I. WELCOME AND INTRODUCTION OF OFFICERS 2011-2012

The meeting was called to order by division Chair Craig Carroll on June 29, 2011 at 4:25pm. Members were welcomed to the meeting and the officers for 2009-2010 were introduced – Chair: Craig Carroll, Lipscomb University, USA; Vice Chair: Juan-Carlos Molleda, University of Florida, USA; Secretary: Chiara Valentini, Aarhus University, Denmark. Past secretary, Jennifer Bartlett, Queensland University of Technology, AUSTRALIA stood in for Chiara in her absence.

II. OLD BUSINESS

a. Approval of Minutes from Singapore Meeting, June 2010

Minutes from the Singapore meeting distributed to members were approved.
Moved: Michael Palenchar
Seconded: Shari Veil

b. Election and nomination of Office Bearers

Juan-Carlos Molleda will assume position of Chair from end of the Boston conference
Jennifer Bartlett will assume position of vice Chair from end of the Boston conference
Chiara Valentini will begin her Secretary’s term in January 2011.

New nominations will be taken for the position of Secretary 2012-2014 during the 2011 Business meeting to be voted in October 2011. The new Secretary will take on the position from the close of the Phoenix annual conference in 2012.

c. Announcements from the ICA Board Meeting

Carroll presented an overview of the key points from the ICA board meeting 2011. The following points were noted:
1. **Conference attendance:**
   Record attendance at Boston Conference: 150 people more than previous year (Singapore). The virtual conference has 110 papers representing nearly all of the divisions.

2. **ICA Journal editors announced:**
   - Elisia Cohen, Communication Yearbook
   - Thomas Hanitzsch, Communication Theory
   - James Katz, Human Communication

3. **ICA Publications**
   - Public relations contributions were noted as absent from Human Communication Research and Communication Yearbook.
   - Journal of Communication had 18 submissions on Public relations subject.
   - Communication Theory had 4 submissions.

4. **ICA Fellows**
   - None from Public Relations, but Bonnie Neff reported that we have secured a Fellow to write letters on behalf of the PR division nominee – Bryant Jennings. This letter will join letters of support from three other full professors in support of the nomination.
   - Nomination requires 4 letters from the division (Full professors, plus at least one Fellow).
   - Bob Heath has been sent forth as a nominee from the Public Relations division and his nomination will be formally submitted for the following year.

5. **ICA Awards and procedures**
   - Awards:
     Robert Heath Top Paper Award
     Plank Center Award for Top Student Paper
     J. E. Grunig & L. A. Grunig Award for Outstanding Thesis and Dissertation Awards (every 2 years)
   - Procedures: Bonnie Neff suggested we need to look at the Awards available at ICA level, and which members in our division could be put up for these.

6. **Upcoming Conferences, locations:**
   - 2012 Phoenix, AZ, USA
   - 2013 London, UK
   - 2014 Seattle, WA, USA
   - 2015 San Juan, Puerto Rico
   - 2016 China, Japan and Australia are shortlisted for consideration.
III. PUBLIC RELATIONS DIVISION SUB-REPORTS

a. Membership (Bonita Neff)

The Public Relations division has 393 members. Of these, 293 attended the Boston conference.

b. Finance (Craig Carroll)

Financial situation for this year, September 2010-September 2011, is positive. We had a budget of $1170 and we have spent $579 during this year. This leaves us with $591 extra. They will be added to next year’s budget for the conference in Phoenix. For the period September 2010-September 2011 we should get $1209 based on this year membership. This would give us a total budget of $1800 beginning October 1.

c. Visit to the Business meeting by President Elected Cynthia Stohl (4.40 to 4.50pm)

Cynthia welcomed all attendees and said she is looking forward to her Presidency. There were two key points she announced that had arisen from preliminary planning for the 2012 conference:

- ICA Theme Session: Papers directly related to the overall conference theme can be submitted for consideration in a Conference Theme Session that will bring together top papers from all divisions around the theme COMMUNICATION AND COMMUNITY with central questions related to a) the role that communication plays in the constitution, development, maintenance, and dissolution of community, b) the normative and ethical issues grounded in emerging notions of community, and c) identifying communicative opportunities and challenges that arise as communities are transformed.

- Extended Session: Cynthia announced that there will be a 2.5 hour session scheduled into the 2012 program to allow each division to have time for innovative meeting time. This will be schedules at the same time for all divisions in the Program. This session can be used for innovative ideas such as workshops, debates, position papers and creative works, for example. Long abstracts would be used to consider proposals for this session.

d. Newsletter (Jennifer Bartlett and Chiara Valentini)

- The ICA PR Newsletter informs division members regularly about current activities of the taskforce.

