

**ICA Health Communication Division  
Annual Business Meeting Minutes  
San Diego, CA  
May 26, 2017, 5:00 p.m.**

Chair: Evelyn Ho, University of San Francisco  
Vice Chair: Jeff Niederdeppe, Cornell University  
Secretary: Holley Wilkin, Georgia State University

**A) Approval of 2016 meeting minutes**

**B) Action Items**

- 1) Division Finance Report (Evelyn)
  - Total Budget for the Division: \$3038.55
  - Total Expenses for the Division: \$2871.25
    - Dissertation of the Year Award: \$500 (Paid from Abby Prestin Fund)
    - Thesis of the Year Award: \$500 (Paid from Amanda L. Kundrat Fund)
    - Student Paper Awards: \$275 (+ \$275 match from ICA)
    - Global Health Precon: \$200 or less (for 3-5 presenters from Tier C, community partners)
    - Travel Grants and Awards: \$950 \*\* (see #2 discussion item below)
      - Plus \$300 in matching ICA student funds
      - Plus 3 conference waivers
      - 12 applications (of 90) were funded
      - Priority to MEMBERS: currently in Tier B&C countries, students coming from outside the US, students who have held some volunteer/work role for the division and presenting in the division
    - Division Reception: \$1721.25 (split with Mass Comm)
  - Total Budget Remaining for 2016: \$167.30

**C) Information and Discussion Items**

- 1) Membership (Evelyn): 4<sup>th</sup> largest division

- Current number of members is 581. The overall membership is up from 485 total members in 2016.
- 2) Raising the Membership Dues to a total of \$5 from the required \$3 (Evelyn)
- Other Divisions are also doing \$5 (*It is a \$2 increase*)
  - The extra money will go toward Travel Awards: *Increase would get us over \$1,000*. May also want a committee to administer awards moving forward
  - This would not affect student members according to our bylaws. However, the ICA system will not allow us to charge students at a different rate than the regular members. Thus, the proposal: change the bylaws & increase dues for all members to \$5. **This will appear on the October ballot.**
    - Other issues discussed: We will not look different than other divisions as several other divisions have increased their dues to \$5. How to prioritize who gets travel awards. We may form a committee to determine travel awards in the future.  
*Committee*: Maria Venetis; *any other volunteers?*
- 3) 2017 Conference Paper Selection Report (Jeff)
- *Thanks to all the reviewers* and kudos to Nicholas Brennan and Kathryn Varga, RAs
  - Please volunteer to be a reviewer. This year we had 187 reviewers, a drop-off of 20 from last year. The more reviews = less volume per reviewer.
  - For 2018: Use ICA System to sign up as a Reviewer Volunteer: PLEASE note your HC areas of expertise using the **write-in feature**, not just the drop-down list.

**This year's numbers:**

- 274 papers submitted: 175 accepted (60% acceptance)
  - 128 extended abstracts submitted: 77 accepted (60% acceptance)
  - 406 Total Papers and Panels: 252 accepted (60% acceptance)
  - 6 panels submitted: 3 accepted (50% acceptance)
  - Reviewers assigned to either full papers (6/reviewer) or extended abstracts (10/reviewer), which I think was helpful in terms of comparative expectations.
- In 5 cases, a first author with two submissions scored high enough to be accepted and was asked to choose which paper they wanted to present.
  - Paneling: *Thanks to all the panel chairs!*

- The divisions do not assign times; we have no control over your time slot 😞
- Number of presentations have continued to increase. ICA now assigns panels on # of submissions to each division (and not total membership)

4) Introduction of new division officers (Evelyn)

Internationalization and Graduate Student Representatives: Used volunteers last year because it was too late for vote, but has worked great with volunteer format

- Internationalization Liaison  
Qinghua Yang, UPenn
- Graduate Student Representatives  
Yen-I Lee: UGeorgia  
Zexin (Marsha) Ma, UMaryland  
Camella Rising: George Mason U (Rep to Student & Early Career Div)
- *Interested in volunteering?* Let us know what you want to do. We are thinking these can be two year positions.
- *Expressed interest in volunteering*: Rebecca Robbins (Post-Doc); Daniel Totzkay (graduate student); Sydney Wallace (graduate student)

Vice Chair

- Need for new officers for 2018. Election will be Fall 2017.
- Election committee: Kathryn Greene, chair; members: Kevin Real, Maria Venetis, Melanie Sarge, Rachael Record, and Julia van Weert

Secretary

- According to bylaws, the Secretary is supposed to be nominated for 2 year terms in off-year from Vice Chair. This did not happen this past time.
- Holley Wilkin has agreed to serve a 3<sup>rd</sup> year to get this back on track.
- The next election will be Fall 2018 for start in 2019.

5) Pairing with Colleagues Mentoring Program (Evelyn)

- 41 Mentors
- 61 Mentees

\*\* If you participated, be on the lookout for a survey

\*\* In general, there was positive feedback from those in the room who had already met with their mentoring partners

6) Partnership with UNICEF (Evelyn)

- Along w/ Global Comm & Social Change Division and Children, Adolescents & Media (CAM)
  - Figure out ways to work together. They have a lot of on the ground project that could use researchers; we have students and scholars looking for opportunities to start projects with children in developing nations.
  - Call for Task Force volunteers to establish a longer term relationship
- Task Force: Shamshad Khan; Deena Kemp; Matthew Matsaganis; Doug Storey; Sydney Wallace

7) 2018 Conference Planning (Evelyn)

- 2018 annual conference: Prague
- Paper and panel deadlines
- Please volunteer to be a paper reviewer. Large need for senior scholars as reviewers. Send your interest to Jeff Niederdeppe and sign the sheet!

