Report of the IAVS Website and Social Committee
Current members: Viktoria Wagner, Heike Culmsee, Gerald Jurasinski, and Florencia Yannelli
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The committee’s activities during the last year (2020-2021) included:

(1) Assisted the governing board in setting up a new website, including feedback on the contract with YourMembership, suggestions on the mock website, help with transitioning of subpages, and test run of the membership portal.

(2) Organized the #IAVS2020_VirtualFieldTrip campaign on Twitter and Facebook

(3) Set rules for the use of the IAVS Twitter accounts and help with a compilation of rules for the IAVS Facebook group,

(4) Supported advertising of working group activities/events (e.g. IAVS Young scientists online workshop).

Things the committee would like to tackle in the next year:
- Update IAVS Wikipedia website (in prep)
- Establish Instagram account
- Advertise membership
- Launch campaigns for membership engagement via social media

Viktoria, Heike, Gerald, and Florencia