



Helping IAYT Thrive is Worth the Effort

John Kepner, Executive Director

As a 501(c) (3) nonprofit organization, contributions to IAYT are tax deductible as allowed by law. Our tax identification number is 83-0398405. Our mission is to establish Yoga as a recognized and respected therapy.

IAYT is currently over 3,400 international members strong, with many accomplishments to be proud of, all primarily supported by dues and the generous support of its members. We are modestly self-supporting in current activities, but limited in our ability to fund new responsibilities and opportunities to support our field.

Key Priority for 2015

- Nothing is more important to our mission than ensuring quality education and qualified practitioners. Our key priority for 2015 is start-up support for implementing a credentialing process for individual yoga therapists, including application development, administration, travel, software and experienced professional advice. Once well established, the certification process will be self-supporting. Standards, accreditation and credentialing are the three key pillars of the standards process.
- Other goals
 - Increased support for IAYT publications including enhanced editorial support and publishing the *International Journal of Yoga Therapy* twice a year.
 - Conference scholarships and support for international presenters. Our aspiration is to bring at least one presenter from outside North America to one of our conferences each year.

Selected Accomplishments, 2004-2014

- Membership has grown from 659 members to over 3,400 individual members and 130 member schools in 48 countries.
- The *International Journal of Yoga Therapy* went to peer review in 2005 and was indexed in PubMed, a database of the National Library of Medicine at the National Institutes of Health in 2011. *Yoga Therapy Today* has grown from an electronic newsletter to a professional magazine.
- IAYT has presented six professional conferences since 2007 and four academic research conferences since 2010
- After three years of preparation and review, IAYT published “Educational Standards for the Training of Yoga Therapists” in 2012.
- The first set of 12 accredited programs to meet the new standards was recognized at SYTAR 2014, at IAYT’s silver anniversary. More programs continue to be accredited each month by the IAYT Accreditation Committee.
- The IAYT Certification Committee was established in 2014 to create the structure, criteria and processes for certifying individual yoga therapists.

How you can help

- Donate directly to IAYT’s Fundraising Campaign to support the certification effort as well as provide increased publication and conference support.
- Become a Patron Member (\$1,008 — with a 5 year membership)
- Sponsor a conference
- Advertise in IAYT publications

To learn more about donation and sponsorship opportunities, contact John Kepner, IAYT’s Executive Director, at [jkepner “at” iayt “dot” org](mailto:jkepner@iayt.org).