ICA Fellows: We need to start nominating more people from our division. They have sample “successful applications” and will give you feedback to learn from if the application is not successful. Any volunteers for a nominating committee?

Nominating committee: Andy King; Jennifer Maganello; Julia van Weert; Rachel Young

8) ICA Board of Directors Meeting Highlights (Evelyn)

Update for 2018 Conference in Prague (Amy Jordan, ICA President)

- Theme: Voices
- \$165 single/\$182 doubles + free breakfast
- Sessions will be across two different hotels: 10-12 minute walk; there will be shuttles between them.
- Meeting space is small like in London, so more difficult to hold high density panels w/posters (Health Communication is not doing this format at the moment)

Upcoming Conferences:

2018 Conference: Prague, Czech Republic, May 24-29, 2018

2019: Washington DC

2020: Gold Coast, Australia

2021: Denver, CO

2022: TBD (Paris?)

2023: Toronto, Canada

\* Task force for ethics guidelines. Main point for us: ethics of presentation of someone else’s work – social media posts – some reasons you may not want it public

(controversial or privacy of data/published). Should there be guidelines. Division level. As you present, you have the right to ask no one post your presentation. Cannot “police” it, but hope that people can respect it. Announce it at the beginning of your presentation. Chairs should remind the speakers they have the right

\* Philanthropic – e.g., Pfizer pays for our reception. Do we want that? Some more able to ask than others – “share it” with some sort of “tax” – Feel strongly, talk to Evelyn. If you are good at getting sponsors, let us know!

## **D) Annual Division Awards**

### Top 4 Papers Overall

Instilling Belief in the Ability to Change for the Better: Narrative Persuasion for Sleep Hygiene Self-Efficacy

Melissa Robinson, Ohio State University

Silvia Knobloch-Westerwick, Ohio State University

Perceived Emotional and Informational Support for Cancer: Patients’ Perspectives about Interpersonal versus Media Sources

Camella Rising, George Mason University

Nadine Bol, Amsterdam School of Communication Research/ ASCoR, University of Amsterdam

Julia van Weert, Amsterdam School of Communication Research ASCoR / University of Amsterdam

You brought it on yourself: The joint effects of message type, stigma, and responsibility attribution on attitudes toward medical cannabis

Nehama Lewis, University of Haifa

Sharon Sznitman

Ongoing Disclosure in Cancer Communication: The Role of Perceived Response

Maria Venetis, Purdue University

Kate Magsamen-Conrad, Bowling Green State University

Maria Checton,

Kathryn Greene, Rutgers University

### Top Student-Led Paper (this was also among the top 4 overall papers)

Instilling Belief in the Ability to Change for the Better: Narrative Persuasion for Sleep Hygiene Self-Efficacy

Melissa Robinson, Ohio State University

Silvia Knobloch-Westerwick, Ohio State University

### Top Student-Only Paper

Memorable Messages from Family Members about Mental Health and Young Adult Attitudes toward Clinical Help Seeking

Mackenzie Greenwell, University of Texas, Austin

Top Poster

Acculturation to both American and Chinese Cultures Predicts Condom Use Intent among US-Dwelling Chinese/Taiwanese MSM

Lik Sam Chan, U of Southern California - Annenberg School for Communication

Yao Sun, U of Southern California - Annenberg School for Communication

Yusi Xu, University of Southern California

Margaret McLaughlin, U of Southern California

Amanda L. Kundrat Thesis of the Year Award

Consulting the Internet Before a Consultation. A Mixed Method Study Investigating the Effects of Searching the Internet Before a Consultation on Satisfaction with the Consultation, Recall of Information and Medication Adherence

Remco Sanders, Amsterdam School of Communication Research, University of Amsterdam

Advisor: Dr. Annemiek Linn

Abby Prestin Dissertation of the Year Award

Designing Digital Health Information in a Health Literacy Context

Corine Meppelink, Amsterdam School of Communication Research, University of Amsterdam

Advisors: Prof. Dr. Edith Smit & Prof. Dr. Julia van Weert

***Thank you to the committee for NCA/ICA for Thesis/Dissertation***

**E) New Business**

**F) Announcements from the Floor**

- Dave Ewoldsen: *Communication Annals* are now live. Please publish (new 11,000 words; review essays; etc). Invite your libraries to subscribe as well (CY as well as Annals). First time available online.
- Tim Edgar Memorial – a dinner will follow at 8 p.m.
- Doug Storey: Last year the Social and Behavioral Change Summit was in Ethiopia. Next: April 2018 in Bali. It will be a five day conference, with the last two featuring Entertainment-Education. Last conference had some travel assistance available.
- Kevin Real (for Nancy Harrington): Kentucky Conference on Health Communication (KCHC) will also be held in April. Brad Hessey from NCI will be keynote speaker.
- Bree Holtz (MSU Ad/PR) Starting search for new chair. "One of largest undergrad programs in the Universe". Number scholars/profs of practice. Last year hired number of Health Communication people.

**G) Adjournment and Special Thanks + Drink Coupons!**

**The Health Communication & Mass Communication Social immediately followed the  
Business Meeting at  
Quad Ale House 868 5th Ave 6:30-8:30**