~ All Things Media ~

December, 2016

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REQUEST FOR UNPUBLISHED RESEARCH

Studies of Mood and Media Use

Our research team, based at the Communication Science Department at Vrije Universiteit Amsterdam, is conducting a meta-analysis on mood as a factor in media use (e.g., mood management). We would like to include your unpublished studies. Specifically, we are looking for studies where moods or emotional states predict selection, use, intentions to use, preference, liking, or attitudes toward media or media messages. Please send your unpublished findings to our team at b.k.johnson@vu.nl. We thank you greatly for your assistance!

Benjamin Johnson, Vrije Universiteit Amsterdam
Allison Eden, Michigan State University
Brad Bushman, The Ohio State University and Vrije Universiteit Amsterdam
Riana Brown, Vrije Universiteit Amsterdam

NEW BOOKS

New book by Dr. Juliette Storr

"Journalism in a Small Place: Making Caribbean News Relevant, Comprehensive and Independent"

Journalism in a Small Place: Making Caribbean News Relevant, Comprehensive and Independent is a contemporary analysis of journalism and communication in the English-speaking Caribbean, particularly concerned with the changes and challenges in journalism and communication in the Caribbean since the beginning of the twentieth-first century. The book examines the roles and responsibilities of journalism in the region with an emphasis on its role in the democratic process.

If you are interested and would like more information, please visit: http://press.ucalgary.ca

New book by Dr. Joseph Turow:


www.mass.icahdq.org
Yale University Press will be publishing my other book by Joseph Turow in early January called “The Aisles Have Eyes: How Retailers Track Your Shopping, Strip Your Privacy and Define Your Power.” Drawing on his interviews with retail executives, analysis of trade publications, and experiences at insider industry meetings, advertising and digital studies expert Joseph Turow pulls back the curtain on these trends, showing how a new hyper-competitive generation of merchants—including Macy’s, Target, and Walmart—is already using data mining, in-store tracking, and predictive analytics to change the way we buy, undermine our privacy, and define our reputations. Eye-opening and timely, Turow’s book is essential reading to understand the future of shopping. There will also be an audio version. Dr. Turow was also recently featured in an interview published in The Atlantic about his new book.

New Book by Dr. Renee Hobbs

Exploring the Roots of Digital and Media Literacy through Personal Narrative (Temple University Press, 2016) provides a wide-ranging look at the origins, concepts, theories, and practices of the field. This unique, exciting collection of essays, edited by ICA member Renee Hobbs, includes a range of distinguished scholars and practitioners who offer insights into the scholars and thinkers who fertilized the minds of those who helped shape the theory and practice of digital and media literacy education.

The volume includes 17 short essays from noted scholars including Douglas Kellner, David Weinberger, Henry Jenkins, Cynthia Lewis, Lance Strate, Dana Polan, Srivi Ramasubramanian, Donna Alvermann and others who weave personal narratives of their own work in media literacy along with a review of key ideas of a particular metaphorical "grandparent" from previous generations whose work most influenced their own path. Featured scholars whose work is profiled include John Dewey, Marshall McLuhan, Michel Foucault, Herbert Marcuse, Jerome Bruner, John Fiske, Theodor Adorno, Roland Barthes, Gordon Allport, Bertolt Brecht, Neil Postman, and others.

This book will be useful in undergraduate and graduate courses where the foundations of media literacy's theoretical roots are introduced. By weaving together two sets of personal stories -- that of the contributing author and that of the key ideas and life history of the historical figure under their scrutiny -- major concepts of digital media and learning emerge.
CALL FOR PAPERS

Forthcoming Symposium in Health Communication

“Electronic Media Use and Sleep”

Symposium Editor: Jan Van den Bulck (jvdbulck@umich.edu)

Good and sufficient sleep is a major determinant of health. Without it, both children, adolescents, and adults are more likely to have accidents, perform worse at their daytime activities, struggle with weight issues, and even experience a deterioration of health. People today sleep one to two hours per day less than they did fifty years ago. At the same time, the media landscape has undergone rapid and substantial changes, giving people ever more control over, but also growing access to, media content on a variety of platforms. Media use has followed the user, first into the bedroom, and then into bed.

