~ All Things Media ~

April, 2016

CONTENTS

ICA MASS COMMUNICATION DIVISION AWARDS
  • Top Faculty Paper Awards
  • Top Student Paper Awards
  • Graduate Student Travel Awards

NEW POSITIONS & PROMOTIONS

POSITION VACANCY LISTINGS (JOB CALLS) –
  • School of Public Health, Georgia State University

NEW BOOKS
  • Digital Research Confidential: The Secrets of Studying Behavior Online, by Eszter Hargittai & Christian Sandvig

JOURNAL CALLS FOR PAPERS & PROPOSALS
  Call for Special Issue Proposals
  • International Journal of Public Opinion Research (IJPOR)
    Call for papers – Journals
  • Mass Communication and Society: Media, Terrorism & Society
    Call for papers – Conferences
  • Annual Conference of the Methods Division, German Communication Association (DGPuK)

WORKSHOPS
  • ICA Blue Sky Workshop: Social Media and Mobile Media as Survey Research Tools
ICA MASS COMMUNICATION DIVISION AWARDS

Top Faculty Paper Awards

• Xigen Li, (City University of Hong Kong), “Media Exposure and Protective Behavior during a Public-Health Emergency”

• Laura P. Vandembosch (University of Leuven), Johanna M.F. van Oosten (University of Antwerp), Jochen Peter (University of Amsterdam), “A Longitudinal Study of Exposure to Sexually Explicit Internet Material and Adolescents’ Sexual Performance Orientation”


Top Student Paper Awards

• Yang Cheng (University of Missouri), "Who is Leading Whom in the General Motors Recall Crisis"


• Freya Sukalla (Ludwig Maximilian University Munich), Anna Wagner (Augsburg University), Isabel Rackow (Augsburg University), “Dispelling Fears and Myths of Organ Donation: How Narratives Including Information Reduce Ambivalence and Reactance”

Graduate Student Travel Awards

• Nicole Liebers, Julius-Maximilians-Universitaet Wuerzburg
• Chun Yang, Penn State University
• Clare Grall, Michigan State University
NEW POSITIONS AND PROMOTIONS

• Starting in Fall 2016, Eszter Hargittai will hold the Chair in Media Use at the Institute for Mass Communication and Media Research at the University of Zurich.

POSITION VACANCY LISTINGS – JOB CALLS

• The School of Public Health at Georgia State University has multiple openings including an Associate/Full Professor in Health Literacy position.
  o The health literacy position is Log# 16-040

NEW BOOKS

**Digital Research Confidential**  
The Secrets of Studying Behavior Online  
Edited by Eszter Hargittai and Christian Sandvig

**Overview**  
The realm of the digital offers both new methods of research and new objects of study. Because the digital environment for scholarship is constantly evolving, researchers must sometimes improvise, change their plans, and adapt. These details are often left out of research write-ups, leaving newcomers to the field frustrated when their approaches do not work as expected. *Digital Research Confidential* offers scholars a chance to learn from their fellow researchers’ mistakes—and their successes.

The book—a follow-up to Eszter Hargittai’s widely read *Research Confidential*—presents behind-the-scenes, nuts-and-bolts stories of digital research projects, written by established and rising scholars. They discuss such challenges as archiving, Web crawling, crowdsourcing, and confidentiality. They do not shrink from specifics, describing such research hiccups as an ethnographic interview so emotionally draining that afterward the researcher retreated to a bathroom to cry, and the seemingly simple research question about Wikipedia that mushroomed into years of work on millions of data points. *Digital Research Confidential* will be an essential resource for scholars in every field.

**Contributors**

www.mass.icahdq.org
JOURNAL CALLS FOR PAPERS & PROPOSALS

Call for Special Issue Proposals

The International Journal of Public Opinion Research
Submission Deadline: May 1, 2016

The International Journal of Public Opinion Research (IJPOR) invites proposals for a 2016/7 special issue on any topic related to the focus of IJPOR including: studies of public opinion that contribute to theory development and testing about political, social and current issues; the role of public opinion polls in political decision making; the effects of communication technologies on opinion formation and political behavior; evaluations of and improvements in the methodology of public opinion surveys; and how computational “big data” approaches can improve our understanding of public opinion. The Journal is particularly devoted to studies of comparative nature. This open call invites researchers to submit a proposal with a well-articulated unifying theme. The proposal should describe state-of-the-art, leading edge research on this theme. A special issue will typically include six articles that report complementary lines of theorizing, research methodologies, or empirical evidence.

