CA Health Communication Division 2023 Business Meeting Minutes

May 26, 2023, 16:00-17:00
Business Meeting Meetings
Toronto, Canada

Chair Lourdes Martinez led the meeting.

Division Leadership for the past year (2022-2023)

Chair: Lourdes S. Martinez, San Diego State U (USA)
Vice-Chair: Jingbo Meng, Ohio State University (USA)
Secretary: Jessica Gall Myrick, Penn State University (USA)
Secretary Elect: Jingwen Zhang, U of California, Davis (USA)
SECAC Representative: Nikki McClaran, Michigan State University (USA)
SECAC Representative Elect: Gian Hernandez, U of Amsterdam (Netherlands)
Internationalization Liaison: Peter Busse Cárdenas, U of Lima (Peru)

You can view last year’s (2022) minutes on our website: https://www.icahdq.org/group/health

2022-2023 Budget Report

2023 Budget $23,320

2023 Expenses $5498 *estimated
Travel Awards $4008
Joint Reception $1490

2024 Rollover Budget $17,882

Membership Report

Total as of August 1, 2022 = 813 members
We are the fourth largest division in ICA (after CAT, Political Communication, and Journalism Studies).

Total conference submissions (were slightly down this year for our division) = 572 (667 in 2022).

Visit from ICA Executive Committee Member: Elisia Cohen (U Minnesota, USA), ICA Treasurer
ICA 2024 will be the 74th annual ICA conference. Silvio Waisbord (George Washington U, USA) will be the planner with the theme of “Communication and Global Rights.” The theme-specific call for papers will be posted and emailed after the conference and submissions will be accepted throughout September and October.

The conference will take place in Gold Coast, Australia, from June 20-24, 2024. This is where the 2020 conference was supposed to be but was turned to virtual due to COVID-19.

There will be pre-conferences in Melbourne, Sydney, and other places in Asia. Locals suggest that it is easiest to fly into Sydney or Brisbane and then take a local airline to Gold Coast (the actual location is the suburb called Broadbeach).

There will be hybrid options, but they are not sure how much there will be. There have been internet issues in Toronto, so there is a vulnerability for planning hybrid options if the internet connection is not good.

There will be two conference hotels, one right next to the conference center and a second only a five-minute walk from the main hotel. The hotel booking website will be available in March of 2024. The advantage of booking in the ICA hotel block is if there is an issue (e.g., pandemic), ICA can help you get a refund. The rate will be 285 Australian Dollars per night.

When you see it in your email inbox in June, please fill out the conference survey. ICA officers and employees read all the feedback and want to improve what they can.

**Vice Chair Report from Jingbo Meng**

2023 Program Planning Report

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<tr>
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<th>Submitted</th>
<th>Accepted</th>
<th>Accept Rate</th>
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<tbody>
<tr>
<td>Papers Submitted</td>
<td>382</td>
<td>167</td>
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<td>Extended Abstracts</td>
<td>190</td>
<td>78</td>
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<td>Total Papers + Abstracts</td>
<td>572</td>
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<td>Panels</td>
<td>5</td>
<td>2</td>
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<td>2022 Comparison</td>
<td>426 Papers</td>
<td>182 Papers</td>
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<tr>
<td></td>
<td>243 Abstracts</td>
<td>99 Abstracts</td>
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<td>7 Panels</td>
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**Year-to-Year Panel Allocations**

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<td>2023</td>
<td>32 (in-person)</td>
<td>62 (in-person)</td>
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<td></td>
<td>20 (hybrid)</td>
<td>13 (virtual)</td>
<td>25*</td>
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<td>8 (in-person)</td>
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<td>2022</td>
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<td>3 (co-sponsored session)</td>
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**Reviewing**

Review assignments:
1579 review assignments in total (~2-3 per submission)
1060 reviews of full papers
519 reviews of extended abstracts
Completed reviews:
76% of submissions had 3+ reviews
24% of submissions had 2 reviews
38 reviewers did not complete any reviews assigned

Reviewer of the year
Dave Keating, U of New Mexico, USA

Back to Lourdes Martinez, Chair, presenting:

Committee Reports

Elections Nominating Committee

Thanks to Jingwen Zhang (Chair) and members Jiyoung Lee and Ellie Fan Yang, the committee successfully recruited two nominees for Secretary and four for SEC Representative.

Thanks to all candidates: Melanie de Looper, Jingwen Zhang, Yujie Dong, Gian Hernandez, Miaohong Huang, and Yoo Jung Oh

ICA Fellows Nominating Committee

Thanks to Kathryn Greene (Chair) and members Jennifer Manganello, Edmund Lee Wei Jian and Evelyn Ho. The awards ceremony was Saturday, 4:30 PM-5:45 PM Grand Ballroom East (Sheraton).

Travel Grant Committee

Thanks to chair Kai Kuang and members Leticia Bode, Yan Huang and Anne-Mette Hermans. Our division awarded $4,008 in travel grants this year (2023). Plus, we were able to give four conference registration waivers.

