

**ICA Health Communication Division**  
**Annual Business Meeting Minutes**  
**Fukuoka, Japan**  
**5 p.m., June 10<sup>th</sup>**

Chair: Kevin B. Wright, George Mason University  
Vice Chair: Evelyn Ho, University of San Francisco  
Secretary: Holley Wilkin, Georgia State University  
Past Secretary: Nadine Yehya, American University of Beirut, Lebanon  
Past Chair: Mohan Dutta, National University of Singapore

**A) 2015 Meeting Minutes were approved!**

**B) Action Items**

1) Division Finance Report (Kevin Wright)

- Total budget for the division: \$2253
- Total Expenses for the division: \$2253
  - Dissertation of the year award: \$500 (paid by NCA)
  - Thesis of the year award: \$500 (paid by the Kundrat Family)
  - Certificates, folders, etc.: \$35
  - Student Paper Travel Grants: \$100 each (times 6 stipends = \$600 plus 3 conference fee waivers; ICA matched \$100 per stipend and paid for conference waivers)
  - Division Reception = \$1618
- Total Budget Remaining for 2016 = \$0

2) Election of Graduate Student Representatives

**C) Information and Discussion Items**

1) Membership (Kevin Wright)

- Current number of members is 485 (as of April, 2016).
- 320 are from the U.S.; 68 from Europe; 34 from West Asia; 27 from Africa/Oceania; 24 from East Asia; and the others from other regions.
- The overall membership is down from 623 total members in 2015.
- *Membership is down in all divisions due to change in ICA registration.*

2) 2016 Conference Paper Selection Report (Evelyn Ho)

- We had high submission rates; acceptance rates similar to last year
- Higher acceptance rate for full papers than extended abstracts
- 2<sup>nd</sup> year with extended abstracts and it seems to be working well in terms of getting them on the conference program
- Currently the 5<sup>th</sup> largest division, which helps us get more panel and poster spots. Need about 20 more members to become the 4<sup>th</sup> largest division at ICA!
- Nearly all submissions were reviewed by 3 people; aim to have at least 2 PhD level; 1 student; and 1 non-US reviewer for each submission

- VOLUNTEER TO REVIEW! MORE REVIEWERS = LESS SUBMISSIONS TO REVIEW/PERSON! Contact Jeff Niederdeppe to volunteer!
  - Volunteer to be a reviewer when you submit a paper and write in your specialty area w/in health communication!
- 3) Introduction of new division officers (Kevin Wright)
- Vice Chair Elect—Jeff Niederdeppe, Cornell University
  - Secretary Elect—Holley Wilkin, Georgia State University
  - Graduate Student—TBD
- 4) 2017 Conference Planning (Kevin Wright)
- 2017 annual conference will be held in San Diego, California, USA, at the Hilton in the Gas Lamp Quarter
  - *Intervention is the conference theme*
  - Paper and panel deadlines in early November 2016
  - Please volunteer to be a paper reviewer. Large need for senior scholars as reviewers. Send your interest to **Jeff Niederdeppe**.
  - NEW: “Meeting and Doing Session” – More information to come.
  - NEW: “Conference game” – You will have the option to opt into the game once there. They are brainstorming details, but it will be location-based and via mobile phone. More details to come.
- 5) Proposal for Member Funded Reception/Social Event
- Next year we have the option to hold the reception off sight
  - Cost varies year-to-year. This year’s reception cost \$1600. That is money that could be used to support graduate student travel assistance.
  - Proposal 1: Charge \$\$ for the reception? Public Relations currently charges \$75 to have a dinner reception.
  - Proposal 2: Raise dues. We are getting an extra \$2 for memberships due to ICA rate increase
  - Proposal 3: Sponsorship by publishers/journals.
- 6) ICA Board of Directors Meeting Highlights (Kevin Wright)
- Sponsoring Committee Report: Look for a report on the ethics of having corporate sponsorship.
  - Archiving Project: UPenn is starting an archiving project for ICA
  - Other issues: 3 more interest groups were added this year. ICA’s budget is looking good.

