I. Message from the Chair, Katerina Tsetsura

Welcome to the 2018 Spring edition of the ICA Public Relations Division Newsletter. In this issue, you will find:
- an overview of the Division’s activities and initiatives,
- an update on the forthcoming program and the various paper presentation formats in 2018 ICA conference in Prague,
- information about ICA PRD social activities and our annual dinner,
- PRD our social media activities,
- updates from the sponsorship committee,
- update on the ICA PRD journal affiliation efforts,
- news from members,
- call for papers and job announcements.

The ICA Public Relations Division is seeking nominations for a new Vice-Chair Elect starting in June 2019 after the 2019 ICA conference in Washington DC. This is a four-year commitment. The elected member will serve in the capacity of Vice-Chair and Conference Division Planner for two years and will then serve as a Chair of the Division for the next two years. The duties of Vice-Chair, per your bylaws, are to “administer the selection of competitive and non-competitive papers/programs for conventions, including forming panel sessions, recruiting reviewers and notifying contributors and the Association of papers/programs that are selected; provide recommendations for maintaining the quality of convention programs; take care of the conference social events for the members (annual dinner and reception). The Vice-Chairperson shall also assist the Chairperson when requested, and assume the duties of Chairperson in the event the Chair is unable to fill that role.”
The ICA Public Relations Division is also seeking nominations for a new Student and Early-Career Representative (SECR). In addition to finding a new officer to start the regular two-year term in June 2019 after the 2019 ICA conference in Washington DC, we need to find a one-year replacement for our current SECR Phuong Hoan Le, who is stepping down in August 2018, after serving as our SECR for two years (she started her term ahead of schedule to replace the previous SECR who stepped down early), due to changes in her career. The regular position is a two-year commitment, from June 2019 to June 2021. The replacement position will be from August 2018 to June 2019. We can have two separate people serving these two terms. Alternatively, we can also select one person who will serve for three years as SECR, if she/he agrees.

The duties of SECR representative, as stated in our bylaws, are to “take care of the needs of student and early career members by communicating their needs and interests to the Chair and working with the other officers to develop initiatives that support the needs of the future generation of scholars; stimulate communication and exchange between these and senior scholars, and among graduate student and early career members; cooperate with SECRs of other ICA Divisions; assist the Secretary with the Division’s newsletter, website and other communication forums; and generally assist the Division officers when requested.”

The nominating committee (current PRD officers) accepts nominations via email ahead of the annual business meeting. We will also accept nominations during the business meeting in Prague Friday, 25 May, 2018. The voting will take place in autumn 2018. Interested candidates or anyone who would like to nominate a colleague, please send an email to Chair, Katerina Tsetsura (tsetsura@ou.edu), and Vice Chair, Flora Hung-Baesecke (flora.hung@gmail.com) by 15 May with the following information:

1) nominee’s name and institutional affiliation;
2) nominee’s short bio, and
3) if not a self-nomination but a nomination of another member, a confirmation that the nominee is willing to be considered.

II. Report from the Chair on the Division’s Main Activities

Journal Affiliation Task Force (Please Vote!)

As you may remember, last year, a specially appointed Task Force on Journal Affiliation of the Public Relations Division of ICA was created:

1) To identify, review, and assess international journals having a peer-review system that publish public relations scholarship;
2) To request information on publishing contract conditions and possible conference support for the journals to be selected as most relevant;
3) To evaluate publishers’ proposals and to provide a written recommendation for the top 3 journals that can address the Division’s publishing needs.

As a result of a year-long work, the task force presented its report at the 2017 ICA PRD business meeting (you can read the complete report “Task Force on Journal Affiliation Report 2017” on the ICA PRD website, https://www.icahdq.org/group/public under Business Meeting Minutes).

The task force did not have a consensus, although the report of the committee’s
deliberations provided a balanced view and rationale of the arguments for any of the options. As a Division, we need to decide which direction we wish to pursue next.

If the division would like to find affiliation with an existing journal, we must further explore the likelihood of success and how to begin a formal relationship with that journal.

If we wish to initiate a new journal, we need to determine how this will be done and the process in which a relationship with a publisher should be initiated. We also would need to articulate the mission of that journal, positioning it in contrast with existing journals (or simply justifying it because of the need for a larger number of publication venues to provide opportunities for the increasing numbers of scholars).

