

BROKER

THE ALBERTA

Editorial Submission Guidelines

Thank you for your interest in contributing to *The Alberta Broker* magazine.

Letters to the Editor

The Alberta Broker welcomes letters to the editor. If you are responding to an article that ran in a previous issue, please provide the name of the article and the issue date.

Articles

Articles will be considered for publication if they meet *The Alberta Broker's* editorial mandate and space allows. Send articles to **Annette Hubick**, albertabroker@linkpr.ca. If your article is at the idea phase, please send an email that includes your story concept, proposed story length, possible expert sources and why this idea would appeal to *Alberta Broker* readers.

- Articles must be editorial in nature, i.e., articles about a company's specific products, services, history, employees, etc., will not be accepted.
- Articles are usually 700-1200 words in length and are edited using the *Canadian Press Style Guide*. Images and infographics are welcome (resolution: 300 dpi @ actual size; file format: JPEG, TIFF or PDF).
- The byline is where the author's (and his/her employer's) expertise can be referenced. For example: "Joanne Smith is the vice president of _____ at XYZ, a company specializing in _____. For more information, contact JSmith@companyname.com or visit companyname.com."

Note: Publication of letters to the editor and articles is at the discretion of the publisher. Submissions may be edited for grammar, punctuation and clarity. All rights reserved.