Children, Adolescents and the Media (CAM) Business Meeting
Friday, May 23, 2013 4:30-6:00pm
Seattle, US

I. Announcement from ICA President Elect Amy Jordan:
a. ICA Conference 2015, Puerto Rico
   i. Theme: Communication across the life span (very relevant and important theme for our division!)
   ii. Room rate $149 for both the conference hotel (Caribe Hilton: www.caribehilton.com; “family friendly”) and overflow hotel (Hilton Condado Plaza: www.condadoplaza.com; “hip/edgy”)
   iii. Shuttle service between hotels

II. Opening by Erica Scharrer (Chair)
a. Introduction of CAM officers
   i. Vice chair, Sahara Byrne; Secretary, Esther Rozendaal; Incoming Secretary, Karin Fikkers
   ii. We need to elect a new Vice chair this fall
b. Approval of 2013 minutes (Erica Scharrer)
   i. No corrections, minutes approved.
c. CAM membership (Erica Scharrer)
   i. As of May, 2014, 304 members (about half from outside the US)
d. Vote outcomes
   i. The dues increase we voted in in the last ICA election round will go into effect this summer
   ii. We have bylaws: check them out on our website

III. News/initiatives from ICA HQ (Erica Scharrer)
a. Future conference locations and themes
   i. 2015: Puerto Rico (see point I)
   ii. 2016: Fukuoka, Japan, the Hilton is 10-15 min walk from the subway and is also on the water and near the beach, http://www3.hilton.com/en/hotels/japan/hilton-fukuoka-sea-hawk-FUKHIHI/index.html
b. Elect or appoint an internationalization liaison
   i. All divisions and interest groups are asked to identify a new officer who would help manage internationalization goals (membership, representation among reviewers, committee members, awards recipients, etc.) and help mentor new members (2-year term).
   ii. Jessica Piotrowski (Associate Professor at the University of Amsterdam, the Netherlands) volunteered for this position
   iii. It's important to note that this position will start informally, will be formalized later (and integrated in the bylaws).
c. Elect a graduate student representative
i. Also asked to identify a new officer who would serve as liaison with grad students in the division, be a member of the ICA Emerging Scholars Network, create digital resources for grad student division members, etc. (2-year term)

ii. If we decide to move forward with this now, we would ask for statements from candidates by Aug. 1 and then use the Sept.-Oct. election cycle. The individual would take up duties immediately.

iii. **Fashina Alade (1st year PhD student at Northwestern University, US)** volunteered for this position

iv. It’s important to note that this position will start informally, will be formalized later (and integrated in the bylaws).

v. One of the tasks for the graduate student representative is to find out how many graduate students we have in the CAM division.

d. Directory of experts for newsworthy topics
   i. Aim: inform JP (communication expert of ICA)
   ii. Examples of topics are: cyberbullying, kids&media use; educational TV, you media producers, social media/digital media)
   iii. **Jessica Harvey (Saint Vincent College) and Kirstie Farrar (University of Connecticut)** volunteered to help.

e. Please continue nominating for ICA awards!
   i. One of our CAM-members, Kirsten Drotner, received the ICA Applied Research Award and became an ICA fellow.

IV. This year's CAM program (Erica Scharrer)

a. The Seattle conference is the second largest in ICA history and the last day of the conference was extended a bit (by two hours) to keep the acceptance rate stable. The ICA acceptance rate was 36%.

b. Our acceptance rate in CAM was a bit higher, 38%, due to our programming of one high density session.

c. We had many papers, a small number of panels and a handful of posters.

d. What can we do to increase our acceptance rate? Suggestions from CAM members:
   i. High-density sessions: more presentations in one session, less time for each presenter
   ii. Hybrid high-density sessions: 3- to 5-minute presentations combined with a poster.
   iii. Fixed 5-minute presentations: 20 slides, 15 seconds each (slides disappear automatically after 15 seconds)
   iv. Flipped congress: read abstracts or view presentations beforehand and use the ICA-sessions for discussion and Q&A
   v. Round table sessions with several tables in one room
   vi. Limit amount of first author papers (now ICA allows five submissions per author):
      1. See for example paper submission policy of the APA conference
      2. Disadvantage of this policy is that there are several ways to avoid it
3. We have to find out whether the amount of first author papers is actually a problem within the CAM division. Erica will look at the numbers and will contact ICA HQ about this issue.

vii. The papers and panels are outstanding, and so are the Respondents. The CAM officers are dividing up Chair duties.

viii. Sahara will do the program planning next time around. She will explore some of the above-mentioned options to increase the acceptance rate.

V. Preconference for 2015 conference (Erica Scharrer)
   a. This year’s co-sponsored one didn’t receive a lot of registrations. Possible reasons for this: costs (need to stay one extra night) and more attractive alternatives
   b. It is decided that CAM will not organize a preconference next year

VI. Reporting back on our childcare initiative (Erica Scharrer)
   a. ICA headquarters has avoided providing on-site childcare, due to our size and for liability reasons, but has assisted with a self-organizing model through the website.
   b. Collaborated with Paula Gardner, Chair of Feminist Studies, who created a Google document to organize child care swapping here in Seattle
   d. Suggestions for next year:
      i. Offer nursing mother rooms
      ii. Put all families with children on the same floor in the hotel so it’s more easy for them to connect

VII. Monetary awards and budget (Erica Scharrer)
   a. Our awards procedures call for $300 for Top Student Paper and $500 for Top Dissertation, yet this year it was very difficult to afford this within our budget.
   b. We also give a conference registration fee waiver associated with these prizes.
   c. All members present approve to reduce the award amount to $250 for each plus the conference fee waiver. If budgets allow, the award amounts can be adjusted by the Chair in the future.
   d. The dues increase we voted in during the last election will go into effect in Aug.

VIII. Presentation of Awards (Sahara Byrne)
   a. SENIOR SCHOLAR: Sonia Livingstone
      Institutional affiliations Sonia: London School of Economics, UK
   b. BEST DISSERTATION: Laura Vandenbosch, “Self-objectification and sexual effects of the media: An exploration study in adolescence”
      Institutional affiliations Laura: Catholic University of Leuven, Belgium

Institutional affiliations Marie-Louise: University of Wisconsin, US
Institutional affiliations Michael: Hans-Bredow-Institute, Germany

d. TOP STUDENT PAPER: Fashina Alade, "What preschoolers bring to the show: The effects of viewer characteristics on children’s learning from educational television"

Institutional affiliations Fashina: Northwestern University, US

e. TOP PAPER: Nicole Martins, Marie-Louise Mares, Mona Malacane, and Alanna Peebles, "Liked characters get a moral pass: Young viewers’ evaluations of social and physical aggression in tween sitcoms"

Institutional affiliations Nicole & Mona: Indiana University, US
Institutional affiliations Marie-Louise & Alanna: University of Wisconsin, US

f. TOP PAPER: Esther Rozendaal, Suzanna Opree, and Moniek Buijzen "Development and validation of a survey instrument to measure children’s advertising literacy"

Institutional affiliations Esther: Radboud University, the Netherlands
Institutional affiliations Sanne: University of Amsterdam, the Netherlands

IX. THANK YOU to Amy, Sahara, and Esther; to all the reviewers; to the members of our Awards committees (Kathleen Beullens, Brad Bond, Sahara Byrne, Kirstie Farrar, Dafna Lemish, Emily Moyer-Gusé, Karyn Riddle, Amy Nathanson, Ellen Wartella); and to Taylor & Francis for sponsoring our reception

X. CAM Reception