The past decade has seen a rapid increase in the number of publications devoted to the relationship between electronic media use and sleep. Media use has been linked to a decline in sleep quality, a shorter sleep duration, and an increase in daytime fatigue in various demographic groups. The evidence is growing that using electronic media before or after lights out may be a significant risk factor for the development of sleep difficulties.

While the association between media use and sleep is well established, relatively little is known about the processes that explain these relationships and their outcomes.

This symposium of Health Communication invites researchers and practitioners from the fields of communication, sleep medicine, public health, media and health psychology and other related fields to submit original research articles on electronic media use and sleep behavior. Papers featuring research on the impact of traditional media (i.e. television, video games, music) and new media (i.e. smartphones, tablets, social media) on sleep indicators (such as sleep quality, sleep duration, fatigue) or sleep disorders (such as insomnia) will be considered. Submissions should offer theoretical, methodological or practical relevance for understanding the relations among electronic media exposure, sleep indicators and sleep-related health behavior. Data-based submissions are encouraged, but theoretical or methodological articles will also be considered. Manuscripts must adhere to the aims of Health Communication and as such need to contribute to theory and practice.

Two types of submissions are encouraged, although others will be considered:

(1) Full-length original research articles that conform to the general guidelines of submissions at Health Communication, reporting on original research on the association between electronic media use and sleep.
(2) Short reports (2,000 words or less, including references).

When submitting your manuscript to Health Communication be sure to indicate in your cover letter that you are submitting to the symposium on electronic media use and sleep behavior, and indicate whether you want your submission to be considered as a full-length article or a brief report. Multiple submissions from one research group will be considered. Manuscripts submitted should not be under review at another journal. For questions about submission fit, topical areas, or anything related to the symposium, please contact symposium editor Jan Van den Bulck (jvdbulck@umich.edu).

Deadline for symposium consideration is 1 March 2017. The symposium will appear in a printed issue, with articles made available online ahead of print.

Comments, Anyone? Multidisciplinary Approaches for Analyzing Online User Comments across News and Other Content Formats

ICA 2017 Preconference, 25 May 2017 Nina Springer, Marc Ziegele, Pablo Jost, & Scott Wright
Deadline for Extended Abstracts: 20 January 2017

Studies of the user comments 'below the line' on websites and social media sites of news organizations, companies, and other public figures/institutions continue to grow, though these studies are scattered across various disciplines. One reason for this situation is that comments are analyzed using different theoretical and empirical approaches. First, user comments are of interest to journalism and public relation scholars because they affect professional work routines and induce a change in the relationships between professional mass communicators and audiences. Second, because user comments often have persuasive intent and potentially reach the same audience as the (news) content to which they are attached, comments are researched by mass communication and media effect scholars in diverse contexts (e.g., perceptions of public opinion, persuasion research, and health communication). Third, scholars studying political communication investigate the quality of user-generated public discussions and analyze comments through the lens of normative theories. Fourth, scholars in cultural studies and discourse analysts are interested in how commenters appropriate news and other content formats as well as how they use language to construct subjective social realities, to disclose their identities and values, and to engage in discussions with others. Fifth, computer scientists develop new methods of collecting and automatically analyzing large datasets of user comments.

The results of these various research efforts are, however, mainly communicated and recognized within the boundaries of the specific disciplines. Moreover, the validity of research on user comments is often limited to single countries and specific cultures. The preconference therefore aims at synthesizing multidisciplinary and international research on online user comments. We invite scholars from different disciplines to (1)
present and discuss their current work on user comments with a clear focus on how this research (potentially) crosses the boundaries of single research divisions or (2) to submit ideas for workshops with a focus on ‘meta issues’ in user comment research, such as new theoretical approaches, methodological obstacles, and lessons to be learned from comparative investigations. We will schedule 20-minute-slots for each presentation including a discussion and 60-minute-slots for a maximum of two workshop sessions. Submissions will be subject to blinded peer-review. Owing to the multidisciplinary focus of the preconference, we encourage submissions relating (but not limited) to the following areas:

- **Organizational and journalistic handling of user comments**: Influence of user comments on journalists and news outlets (e.g., feedback-channel, work routines, effects of uncivil comments on the well-being of journalists and community managers); user comments as a part of media coverage (e.g., using comments as exemplars, embedded tweets); handling and moderation of user comments (e.g., moderation of deliberative and detrimental comments); significance of user comments in other domains of public communication (e.g., marketing, public relations, communication of public figures/institutions)

- **Effects of user comments on their readers**: Effects of user comments on readers’ attitudes (towards issues/communicators, perceived public opinion, news and other content formats), behavior (willingness to engage in the discussions, prosocial behavior, reporting of abusive comments), and emotions (comment-induced arousal of specific affects); interaction effects of user comments and media content on attitude formation (e.g., strength of influence of user comments vs. media content)

- **Political and social aspects of user comments**: User comments as civil engagement; political outcomes of writing and reading user comments (e.g., conversational skills, knowledge, tolerance etc.); boundary conditions for deliberative exchange on a macro-level (social and legal frame), meso-level (platform design), and micro-level (skills, traits, and motives of individual users); user comments as ‘counter-publics’; new theoretical approaches regarding user participation via comments

- **Predicting comments**: Predictors of the quantity/number and quality/content of user comments per news articles or other content formats (user characteristics, content characteristics, platform characteristics); theories and concepts explaining who writes what kind of comments under which conditions

- **Methodological approaches on user comment research**: Strengths and weaknesses of manual and (semi-)automated data collection and analysis; meta analyses of user comments and discussions; ethical issues of the collection and analysis of user comments; methodological challenges of international research on user comments; machine learning; establishing standard measures of concepts related to user comments (e.g., interactivity)

- **Cultural and language studies**: User comments as ‘counter-readings’;
discursive appropriation of public (news) content through user comments (qualitative); identity and value disclosure through user comments; discussion structures and networks; argument quality of user comments; conflict management strategies

**Submissions:** We accept **extended abstracts** with a maximum length of five double-spaced pages excluding references, tables and figures. Please use APA 6th edition format for all elements of your submissions and include an abstract of no more than 150 words. All manuscripts need to have complete blinding of authorship. Please delete all identifying information before submitting your proposal. Please also indicate whether your submission should be considered as a regular submission or a workshop proposal.

All submissions should be sent to the conference organizers via the following email address: commentsprecon17@gmail.com. The deadline for all submission formats is **20 January 2017**. Notification of acceptance will be sent to the authors no later than **15 February 2017**. Authors of accepted extended abstracts will be asked to submit a **full paper** (maximum length of 25 double-spaced pages excluding references, tables and figures) until **31 March 2017**. These full papers can optionally be considered for publication in a **special issue** of the ICA’s new affiliate journal *Studies in Communication Media* edited by the conference organizers ([link to CfP](#)).

The preconference will take place on 25 May 2017 (9am to 5.30pm) in the ICA conference hotel (Hilton San Diego Bayfront). The conference fee will be $50 and includes coffee breaks. We look forward to receiving your submissions. If you have any questions, please feel free to contact Nina Springer (nina.springer@ifkw.lmu.de) or Marc Ziegele (ziegele@uni-mainz.de).

Call for Papers online: [https://goo.gl/TgGR9T](https://goo.gl/TgGR9T)

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**Online User Comments across News and Other Content Formats:**

**Multidisciplinary Perspectives, New Directions**

Special Issue (2017)


Deadline for submissions: 31 March 2017

Studies of the user comments 'below the line' on websites and social media sites of news organizations, companies, and other public figures/institutions continue to grow, though these studies are scattered across various disciplines. Moreover, the validity of user comments research is often limited to single countries and specific cultures. The special issue therefore aims at synthesizing multidisciplinary and international research on online user comments. We invite scholars from different disciplines and divisions to
submit cutting-edge manuscripts that analyze user comments from a comparative stance, or focus on ‘meta issues’ in user comment research, such as new theoretical approaches, methodological obstacles, and lessons to be learned from comparative investigations. Owing to the multidisciplinary and comparative focus of the special issue, we encourage submissions relating (but not limited) to the following areas:

- **Organizational and journalistic handling of user comments**: Influence of user comments on journalists and news outlets (e.g., feedback-channel, work routines, effects of uncivil comments on the well-being of journalists and community managers); user comments as a part of media coverage (e.g., using comments as exemplars, embedded tweets); handling and moderation of user comments (e.g., moderation of deliberative and detrimental comments); significance of user comments in other domains of public communication (e.g., marketing, public relations, communication of public figures/institutions)

- **Effects of user comments on their readers**: Effects of user comments on readers’ attitudes (towards issues/communicators, perceived public opinion, news and other content formats), behavior (willingness to engage in the discussions, prosocial behavior, reporting of abusive comments), and emotions (comment-induced arousal of specific affects); interaction effects of user comments and media content on attitude formation (e.g., strength of influence of user comments vs. media content)

- **Political and social aspects of user comments**: User comments as civil engagement; political outcomes of writing and reading user comments (e.g., conversational skills, knowledge, tolerance etc.); boundary conditions for deliberative exchange on a macro-level (social and legal frame), meso-level (platform design), and micro-level (skills, traits, and motives of individual users); user comments as ‘counter-publics’; new theoretical approaches regarding user participation via comments.

- **Predicting comments**: Predictors of the quantity/number and quality/content of user comments per news articles or other content formats (user characteristics, content characteristics, platform characteristics); theories and concepts explaining who writes what kind of comments under which conditions

- **Methodological approaches on user comment research**: Strengths and weaknesses of manual and (semi-)automated data collection and analysis; meta analyses of user comments and discussions; ethical issues of the collection and analysis of user comments; methodological challenges of international research on user comments; machine learning; establishing standard measures of concepts related to user comments (e.g., interactivity)
• **Cultural and language studies:** User comments as 'counter-readings'; discursive appropriation of media content through user comments (qualitative); identity and value disclosure through user comments; discussion structures and networks; argument quality of user comments; conflict management strategies

**About the journal**
Studies in Communication | Media (SCM) is an affiliate journal of the International Communication Association (ICA). SCM is an innovative open access journal published by the German Communication Association that "aims to present a full range of studies in communications and media on a high level of quality. It therefore seeks to publish new research results in the field of media and communication sciences, give a general overview of the international state of research and create a forum for interdisciplinary discussions." ([https://www.icahdq.org/pubs/affiliatejournals.asp](https://www.icahdq.org/pubs/affiliatejournals.asp))

**Submission guidelines:**
All submissions should be sent to the guest editors via the following email address: scmcomments@gmail.com. The deadline for all submissions is **31 March 2017**. Please ensure that the submission meets the following criteria and standards as outlined by the journal (find them here in German language or summarized below in English):

• All manuscripts must suffice **legal, scientific and ethical standards**, must be **comprehensive and substantive**, must not have been published elsewhere or be currently under consideration for any other publication. All authors need to approve the submission; conflicts of interests and funding are to be disclosed.

• **Complete blinding of authorship:** Please delete all identifying information before submitting your manuscript.

• Please use **APA 6th edition format** for all elements of your submission and include an abstract of 150 words. We accept manuscripts with up to 20 pages (1.5 line spacing) including references, tables and figures.

Submissions will be subject to blind peer review. The expected publishing date of this special issue is October 2017.

We look forward to receiving your submissions. If you have any questions, please feel free to contact the guest editors: Marc Ziegele ([izziele@uni-mainz.de](mailto:izziele@uni-mainz.de)), Nina Springer ([nina.springer@ifkw.lmu.de](mailto:nina.springer@ifkw.lmu.de)), Pablo Jost ([pjost@uni-mainz.de](mailto:pjost@uni-mainz.de)), or Scott Wright ([scott.wright@unimelb.edu.au](mailto:scott.wright@unimelb.edu.au)).

Call for Papers online: [https://goo.gl/l38zCN](https://goo.gl/l38zCN)
University of North Dakota College of Arts and Sciences
Communication Program, Assistant Professor, position #00016076

Position Description:
The Communication Program of the University of North Dakota seeks a tenure-track Assistant Professor with theoretical and practical foundations in International/Intercultural Communication. The completed PhD is required by start date of 08/16/17. This position is contingent on the availability of funding. The Communication Program provides instruction for large segments of the University’s undergraduate students through the Essential Studies system. We are the largest B.A. in the College with over 400 undergraduate majors, as well as a PhD Program in International/Intercultural Communication. Teaching is expected at both the undergraduate and graduate level, and a leadership role in international aspects of the Program are expected as a service component. Progress towards a robust research program is expected of all tenure-track faculty members, including consistent peer-reviewed scholarly journal publication and proposals for internal/external funding. Salary is competitive and commensurate with experience.

