

SPONSOR / HOST / ADVERTISING INFO

LAST UPDATED ON OCTOBER 25, 2018

Enjoy strong branding and enhanced visibility in a focused environment as a Sponsor at this premiere gathering of representatives from companies around the world that connect speakers to audiences.

We have a variety of opportunities, including advertising designed to maximize your experience and exposure. Space is limited! Reserve today! For more information, please contact the IASB Office at (480) 839-1423.

PLATINUM PACKAGE :: \$10,000 EXCLUSIVE! LIMIT OF 1 SPONSOR

- **Exclusive Host** of the Awards Banquet: **SAT Dinner**
- Two Stage Opportunities (5 minutes each) and exclusive Signage at sponsored function.
- Display table at event plus Exclusive Night Room Drop on Saturday.
- Opportunity to distribute premiums at registration event plus insert in hotel's welcome packet.
- A full-page ad with premium placement in Program* (\$1,250 value).
- Two (2) exhibit spaces**.
- Two (2) meal function ticket passes (\$200 value).
- One (1) Member eBlast plus one (1) Banner eAd in the IASB eNews publication (\$200 value).
- Home Page Side Box Ad and Banner Subpage Ad on IASB Website for 12 months (\$3,000 value)
- IASB Members: Four (4) Convention Passes** for use by company employees (\$2,880 value).
- Non-Members: Four (4) Meal Passes (\$2,000 value) plus three (2) Video Spotlights (\$1,000 value).

GOLD PACKAGE :: \$5,000 LIMIT OF 3 SPONSORS

- **Exclusive Host** of one of the meal functions: **FRI Lunch :: SAT Lunch :: SAT Reception**
- Stage Opportunity (5 minutes) and exclusive Signage at sponsored function.
- Opportunity to distribute premiums to function attendees.
- A full-page ad in Program* (\$1,250 value).
- One (1) exhibit space**.
- Two (2) sponsored function ticket passes (\$200 value).
- IASB Members: Two (2) Convention Passes** for use by company employees (\$1,490 value).
- Non-Members: Two (2) Meal Passes (\$1,000 value) plus one (1) Video Spotlight (\$500 value).

SILVER PACKAGE :: \$2,500 LIMIT OF 10 SPONSORS

- A half-page ad in Program* (\$750 value).
- One (1) exhibit space**.
- IASB Members: One (1) Convention Pass** for use by a company employee (\$795 value).
- Non-Members: One (1) Meal Pass (\$500 value) plus one (1) Video Spotlight (\$500 value).

Above packages include: Stage Acknowledgement/Logo on screen at Opening Session; Logo on event website page; Logo Social Ad in Mobile Event App, Logo in convention marketing literature, Logo on Signage and Program Sponsor Listing.

PACKAGE ADD-ONS

ENHANCE YOUR PACKAGE WITH ONE OF THESE EXCLUSIVE ADD-ONS

VIDEO PROMO :: \$1,500 LIMIT OF 2

- Your video presented on the Main stage during a Presentation session (limited to 1 per day).
- Stage Opportunity (5 minutes) *inclusive of video.*
- One (1) Social Ad (\$200 value).

BREAK HOST :: \$500 LIMIT OF 4

- Opportunity to distribute premiums at break plus Signage on break tables.
- Push Notification Prior to Break.

ABOUT IASB

The International Association of Speakers Bureaus (IASB) is a USA-based, 501(c)(6) nonprofit trade organization serving members around the globe. Our Members are companies that operate as a speakers bureau, agency or speaker management company. Founded in 1986, IASB provides leadership to the meetings & events industry through education, resources and partnerships.

THE CONVENTION

The Annual Convention is the premiere face-to-face meeting of representatives of IASB Members. The 2-day convention features in-depth educational sessions, lively roundtable discussions, the Annual Awards Banquet and the IASBtalks Program.

WHO ATTENDS

This premiere event is attended by company owners, senior staff, booking agents and other professionals.

APRIL 4-6
2019

tel
(480) 839-1423

RESERVE YOUR OPPORTUNITY TODAY!
CONTACT THE IASB OFFICE OR COMPLETE THE APPLICATION.