Each proposal should include the following, in a single PDF file:
1. A title page with a provisional title for the special issue, names and affiliations of Guest Editor(s), and their contact emails.
2. A general summary (max. 1 page, single-spaced) detailing the focus and aims of the special issue, stating clearly the gap in the literature it proposes to fill.
3. List of potential authors who can contribute to the special issue.
4. Concise CV of Guest Editor(s), each max. 2 pages.

Editors-in-Chief, Associate Editors, and the Editorial Board will select special issue proposals by the end of May 2016. Papers submitted for a special issue are subject to IJPOR’s standard peer review procedure. For full consideration, Special Issue proposals should be emailed on or before May 1, 2016 to the editorial office: ijpor@mail.huji.ac.il.

Prof. Lilach Nir and Prof. Hernando Rojas
Co-Editors in Chief, International Journal of Public Opinion Research

www.mass.icahdq.org
Call for Papers - Journals

Mass Communication and Society: Media, Terrorism and Society

Guest Editor: Shahira Fahmy, Ph.D, University of Arizona

In our global society where the war on terrorism knows no borders, countries are increasingly recognizing the importance of improving terrorism coverage domestically and abroad. This MC&S issue aims to consider the state of media coverage of terrorism movements, the trajectory of this coverage, and its impact on public opinion and humanitarian crises worldwide.

The U.S. Department of State indicated in summer 2015 a 35 percent rise in terrorist attacks across the world between 2013 and 2014, with the total number of people killed by terrorism increasing by more than 80 percent. Comparatively, however, there has been insufficient research investigating the role of media in covering such trends. The premise of this special issue, therefore, is to offer a forum for inspiring new conversations and advancing terrorism studies within the mass communication field.

Complex problems and opportunities associated with terrorism and media coverage require interdisciplinary and creative approaches. The aim of this special issue is to build upon traditional approaches to mass media’s role in shaping and amplifying terrorism issues and perceptions by opening new space for including how the social and/or mass media have covered terrorism narratives and how the coverage has evolved in recent years, with additional foci on the use of social media by terrorist organizations and related counterterrorism activities.

Given the prevalence, impact and severity of terrorism today, contributors are highly encouraged to submit to this Mass Communication and Society special issue devoted to a symposium on Media, Terrorism and Society. This issue conceives “terrorism” in a broad sense. The issue encompasses topics related to media coverage and impact of terrorism that span domestic and global communities as well as those that are common within different regions.

Submissions that approach this topic from an inclusive range of fields and research methodologies within mass communication, as well as those from related disciplines, are highly encouraged. Submissions should provide efforts to advance mass communication theory and/or methodology, and can focus on national or global
societies. They may offer insights about transnational issues and processes, issues of human behaviors, technology, politics, international relations, policy, law, etc. A wide range of manuscripts is welcome, including:

• Empirical studies focusing on terrorism coverage and media effects.

• Evaluating the coverage of humanitarian crisis as a direct impact of terrorism.

• Identifying trends in terrorism narratives textually and/or visually in new and old modes of communication.

• Examining the impact of mass media and digital innovation on the production of messages about terrorism and news dissemination.

• Measuring the roles of culture, religion, ethics, foreign policy and military involvement in communicating terrorist activities.

• Integrating theoretical and/or methodological approaches from a wide range of disciplines such as political science, international relations, religious studies and sociology within the mass communication field.

• Monitoring social media use by terrorist organizations for recruitment and/or message dissemination, as well as related counterterrorism efforts.

• Understanding transitions in terrorism coverage, and of trajectories across time and space.