We invite you to share your opinion, via the online survey below, about the next steps in the PR Division’s pursuit to have an affiliated journal. Please review once gain the 2017 report of the task and then voice your opinion on the matter by taking this very short survey on or before May 15, 2018 by clicking the link below:

https://www.surveymonkey.com/r/QLDMGVX

We will announce the results at the 2018 ICA PRD Business meeting in Prague. At the time, we will consider creating a new task force group, if needed, to pursue the desired option. Feel free to contact Chair Katerina Tsetsura directly (tsetsura@ou.edu) if you have any questions, concerns, and/or suggestions.

New Report from the Commission on Public Relations Education

After three years of research in the U.S. and abroad, the Commission on Public Relations Education has released a major report of findings and recommendations with clear, consistent and compelling direction for public relations students, those who teach them and those who hire them. (Download at www.CommissionPRed.org)

The report’s title, “Fast Forward: Foundations and Future State, Educators and Practitioners,” reflects the research-based recommendations from 60 Commission members who conducted research, formulated observations and developed more than 80 recommendations to enhance public relations education.

The report was presented Thursday (April 12) at The Bridge Conference of the Institute for Public Relations in Washington D.C., a two-day event for senior public relations executives and leading educators.

The report’s often repeated core words – writing, ethics, diversity, global, technology, faculty, research, liberal arts, and practitioner-educator dialogue – roll up to describe a need for momentum, carefully grounded in the roots of the profession. Fast forward to the future state of public relations undergraduate education, by building on the foundations of public relations while mastering emerging and predicted skills and knowledge, with educators and practitioners working side by side to prepare the next generation of public relations professionals.

ICA PR Division is one of 18 organizations and groups represented on the Commission. The Commission on Public Relations Education is an authoritative voice on public relations education.
in the USA, with a growing number of representatives from outside the USA. Since its founding in 1973, the Commission has provided recommendations on public relations education for universities and professional associations across the globe.

Today the Commission remains the strong voice on behalf of public relations education, with a board representing 18 different organizations and groups, and between 50 and 60 board members on an annual basis. In 2018, following the publication of this report “Fast Forward: Foundations and Future State. Educators and Practitioners,” the Commission will be pursuing aggressive efforts to develop action plans to unite educators and practitioners in addressing six to ten of the major recommendations of the report. The Commission will be working with all member organizations to identify solutions and tools for use by educators and those who employ entry-level public relations practitioners, to make sure the recommendations become reality.

At the latest meeting, ICA PR Division Chair and a Commission member Katerina Tssetsura volunteered to lead the efforts in translating the summary of the 2018 report into several languages: Arabic, French, Mandarin, Spanish, and Russian. Tssetsura headed translations of previous reports into Russian and Spanish. ICA PRD members are well positioned to provide such service to the profession, given the international scope of our members. If you have any questions or would like to participate in any of the efforts mentioned, including the translation of the summary or a full report into other languages, please contact Katerina Tssetsura and Flora Hung Baesecke, our official ICA PRD representatives on the Commission.

Website
As you know, last year, the ICA Public Relations Division website has migrated to new ICA online platform. Our official documents are available on the website, some adjustments are still needed. If you report issues or have suggestions for improvement, please contact our secretary, Alina Dolea (alinadolea@gmail.com).

III. Report from the Vice Chair and Program Planner, Flora Hung-Baesecke

The 2018 conference will certainly be a meaningful one. Once again, we had a record number of submissions, and we are pleased to have a strong and exciting program to offer to our Division members. This year, we have in all 202 submissions. 194 papers and extended abstracts were submitted, of which 95 were accepted, and 99 rejected (an acceptance rate of 48.9%). 12 submissions were disqualified because they either contained identifying information or were found to have been submitted to journals for review simultaneously. Of the eight panel submissions received, four were accepted and four rejected. We would like to thank all 190 reviewers for the hard work they put into assessing this year’s submissions. Their efforts were very much appreciated. We are especially thankful for some of the reviewers who spent tremendous time providing helpful and insightful comments in a collegial and respectful manner.