Qualifications:
Qualified applicants must have an earned doctorate in an appropriate field (required by start date of 08/16/17). Additional qualifications include the ability to teach undergraduate and graduate coursework, to effectively utilize required technology necessary for the position, to conduct research and publish scholarly work according to Communication Program tenure and promotion requirements, to provide service to the Program and the University through committee and other work, and the ability to travel to academic conferences and symposia to present research findings.

Additional Desirable Qualifications:
Successful candidates should possess a high degree of creativity, problem solving and interpersonal communication skills. A familiarity with distance education technology and an interest in teaching with advanced technology is recommended. The willingness to pursue professional development and complete scholarly activities is required. We seek candidates with the ability to develop a robust research agenda, to develop and implement innovative and pedagogically-sound teaching, and those with the ability to interact with departmental and university faculty in a highly professional and collegial manner.

Program Description:
The Communication Program at the University of North Dakota is a unique, multi-disciplinary program offering an undergraduate degree and minor as well as graduate programs. Over 400 undergraduate communication students have an opportunity to study closely with faculty across the broad range of communication areas and to
prepare themselves for both careers and citizenship. In addition, students can be active in campus and community life through numerous student organizations and opportunities available through the classroom. The Communication Program offers a Bachelors of Arts in Communication with tracks in Strategic Communication and Digital Journalism, a Bachelors of Arts Online Program, and a Doctoral Degree in Communication with a focus on International/Intercultural Communication.

The University of North Dakota is a comprehensive research university located in Grand Forks, a city on the Red River of the North, which separates North Dakota and Minnesota. Grand Forks is a community known for excellent schools that are consistently ranked among the best in the nation. Grand Forks offers an outstanding quality of life because of its vibrant economy and wealth of community and cultural amenities. The successful candidate will enjoy excellent employee benefits and a supportive work environment. Salaries are competitive.

Application:
Interested applicants should submit a letter detailing the specific interest in this position and highlighting relevant experience, a curriculum vitae, a statement of teaching philosophy, and three references to Timothy J. Pasch, Ph.D; Chair, Communication Program, Merrifield Hall Room 218, 276 Centennial Drive Stop 7209, Grand Forks, ND 58202-8380; or electronically as a single PDF file to timothy.pasch@email.und.edu Applications must be received by 01/31/2017, with full consideration given to applications received before 12/15/2016. This position is subject to a criminal history record check.

The University of North Dakota is an Affirmative Action/Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity or national origin. Women, minorities, veterans and individuals with disabilities are encouraged to apply. Applicants are invited to provide information regarding their gender, race and/or ethnicity, veteran’s status and disability status on the form found at http://und.edu/affirmative-action/apcontrolcard.cfm. This information will remain confidential and separate from your application.

In compliance with the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act, the University of North Dakota publishes an Annual Security and Fire Safety Report. The report includes the university’s policies, procedures, and programs concerning safety and security, as well as three years’ of crime statistics for our campus. As a prospective employee, you are entitled to a copy of this report. The report and statistical data can be found online at http://und.edu/discover/_files/docs/annual-security-report.pdf. You may also request a paper copy of the report from the UND Police Department located at 3851 Campus Road, Grand Forks, ND, 58202.
North Dakota veterans claiming preference must submit all proof of eligibility by the closing date. Proof of eligibility includes a DD-214 and if claiming disabled status, a current letter of disability (less than one year old) from the Veterans’
Administration. Please upload the DD-214 and other veterans’ preference qualifying documentation through the form found at http://und.edu/affirmative-action/apcontrolcard.cfm.

