Manufacturing Government Communication on Covid-19
A Comparative Perspective

- Explains the when and how of the different government communication strategies to COVID-19
- Compares initiatives and methods of various government communication responses to the pandemic
- Presents case studies and empirical evidence from all around the world

This book presents a comparative perspective on different government communication strategies to COVID-19 around the globe. Scholars from twenty parts of the world specialized in political and government communication analyze initiatives and methods of various governments' communicative responses to the pandemic. In their contributions to this volume, they examine a wide range of distinct attitudes and reactions facing the crisis. Today's omnidirectional contact allowed by social media, with its load of contradictory rumors and fake news, often obliterates the citizens' ability to comprehend reality. The book frames a broad canvas on how government communication may deal with that and manage similar crises — bound to happen as climate changes and war menaces are generating more and more worries about the future of humanity. This makes this volume a must-read for scholars and students of political communication, health policies and communication, crisis marketing and communication. It will also be of utmost interest for practitioners and policy-makers from these fields willing to better understand government communication and its answer to global crises.

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