As promised, we will present the awards to the top three reviewers at the business meeting and four other top reviewers who always made themselves available in the last stage of paper reviews will be recognized and will be awarded special souvenirs at the PR Division business meeting.

There will be two Hilton Hotels for this year’s conference. All the Public Relations Division sessions will be at Hilton Prague. We have 24 in-program sessions on a wide range of topics (activism, CSR, internal stakeholders, crisis communication, social media, ethics, big data, evaluation, relationship and reputation management, health communication, etc.). Eleven PR posters will also be included in the General Interactive Poster Session I Friday, May 25 at 12:30pm.
In planning this year’s program, we are also pleased to have interdisciplinary collaborations in sessions or at pre/postconferences with the Organizational Communication Division, the Global Communication and Social Change Communication, the Public Diplomacy Interest Group, the LGBTQ Studies Interest Group, and Political Communication Division. We also will host a joint reception with the Organizational Communication Division and the Global Communication and Social Change Division on Saturday, May 26, 17:30-19:30 in U Supa, the oldest brewery with restaurant in Prague established in the 15th century.

Top papers
The Top Faculty Papers Session will be presented on, Friday May 25, 15:30-16:45 (Hilton Prague, M, Hercovka).

Top Student Papers will be presented on Friday, May 25, 14:00-15:15 (Hilton Prague, M, Hercovka). This year, we again thanks to the generosity of the Plank Center for Leadership in Public Relations, and the particular support of Professor Karla Gower at the Center are able to offer prizes to the four best student papers: a first prize of $300, a second prize of $200 and a third prize of $100.

As usual, the winners will be announced during the business meeting Friday, May 25, 17:00-18:15 (Hilton Prague, M, Hercovka).

Another highlight of this year’s program is the extended session, The State-of-the-Art Session: How Do We See The Forest Through The Trees? It is scheduled from 8 am to 10:45 am on 26 May at Hilton Prague, M, Palmovka. The panelists in this session include some of the former and current division officers, senior scholars, and two public relations research centers: the Arthur W. Page Center and the Plank Center for Leadership in Public Relations. The panelists will discuss the topics and methodology they consider significant for the current and future public relations research agenda. The audience members are encouraged to participate in the discussion and interact with the panelists.

Business and pleasure
Our Business Meeting is scheduled for Friday May 25, 17:00-18:15 in Hilton Prague, M, Hercovka. The agenda and other relevant documents for the meeting will be shared with all members electronically prior to the conference. You are kindly asked to read the documents before the meeting and submit your feedback directly to Flora Hung-Baesecke and/or Katerina Tsetsura via email (if possible, please do so ahead of the meeting). We will not be providing paper copies of any documents at the meeting, so please print your own copies if you need to. Please plan to attend the Business Meeting since it is important that as many members as possible participate in our discussions of Division-related issues. It is an excellent opportunity to share your opinions and shape the future of our Division.

As for the division reception and dinner, the social committee (Flora Hung-Baesecke, Katerina Tsetsura, Shannon Bowen, and Petra Theunissen) have worked hard at identifying venues for these social events.

Following the tradition, our reception will be again jointly held with the Organizational Communication Division this year. We are also happy to announce that the Global Communication and Social Change Division will also join us this year for the reception. It and will take place Saturday, May 26, 17:30-19:30 at U Supa, a restaurant and the oldest brewery with a pub in Prague (https://www.pivovarusupa.cz/en/). You can expect to have unlimited drinks (beer, wine, tea, coffee, and water) with some Czech small food to go with. If you have time you can also visit the brew house!
The annual division dinner will take place on Sunday, May 27 at 7p.m. (19:00). This year, we are combining the various members’ expectations (culture, entertainment, and the traditional Czech cuisine) to arrange a Folklore Party with Dinner at a Czech restaurant. It will include a full three-course meal and, again, unlimited drinks, including an aperitif, coffee, beer, wine and soft drinks. After dinner you will be able to enjoy a folklore programme with live music and dance. The cost of the dinner is $58, including VAT, service fees, and door-to-door transfer (Hilton Prague & the restaurant). We will have two private coaches (all for us) taking us to the restaurant. The coach will depart at 19:00 sharp in front of Hilton Prague. Therefore, please make sure you get on the coach before 19:00. Tickets are selling out fast. Please make sure to register for the dinner as soon as possible or by May 1 2018, via the ICA conference registration site.