## D) Annual Division Awards

## Top Papers

**The Interplay between Verbal Frames and Images in Influencing News Readers' Perceptions of the Social Determinants of Obesity** - Jiawei Liu, University of Wisconsin-Madison; Rachel Kornfield, University of Wisconsin - Madison; Yuhai Chen, U of Wisconsin-Madison; Chau Tong, U of Wisconsin-Madison

**How Cancer Patients Use and Benefit From an Integrated eHealth System** - Jeong Yeob Han, U of Georgia; Robert P. Hawkins; Timothy Baker, U of Wisconsin-Madison; Dhavan Shah, U of Wisconsin-Madison; Suzanne Pingree, U of Wisconsin-Madison; David H Gustafson, U of Wisconsin-Madison

**Psychological Reactance as Defensive Response of a Threatened Self** - Xuan Zhu, University of Minnesota, Twin-Cities

**The Effect of Cultural Tailoring on Persuasion in Cancer Communication: A Meta-Analysis** - Yan Huang, The Pennsylvania State University; Fuyuan Shen, Pennsylvania State U

The interplay between verbal frames and images in influencing news readers' perceptions of the social determinants of obesity – Jiawei Liu, Rachel Kornfield, Yuhai Chen, & Chau Tong; University of Wisconsin-Madison

How cancer patients use and benefit from an integrated eHealth system – Jeong Yeob Han, U of Georgia; Robert P. Hawkins, Timothy Baker, Dhavan Shah, Suzanne Pingree, and David Gustafson Wisconsin-Madison

Psychological Reactance as Defensive Response of a Threatened Self—Xuan Zhu, U. of Minnesota, Twin-Cities

The Effect of Cultural Tailoring on Persuasion in Cancer Communication: A Meta-Analysis – Yan Huang & Fuyuan Shen, Pennsylvania State University

### **Dissertation of the Year (ICA/NCA)**

*Understanding Normative Influence of Neighborhoods: A Multilevel Approach to Promoting Latinas' Cervical Cancer Prevention Behaviors in Urban Ethnic Communities*

**Nan Zhao, California State University, Los Angeles**

Dr. Sheila Murphy, University of Southern California (Advisor)

### **Thesis of the Year (Amanda Kundrat Award)**

*The Influences of Self-Efficacy in Medical Drama Programming on Cervical Cancer Preventive Behaviors: From the Perspective of Social Cognitive Theory*

**Sungsu Kim, University of Georgia**

Dr. Jay Hmielowski, Washington State U (Advisor)

### **E) New Business**

Mentors for people new to ICA: Language/social interaction division currently does this for younger faculty and grad students. Make contact before the conference and invite the mentee to meet together at some point during meeting (e.g., reception) to help them. Look for emails to come about the program!

Communication Science and Biology are trying out new things. They are proposing doing replication studies and changes to review of what would be submitted.

### **F) Announcements from the Floor**

- Constanze Rossmann: The German Communication Association now has a health communication division – after 3 years as interest group. If you are interested in getting involved, talk to Dr. Rossmann.
- Jeff Niederdeppe: Talk to him about being a reviewer; especially interested in senior scholars.
- Gary Kreps: Save the date for DCHC (DC Health Communication) Conference to be held **April 28-29** in Fairfax, VA. The conference theme is “Patient-Centered Health Communication”. Abstracts are due **Dec. 1**. There will also be a Preconference on **April 27** on “Enhancing the Use of Multiple Health Communication Channels. For more information: [DCHC2017@gmail.com](mailto:DCHC2017@gmail.com) or <https://www.facebook.com/MasonDCHC>

Other Announcements:

### **Call for Chapter Proposals – Handbook of Deceptive Communication**

**Editor:** Dr. Tony Docan-Morgan, Department of Communication Studies, University of Wisconsin-La Crosse, [tdocan@uwlax.edu](mailto:tdocan@uwlax.edu)

**Working title:** The Handbook of Deceptive Communication

**Working description of the handbook:** Issues of deception and truth-telling weave through the fabric of communication more commonly than we realize. *The Handbook of Deceptive Communication* unravels the topic of deception in human communication, offering a comprehensive examination of the field, rethinking current approaches to the subject, and presenting original, innovative research. Highly prominent and emerging deception scholars from around the world investigate the history of the study of deception, the myriad forms of deceptive behaviour, cross-cultural perspectives on deceit, and strategies for detecting and deterring deception. As truth-telling, deceit, and the many grey areas in-between (e.g., half-truths, concealment, dodging, spin) are at play in nearly every context of communication, individual chapters are devoted to deception in social and personal relationships, deception to gain sex and during sexual intercourse, deceit in the workplace, the production of deception in online environments, deception in criminal interrogations, visual deception, and lies that occur in the realms of politics, public relations, and mass media. This interdisciplinary handbook is meant for advanced undergraduates, graduate students, academics, and researchers who are interested in the pervasive nature of deception, truth, and ethics.

