIES

Budget numbers are those approved by the Board for each of the given years.

INCOME	2000 Budget	2000 Actual	2001 Budget
Membership Dues	\$ 81,900	\$ 67,014	\$ 72,650
Lifetime Memberships			\$ 7,500
Grants and Sponsorships	\$ 45,000	\$ 47,500	\$ 51,000
Partners	\$ 15,000	\$ 12,000	\$ 20,000
Conference Net Income	\$ 35,000	\$ 14,289	\$ 25,000
Publication Sales/Advertising	\$ 5,000	\$ 3,907	\$ 5,500
Training Income	\$ 7,500	\$ 6,925	\$ 14,250
TOTAL PROJECTED INCOME	\$ 189,400	\$ 151,635	\$ 195,900
EXPENSES			
Executive Director	\$30,000	\$ 29,168	\$36,000
HQ Support/Bookkeeping	\$64,500	\$54,533	\$76,032
Accounting	\$ 5,000	\$ 1,010	\$ 1,500
Travel	\$ 1,950	\$ 505	\$ 2,900
Insurance and Fees	\$ 3,500	\$ 2,581	\$ 3,500
Board Meeting Expenses	\$ 2,000	\$ 4,141	\$ 1,500
Telephone	\$ 6,000	\$ 3,973	\$ 5,000
Postage and Shipping	\$ 6,000	\$ 6,071	\$ 4,500
Chapter Grants/Reimbursements	\$ 1,500	\$ 2,668	\$ 1,000
Newsletter	\$ 36,000	\$ 18,971	\$ 30,896
Journal	\$ 0	\$ 0	\$ 1,920
Membership Directory (on-line)	\$ 1,170	\$ 0	\$ 1,602
Bibliography updates	\$ 1,480	\$ 0	\$ 1,326
Web Page	\$ 12,260	\$ 11,189	\$ 8,232
Training expenses		\$ 17,206	\$ 8,220
Printing, brochures, Supplies	\$ 18,100	\$ 12,228	\$ 11,268
TOTAL PROJECTED EXPENSES	\$ 189,960	\$ 164,244	\$ 195,396
FUND BALANCE	\$ 440	(\$ 12,609)	\$ 504