

64<sup>th</sup> ICA Health Communication Division

Minutes of meeting

Seattle May 23<sup>rd</sup>, 2014

*Minutes prepared by Nadine Yehya, American University of Beirut*

Chaired by Mohan J. Dutta

Vice Chair: Kevin Wright (absent)

Incoming Vice-Chair: Evelyn Ho

Secretary: Nadine Yehya

The meeting was commenced by Mohan who announced that it will be his last meeting as the Health Communication Division Chair. He introduced the new members (Evelyn and Nadine) of the executive committee who were elected by the members. He then asked the division members to have a motion to approve the minutes of the meeting of last year. A motion was made then seconded and all voted yes approving last year's minutes of meeting.

Mohan shared the latest on the division's budget and expenses. The Division started with \$2090 budget, paid \$200 for Top Student Paper Travel Stipend (matched with \$300 from ICA + conference fee waiver), and \$750.08 on the division's reception. The Balance is \$1139.92.

Division's membership:

Currently our division has 576 members up from 568 in 2013 and 463 in 2012.

Submission:

Mohan thanked Kevin for managing the paper submissions for this year's ICA. The division received 320 papers and 18 panels. A total of 112 papers and 2 panels were accepted. Number of reviewers: 58, with an average number of papers/panels assigned to each reviewer: 5.

The next ICA annual conference will be held in Puerto Rico. The deadline for papers and panels is early November 2014. Members were asked to please volunteer to be paper reviewers especially the senior scholars.

ICA Board of Directors meeting:

- 1- A new membership category was added to include "Employment Exception" (The category includes faculty from across the globe who are part time or non-permanent employees, adjuncts or the equivalent at a university or research center.) --will pay 75% membership and conference membership.

- 2- It was shared that the acceptance rate for ICA is low with the intention to increase the acceptance rate without compromising the quality. Members were asked to share their thoughts on that.
- 3- There will be a survey sent out during summer 2014 to solicit members' ideas on ICA format. Health Comm Division members were encouraged to fill out the survey when they receive it.
- 4- The Board has approved a change that would replace the "Board members at large" representing five different regions within the Board of Directors, by 3 members who would be chosen by the membership among 6 people committed to internationalization and proposed by the nominations committee. This will be formalized into a proposal for change in the bylaws to be approved by the members on the ballot in September.
- 5- The "Environmental Communication" Working Group becomes a full Division. Meanwhile, a new Interest Group is created on "Sports Communication".
- 6- Two ICA Regional Conferences will take place in the coming months, one in Brisbane, Australia (1-3 October, program finalized, 22 countries represented and involvement of regional Fellows); the other in Lodz, Poland (9-11 April 2015, co-organized with partner universities from 6 countries, call just published).

#### Division Issues:

Divisions and Interest Groups are encouraged by the Board of Directors to designate

- a Student Representative who will pay particular attention to the needs, initiatives and interests of the student members of that unit and liaise with other Student representatives and the Student Board members for exchange and coordination;
- a member to act as Internationalization Liaison, i.e. a relay at the division level to contribute to the association-wide efforts to enhance the international nature of ICA, its members and its activities.

The members of the HC Division were asked if they prefer that interested graduate students will be nominated or self-nominate themselves or be appointed by the executive committee. It was suggested that nomination of graduate students can happen in the division's meeting or through emailing the chair with the aim of having an election through ballots as was done with the previous executive committee positions.

In addition to the graduate student membership on the executive committee, there is a plan to add a member that would be in charge of enhancing internationalization of the division and ICA in general. The challenge will be in integrating the views of the absent.

Graham Bodie asked if these suggested additions require any changes to the division's by-laws? He asked if we are changing the executive structure of the division to align with ICA irrespective if we agreed with this change or not? He suggested that the executive committee should be qualified through the trust that was given to it through election to make the decision on appointing the right suitable people to the positions of internationalization member and graduate student member. Kami Silk seconded the trust in the executive committee to pick the right person.

It was suggested during the meeting that this effort to push internationalization should be part of a coordinated effort among the chairs of divisions and those in the leadership positions. It was noted that different divisions have different strategies to promoting internationalization as a strategic ICA objective.

A motion was made to hold nomination to the student representation and to be followed by election at a later stage. The motion was seconded and approved unanimously.

Some of the issues raised on the topic of internationalization and graduate student membership on executive committee:

- We need to add to the by-laws the two new positions
- Someone suggested to wait and see on the organizational level
- A member asked if adding a member on internationalization required by-laws change or procedural change
- It was suggested that the executive committee to nominate the international member
- There was a question on what is expected from these new members and the duration of these positions

Mohan informed the members that the internationalization position will be an ongoing membership. The duration needs to be for more than one year for the internationalization membership since there needs to be some continuity to reap benefit from the efforts. The graduate student membership can be on a yearly basis. Mohan suggested that the first year we as executive committee will nominate someone for the internationalization position then see what other divisions are doing and bring it for the next year voting.

#### Journals:

ICA affiliated journals will increase by one or two journals. There was a question if our division should be vocal on adding journals such as Journal of Health Communication. There was a proposal to add Health Communication Journal as an ICA affiliated journal. The benefit of this affiliation is access for free to flagship journals. It was agreed that we need to put a good argument of why such a journal is worth being affiliated with ICA. It was suggested to look at journals in the social sciences and in the medicine fields.

