ICA Health Communication Division
2021 Annual Business Meeting Minutes
Virtual Conference
Pre-recorded and posted on the online ICA virtual conference platform
May 27-31, 2021

Business Meeting Presenters:
Chair: Itzhak Yanovitzky, Rutgers U
Vice-Chair: Lourdes Martinez, San Diego State U
Secretary: Kai Kuang, Bloomsburg U of PA
Supporting Early Career Scholars Mentoring Committee Chair: Calandra Lindstadt, Rutgers U

Division Leadership 2020-2021:
• Chair: Itzhak Yanovitzky, Rutgers U
• Vice-Chair: Lourdes S. Martinez, SDSU
• Secretary: Kai Kuang, Bloomsburg U of PA
• Secretary-Elect: Jessica Myrick, Penn State U
• Internationalization Liaisons: Nadine Bol, Tilberg U; Minh Hao Nguyen, U Zurich
• SECAC Representative: Joshua Santiago, U Kentucky
• SECAC Representative-Elect: Nikki McLaren, Michigan State University

Minutes recorded by Secretary-elect Jessica Myrick, Penn State U

A.) Virtual approval of the 2020 Business Meeting Minutes:
• Can be found here: [https://www.icahdq.org/resource/group/10019cdb-3470-4081-ac57-e6bb93cef03d/ica_he_minutes_2020_gold_coa.pdf](https://www.icahdq.org/resource/group/10019cdb-3470-4081-ac57-e6bb93cef03d/ica_he_minutes_2020_gold_coa.pdf)

B.) 2021 Budget Report

• Total Budget, 2021 $12,928
  • Membership dues $3,556
  • Discontinued midyear BOD meeting $1,000
  • Rollover from FY 2018-2019 $8,372
• Total Expenses, 2021 $0
• 2022 Rollover Budget $12,928

C.) Membership Report

• Total as of August 1, 2020 (from budget report) = 508 members (a drop from 2019-2020)
  • We are still the 4th largest division in ICA
• Total conference submissions = 473
  • We had the largest number of submissions in ICA

D.) Vice Chair Report
2021 Program Planning

- Sessions are allocated based on the number of submissions
- 60% of submissions were faculty-led; 25% student-led; and 15% student only

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<tr>
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<th>Submitted</th>
<th>Accepted</th>
<th>Acceptance Rate</th>
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<tbody>
<tr>
<td>Papers</td>
<td>342</td>
<td>217</td>
<td>66%</td>
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<tr>
<td>Extended Abstracts</td>
<td>131</td>
<td>67</td>
<td>54%</td>
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<tr>
<td>Total Papers + EAs</td>
<td>473</td>
<td>284</td>
<td>60%</td>
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<tr>
<td>Panels</td>
<td>4</td>
<td>3</td>
<td>75%</td>
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2020 Comparison

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<thead>
<tr>
<th></th>
<th>281 Papers</th>
<th>186 Papers</th>
<th>2020 Acceptance Rate</th>
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<tbody>
<tr>
<td>132 Abstracts</td>
<td>72 Abstracts</td>
<td>66%</td>
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<tr>
<td>3 Panels</td>
<td>2 Panels</td>
<td>54%</td>
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<tr>
<td>2 Panels</td>
<td>67%</td>
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Year-to-Year Panel Allocations

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<td>63</td>
<td>48</td>
<td>51</td>
<td>49</td>
<td>46</td>
<td>40</td>
<td>37</td>
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<td>(30)</td>
<td>(25)</td>
<td>(22)</td>
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<td>(20)</td>
<td>(19)</td>
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Note: Business meeting, reception, and poster session are excluded from the count.

Reviewing

- Review assignments:
  - 953 review assignments in total (2-3 per submission)
  - 689 reviews of full papers
  - 246 reviews of extended abstracts
- Completed reviews:
  - 98% of submissions had 2 reviews
  - 2% of submissions had 3 reviews
  - 26 reviewers did not complete any reviews assigned
- Reviewer of the year:
  - Andy J. King, Iowa State University

Paneling

- Acceptance cutoff score:
  - 3.50 for papers, 3.30 for extended abstracts
- Types of sessions:
  - 1 top paper panel, 54 standard paper panels, 5 high-density paper panels, 3 submitted panels
- Distribution of presenters:
  - Faculty-led (67%), student-led (22%), student only (11%)
E.) Committee Reports

HC Division Nominating Committee
- Thanks to chair Nehama Lewis and members Deena Kemp, and Sijia Yang
- Successfully recruited four nominees for secretary and three for SECAC representative
- Thanks to all candidates: Bree Holtz, Shaohai Jiang, Jingyuan Jolie Shi, Arina Tveleneva, and Brandon Wailing

HC Internationalization Committee
- The charge: identify and recommend both near- and mid-term mechanisms for improving synergy between the ICA HCD and the International Association for Communication in Healthcare (EACH)
- Thanks to Chair Evelyn Ho, Ashley Duggan, Matthew Matsaganis, and Julia van Weert, Marleah Dean Kruzel (representing our division) and EACH members Sara Rubinelli, Sarah Bigi, Arwen Pieterse and Marcy Rosenbaum

Recommendations:
- Online Panels
  - Have been able to enlist current/past EACH leadership to participate with this joint panel, these are also the same members who will “appear” in video for ICA panel
- Health Comm Co-Sponsored Panel at ICA: Online (May, 2021)
- Both panel presentations are focused on highlighting past collaborations and possibilities for future collaborations around the areas of research, teaching, and policy
- Membership
- EACH is a current affiliate member of ICA
- Exploring a similar institutional affiliation program at EACH
- In the meantime, requesting possible gratis membership/registrations for some EACH members to participate in ICA and ICA members to participate in EACH

