

Press Release Template – Customize **BOLD** fields

FOR IMMEDIATE RELEASE  
**Date**

CONTACT: **Your Name**  
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**“Quote here from one of the judges if it is available”**  
—IBPA Benjamin Franklin Award™ Judge

**Your Book Title**  
by **Author**  
**Wins IBPA Benjamin Franklin Award™ / Named Finalist for the IBPA Benjamin Franklin Award™**

**Your Publishing Company** is proud to announce that **Your Book Title (Publication Date)** by **Author** won /was named a **finalist** for the 31<sup>st</sup> Annual IBPA Benjamin Franklin Award™ in the **Your Category** category. Celebrating excellence in book editorial and design, the IBPA Benjamin Franklin Awards™ are sponsored by the Independent Book Publishers Association (IBPA).

This year’s awards for titles published in 2018 were presented at a gala dinner on April 5, 2019, in Chicago as part of IBPA’s Publishing University 2019. Winners were recognized for setting the standards and pace for the publishing industry.

Named **the winner/a finalist** in the **Your Category** category, **Your Book Title** was highlighted for **“Quote from a judge if there’s something relevant.”**

**This paragraph is where you reiterate the essence of your book, its intent or purpose, acknowledging that the IBPA Benjamin Franklin Award™ recognizes that your book was the most (or one of the most) successful in achieving its purpose and meeting its intended audience’s needs.**

#### About the Author

**The author of Your Book Title has been a writer for... This is a short paragraph, three or four sentences long, including what makes the author an expert, how many books they’ve written (include titles of one or two), and where the author lives**

#### About the IBPA Benjamin Franklin Awards™

Named in honor of America’s cherished publisher and printer, the IBPA Benjamin Franklin Awards™ recognize excellence in independent publishing. Books are grouped by genre and judged on merit by industry experts including buyers at wholesale and retail levels, librarians, book critics, design experts, and independent publishing consultants. Panels of 162 judges evaluated over 1,500 submissions in 54 categories to create the list of this year’s finalists and winners.

#### About IBPA, the Independent Book Publishers Association

With more than 3,100 members, the nonprofit IBPA is the largest trade association representing independent publishers in the United States. Founded in 1983, its mission is to lead and serve the independent publishing community through advocacy, education, and tools for success.

For more information, or to request a review copy of **Your Book Title**, contact **Your Name** at **Your Publishing Company, Your Phone #, Your Email**. For a complete listing of finalists and to view the award winners in each of the 54 categories, visit [ibpabenjaminfranklinawards.com](http://ibpabenjaminfranklinawards.com).