#### Upcoming conferences:

2015: San Juan, Puerto Rico

2016: Japan

2017: San Diego

2018: Prague

2019: Washington

## Puerto Rico 2015

Amy Jordan, President-Select of ICA visited the meeting and introduced next year's theme: Communication across the Life Span. The theme was intended to be broad to encompass different interests. The conference will take place in Hilton Caribe Hotel from May 21-25 in San Juan, Puerto Rico. It was noted that the hotel has a private beach and is 10 minutes away from the other Hilton that will hold some of the conference's sessions. The cost of one night is \$149. The hotel is family friendly with kids' program. ICA will partner with local universities with the possibility of providing translation to members who have Spanish as their first language.

### Internationalization Report by Nadine Yehya and Jeff Peterson:

There was an open discussion on internationalization and how to encourage scholars from underrepresented regions to submit to and attend ICA. The question that was raised: do scholars from underrepresented regions not submit to ICA or they submit but get rejected due to language and format issues? There was a suggestion to go to regional conferences to advocate for ICA in underrepresented regions. It was clear that most ICA members knew about ICA while they were studying at American universities. There is a need to increase methodological diversity in recruiting new members to ICA. Kami Silk suggested that we invest as ICA in a real international campaign. It is important to ask the current international members how did they come to know about ICA and what is the best way to reach people of similar circumstances.

There was a suggestion to include an option in the paper management system that categorizes work that has potential but language issues.

Another suggestion was to use Puerto Rico conference to network with scholars from Latin America.

There is a need to understand the kind of barriers that non-members face to register for a conference and for membership. To what extent the financial barrier plays a role? How do we come to know and understand the challenges of people who are not present among us? How do we reach the absent?

It was noted that panel proposals are scarce in our division. We can dedicate one panel for an international theme with different submissions competing for this slot.

Another suggestion was to put together a survey to be sent to institutions in underrepresented regions to understand the kind of challenges the scholars have and their levels of awareness of ICA.

One member said that what is considered rigor and up-to standards for ICA is bias towards US standards of scholarship.

In IAMCR, faculty members from different countries are invited to present their work and all their accommodation expenses are covered by the conference. Also, the conference accepts extended abstracts and not full papers. IAMCR is willing to go to countries with lower than optimal infrastructure so they get a chance to be present in underrepresented countries.

Mohan shared with the members that he and Nosh Contractor were asked by ICA board to find a venue in India that can accommodate ICA but their effort to find such a venue for such a large crowd failed.

It was suggested that ICA should tap into the universities instead of the hotel format.

#### Abstracts Submission Committee (David Roskos):

The idea that ICA should present the latest research will not materialize if we insist on full papers. There is a suggestion towards accepting 600 words (references, tables & figures do not count against this total) abstract submissions. The entire abstract (including references, tables & figures) should be no longer than 5 pages.

Members suggested accepting submissions into high density sessions and posters but these submissions will not be eligible to top paper awards. The idea is to put research out as soon as we can. The question was: How will that affect the review process? The answer was: we will have more submissions as abstracts and less of full papers to reviewers.

Graham Bodie suggested that empirical work be submitted and accepted as posters.

It was noted that with a change towards abstract submissions and poster acceptances, the acceptance rate issue will be resolved (ICA seeking to increase the acceptance rate).

Another suggestion: Allow late submissions for extended abstracts to be accepted as posters only.

Mohan made a motion to accept extended abstracts as a submission format. The motion was seconded and approved unanimously.

#### Top Paper Awards:

Top Paper/Health Communication Division :

- 1- **“Toward a Theory of Persuasive Hope: Hope Appeals and Hope, Appraisals, and Climate Change Prevention (Top Paper in Health Communication)”** Amy E Chadwick (Ohio University)
- 2- **“Nonmedical Information Seeking Amid Conflicting Health Information: Negative and Positive Effects on Prostate Cancer Screening”** Laura Gibson, Andy Tan, Derek Freres, Nehama Lewis, Lourdes Martinez, and Robert Hornik
- 3- **“Dilemmas Families Face in Talking With Returning U.S. Military Service Members About Seeking Professional Help for Mental Health Issues”** Steve Wilson, Patricia Gettings, Elizabeth Hall, Rebekah Pastor

Top student led paper:

**“The Effects of Regulatory Fit and Presentation Order of Health Messages in Countering Unhealthy Food Advertising's Influence on Attitudes and Intentions to Eat Healthily”** Su Lin Yeo, Nanyang Technological University with May O Lwin and Ying-Yi Hong

The Amanda Kundrat Annual Thesis of the Year Award:

**“Communication networks of men with prostate cancer”** Dorothy Brown (Pagel), Advisor: Prof. John Oetzel

Dissertation of the Year award:

**“Searching from the heart: The interplay between emotions and customization in online health information seeking.”** Dr. Jessica Gall Myrick, Indiana University, Advisor: Dr. Sriram Kalyanaraman

New Business:

USAID Health Communication Capacity Collaborative Project (HC3)- Doug Storey

USAID is the largest funder of health communication programs. They seek to enhance capacity building and collaborative work with local communities through social and behavioral change and networking with universities around the world. They have 3 main initiatives and are active in 20 countries. Their website is [thehealthcompass.org](http://thehealthcompass.org).

Different universities announced vacancies and opportunities. At the end of the meeting, Mohan passed the baton to Evelyn Ho.

## Budget

Item	Description	Amount Payable by HC Division	Notes
Budget			\$2090
Expenses	Dissertation of the Year Award	\$00	\$500 paid by NCA
	Thesis of the Year Award (NCA)	\$00	(\$500 from Kundrat Family Endowment)
	Certificates, folders etc	\$00	
	Top Student Paper Travel Stipends (1@\$500 ea, plus 3 conference fee waivers)	\$200	ICA matched \$300 and paid for conference waivers
	Division reception	\$750.08	
Balance		Total spent= \$950.08	Balance = \$1139.92