Possible Future Endeavors
- Continued working group - we invite other ICA members if they’re interested
- May try to institutionalize a joint panel at future conferences
- Could possibly explore asynchronous mentoring opportunities for members when either ICCH or ICA conference is in session for those who cannot attend the conference itself

HC SEC Mentoring Committee
- Thanks to members Nadine Bol, Minh Hao Nguyen, Joshua Santiago, Alice Fleerackers, Calandra Lindstadt, and Bree Holtz
- Charge: explore ways to enhance the mentoring of students and early career (SEC) scholars in our division
- The committee invited SEC members to complete a short survey
Recommendation 1: Supporting early career scholars through mentorship and career/professional development

- Bi-annual half-day pre-conference focusing on supporting research and skills
  - Panels addressing: developing a research pipeline, publishing, etc.
  - Methods workshop(s)
  - Escalators (present research in progress for insight/evaluation)
  - Hybrid roundtable/presentations for more focused project feedback
  - Networking opportunities
- 1-2 Webinars outside of the conference on topics like: how do you build a network of mentors, how do you prepare a case for tenure, how do you balance tenure with public engagement?

Recommendation 2: Recognizing early career scholars

- Early career scholar top paper award and/or emerging scholar award
- Spotlight in the ICA newsletter to promote their work

Recommendation 3: Building early career scholars’ network

- Speed-dating breakfast focused on connecting Jr. and Sr. scholars either during the pre-conference or conference days
- Follow-up with mentors that take part in the Mentor-Mentee program and other initiatives
- Bi-monthly health comm reading club
- Post-conference survey response
  - Interest of senior scholars in attending a Jr. scholars focused speed-dating/networking event either during a preconference luncheon the day before or a breakfast during the conference
- Volunteers (Email Itzhak at itzhak@rutgers.edu)
  - To help organize speed-dating event
  - To help organize webinars
  - Scholars to be on preconference panels (by end of July)

HC Dissertation/Thesis Awards Committee

- Thanks to Lourdes S. Martinez, Edmund Lee, and Shaohai Jiang, from ICA and Kate Magsamen-Conrad from NCA for reviewing and ranking applications.
- This year, we received nominations packets for six dissertations and two theses, all outstanding.

ICA 2021 Board Meeting Updates

- This HC Business Meeting presentation was recorded prior to the commencement of the virtual ICA board meeting
- Division leadership will follow up with members with any relevant information in future correspondence

Elections
• Nominations for new Vice-Chair and International Liaison must be received by end of July
• Election in September, position will begin after Paris conference
• Volunteers to join the nominating committee? Email Itzhak at itzhak@rutgers.edu

F.) Division Awards

Top Student Paper Awards:

**Top Student-Only Paper**
*Verification upon Exposure to Health Misinformation: Predictors, Outcomes and the Mediating Role of Verification*
Yanqing Sun, City University of Hong Kong, CHINA

**Top Student-Led Paper**
*Use of Emotional Flow to Debias Affective Forecasting: The Case Study of Genetic Testing Testimonials*
Kerstin Kalke, Northwestern University, USA
Nathan Walter, Northwestern University, USA
Robin Nabi, University of California, Santa Barbara, USA
Courtney Scherr, Northwestern University, USA

Top Poster Award:

*Pro-vaxer versus Anti-vaxxer: Linguistic Regularities and Engagement Rate on Online Vaccine Debate*
Rachel Peng, Pennsylvania State University, USA
Ryan Wang, Pennsylvania State University, USA

Top Four Paper Awards:

*News Media Representations of E-cigarettes: A Thematic Analysis of Newspaper Coverage in China*
Joanne Chen Lyu, University of California San Francisco, USA
Di Wang, Macau University of Science & Technology, CHINA
Peiyi Huang, University of Mannheim, GERMANY
Pamela Ling, University of California San Francisco, USA

Jennifer Lueck, Texas AM University, USA
Alaina Spiers, Texas AM University, USA

*Gun Violence and Advocacy Communication*
Minhee Choi, Virginia Commonwealth University, USA
Brooke McKeever, University of South Carolina, USA
Effects of Exposure to COVID-19 Misinformation on Prevention Behaviors
Hye Kyung Kim, Nanyang Technological University, SINGAPORE
Edson Tandoc, Nanyang Technological University, SINGAPORE

Amanda L. Kundrat Thesis of the Year:
Eugene Kim, The Media School, Indiana University
“The Predictors of Electronic-Cigarette Users’ Risk Information Avoidance”
Advisors: Dr. Sung-Un Yang and Dr. Melanie Sarge

Abby Prestin Dissertation of the Year:
Alice Binder, Universität Wien
Institut für Publizistik- und Kommunikationswissenschaft
“The Influence of Healthy Food Placements Within Children's Movies: Persuasive Mechanisms and Effects”
Advisor: Dr. Jörg Matthes

G.) Call for Volunteers

- Division Nominating Committee (Summer/early Fall ’21)
- Fellows Nominating Committee (Summer ‘21-Jan ‘22)
- Travel Funds Committee (January-March ’22)
- Mentoring Committee (March-May ’22)

Interested? Email Itzhak at itzhak@rutgers.edu

You will also receive an email from ICA about opportunities to volunteer for ICA-wide Committees. Keep a look out for that opportunity

And, a big thank you to Kai Kung for her service as division secretary.