2015 ICA Mass Communication Business Meeting
MAY 24, 2015 - 16:30-17:45
San Geronimo Ballroom B

Chair: Rene Weber
Vice-Chair: Lance Holbert
Vice-Chair elect: Young Mie Kim
Secretary: Shawnika Hull

1. Welcome (Rene Weber)
2. Recognition of officers and representatives (Rene Weber)
   a. Vice-Chair: Lance Holbert
   b. incoming Vice Chair: Young Mie Kim
   c. Secretary: Shawnika Hull
   d. Student representative: Daphna Yeshua-Katz
   e. Internationalization Liaison: Heather LaMarre
3. Approve Minutes from 2014 business meeting (Rene Weber)
   a. Approved unanimously
4. Budget and Membership Report (Rene Weber)
   a. 1001 members (down 75 members; still largest division as numbers in other divisions declined as well; ICA leadership explains that this decline is as expected and due to this year’s conference location.)
   b. For 2014 we had a budget of $3,309 (down $438)
   c. We were able to give our annual cash awards to student top papers ($1500), our annual travel support for students ($900+$400 from the Annenberg Fund), pay for our award plaques ($350), and have a reception following the business meeting ($800 maximum; we could not afford alcohol or food, SORRY!)
   d. Balance after the conference: About zero.
   e. We need to talk with ICA’s leadership. With our members submitting close to 1000 reviews, etc., we should have some funds for saying “thank you” at our reception.
      i. Worth mentioning to leaders?
5. 2015 Paper Competition Report (Lance Holbert)
   a. panels well attended this year
   b. 289 paper submissions (down from 310 last year)
   c. 18 panel proposals (down from 19 last year)
   d. No proposals for extended sessions
   e. Each paper had at least 3 reviewers, and received 3 reviews.
      i. Widely distributed across content areas and methodologies
   f. 273 reviewers (up from 258) from a broad array of scholars served as reviewers
      i. often didn’t have as many reviewers as we needed
      ii. difficulty matching areas of expertise to papers
g. BIG THANK YOU to the reviewers!!

h. 141 papers and 7 panels accepted
   i. Acceptance rate: 48.8% for papers, 38.9% for sessions
   ii. ICA target rate: 40%

   i. Scheduled: 7 panel sessions, 31 paper sessions (one more than in 2014), 19 posters (up from 15)

   j. AGAIN, top papers note in session title and listed in abstracts
      i. Glitch at the level of the program production team: TOP PAPER notes as part of the session titles were continually corrected with ICA, but still incorrect in final program printing
      ii. We double-checked, but still the error occurred, we have no explanation.

   k. 5 methods panel (135 + attendees for one panel!), up from last year. A huge success.

6. 2015 Top Paper Awards (Lance Holbert)
   a. no questions about top paper awards
   b. highest (transformed) reviewer evaluations combined with praise
   c. $500 per student paper (awards only for faculty); $400 for travel
   d. Student Travel awards –
      i. applied to division with accepted paper
      ii. Mass Comm division member
      iii. place of origin
   e. Top 3 student paper awards
      i. Signaling Warmth: How Brand Warmth and Symbolism Affect Online Brand Endorsements of Non- and For-Profits. Stefan Bernritter, Amsterdam School of Communication Research, University of Amsterdam
      ii. Understanding the Decay of Public Attention: Predicting Progress of Opinion Formation with Latent Growth Curves. Stefan Geiss, University of Mainz
      iii. Twigging Enjoyment of Violence: A Meta-Analysis of the Effects of Mediated Violence on Enjoyment. Azmat Rasul, Florida State University
   f. Announcement: ICA 2016 Japan – Fukuoka
      i. 1 hour to Tokyo by plane;
      ii. largest hotel in Asia; built like a boat, rooms on both sides with a sea view
      iii. looks brand new (freshly renovated)
      iv. $110 with Breakfast and Wi-fi
      v. the hotel is about 15 min taxi ride.
      vi. Lunch is 13.50 (yen?)
      vii. In Japan, we don’t tip
      viii. The radiation check suggests the food is safe.
      ix. There are some flights from Tokyo
         1. Suggest having pre-conferences in Tokyo
      x. Fukuoka has hot springs approximately an hour away
      xi. Champion barista in the world lives in Fukuoka and owns a small chain of cafes
      xii. Pre-conference Deadline is Sept. 1, 2015
g. Top 4 faculty paper awards (usually 3, but they were so good, couldn’t choose between them)
   i. The Third-Person Effect Over Time: Support for Censorship in a Highly Regulated Media Environment. Benjamin H. Detenber and Sonny Rosenthal, Nanyang Technological University
   ii. The Bricklayer Effect: A Primer on Accounting for Method Variance in Cultivation Research. Lennert Coenen and Jan Van den Bulck, University of Leuven
   iii. Questionable Research Practices in Experimental Communication Research: A Systematic Analysis from 1980 to 2013. Jorg Matthes, Franziska Marquart, Brigitte Naderer, University of Vienna, Florian Arendt, University of Munich, Desiree Schmuck, and Karoline Adam, University of Vienna