- Information sent through the PRD mailing list as well as the newsletter are all published and stored in the Division website and forum.
- Jennifer thanked Chiara for the work she has been doing on the newsletter during her term. Thanks to David McKie for his assistance in early part of the 2010-2011 year.
- Chiara thanks Mark Eisenegger for his assistance in updating the Division website and forum.

e. **Taskforce on Cross National Research (Stefan Wehmeier on behalf of Mark Eisenegger)**

Stefan presented on the purpose of the CNR, which is to:

- Find collaboration partners for cross-national research projects
- Find partners and contributors for international publication projects
- Prepare collaborative ICA submissions for pre-conferences
- Exchange know-how between PR researchers

The idea of having a call for a session to present and discuss collaborative research projects in the 2012 conference has been supported by the incoming Chair, Juan Carlos Molleda.

f. **Webmaster (Stefan Wehmeier)**

1. **Status of use of the Collaborative forum:**

   - Information for division members about the forum after the last annual meeting in Singapore
   - 3 research collaboration calls have been published afterwards
   - On the Division website (www.icapr.org), Calls for Papers, Conference Announcements and information about open positions are published regularly
   - Stefan underlines the limited use of the forum by members and the need to better motivate members to publish more collaboration calls (...and to collaborate...)

g. **Report from Grunig/Grunig Dissertation Competition (Bey-Ling Sha)**

- New call for submission for J. E. Grunig & L. A. Grunig Award for Outstanding Thesis and Dissertation Awards will be open. Theses and Dissertations defended between Jan 1 2010 and 31 Dec 2011 will be eligible.
- A call for submission will be posted in the ICA PRD Forum under Awards page.

h. **Report on Boston Conference Program (Juan-Carlos Molleda)**

- Number of papers submitted: 139
- Number of papers accepted: 69 (5 papers in the Virtual Conference, 9 papers as Interactive Posters, and 55 papers in regular Sessions).
- Papers’ acceptance rate: 50%
- Number of panels submitted: 8
- Number of panels accepted: 4 (3 in regular Sessions and 1 in Virtual Conference II)
- Panels’ acceptance rate: 50%
- 4 papers per reviewer
- Pre-conferences’ attendance for the PR division:
  a. Strategic Communication had 69 attendees
  b. Relationship between marketing and PR had 13 attendees

III. NEW BUSINESS

a. Nominations for the 2012-2014 PR Secretary

Friederike Schultz (before meeting), VU University Amsterdam, The Netherlands
Kelly Page Werder, University of South Florida, USA – nominated by Spiro Kiousis
Erich Sommerfeldt, Towson University, USA – nominated by Shari Veil

Nominations moved by Shari Veil
Seconded by Bonnie Neff

b. Presentation of Awards

The following Awards were made for 2011:

*Plank Center Award for Top Student Paper:*
Going Glocal in India: An investigation of CSR communication of Best Corporate Citizens by Rajul Jain and Maria De Moya, University of Florida, USA.

*Top faculty paper:*
How Fortune 100 companies are employing corporate communication strategies on Facebook: Corporate ability versus corporate social responsibility by Sora Kim, Soo-Yeon Kim and Kang Hoon Sung, University of Florida, USA.

c. Discussion related to the Public Relations Division

1. **Discussion on the 2011 Program**
   Feedback on the program was invited by Juan-Carlos Melleda for organizing the 2011 PR program.

2. **Panel and Paper submissions**
   David McKie raised a question about the panel submission process and guidelines for the PR division vs. the ICA more generally. Chair noted that this needed to be clarified.

Discussants in sessions:
Cindy Christen raised the question of whether discussants should be eliminated from sessions but that this decision was up to the divisions.

Lee Edwards asked whether we need to reduce the number of papers to allow for discussants to ensure focus for each session.

Program organizer, Juan Carlos Molleda noted that there is a problem in reducing the number of papers and hence the people who can take part in the conference.

David McKie suggested we should consider the needs of the audience and what sort of discussion was raised during the sessions.

It was suggested that we have a short survey asking whether people want respondents in the sessions.

3. **Phoenix 2012 Conference**

The conference will be held May at Sheraton Downtown Hotel. Papers will be due by 1 November with notification of acceptance by mid-January 2012. For the coming conference, applicants should check where they would like to submit their paper – regular paper, poster session or virtual conference.

Shari Veil sought clarification on the virtual conference and whether by submitting to the virtual conference, there is the opportunity to give presentations as well as having the virtual presentations.

4. **Membership (Bonnie Neff)**

Welcome to members from new Chair Juan Carlos Molleda

Bonnie reported an overall decrease of members

d. **Job Announcements:**

A number of job vacancies were noted: from Nord America, Weber State University, University of Maryland, Oklahoma State University; from Oceania: University of Waikato; from Europe: The University of Twente, The Netherlands; Mid Sweden University, Sweden; from Asia: Sogang University, Seoul, Korea.

**IV. ADJOURNMENT**

Chair Craig Carroll closed the meeting at 5.20pm. Shari Veil seconded.