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CALL FOR PAPERS

   Call for Papers – Special Issue
   • Journal of Media Psychology: Media Use and Well-Being.

NEW PROGRAM ANNOUNCEMENT

• Thiel College, Greenville, PA
Dr. Marwan Kraidy, Anthony Shadid Chair in Global Media, Politics & Culture at The Annenberg School for Communication (UPENN), was named Andrew Carnegie Fellow by the Carnegie Corporation, for his project The Spectacle of Islamic State: The War Machine in the Age of Global Communication.

ICA Blue Sky Workshop: Social Media and Mobile Media as Survey Research Tools

Time: June 13  Monday 9:30-10:45 a.m.  Hilton Hotel, Fukuoka

Organizer: Dr. Louisa Ha, Bowling Green State University, louisah@bgsu.edu
Social Media and Mobile Media are penetrating into almost everyone's daily lives and have become important media for survey research dissemination and data collection. However, not many academic researchers received training on this or know how to utilize these media creatively to conduct their survey research to maximize response rate and response quality. Methodological rigor affects data quality and validity. This workshop provides opportunity for fellow survey researchers both in the industry and in academe to share their experience and develop roadmaps on how to establish best practices for using these media for survey research. Participants should have experience in using mobile media and social media in collecting survey/experiment data or at least large scale survey research experience.

Each participant will share their experience on using mobile media and social media in collecting survey/experiment data, comparing the effectiveness of using these media vs. traditional surveys and innovative use of these media. Several experts on this topic are invited to join the workshop so that they can share their experience and tips on using these media for survey data collection.

The ultimate goal of this session to facilitate the exchange of experience in using these media for collecting survey data to improve data quality and response rate of communication survey research in an age of social and mobile media. We plan to ask the participants to prepare a written handout for their report and compile them online for others to use.

ICA attendees interested in attending, please RSVP here before May 1, 2016.

**Introduction 9:30-10:15**

Louisa Ha, Bowling Green State University: Overview of Social Media and Mobile Media as Survey Tools and Effect of Screen Size and User Response Entry Methods on Data Quality

Patrick Yuli Hsieh, Survey Methodologist, RTI International: RTI’s Experience in Using Social and Mobile Media for Survey Research

Tetsuro Kobayashi, City University of Hong Kong: Using Smartphone Applications to Record Basic Information Stored in Calling and Texting Logs.

Yuengang Xie, Shanghai Jiaotung University, China: Mobile Phone Survey experience in China. Xie is the Founder and President of the Public Opinion Association in China.

**Report from Participants and Discussion 10:15-10:45**
Uprisings spread like wildfire across the Arab world from 2010 to 2012, fueled by a desire for popular sovereignty. In Tunisia, Egypt, Syria, and elsewhere, protesters flooded the streets and the media, voicing dissent through slogans, graffiti, puppetry, videos, and satire that called for the overthrow of dictators and the regimes that sustained them. Investigating what drives people to risk everything to express themselves in rebellious art, The Naked Blogger of Cairo uncovers the creative insurgency at the heart of the Arab uprisings. While commentators have stressed the role of social media, Marwan M. Kraidy shows that the essential medium of political expression was not cell phone texts or Twitter but something more fundamental: the human body. Brutal governments that coerced citizens through torture and rape found themselves confronted with the bodies of protesters, burning with defiance and boldly violating taboos. Activists challenged authority in brazen acts of self-immolation, nude activism, and hunger strikes. The bodies of dictators became a focus of ridicule. A Web series presented Syria’s Bashar al-Assad as a pathetic finger puppet, while cartoons and videos spread a meme of Egypt’s Hosni Mubarak as a regurgitating cow.

The rise of digital culture complicates our understanding of the human body in revolutionary times. As Kraidy argues, technology publicizes defiance, but the body remains the vital nexus of physical struggle and digital communication, destabilizing distinctions between “the real world” and virtual reality, spurring revolutionary debates about the role of art, and anchoring Islamic State’s attempted hijacking of creative insurgency. Marwan M. Kraidy is Anthony Shadid Chair in Global Media, Politics and Culture at the University of Pennsylvania.
CALL FOR PAPERS

Dr. Allison Eden and Dr. Leonard Reinecke will co-edit a special issue of the Journal of Media Psychology on the topic of Media Use and Well-Being.

We invite the submission of original empirical or theoretical contributions as well as empirical reviews or meta-analyses.

Please find the Call For Papers here.

Authors should prepare and submit an extended abstract (max. 1,000 words) of their work.

Abstracts should include:
• a theoretical outline
• method(s) of the study/studies
• overview of the results.
• Completed research only will be considered.
• Please send your abstracts to leonard.reinecke@uni-mainz.de.
NEW PROGRAMS

Starting this fall, Thiel College (Greenville, PA) will offer two new specialized bachelor's degree programs: one that combines religion with media/journalism, and a second one in business and financial journalism.

The new B.A. in Religion Communication, the only journalism/media-oriented program of its kind in the United States, will be jointly offered by Thiel College’s Department of Religion and Department of Media, Communication and Public Relations. The program will offer two course tracks. A religious broadcasting track will prepare students for professional positions such as producer, director, and/or writer at religious television stations, religious cable television channels, and religious radio stations, said Dr. Dane S. Claussen, the College's James Pedas Professor of Communication and Department chair. A religion journalism track will train students for careers as religion reporters at print, broadcast and online media outlets, he added.

The B.A. in Business & Financial Journalism degree will be a cooperative program between the Department of Media, Communication and Public Relations and the Arthur McGonigal Department of Business Administration and Accounting. This joint venture includes a variety of courses in journalism, media law, communication ethics, accounting, business management, marketing, economics and other topics. Business journalism programs are rare, with only the University of North Carolina at Chapel Hill offering a business journalism major, Dr. Claussen said. During his research to establish the program, he found of at least five other U.S. institutions offering a business journalism program, but in each case, it is not a stand-alone major, he said.

Students will complete their media and journalism courses in Thiel College’s state-of-the-art James Pedas Communication Center, which opened in 2014. (Thiel College is affiliated with the Evangelical Lutheran Church in America [ECLA], but the Religion Communication major is for students of all faiths.)

For more information, the Thiel College website and/or contact Claussen at 724-589-2851.