**Competitive submissions are currently being accepted:** Interested contributors should email a working title, abstract with source citations (maximum 300 words), and author names and affiliations to Dr. Tony Docan-Morgan at [tdocan@uwlax.edu](mailto:tdocan@uwlax.edu) by July 3, 2016. Interested contributors are also encouraged to email preliminary questions and ideas before this deadline. Notification of acceptance will be in summer 2016. Contributors who receive acceptance of their proposals will be expected to submit complete chapters early in 2017.

Complete chapters will be approximately 6,000 words in length. In most cases, chapters should provide a comprehensive overview of the literature on the specific topic being explored, while also setting the agenda for future directions.

Chapter proposals currently sought include:

- Defining deception and truth
- Communicating or telling the truth
- Ethical perspectives regarding deception
- Deception and trust
- Review of theories/models of deception
- Proposed theories/models of deception
- Review of research methods used to study deception and/or its detection
- Nonverbal indicators of deception
- How laypersons and/or professionals can improve deception detection accuracy
- Individual contexts and/or applications of deception (e.g., deception in close relationships such as family relationships, deception involving children, deception in the workplace, deception in group contexts, deception in health contexts)
- Individual differences in deception and its detection (e.g., sex, age, personality characteristics)
- Cutting-edge research and/or arguments examining issues of deception/truth

Other topics related to deception and truth will also be considered.

**Progress to-date:** Palgrave Macmillan has expressed strong interest in publishing this handbook; a formal book proposal containing contributor names, chapter titles, and chapter abstracts will be submitted to Palgrave mid-July 2016. Approximately 40 deception scholars from seven countries have submitted or committed to submitting invited chapter proposals addressing the topics listed below. Competitive submissions should not replicate the below topics, but instead add to the breadth and depth of the handbook.

#### THE PRACTICE OF DECEPTION

1. The Study of Lying and Deception: Historical Perspectives
2. A Review of Meta-Analyses of Deception Research
3. True and False Intentions
4. Suspending Concern for Factual Accuracy: Communicating Bullshit
5. Cultural Perspectives on Lying and Deception
6. Managing Face in the Midst of Deception: A Cross-Cultural Examination
7. Unchallenged Deceptions in Social and Professional Relationships
8. Correlates of Self-Assessed Abilities to Tell Lies and Truths
9. Effects of Deception on the Deceiver

#### DETECTING AND DETERRING DECEPTION

10. An Overview of Detecting Deceptive Behavior
11. Promising New Techniques in Lie Detection
12. Multitasking, Cognitive Load, and Deception
13. Brain Activity When Providing Correct, Incorrect and Deceptive Responses
14. Deception and Language: A Contextual Constraints Approach

15. An Investigation Into the Potential Role of Formulaic Sequences as a Marker of Deception
16. Verbal Cues Fostering Perceptions of Credibility and Lie Detection Rates
17. Detecting Malicious Intent: Evaluation of Large-Scale Applications
18. The Concealed Information Test: Past, Present, and Future
19. Deterring Deception: Theory and New Directions

#### DECEPTION IN CONTEXT (OR APPLICATIONS)

20. Deceptive Affection in Relationships
21. Deceiving for and During Sex
22. Deception Production, Detection, and Beliefs in Online Environments
23. Deception at a Distance: Long-Distance Deception and Romantic Relationships
24. Deception and the Art and Science of Criminal Interrogation
25. Police Approaches to Detecting Deception
26. Ethics of Deception in Mass Communication
27. Audience Acceptance of Deceptive News Content
28. From Caligula to Obama: The Long Term Effectiveness of the Smear Campaign
29. Language of Lies in the 2016 U.S. Presidential Race
30. Visual Deception: From Camo to Cameron