STREAM application description for IBPA Standard Public Cloud offer

Title Life Cycle Manager
Editors can make use of three apps (Early Title Manager, Title Structure Manager, Title Meta-data Editor) combined in one highly configurable tool to manage title types, structures, and metadata in an intuitive manner.

Product 360°
As your basic master information and control center, Product 360° provides a complete 360° view on all product information to the various functional types of users in your organization with a fully configurable, widget-based dashboard. It also provides seamless and fast jump-out functionality to other applications.

Contact 360°
Contact 360° provides an optimal overview of your customer’s data on the screen of your employee at the call center even before the call has been taken.

Contact Manager
A common issue that companies face is the need to search and retrieve all data of contact. This information should be detailed but easy to grasp and work with – and it should be available at the touch of a button.

Blurb Manager
Creating and adding all types of texts for title approval & marketing made easy.

Classification Manager
The Classification Manager is designed for reducing classifying all types of products based on all industry standards to a minimum of effort.

Product Quality Manager
Make sure that all necessary title information is complete and accurate by employing Product Quality Manager, the app to check and enhance metadata quality, so your titles are more likely to be found on the internet. Your metadata will be accepted by all distributors without any complaints.

Metadata Export Manager & Content Delivery
This is the next generation of ONIX messaging: smooth sailing instead of a bumpy ride when handling feeds & distributing assets.

Sales Price Manager
The Sales Price Manager facilitates the definition process of complex price structures & provides an intuitive, comprehensive overview of all product prices.

Collective Revisions and Operations
Using the Collective Revisions & Operations app, mass updates of many types of publishing-specific data are possible as part of a simple and straightforward process.

Contact Tracker
Following a meeting with a customer or prospect, it is obviously important to check and manage the notes you took, so you – and others in your organization – know how it went and what the next follow-up steps and to do actions are. To keep track of all important elements and to directly act if required, you can now use the web app Contact Tracker.

Digital Asset Management
All types of documents including your complete email communication can be ingested and processed directly by utilizing Klopotek’s Digital Asset Management tool.

Klopotek Analytics
This is your comprehensive reporting and analytics solution that specifically addresses the reporting and business intelligence needs of publishers.

Mail Merge Manager
This admin tool is a central element of all STREAM apps using template-based document and email creation features. Design numerous data merge activities and use them whenever necessary.

For more information or in case of any questions, please write to: cloud@klopotek.com