These awards went to a total of 27 applicants (versus 18 in ‘22). The amounts ranged between $100-$350 USD and everyone who applied got at least $100.

Priority of amount given was based on: Student status, working in a developing country, and service to the division (Reviewer, Chair, Volunteer).

Mentor-Mentee Committee
Thanks to our 2023 mentor-mentee program coordinators:
Grace Ellen Brannon (U of Texas Arlington, USA)
CJ Calabrese (U of Pennsylvania, USA)
Hsuan Huang (Florida A & M U)
Sue Lim (Michigan State U, USA)
Zexin (Marsha) Ma (Oakland U, USA)
Rebekah Nagler (U of Minnesota, USA)
Jolie Shi (Hong Kong Baptist U, HONG KONG)

About 50 participants signed up.

**Conversation Series Planning Committee**

Many thanks to the committee for planning and hosting the second series:

Edmund Lee (Nanyang Technological University, Singapore)
Iccha Basnyat (Chair, George Mason University, USA)
Goh Zhang Hao (Nanyang Technological University, Singapore)
Hsuan Huang (Florida A&M University, USA)
Edson C. Tandoc (Nanyang Technological University, Singapore)

Thank you also to our wonderful speakers!

There were two virtual events:
1. Navigating Public Health versus Health Communication Department
2. Novel Digital Methods & Emerging Technologies for Health Communication

**Internationalization Committee - EACH**

(EACH = European Academy of Communication in Healthcare)
Ashley P. Duggan (Chair, Boston College and Tufts U School of Medicine, USA)
Marcy Rosenbaum (U of Iowa Carver College of Medicine, USA), Evelyn Y. Ho (U of California San Francisco, USA), Matthew Matsaganis (Rutgers U, USA), Julia C.M. van Weert (U of Amsterdam, Netherlands), Arwen H. Pieterse (Leiden U Medical Center, Netherlands), Nadine Bol (Tilburg U, Netherlands), Sara Rubinelli (U of Lucerne, Switzerland), Marleah Dean (U of South Florida, USA), Carma Bylund (U of Florida, USA), Marie Haverfield (San Jose State U) and Jennifer Anderson (South Dakota State U)

For 2023, the plan is to have continued shared conversation about vision and implementation of local, national, and international partnerships in healthcare communication within the field of communication but also across other stakeholders. There was a panel to this end at ICA (May 28).
Internationalization Liaison Activities

Many thanks to our Internationalization Liaison, Peter Busse Cárdenas (U of Lima, PERU). He worked hard to increase the visibility of international colleagues and their research. The results of our division’s 2023 internationalization survey will be forthcoming.

ICA/NCA Dissertation/Thesis Awards Committee

This committee is made up of the division’s leadership (elected officers in ICA and NCA’s Health Communication Divisions). The awards included the Amanda L. Kundrat Thesis of the Year Award and the Abby Prestin Dissertation of the Year Award. We received 17 nomination packets this year, which received anonymous reviews, and ranked through two rounds of review.

ICA 2023 Board Meeting Updates

Budget was passed and will be posted to website accessible to members. New task force to be established to examine the Country/Tier categorization (which countries are in the A, B, and C categories).

There will be three new upcoming regional conferences in the next year:

"De-Centering International Communication Studies: African Perspectives", ICA in Africa conference, to take place at University of Cape Town & Stellenbosch University, South Africa, 16-18 November, 2023, including Global Knowledge Exchange Pre-conference, University of Cape Town, 15 November 2023.

"Human Tech Transition: Crises in Mediatized Politics, Society & Economy", ICA Poland Regional Conference, in partnership with Lithuania, Laboratory of Media Studies, University of Warsaw, 13-15 March, 2024.

"Food and Communication", ICA France Regional Conference, French Society for Information and Communication Science Lab. CIMEOS (University of Burgundy), Dijon, France, 23-25 May 2024 (to be finalized).

Joint Reception with Mass Communication Division

The Health Communication and Mass Communication Divisions had a Joint Reception later in the evening, 6:00 PM - 8:00 PM; LC - Grand Ballroom Centre (Sheraton).

Elections
Nominations for new Vice Chair and Internationalization Liaison must be received by end of July 2023. ICA Elections in September 2023; Positions begin after the Gold Coast conference (May 2024). We need volunteers to join the nominating committee. Please email Lourdes Martinez (ismartinez@sdsu.edu) if you are interested.

