

65th ICA Health Communication Division

Minutes of meeting

San Juan, Puerto Rico

May 24th, 2015

Minutes prepared by Nadine Yehya, American University of Beirut

Chaired by Kevin B. Wright, George Mason University

Vice Chair: Evelyn Ho, University of San Francisco

Secretary: Nadine Yehya, American University of Beirut

Immediate Past Chair: Mohan J. Dutta, National University of Singapore

The meeting was commenced by Kevin at 4:40 p.m. He introduced the members of the executive committee and then asked the division members to have a motion to approve the minutes of the meeting of last year. A motion was made by Gary Krepps then seconded and all present members voted yes approving last year's minutes of meeting.

Kevin presented the division's Finance Report. The Division started with \$2,952 budget and incurred \$2050 in expenses. The Division paid \$800 (4 beneficiaries, each \$200) for Top Student Paper Travel Stipend (matched with \$200 from ICA + conference fee waiver), \$250 for Top Student Paper Award (ICA matched \$250), and \$1000 on the division's reception. The Total Remaining Balance is \$902.

Also, \$500 were given as Thesis of the Year Award, paid from the Kundrat Family Endowment), and \$500 Dissertation of the Year Award paid by NCA.

Nomination for Vice Chair-Elect and Secretary:

Kevin announced that we are expected to elect a new Vice Chair-Elect and a new secretary. A nominating committee was selected to include Ashley Duggan (dugganas@bc.edu) and Elisia Cohen (elisia.cohen@uky.edu).

Division's membership:

Currently our division has 623 members up from 576 in 2014 and 568 in 2013. Our division is currently the 5th largest at ICA.

Society for Health Communication:

Jay Bernhardt introduced the international professional society to our members and explained that it brings together people from public health, academia, industry, practice, medical field, and health communication. The Society is currently in the organizing stage with efforts into fundraising and soliciting donors. Jay invited members to contribute by being founding members of the Society and asked them to check the website to learn more about the Society.

2015 Conference Paper Selection Report (Evelyn Ho):

Kevin thanked Evelyn for managing the paper submissions for this year's ICA. The division received 261 full paper, 117 extended abstracts and 6 panels. A total of 140 papers, 33 extended abstracts, and 3 panels were accepted. Paper acceptance rate was 53.6% (increase from last year's 35%) but the extended abstract acceptance rate was 28.2%. Acceptance rate of panels was 50%.

Number of reviewers: 152, with an average number of papers/panels assigned to each reviewer: 5-6 papers and 3 extended abstracts. Each submission was reviewed by 3 reviewers (2 PhD-level and 1 MA level) with at least 1 non-US based reviewer. Reviews were mostly assigned based on topic despite its logistical difficulty. For 2016, members are asked to use ICA System to sign up as a Reviewer Volunteer. It was explained that members need to note their HC areas of expertise using the **write-in feature**, not just the drop-down list.

This year we had 37 panel allocations and 19 posters. Sessions are allocated based on the number of members and the number of submissions from previous years.

2015 San Juan	2014 Seattle	2013 London	2012 Phoenix	2011 Boston	2010 Singapore	2009 Chicago
37 19 Posters	29	29	27	26	21	24

Evelyn shared that she implemented a one paper as first author submission rule to allow more people to submit and get accepted. The members were concerned about the low acceptance rate of the extended abstracts and suggested that there is a learning curve for both the authors and the reviewers in this new format of submission at ICA.

Evelyn thanked Cabral Bigman, Elizabeth Bigsby, Rachael Record, Julia van Weert for Chairing the High Density Panels, which included collecting all Powerpoint presentations before the conference and setting the up so there was no transition delays between speakers. Also, the following members were thanked for chairing panels:

- Lala Acharya
- Nadine Bol
- Emily Brennan
- Rowena Briones
- Nick Carcioppolo
- Ashley Duggan
- Lauren Frank
- Laura Gibson
- Kathryn Greene

- Kevin Han
- Avery Holton
- Raihan Jamil
- Liz Jones
- Hyang-Sook Kim
- Kai Kuang
- Alla Kushniryk
- Nehama Lewis
- Jennifer Manganello
- Jimmie Manning
- Saar Mollen
- Rebekah Nagler
- Xiaoli Nan
- Stan Orlov
- Elizabeth Spradley
- Kevin Wright
- Qinghua Yang
- Nadine Yehya
- Hui Zhang

2016 Conference Planning (Kevin Wright):

The next ICA annual conference will be held in Fokouka, Japan between June 9-13, 2016. The deadline for papers and panels is early November 2015. Members were asked to please volunteer to be paper reviewers especially the senior scholars. The theme for next year conference is “Communicating with Power”. With the exchange rate at the time of ICA 2015 conference, the hotel rate was \$110 including breakfast.

Fokouka, Japan 2016

A member of ICA’s executive committee for next year’s conference visited the Division and shared information concerning the upcoming conference. Fokouka is 1 hour flight from Tokyo. The hotel is remote from downtown area. The Association is trying to negotiate lunch to be included in the conference fees.