DEADLINE IS MARCH 1st

VANCOUVER, BC

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*These Host Packages include: Members: Two (2) Convention Passes** for use by company employees (\$1,490 value); Non-Members: Two (2) Meal Passes (\$1,000 value) plus One (1) Video Spotlight (\$500 value).*

MOBILE EVENT APP HOST :: \$5,000

EXCLUSIVE - LIMIT OF 1

Enjoy year-round exposure with this robust and interactive mobile event app.

- Exclusive Host of year-round event app
- Logo in App Banner
- Podium Opportunity (5 minutes).
- A full-page ad in Program* (\$1,250 value) plus three (3) Social Ads - one each day (\$600 value).
- One (1) exhibit space**.

*These Host Packages include: IASB Members: One (1) Convention Pass** for use by company employees (\$795 value); Non-Members: One (1) Meal Pass (\$500 value) plus One (1) Video Spotlight (\$500 value).*

FRI NIGHT EXPERIENCE HOST :: \$3,500 SAT BREAKFAST HOST :: \$3,500

LIMIT OF 3 (MAKE IT EXCLUSIVE \$10,500***)

Featuring a social, locally-inspired experience.

- Opportunity to distribute premiums at function plus logo on sponsored event signage.
- Display at function plus shared Fri Room Drop+.
- A quarter-page ad in Program* (\$500 value).
- One (1) Social Ad in the event app+ (\$200 value).
- One (1) exhibit space**.
- Three (3) function passes (\$450 value)+.

EXCLUSIVE - LIMIT OF 1

Featuring roundtable discussions.

- Opportunity to distribute premiums at function plus logo on sponsored event signage.
- Display table at function plus table signage.
- A half-page ad in Program* (\$750 value).
- One (1) Social Ad in the event app (\$200 value).
- One (1) exhibit space**.
- Three (3) function passes (\$150 value).

ENGAGE LOUNGE HOST :: \$3,500

EXCLUSIVE - LIMIT OF 1

- Opportunity to distribute premiums in lounge.
- Display table plus logo on signage in lounge.
- Three (3) Push Notifications in the event app.
- One (1) Social Ad (\$200 value)

The following do NOT include Convention Passes/Video Spotlights but offer great value at a great price!

WELCOME RECEPTION HOST :: \$1,000

LIMIT OF 5 (MAKE IT EXCLUSIVE \$5,000***)

- Opportunity to distribute premium at event.
- Display table at function plus event signage.
- One (1) event pass to function.
- One (1) Social Ad (\$200 value).

***When bought out - benefits convert to Gold Level plus items with a plus (+).



ADVERTISING

The following options are connected to the event. We have additional advertising available on our web and our digital communications—contact us for more info.

- **Social Ad** (\$200): These interactive ads are in the event app; includes link.
- **Video Spotlight** (\$500): These are promoted ads that link to a video that play in the app and throughout the event.
- **Program Ad***: Premium (\$1,750); Full-page (\$1,250); 1/2-page (\$750); 1/4-page (\$500).

All above host sponsorships include: Stage Acknowledgement/Logo on screen at Opening Session; Logo on event website page; Logo in convention marketing literature, Logo on Signage and Program Sponsor Listing.

*A digital version of the program will be produced and ads will include a hyperlink.

**IASB Members may exchange exhibit space for a Convention Pass for an employee or a Convention Pass for a Video Spotlight.

***When bought out - benefits convert to Gold Level plus items with a plus (+).

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WHO ATTENDS

This premiere event is attended by company owners senior staff, booking agents and other professionals.

APRIL 4-6
2019

VANCOUVER, BC



This form is for purchasing a sponsorship or advertising for the Convention - **prior to completing the form, please check availability of your desired opportunity by contacting the IASB office.** For info on digital advertising on our website or in our electronic communications, please refer to the MediaKit or contact IASB for assistance.

APPLICATION DEADLINE IS MARCH 1st.

Company Name: _____

Contact Person: _____

Contact Phone: _____

Contact Email: _____

URL for Hyperlinked Ad: _____

Please indicate the info that will be printed in the Sponsor/Advertiser Directory:

Phone: _____ **Web:** _____

I, the undersigned, am authorized to act on behalf of the above named Company and wish to purchase the checked items below. I understand that items are awarded on a first-paid, space available basis and IASB reserves the right to refuse my sponsorship or advertising. I hereby acknowledge that I have read and agree to the Terms & Conditions below.