**Division Awards**

**Top Student Paper and Poster Awards**

**Top Student-Only Paper:**
Roles of Crisis Memory Narratives in Public Health Crisis Responses: An Experimental Study Based on the Stimulus-Organism-Response Theory
Xing Zhang, National U of Singapore, Singapore

**Top Student-Led Paper:**
Pathways Linking Absolute-Comparative Risk Perception to Colorectal Cancer Screening Intention among Chinese Public: Testing an Amendment of the Cognitive Mediation Model
Thomas H. Zhang, Universiti Putra Malaysia, Malaysia
Jen Sern Tham, Universiti Putra Malaysia, Malaysia
Moniza Waheed, Universiti Putra Malaysia, Malaysia

**Top Poster:**
Public Sector’s Misinformation Debunking During the Public Health Campaign: A Case of Hong Kong’s COVID-19 Vaccination Programme
Rui Zhu, Hong Kong Baptist U, HONG KONG
Xinzhi Zhang, Hong Kong Baptist U, HONG KONG

**Top Four Paper Awards**

Sarah Geber (U of Zurich, SWITZERLAND), Benjamin Fretwurst, Daniel Vogler, Dario Alban Siegen, Mark Eisenegger, Thomas Friemel

Effects of Message Framing and Narrative Format on Promoting Persuasive Conversations With Others About the Flu Vaccine
Erga Atad (Tel Aviv U, ISRAEL), Nehama Lewis

A Comparison of Women’s and Men’s Online Information Seeking Behaviors About Gender-Specific Health Information: A German Stratified Online Survey
Eva Baumann (U of Music, Drama and Media Hanover, GERMANY), Elena Link
Diversity, Equity, and Inclusion (DEI) as a Health Communication Issue: Shared Frameworks and Calls to Action
Maria Leonora Comello (U of North Carolina at Chapel Hill, USA), Parul Jain, Diane Francis, Jeannette Porter, Shelby Lake, Jacob R. Thompson, Jasmine Gray

Amanda L. Kundrat Thesis of the Year Award
Rebekah Wicke, Department of Communication, Cornell University, USA
“Examining Cancer Narratives in the News as a Tool for Reducing Psychological Distance to Colorectal Cancer in Young Adults: A Construal Level Perspective”
Advisor: Dr. Chelsea Ratcliff, University of Georgia

Abby Prestin Dissertation of the Year Award
Rochelle R. Davidson Mhonde, Department of Global and Community Health, George Mason University, USA
“‘Silencing as an act of protection’: A Mixed-Methods Intersectional Ecological Exploration of Black Parents’ Beliefs, Perceptions, and Behaviors about Sexual Health and Trauma”
Advisor: Richard T Craig (George Mason University)

Call for Division Volunteers

These are the committees where we need volunteers:
- Division Elections Nominating Committee (Sum/early Fall ’23)
- Conversation Series Planning Committee (Fall ’23-April ’24)
- ICA Fellows Nominating Committee (Sum ’23-Jan ’24)
- Travel Funds Committee (Jan-Mar ’24)
- Mentoring Committee (Mar-May ’24)
- Ad Hoc Committee for Re-Envisioning Division Panels (Jan-Mar ’24)

Interested? Email Lourdes Martinez (lsmartinez@sdsu.edu)

Thank you to Nikki McClaran (SECAC) and Jessica Gall Myrick (Secretary) for their past two years of service!

***If you have announcements for our weekly email newsletters to division members, please send them now to our new Health Communication Division secretary, Dr. Jingwen Zhang, UC Davis, USA at jwzzhang@ucdavis.edu.***
Publishing Announcements

The International Encyclopedia of Health Communication is now published. It is the first ICA encyclopedia in about five years. The editors are: Evelyn Y. Ho (U. San Francisco), Carma L. Bylund (U. Florida), Julia van Weert (University of Amsterdam), Iccha Basnyat (George Mason University), Nadine Bol (Tilburg University), Marleah Dean (U. South Florida).

Consider asking your institution’s library to adopt it.
Print ISBN: 978-0-470-67395-9
Online ISBN: 978-1-119-67881-6
Price: $995/€850.50/£754
Publisher: Wiley Blackwell

Announcements from the Journal of Communication

Please consider it for your health communication work. There will be a call for special issues proposals for JOC within four weeks, too. Send an email to joc.editors@gmail.com if you have any questions.

Announcement from the European Journal of Health Communication

The journal launched in 2019 and it is an international journal and open to submissions from outside Europe as long as you can point to applications to the European context. It has an open access policy but you do not have to pay to get it published.

New Business

One question brought up by Chair Martinez: For the ICA Fellows nominating committee, should it stay ad hoc or should we make it a standing committee? A change to a standing committee would mean we would need to change our by-laws. Please email division leadership if you have thoughts or ideas on this topic.

The next question: What to do with the budget for Australia? ($17,882)

The main budget question is how much to spend on travel grants?
- A number of members at the business meeting supported giving more travel grants. It was also requested that people who received grants this year please let the executive committee/officers know how helpful the grants they got were.
- Another question raised was increasing the amount given or to increase the number of grants given? In the past couple years, everyone who applied received at least some money.
- Another suggestion was to consider funding faculty travel for faculty who do not have funding, and also for helping to fund remote participants, particularly from Tier B and C countries.

Other Announcements

- There was a reception at ICA for Joe Capella and Bob Hornik.
- Nancy Grant Harrington announced that the dates for the next Kentucky Conference on Health Communication will be April 4 & 5 2024. The deadline to submit abstracts will be December 1, 2023. This year the conference will be a full two and a half days.
- The 2nd edition of the textbook Health Communication by Nancy Grant Harrington and Rachael A. Record will be out by August this year.
- Editors in the room mentioned that journals in our field very badly need reviewers.

Adjourned!