7. 2015 - Kyooon Hur Dissertation Award (Rene Weber)
   a. This award is given every two years.
   b. Process: The Chair recruited an award committee
      i. Dave Tewksbury, Illinois; Volker Gehrau, U Muenster; Bruce Hardy, UPenn; Meghan Sanders, LSU; Nurit Talor, Yariv Tsfati; U of Haifa
   ii. Applicants submit a 30-page abstract for consideration for award
   iii. Reviewers evaluate on 5 criteria:
      1. Sound theorizing and significant contribution
      2. Appropriate methodological approach
      3. Acknowledgement of extant work in the field
      4. Originality of work
      5. Overall contribution
   iv. Some reviewer comments included: “Outstanding dissertation”; “Creative and well-written”; “Just excellent”
   c. And the winner is: Diana Rieger, University of Cologne/Germany (advisors Gary Bente, University of Cologne/MSU, Peter Vorderer, University of Mannheim); Title: Mood regulation and recovery – Positive Effects of Hedonic and Eudaimonic Entertainment Media

8. Discussion “New Division Award” (Lance Holbert): discussion in Seattle about whether the division would have an award, what it would be (centered around innovation). At that meeting, Dr. Holbert formed committee and distributed surveys to get a sense of the divisions’ wishes.
   a. Committee: Emily Falk, Dave Tewksbury & Lance Holbert
   b. Summary of Committee Activities
   c. Summary of Survey Results
      i. Option 1 – mid-career award (7-14 years out)
      ii. Option 2 – mentorship award
      iii. Option 3 – research collaboration award
          1. Closed & open ended feedback (N = 182; 19.2% response rate)
2. Midcareer and mentorship award are equally desireable. Less support for collaboration

3. Summary of concerns

4. Other possibilities:
   a. Best research in previous year
   b. Mentoring undergrads
   c. Community/public engagement
   d. Presentation award

d. Discussion
   i. Going to ask the division once again, via survey to assist in explication (using the mid-career, mentorship and innovation focus for the award)

9. Looking forward to 2016 conference paper/panel competition (Lance Holbert)
   i. Extended Sessions – please consider submitting for next year!
      1. Key words devoted to theory, method and context
         a. Breakdown of expertise
         b. Breakdown for paper
            i. Better connect appropriate reviewers to papers
         c. Plea to take time – carefully selecting keywords, because that drives the process.

10. Planning Process for ICA 2016 in Japan (President Elect Visit)
    a. Future Conferences
       i. Considerations: room costs, size of hotel (big is better), avoid conference centers. Want a location that includes lodging, meeting rooms, and restaurants all in one building. The model for this is hard to find outside of the US system. Options are limited.
       ii. 2016 – Japan
       iii. 2017 – San Diego
       iv. 2018 – Prague
       v. 2019 – Washington D.C.

11. Report from ICA Board Meeting (Lance Holbert, Rene Weber)
    i. Expecting attendance to be down
    ii. Raised the idea of what ICA will take on with respect to keywords (above)
    iii. Re-structure of divisions & interest groups (Rene Weber). Policy changes will be discussed at mid-year meeting.
       1. Two proposals: the threshold for forming an interest group be increased (by approx. 2%)
       2. Keep the 1% rule, but then hold the group accountable (if there are no submissions, the interest group can disappear)
          a. People with ideas should contact Lance Holbert or Rene Weber
    iv. New executive director search
       1. Cynthia Stohl volunteered for ideas of the types of people we would employ as exec director
v. Discussion of Comm Theory Award – moving on to awards committee
vi. Comm Yearbook working group thinking through changes to the outlet (D. Ewolden elected editor, taking the lead on the task).
   1. Wiley contract is almost up.
vii. ICA Fellows – 7 ratified (all male, discussion re how to rectify that)

12. Division Website (Rene Weber)
   b. For announcements! Our membership has voiced their desire to keep the amount of emails they receive low.

13. New Business
   a. None

14. Announcements from the chair (Rene Weber)
   a. Election for new secretary is coming up this year, we need nominations (nominations due in July, 2015, election in September; Start 2016 in Japan when Shawnika Hull is done)
      i. Nomination of Heather LaMarre (Temple University). Lance Holbert will solicit nominations by email.
   b. Vice Chair election coming up in 2016 (nominations due in July, election in September; Start 2017 in San Diego when Young Mie Kim becomes chair and Lance Holbert is done)

15. Announcement from members
   a. JMCS Editor - Call for Papers

16. Passing the (invisible) gavel and honor

17. Reception on patio

18. End time: 1700