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UNIVERSITY OF NORTH DAKOTA COLLEGE OF ARTS AND SCIENCES, Communication Program, Assistant Professor, position #00016401

Position Description:
The Communication Program of the University of North Dakota seeks a tenure-track Assistant Professor in Public Speaking with theoretical and practical foundations in Speech Communication, including demonstrated expertise in both pedagogical research and practice (including digital innovation). The completed PhD is required by start date of 08/16/17. This position is contingent on the availability of funding. The Communication Program’s Public Speaking courses provide instruction for large segments of the University’s undergraduate students through the Essential Studies system. We are the largest B.A. in the College with over 400 undergraduate majors, as well as a PhD Program in International/Intercultural Communication. Teaching is expected at both the undergraduate and graduate level, and a leadership role in the Public Speaking program is expected as a service component. Progress towards a robust research program is expected of all tenure-track faculty members, including consistent peer-reviewed scholarly journal publication and proposals for internal/external funding. Salary is competitive and commensurate with experience.

Qualifications:
Qualified applicants must have an earned doctorate in an appropriate field (required by start date of 08/16/17).
Additional qualifications include the ability to serve as Director of Public Speaking, to teach undergraduate and graduate coursework, to effectively utilize required technology necessary for the position, to conduct research and publish scholarly work according to Communication Program tenure and promotion requirements, to provide service to the Program and the University through committee and other work, and the ability to travel to academic conferences and symposia to present research findings.

Additional Desirable Qualifications:
Successful candidates should possess a high degree of creativity, problem solving and interpersonal communication skills. A familiarity with distance education technology and an interest in teaching with advanced technology is recommended. The willingness to pursue professional development and complete scholarly activities is required. We seek candidates with the ability to develop a robust research agenda, to develop and implement an innovative and pedagogically-sound public-speaking curriculum, and those with the ability to interact with departmental and university faculty in a highly professional and collegial manner.
Program Description:
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a paper copy of the report from the UND Police Department located at 3851 Campus Road, Grand Forks, ND, 58202.
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Children worldwide gain benefits, face risks on the internet

A majority of children say they learn something new online at least every week, but large numbers still face risks online, according to the Global Kids Online Research Synthesis Report 2015 – 2016 produced by the UNICEF Office of Research – Innocenti and the London School of Economics and Political Science and launched at the beginning of November.

The Global Kids Online project aims to build a global network of researchers investigating the risks and opportunities of child internet use and makes its high quality, flexible research tools freely available at: www.globalkidsonline.net

Pilot studies utilizing the new toolkit among children aged 9 – 17 in Argentina, the Philippines, Serbia and South Africa have been published in the new report. The indicative findings show that:

- Children are gaining a range of online opportunities including learning, health information, social connections and new digital skills.
- However, the more time children spend online, the more risks they face. The findings also suggest that many parents lack the digital skills to support their children online.
- On average, 8 in 10 children surveyed in the report accessed the internet on smartphones. This supports their independent access to the internet, again bringing opportunities and risks.
- A substantial minority of children have also had contact with unknown persons online. Most children do not go on to meet with such persons face to face, and they often have some prior connection with the person, however, more education around the issue is needed, the study shows.
- In some countries, up to two thirds of children have seen sexual content online and others reported harmful or hurtful experiences online. The main causes of
harmful or hurtful experiences according to the children were internet scams, pop ups or harassment.

• The number of children reporting upsetting experiences online ranged from a fifth in South Africa to three quarters in Argentina.

• When children experienced something troubling online between a third and two thirds of them most often turned to their friends for support. Only five to ten per cent sought help from a teacher, and even fewer sought help from other professionals.

• Other findings reveal how a majority of children value the internet as a learning tool, yet, they rarely are able to use it at school or to receive guidance from their teachers on how to use the internet.

Speaking at the New York launch of findings event Professor Sonia Livingstone from LSE observed:

“As the internet reaches more children in more countries, it is vital to extend the evidence base to guide policy makers as they balance children’s rights to participation, provision and protection online.”

For more information, visit www.globalkidsonline.net

The key comparative findings are available in the Research Synthesis report and are summarised in the Executive summary.

Highlights are also presented in our recent posts for Parenting for Digital Future, the Conversation, and UNICEF Office of Research – Innocenti

You can sign up to receive the latest research news from Global Kids Online by email at: www.globalkidsonline.net/contact