In addition, the social committee has compiled a list of attractions, restaurants, bars, walks for your entertainment consideration. The list will be shared via the division’s listserv and social media before the conference.

Pre/Post-Conferences & Blue Sky Workshop

This year, we will host three pre-conferences (all partnered with Charles University), one Blue Sky workshop, and one post-conference (partnered with Charles University). In addition, our division also co-sponsors one preconference.

Pre-Conferences:

Diverse Voices: Authentic Communication, Trust, Dialogue, and Society
Wednesday & Thursday, 23 – 24 May, 8 am – 5 pm (two full days)
Charles University

This preconference invites participants from different disciplines to discuss trust building, authentic communication, and dialogue in a diverse society. Topics include but not limited to: What is (constructive) dialogue in the organization-public context? What are the processes, principles, and conditions of dialogue in the East and the West? What are the role and impact of authenticity in dialogue and trust building? Whether social media and communication technology undermine or facilitate dialogue and trust? Organizers: Public Relations Society of China (Flora Hung-Baesecke, Massey University, New Zealand; Xianhong Chen, Huazhong University of Science and Technology, China; Yi-Ru Regina Chen, Hong Kong Baptist University, Hong Kong, SAR); European Public Relations Education and Research Association (Oyvind Ihlen, University of Oslo, Norway; Ralph Tench, Leeds Beckett University, UK); and Denisa Hejlove, (Marketing Communication and Public Relations Department, Charles University, the Czech Republic).

Theories in Public Relations: Reflections and Future Directions
Thursday, May 24, 8:30 am – 5 pm
Charles University, Prague

The field of public relations has grown in the last thirty years both academically and professionally. As a result, the theoretical landscape of public relations has expanded beyond its organizational origins. The aim of this pre-conference is to discuss and reflect on what might be considered as current theories of public relations and theories for public relations, as well as emerging bodies of work that are changing the shape of the field. Organizers: Chiara Valentini, Aarhus University, Denmark; Lee Edwards, London School of Economics and Social Sciences, UK
ICA PhD Workshop - Public Relations and Strategic Communication
Monday, May 21, 9 am – 13 pm
Charles University, Prague

This seminar is relevant for PhD students within the research field of Public Relations and Strategic Communication at different stages of their dissertation process. The aim of the seminar is to provide doctoral students in the field of Public Relations and Strategic Communication with an opportunity to discuss their dissertation research in a constructive atmosphere. Students receive feedback and advice on their projects, theoretical frameworks, methodologies and research designs from senior scholars and other students, who review the proposals. Organizers: Dean Kruckeberg, University of North Carolina, USA; Erich Sommerfeldt, University of Maryland, USA; Katerina Tsetsura, University of Oklahoma, USA.

Co-sponsored preconference: Voice and voices: Exploring tensions between plurivocity and univocality

As pointed by Robichaud et al. (2004), any (individual or collective) actor, in order to exist and be recognized as such, has at some point to be able to speak in one voice. Given the multivocality that always characterizes persons and collectives, these passages from polyphony to monophony and from monophony to polyphony are not without creating tensions between what Bakhtin (1981) identified as centripetal vs. centrifugal forces. In this preconference, we encourage scholars and researchers from many divisions to explore the nature, dynamics and regulation of these tensions by focusing on communicational events, whether in the context of organizations, political parties, governments, public debates, tribunals, psychiatric treatments or mundane conversations. We particularly encourage participants to theorize and analyze the mobilization, articulation and conciliation of alternative voices, such as the voices of facts, absent or dead persons, ecosystems, spirits, or texts, among others. Organizers: François Cooren, U of Montréal, Canada; Chantal Benoit-Barné, U of Montréal, Canada; Laurence Kaufmann, U of Lausanne, Switzerland; and Thomas Martine, Audencia Business School, France.

Post-Conference: Lobbying and Democracy: The Voice of Communication
Tuesday, May 22, 9 am – 13 pm
Charles University, Prague

This post-conference focuses on the role communication plays for lobbying and democracy. Topics include, but are not limited to, a focus on evaluation of communication strategies in light of democratic ideals, the use of particular argument types, as well as communicative attempts to fuse private and public interests.

