3 EASY STEPS
TO PARTICIPATE!
April 27 – April 29 ONLY

1) Post a picture or video on Instagram of
   • an indie published book OR
   • indie author featured at an indie bookstore.
   (Don’t know what is considered an indie book or author? Ask a bookseller!)

2) Entries must be posted to your Instagram grid
   and include the following hashtags:
   • #supportindies and
   • #indiebookstoreday

3) Must tag
   the indie bookstore you are
   featuring and @ibpalovesindies

Make sure your profile is set to public
so we can see your posts.

CREATIVITY IS ENCOURAGED!

WINNERS:
IBPA will pick the winner from the tags by May 8, 2023.
Three winners/bookstores will be picked:
• most creative post
• person who posted to the
  most tagged indie bookstore
• one random winner

IBPA will notify the winners and the store and
coordinate a $100 gift card to be spent in the store by the winner.