Introduction

The IAYT Approved Professional Development Service Mark and the IAYT Certificate of Completion are significant indications of participation in our professional yoga therapist community. IAYT has developed these so that quality continuing education opportunities can be easily identified by IAYT Certified Yoga Therapists (C-IAYTs) and others. To maintain the integrity of the APD service mark and certificate of completion, IAYT has requirements for their use in promotional and other published materials that must be reviewed prior to provider registration and agreed to prior to course approval.

Please NOTE: Active membership in IAYT is required for use of any IAYT Service Marks and certificates. **Membership must be annually renewed.** Student members are not eligible to register for APD Provider status.

The following Requirements for Use apply to all IAYT Service Marks and the Certificate of Completion:

- The typeface used may not be altered.
- If printed in color, the colors used may not be altered.
- Nothing can be added to the service mark design such as a patterned background.
- The Service Mark is awarded to a specific provider for a specific course and cannot be transferred or forwarded to other providers or non-APD courses.

Approved Professional Development Service Mark (for each course)

![Approved Professional Development Service Mark](image)

This Service Mark will be available for download in the private APD Providers Group upon course approval. This may be displayed on the course website and promotional materials for the course. This Service Mark is associated with the course, not the provider, and any display is limited to the course for which it was approved.
Approved Professional Development Certificate of Completion

A digital APD Certificate of Completion with instructions will be available to the APD provider for download in the private APD Providers Group upon course approval. The APD Provider may issue this certificate to individuals to receive Continuing Education credit from IAYT.

If APD Providers choose not to offer this certificate to students wishing to submit for IAYT CE hours, other evidence is required in the form of a certificate of completion or letter confirming completion. This alternate evidence MUST contain the following items:

- Course Title exactly as submitted and approved for the APD program.
- Dates of Course Taken.
- IAYT APD Provider name.
- Student name.
- Number of CE hours matching those approved for the APD program.
- Verifying signature - name and title.

Additional requirements regarding use of Service Marks and Certificates

If an APD Provider allows IAYT membership to lapse the Provider must:

- Cease referring to their APD courses as “IAYT Approved Professional Development (APD)”; and
- Cease using the APD Service Mark in any published materials.

If an IAYT APD Course changes substantially — or the Provider does not renew at the end of the 2 year course renewal cycle — the Provider is responsible for ensuring that the course:

- Does not use the APD Service Mark in published materials, and is not otherwise represented as an “IAYT Approved Professional Development (APD)” course
- No longer issues the IAYT APD Certificate of Completion for IAYT CE credit.

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Failure to Observe this Policy

If IAYT learns that an APD Provider is not properly publishing/displaying the Service Mark in accordance with this policy, IAYT will notify the provider and require that the publication/display be changed within five business days. Should an IAYT Provider not make the required changes within the specified timeframe, IAYT may suspend or terminate status.

If IAYT learns that an APD Provider whose IAYT membership or Provider registration is inactive, lapsed, suspended, withdrawn or terminated is continuing to represent himself/herself as offering APD courses and using the APD Service Marks and/or Certificates, IAYT will inform the Provider that they must cease using these materials. If the Provider continues to use the materials inappropriately, IAYT may initiate legal action against the Provider.