Three panels focus on share values and the public interest; media use and advocacy, as well we legitimacy, roles and democracy. Organizers: Oyvind Ihlen, University of Oslo, Norway; Anna Shavit, Charles University in Prague, the Czech Republic; Chiara Valentini, University of Aarhus, Denmark; Scott Davidson, U of Leicester, the United Kingdom.

Blue Sky Workshop: Creating the 2018 Prague Manifesto: Global Voices on Advertising and Public Relations From Academia and Practice
Sunday, May 27, 9:30 am – 10:45 am
Hilton Old Town, M, Strauss

The Blue Sky Workshop, Advertising and Public Relations: Together or Apart? Voices from
Academia and the Industry will provide an interactive platform for discussion among academics and practitioners on one of the most pressing topics in today’s industry: whether public relations and advertising are the two fields and areas of study that are moving toward an inevitable merger with each other or whether these two fields still embrace separate, distinguished areas of research and practice. The workshop will include educators and practitioners from the five parts of the world: Europe, Asia, North and South Americas, Australia, and Africa. The discussion at this Blue Sky Workshop will contribute to producing the 2018 Prague Manifesto: Global Voices on Advertising and Public Relations. *Organizer: Katerina Tsentsura, University of Oklahoma, USA.*

*If you are interested in joining this Blue Sky Workshop, please contact Katerina Tsentsura via email* ([tsetsura@ou.edu](mailto:tsetsura@ou.edu)) *by May 10, 2018.*

### IV. Report from the Secretary, Alina Dolea

Our Facebook group has grown to 1,085 members from all over the world, with 100 more compared to the same period of last year. At the end of the 2018 ICA annual conference, Erich Sommerfeldt (University of Maryland, USA) will start as our new secretary. Starting June 2018, please make sure to send your news to him and the Social Media Team so that they can share the news with the division!

### V. Report from the Student and Early Career Representative, Phuong Hoan Le

From a personal standpoint, I very much encourage those early in their careers and those who are finishing their studies to visit the conference. For me, the conference in Fukuoka, Japan, two years ago, was the first academic conference I visited. While it was costly to pay for the complete trip and registration myself as a mere master's student and while it was troublesome to get approval to skip a week's worth of classes, words alone cannot describe just how exciting and inspiring it was to be among people with so many similar interests, great aspirations and ambitions, and to learn about all the researches going on in our field but also in other fields. I felt strangely at home in a research field that used to be so foreign to me. It seemed like I would never ran out of people to talk to and it was always a struggle to schedule each conference day. And by the end of the conference - to my own surprise - I regretted not having attended even more of the conference. A few of the visitors I've met there are actually now my colleagues at the University of Amsterdam, and I've even received the honour of serving as the Student and Early Career Representative (SECR) of the PRD!

I took this position with great pride. However, after two years, I plan to pass the baton. Because of changes in my career and personal situation by the end of 2018, I feel another student or young professional will be more suitable for this position. Please view this early announcement as an opportunity to get to know our division and the SECR network even better, during our conference in Prague. When we send out a call for nominations, you can nominate someone you find suitable, or you can nominate yourself. As a SECR, you are in the position of helping many young PR scholars by being the go-to person and by engaging in diverse initiatives.
VI. Report from the Social Media Committee

The Social Media Committee continues to work on building stronger online networks within the PR research community to keep our PR Division members connected, engaged, and informed. If you haven't done so yet, please connect with us on Facebook (https://www.facebook.com/groups/icaprddiv/), Twitter (https://twitter.com/ICA_PRD) and/or LinkedIn (https://www.linkedin.com/groups/13522808) to stay up-to-date on ICA PRD activities, calls for papers, job offers, and more. Also, please feel free to share announcements directly on our Facebook and LinkedIn pages, or send an email to P.H.Le@uva.nl to get us to share it for you.

Posts that we share can be about conferences, job positions, calls for publications, funding possibilities and project partnerships, but also public relations education and news about research in our field. Last but not least, do share the nice moments we have at conferences, get-togethers and in our classrooms!

