IAYT Advertising & Marketing Guidelines for Pre-Application and Application

Pre-applicants and Applicants wishing to disclose their pursuit of IAYT accreditation can use the following language regarding their pending accreditation. No other language is permitted.

During the Pre-Application Process:

“We/name of program have submitted a pre-application for IAYT accreditation of our yoga therapy education program with the intention of submitting a full accreditation application.”

During the Application Process:

“We/name of program have submitted an application for IAYT accreditation of our yoga therapy program, and currently being evaluated. We/name of program will provide additional information after the process is complete.”

Use of the IAYT logo and accredited program service mark is prohibited during pre-application or application.

An applicant or pre-applicant program’s ability to abide by this guidance in its public representations of its accreditation status is an indicator of the program’s integrity as an educational entity.

If an applicant or pre-applicant program’s advertising of its yoga therapy training program misrepresents its accreditation status, the IAYT may at its discretion administratively suspend the accreditation review until such time as the program corrects the matter to the satisfaction of the IAYT.