Printed Name: _____

Signature: _____

Payment Method: Check (Mail) Credit Card (Fax/Email/Phone)

Name on Card: _____

Billing Address: _____

Number: _____

CVV: (Amex 4-digits; Visa/MC 3 digits) _____ **Expiry:** ____ / ____

I certify I am an authorized user of the above card and have read and agree to the terms and conditions below and authorize IASB to charge amount indicated below.

Card Holder's Signature: _____

SPONSOR PACKAGE & HOST OPTIONS + RATES

PLATINUM PACKAGE :: \$10,000

Ad Placement Preference:

Inside Front Inside Back Back No Preference

GOLD PACKAGE :: \$5,000

Preference: Lunch -Fri Lunch-Sat Reception-Sat

SILVER PACKAGE :: \$2,500

EVENT APP :: \$5,000

MASTERCLASS :: \$4,000

FRI NIGHT :: \$3,500 (\$10,500*)

SAT BREAKFAST :: \$3,500

ENGAGE LOUNGE :: \$3,500

THU RECEPTION :: \$1,000 (\$5,000*)

The following may be added to any sponsorship, host or advertising purchase; not sold individually:

VIDEO PROMO :: \$1,500 Fri Sat

BREAK :: \$500 Fri Sat **and** AM PM

ADVERTISING OPTIONS & RATES

FULL PAGE (PREMIUM*) :: \$1,750

Ad Placement Preference:

Inside Front Inside Back Back No Preference

*Placement is dependent on preference of Platinum Sponsor.

FULL PAGE :: \$1,250

HALF PAGE :: \$750

QUARTER PAGE :: \$500

SOCIAL AD :: \$200

VIDEO SPOTLIGHT **: \$500

**Limited availability—please call the IASB Office before purchasing.

ARTWORK SPECIFICATIONS

NOTE: ARTWORK DEADLINE IS MARCH 1st.

Please send via Dropbox or similar program (email: info@iasbweb.org).

Artwork files must be a JPG or PNG (Logos and Social Ads) or PDF ([Program Ads]).

High-resolution format (minimum 300 dpi). We will resize logos as needed for web.

Print Ad Sizes: smaller artwork that is received will be centered. Please do not include registration/crop marks or color guides (we use a digital printer).

▪ Full : 7.375"x9.875" ▪ 1/2 Horizontal: 7.375"x4.875" ▪ 1/4 Vertical: 3.625"x4.875"

Social Ad / Video Spotlight Size: 580px by 256px (horizontal)

TERMS & CONDITIONS

Advertising/Placement: See specs above—deadline for artwork is March 1st.

Note: Platinum Sponsor has first choice of placement. Advertisers that pay for premium placement that cannot be accommodated will be provided with an opportunity to cancel or receive a refund of the difference in price.

Approval: IASB may reject a sponsor, host or advertiser or artwork for any reason. Those rejected are eligible for a refund.

Artwork: All artwork including logos must meet the specifications listed above. IASB reserves the right to resize artwork as needed.

Cancellations/Refunds: Cancellations must be in writing (mail, fax or email) and acknowledged by IASB. Cancellations made by March 1st will be entitled to a full refund. Credit will not be provided for unused Convention Passes or Exhibit Space.

Exhibit Space: Send a completed Agreement For Exhibit Space by March 1st or advise that you will not be utilizing this benefit. Additional information including exhibit accompaniments, specifications and requirements are in the agreement.

Function Hosts: IASB selects the menu. A table will be available to display

collateral at the function. It is encouraged (but not required) to have a representative at the table during the function.

Literature/Signage/Event Webpage: your logo and/or company name will be included on promotional materials and signage. Logo with a link will be displayed on event webpage within 2 business days of receipt of payment and approved artwork and will remain on page for the duration of the page. IASB at their discretion may display the logo on other webpages, promotional materials, etc.

Non-Members: If you/your company are not a Member; you will not be able to attend the sessions or the Breakfast Roundtables; however you will be provided with a Meal Pass to attend the Lunches; Receptions and Dinner.

Premiums/Room Drop: refer to shipping instructions. Shipping is at your expense. Please plan on 100 items. Excess items will be held until 10PM on Saturday; remaining items will be disposed of at our discretion.

Video Spotlight: please provide the video file at least 1 week prior.