As a reminder, in 2015, our Division informally adopted the social media policy. The document is available for review on the ICA PR Division website (http://www.icaahdq.org/members/group_content_view.asp?group=186109&id=633479). The Division decided not to vote on the document at the time. However, the social media committee members are currently discussing a possibility to update the policy to formally approve it in the future. Please feel free to share your input on the matter with the committee members.

Over the past few months, the committee has been working on creating the ICA PRD Social Media Plan. ICA PRD members who are interested in contributing to the discussion regarding social media use by the Division and the ICA PRD social media plan are invited to contact members of the social media and provide feedback/comments.

We continue to seek volunteers to help with posting relevant content on our Twitter, Facebook group and LinkedIn group. If you would like to be part of the ICA PRD Social Media Team, you can email Phuong Hoan Le at P.H.Le@uva.nl.

Social Media Committee members:

Phuong Hoan Le, University of Amsterdam, the Netherlands
Cindy SB Ngai, The Hong Kong Polytechnic University, Hong Kong SAR, China
Arunima Krishna, Boston University, USA
Allesandro Lovari, University of Cagliari, Italy
Lisa Tam, Queensland University of Technology, Australia
and PRD officers

VII. Report from the Sponsorship/Fundraising Committee

We have been working to update the sponsorship document and to coordinate with the existing and potential new award sponsors to improve selection and handling of the awards. If you are interested in contributing to the document, please feel free to contact any of the committee members. We continue to seek new opportunities for collaboration with potential sponsors and donors for the different awards, including endowments. Organizations, individuals, and centers that are interested in becoming prize donors or sponsors for our division’s diverse activities
Division Newsletter

April 2018

should contact members of ICA PRD Sponsorship committee:

Tiffany Mohr, Temple University, USA
Jiun-Yi Tsai, Northern Arizona University, USA
Leysan Khakimova Storie, Zayed University, UAE
Albina Kartavtseva, University of Newcastle, Australia
and PRD officers

VIII. The 2018 Grunig & Grunig Dissertation and Thesis Award

Update from the Chair of the Grunig & Grunig Award Ni Lan (University of Houston, USA):
In the 2016-2018 award cycle, we received a total of 21 doctoral dissertation entries and 4 Master's thesis entries. Three individuals have agreed to serve as reviewers. Judges were chosen from the lists of reviewers from past years based on a few criteria: 1) no conflict of interest; 2) availability; 3) inclusion of some international perspectives.

The evaluation of entries is currently under way. The results of the 2018 Grunig & Grunig Awards will be announced at the 2018 ICA PR Division business meeting in Prague.

IX. Details of ICA PRD Pre-conferences

Diverse Voices: Authentic Communication, Trust, Dialogue, and Society

In this two-day preconference, organized by Public Relations Society of China, EUPRERA, and the International Forum on Public Relations and Advertising (23 – 24 May, Faculty of Social Sciences, Charles University, Prague), we have developed a comprehensive program for public relations scholars from different countries and prominent scholars from different disciplines to discuss on topics including, but are not limited to: What is (constructive) dialogue in the organization-public context? What are the processes, principles, and conditions of dialogue in the East and the West? What are the strategies to develop dialogue with diverse voices? Why do we need to have dialogue when one party does not listen and does not encourage a participative decision making process? What is the role and impact of authenticity in dialogue? Can dialogue build trust in a divided society? Whether social media and communication technology undermine or facilitate dialogue and trust? Papers on the preconference theme will be selected in a special issue in Public Relations Review (see https://www.facebook.com/groups/icaprdiv/).

Preconference convener: Flora Hung-Baescke. This is the first time ever the Chinese public relations academic delegation joining the ICA conference.

Registration deadline is 4 May (http://www.icahdq.org/event/DiverseVoices), including 2 tea breaks, 2 lunches, and a reception at the Municipal Building on 23 May.

X. ICA PRD Pre-conference on Public Relations Theory

Don’t miss the opportunity to join international scholars’ discussions and reflections on what might be considered as current theories of public relations and theories for public relations, as well as emerging bodies of work that are changing the shape of the field.