Upcoming conferences:

2016: Japan
 2017: San Diego
 2018: Prague
 2019: Washington

ICA Board of Directors meeting:

- 1- New Plagiarism policy: It was discussed during the BoD meeting the concern of ICA journals due to having high plagiarism rates in paper submissions. No clear implications to our division yet.
- 2- Communication Yearbook: there is a change in editor and possibly the name to Annals of International Communication.
- 3- Interest groups: Members were encouraged to indicate HC as their primary division of interest as revenues and representation will be determined based on the number of members' identified primary groups.

Top Paper Awards:

Top Paper/Health Communication Division :

Assessing the Effects of Human Trafficking Prevention Campaign and Its Determinants through a Multi-Level Model. **Prawit Thainiyom** (U of Southern California - Annenberg School for Communication), **Patricia Riley** (U of Southern California), **Sheila Teresa Murphy** (U of Southern California), **Mark Latonero** (USC Annenberg)

Health Misinformation on Social Media: The Case of Vaccine Safety on Pinterest. **Jeanine Patricia Drost Guidry** (Virginia Commonwealth University), **Marcus Messner** (Virginia Commonwealth University)

Real-World Persuasion From Virtual-World Health Campaigns: Initial Tests Using Entertainment Videogames to Lower DUI Willingness. **Christopher N Burrows** (University of Connecticut), **Hart Blanton** (University of Connecticut)

The Paradoxical Role of Threat in Inoculation Against Reactance to Health Interventions. **Adam S. Richards** (Texas Christian University), **John A. Banas** (U of Oklahoma), **Yoav Magid** (University of Maryland)

Top student led paper:

The Paradoxical Role of Threat in Inoculation Against Reactance to Health Interventions. **Adam S. Richards** (Texas Christian University), **John A. Banas** (U of Oklahoma), **Yoav Magid** (University of Maryland)

The Amanda Kundrat Annual Thesis of the Year Award:

Attributions and Coping Behaviors Communicated Among Bullied Students: An Analysis of Bullying Blogs. **Carly Danielson, University of Minnesota-Twin Cities, USA;** Tara Emmers-Sommer, University of Nevada Las Vegas, USA (Advisor)

Dissertation of the Year award:

Let's talk about alcohol: The role of interpersonal communication and health campaigns. **Hanneke Hendriks, Leiden University, Netherlands;** Bas van den Putte, University of Amsterdam, Netherlands (Advisor)

Top posters:

Using Virtual Exemplars in Health Campaigns to Promote Health Behavior Change: Reducing Soft Drink Consumption

Sun Joo (Grace) Ahn; University of Georgia

A Theoretical Investigation of Predictors of African-American, Caucasian, and Latinos Intentions to Register as Organ Donors

Tobias Reynolds-Tylus; University of Illinois at Urbana-Champaign **Brian Quick**; U of Illinois- Urbana- Champaign

Test of the Activation of Approach and Avoidance Motivations in Response to Health Messages

Soyoon Kim; University of Miami; **Marco Yzer**; U of Minnesota

Graduate Student Representative:

Based on last year's discussion and ICA's instructions, members were asked to nominate graduate students interested in serving the division as representatives of the student body. Five present members nominated themselves and they were promised that they will receive an e-mail to prepare a short bio and an agenda in case they were elected as Graduate Student Representatives. All eligible members of the division will be able to vote to pick the right graduate student. The self-nominated candidates are: Camella Rising, Sachiko Terui, Amanda Mabry, Jennifer Lueck, and Jeanine Guidry.

New Business:

Gary Kreps announced that he will be working on a preconference for next year's ICA with special topics in Health information technology. Members interested in this topic need to contact him.

We also had announcements from the floor for job openings and other conferences such as Kentucky Conference on Health Communication and Communication for Social Change at National University of Singapore.

A motion to adjourn the meeting was made and seconded. The members were invited to the Division's reception at Rosa Mexicana at 6pm.

Budget

Item	Description	Amount Payable by HC Division	Notes
Budget			\$2952
Expenses	Dissertation of the Year Award	\$00	\$500 paid by NCA
	Thesis of the Year Award (NCA)	\$00	(\$500 from Kundrat

			Family Endowment)
	Top Student Paper Award	\$250	\$250 paid by ICA
	4 Top Student Paper Travel Stipends (1@\$500 ea, plus 3 conference fee waivers)	\$800	ICA matched \$800 and paid for conference waivers
	Division reception	\$1000	
Balance		Total spent= \$2050	Balance = \$902

	Submitted	Accepted	Rejected	Accept Rate
Papers Submitted	261	140	121	53.6%
Extended Abstracts <i>*first year trial</i>	117	33	84	28.2%
Total Paper/Abstracts	382	173	205	45.3%
Panels	6	3	3	50%
2014 Comparison	320 Papers 18 Panels	112 Papers 2 Panels	208 Papers 16 Panels	35% 11%