**Deadline for submissions:** Manuscripts are to be submitted by October 31, 2016, via the Mass Communication and Society online system at http://mc.manuscriptcentral.com/mcas following the standard journal submission procedures. Authors should note in their cover letters that the submission is for the special issue devoted to “Media, Terrorism and Society.” Final publication will be in Volume 20 (2017). Any questions concerning this call for papers may be directed to Professor Shahira Fahmy, shahira.fahmy@fulbrightmail.org.
Call for Papers – Conferences

Annual Conference of the Methods Division, German Communication Association (DGPuK)

- Opportunities and Challenges in the Measurement of Media Use and Exposure
- September 21-23 2016 in Amsterdam, Netherlands
- Hosted by Amsterdam School of Communication Research, University of Amsterdam
- Detailed Call for Papers [here](#), highlights below
- Deadline: June 30, 2016
  - Formal Criteria

Extended abstracts (max. 5 pages excl. references, figures, and tables) for regular presentations (20 minutes) and short presentations (8 minutes)

The precise measurement of media use and exposure to media content posits currently one of the main methodological challenges in communication research. Against this background, new communication technologies have been gaining particular importance because they change existing patterns of media use and create new types of media use. At the same time, new communication technologies do not only present a challenge for communication research, but they also provide new opportunities for the assessment of media use. The conference focuses on current developments and trends in the measurement of media use and exposure. We invite submission on five focal topics. Please note that the proposed topics present examples, and that the list is not meant to restrict the spectrum of potential submissions. Submissions can employ a qualitative and/or quantitative approach:

1) Development, Validation, and Optimization of Survey-Based Instruments for the Assessment of Media Use and Exposure
2) Combination of Content Analyses and Surveys for the Measurement of Media Exposure
3) New Challenges to the Measurement of Media Use and Exposure Due to Social and Technological Change
4) Employing New Technologies and Tools for the Measurement of Media Use and Exposure
5) Comparison and Combination of Approaches to the Measurement of Media Use
6) Open Panel

Short Presentations
In addition to regular presentations (20 minutes), short presentations can be submitted (about 8 minutes).

Paul Lazarsfeld-Scholarships The conference will include a panel for the presentation of sophisticated and innovative methods research by three Bachelor’s and Master’s students / graduates.
ICA Blue Sky Workshop
Social Media and Mobile Media as Survey Research Tools
Time: June 13  Monday 9:30-10:45 a.m.  Hilton Hotel, Fukuoka
Organizer: Louisa Ha, Bowling Green State University, USA
louisah@bgsu.edu

Social Media and Mobile Media are penetrating into almost everyone’s daily lives and have become important media for survey research dissemination and data collection. However, not many academic researchers received training on this or know how to utilize these media creatively to conduct their survey research to maximize response rate and response quality. Methodological rigor affects data quality and validity. This workshop provides opportunity for fellow survey researchers both in the industry and in academe to share their experience and develop roadmaps on how to establish best practices for using these media for survey research. Participants should have experience in using mobile media and social media in collecting survey/experiment data or at least large scale survey research experience.

Each participant will share their experience on using mobile media and social media in collecting survey/experiment data, comparing the effectiveness of using these media vs. traditional surveys and innovative use of these media. Several experts on this topic are invited to join the workshop so that they can share their experience and tips on using these media for survey data collection.

The ultimate goal of this session to facilitate the exchange of experience in using these media for collecting survey data to improve data quality and response rate of communication survey research in an age of social and mobile media. We plan to ask the participants to prepare a written handout for their report and compile them online for others to use.

ICA attendees interested in attending this Blue Sky Workshop please RSVP at https://docs.google.com/forms/d/1fhoBi29k_YZzEXW_7V7_fFpPQ__Pi8sE5O5KOWKo7iq/viewform before May 1, 2016.

Introduction 9:30-10:15
Louisa Ha, Bowling Green State University: Overview of Social Media and Mobile Media as Survey Tools and Effect of Screen Size and User Response Entry Methods on Data Quality

Patrick Yuli Hsieh, Survey Methodologist, RTI International: RTI’s Experience in Using Social and Mobile Media for Survey Research

Tetsuro Kobayashi, City University of Hong Kong: Using Smartphone Applications to Record Basic Information Stored in Calling and Texting Logs.

Yuengang Xie, Shanghai Jiaotung University, China: Mobile Phone Survey experience in China. Xie is the Founder and President of the Public Opinion Association in China.

Report from Participants and Discussion 10:15-10:45

www.mass.icahdq.org