The full-day ICA preconference "Theory of Public Relations”, scheduled on May 24, 2018, 8:30 a.m. –5p.m., Karolinum, Malá Aula room, Charles University, Prague, Czech Republic, promises to be an exciting event with a fabulous program including delegates from very different backgrounds (see https://www.facebook.com/groups/icaprdiv/). You can expect a lot of discussions and reflections on the nature and future of public relations. Examples of questions that will be addressed are:
What can be considered a classical or emergent public relations theory?
What are the emergent theories that can (re)define public relations?
What types of problems has public relations addressed and through which theoretical lenses has it addressed them? Do these approaches remain adequate? How might they evolve?
What should be the fundamental research questions which are capable of yielding theoretic development?
How does public relations theory need to evolve in order to become more widely recognised in organisational, media and communication fields of scholarship?

Come and join us. Early registration is possible until May 1, via ICA
http://www.icahdq.org/?page=2018PrePostconf
Registration includes 2 coffee breaks and lunch.

Preconference organizers: Chiara Valentini & Lee Edwards

**ICA PRD PhD Student Workshop: Public Relations and Strategic Communication**

May 24, 9:00-13:00
R. 115 in Hollar building, Smetanovo nabr. 6, Praha 1, Charles University

This seminar is relevant for PhD students within the research field of Public Relations and Strategic Communication at different stages of their dissertation process. The aim of the seminar is to provide doctoral students in the field of Public Relations and Strategic Communication with an opportunity to discuss their dissertation research in a constructive atmosphere. Students receive feedback and advice on their projects, theoretical frameworks, methodologies and research designs from senior scholars and other students, who review the proposals.

Pre-conference organizers: Dean Kruckeberg & Erich Sommerfeldt

**ICA PRD Post-conference Lobbying and Democracy: The Voice of Communication**

May 29, 9:00-13:00
the Department of Marketing Communication and PR, Charles University in Prague; room 215

This preconference is invitation only.

This post-conference focuses on the role communication plays for lobbying and democracy. Topics include, but are not, limited to, a focus on evaluation of communication strategies in light of democratic ideals, the use of particular argument types, as well as communicative attempts to fuse private and public interests. Three panels focus on share values and the public interest; media use and advocacy, as well we legitimacy, roles and democracy.

Post-conference organizers: Oyvind Ihlen (U of Oslo), Anna Shavit (Charles U in Prague), Chiara Valentini (U of Aarhus), Scott Davidson (U of Leicester)
XI. Open Positions

The Department of Management at the University of Louisville seeks qualified applicants for a teaching-intensive faculty position (non-tenure track) in business communication to begin August 1, 2018. The teaching load is 4/4. The successful candidate will be an effective and innovative teacher responsible for teaching undergraduate business communication courses, with an emphasis on writing skills. There may be opportunities to teach MBA courses in managerial presentations and/or MSBA courses in data visualization depending upon expertise and interest. The individual also will participate in ongoing curriculum development and assessment for the College of Business’s business communication program. The successful candidate will be expected to take an active role in shaping the future of the program.

Candidates must possess a Ph.D. in business communication, professional communication, composition, or a related field; have a record of success teaching business communication or similar courses at the university level; and have a genuine interest in and knowledge of business as evidenced by professional work history, academic coursework, and/or research. The applicant’s ability to develop and teach online courses will be a consideration.

Louisville is a vibrant city with a population of over one million that offers a relatively low cost of living as well as a variety of housing options. It is home to historic Churchill Downs, site of the Kentucky Derby. The city also boasts a thriving cultural and arts scene, one of the highest number of restaurants per capita in the U.S., and a world-class public park system.

Applicants should submit a cover letter, a curriculum vitae, evidence of teaching effectiveness (e.g., summary teaching evaluations, teaching philosophy, etc.), and contact information for three professional references as a single document (PDF) with the online application. Review of applications will begin immediately and continue until the position is filled.

For additional information contact Dr. Jenna Haugen, Assistant Professor and Search Committee Co-Chair, College of Business (voice: 502-852-2837, email: jenna.haugen@louisville.edu).

Equal Employment Opportunity
The University of Louisville is an equal opportunity, affirmative action employer, and is committed to providing employment opportunities to all qualified applicants without regard to race, sex, age, color, national origin, ethnicity, creed, religion, disability, genetic information, sexual orientation, gender, gender identity and expression, marital status, pregnancy, or veteran status. If you are unable to use our online application process due to an impairment or disability, please contact the Employment team at employ.edu or 502.852.6258.

Apply Online
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