Tips for Building Passive Income

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1. Sell webinars/workshops you’ve recorded previously. Do not have clients’ voices or pictures in this video without obtaining their written permission in advance.

2. Offer access to a paid online “membership library”—by, e.g., connecting your website to Vimeo.

3. Create a paid YouTube Channel that you broadcast into regularly—acts as a storage space for your videos. You share your IP rights with YouTube.

4. Create a paid closed Facebook group that you broadcast into regularly—acts as a storage space for your videos. You share your IP rights with Facebook.

5. Create a paid membership group on your website that you broadcast into regularly—acts as a storage space for your videos. You own your IP rights.

6. Add a storefront on your website where you can sell content to individuals or businesses. You might have
   - photos you’ve taken,
   - poems you’ve written and layer onto your own pretty pictures,
   - tip sheets—like this one!—you’ve created,
   - short e-books you’ve created,
   - training curricula you’ve created, or
   - materials I haven’t thought of!

7. Become an affiliate for programs with profit-sharing of sales.