~ All Things Media ~
November, 2016

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DIVISION ANNOUNCEMENTS

Reviewer Requests

Dear Members:
The 2017 annual meeting of the ICA, San Diego is quickly approaching! It is time to plan the program of the Mass Communication Division.

As the largest division of the ICA, we expect a high volume of submissions this year. Especially this year, we accept extended abstracts, panel proposals, as well as full papers. The Mass Communication Division needs all your help with the review process. Reviewing submissions is one of the greatest ways to intellectually engage with other members and make a contribution to our scholarly community.

Please volunteer to review submissions. I have created a brief survey for you to indicate your areas of expertise and willingness to review submissions. As the ICA no longer surveys potential reviewers, this is the only way for you to become a reviewer of the Mass Communication Division.

This survey will take only one or two minutes and can be found here: ICAMassCommReviewerSurvey

Thank you for your time in advance!

Sincerely,
Young Mie Kim
2017 Program Chair
Mass Communication Division, ICA
Election Results

Dr. Jonathan Cohen (University of Haifa, Isreal) has been elected Mass Communication Division Vice-Chair.

Alanna Peebles (University of Wisconsin-Madison, USA) has been elected Mass Communication Division Graduate Student Representative.

Constituent News

Victor Pickard, Associate Professor, Annenberg School for Communication University of Pennsylvania published in Origins: Current Events in Historical Perspective on the topic of media, politics and Donald Trump. The article, entitled Media and Politics in the Age of Trump, is published in Vol 10(2), Nov. 2016.

FACULTY SEARCHES

Assistant Professors of New + Emerging Media
College of Media, University of Illinois at Urbana – Champaign

The College of Media invites applications for two entry-level, tenure-track assistant professor positions in New and Emerging Media. Successful candidates should demonstrate an innovative research and teaching agenda that complements the interdisciplinary profile of the College and the current research strengths across the university in New and Emerging Media. Appointments will be made on a tenure-track, 9-month academic year in one of the College’s three departments - Advertising, Journalism, or Media & Cinema Studies -- beginning August 16, 2017.

Academic scholars and creative artists are both encouraged to apply. For candidates who are academic scholars, a Ph.D. or equivalent terminal degree in mass communication, media studies or a related field (e.g., visual studies, design studies, digital studies, technology studies, social informatics, information and computer sciences, business, economics, psychology) is required. For candidates who are creative artists, a master’s degree or equivalent is required, and a terminal degree is preferred. All candidates should possess the potential for high-quality research or creative endeavor, publication, and teaching. Of particular interest are candidates who draw on interdisciplinary bodies of theory, are open to mixed-methods approaches and collaborations, and demonstrate a capacity for conducting original and creative research.

Successful candidates will be expected to develop funding for a strong research program, to work collaboratively with faculty and scholars within the College of Media, and to form collaborations with faculty engaged in new media research across the campus – including in Engineering, Fine and Applied Arts, Information Sciences, Business, and leading interdisciplinary research centers such as the National Center for Supercomputing Applications and the Beckman Institute. Successful applicants will teach current new media courses and develop conceptual courses and graduate seminars in a variety of areas related to new media. An ability to advance the College’s commitment to diversity through research, teaching, and outreach with relevant programs is desired.

Further details are here: https://jobs.illinois.edu/faculty-positions/job-details?jobID=71871&job=college-of-media-assistant-professors-of-new-emerging-media-f1600111

www.mass.icahdq.org
Assistant/Associate Professor – Interactive Media Effects
Department of Communication, University of Illinois at Urbana – Champaign

The Department of Communication at the University of Illinois at Urbana-Champaign seeks a full-time tenure-track or tenured faculty member at the rank of Assistant or Associate Professor in the area of Interactive Media Effects. A PhD in communication or related field is required at the time of appointment. Associate Professor applicants should have distinguished records of research and teaching appropriate to a tenured appointment. In addition, the ability to secure external funding is highly desirable. Assistant Professor applicants must have or show clear promise of developing distinguished records of independent research and teaching. Target start date is August 16, 2017. Salary is commensurate with rank and qualifications.

We seek an outstanding candidate who specializes in interactive media effects and with a theory-based emphasis that complements the department’s existing strengths. We are particularly interested in research on the impact of interactive technologies in communication among and between individuals, groups, and organizations. Desirable research topics include social media, workplace communication, political communication, and interactive health communication.

Successful candidates are expected to teach effectively at both the undergraduate and graduate levels, establish and maintain an active and independent research program, and provide service to the department, the university and the profession. The candidates will join departmental colleagues with varied disciplinary backgrounds in a unit of 22 graduate faculty members and 12 specialized faculty members. The department supports undergraduate and master’s programs (including an online MS program in health communication) as well as one of the nations’ oldest and most distinguished doctoral programs.

For more information about us, visit www.communication.illinois.edu.

To apply, create your candidate profile and submit application materials at http://go.illinois.edu/CMNFaculty. Applicants must submit a letter of application, curriculum vitae, evidence of teaching effectiveness (e.g., student evaluations), statement of research interests and contact information for three professional references. Letters of recommendation will be requested electronically from referees at a later date. Only applications submitted through the University of Illinois Job board will be considered. To ensure full consideration, applications must be received by November 9, 2016. For further information, please contact: Marshall Scott Poole, Professor and Search Chair; PHONE: (217) 333-2683; EMAIL: mspoole@illinois.edu.

The University of Illinois conducts criminal background checks on all job candidates.
upon acceptance of a contingent offer.

Illinois is an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, religion, color, national origin, sex, sexual orientation, gender identity, age, status as a protected veteran, status as a qualified individual with a disability, or criminal conviction history. Illinois welcomes individuals with diverse backgrounds, experiences, and ideas who embrace and value diversity and inclusivity. (www.inclusiveillinois.illinois.edu).

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Assistant Professor
Department of Public Relations/Advertising, Rowan University, Glassboro, NJ

Rowan University, Glassboro, NJ, and the Department of Public Relations/Advertising welcomes applications for a full-time (10-month) tenure-track Assistant Professor, to join the department September 1, 2017. The Department seeks a strategic communicator who can teach both skill-based and strategic planning classes in public relations and advertising. The individual should have a technology-driven focus as well as use traditional PR and advertising approaches. The individual should be able to conduct cross-disciplinary research and contribute to a department that looks favorably on a multidisciplinary approach to strategic communication.

This tenure-track position carries an expectation of successful scholarly research or creative activity and publication with efforts to seek external funding. In addition, the successful candidate will be asked to contribute to the department and university through service including curriculum development and advisement of department student organizations.

The Department of Public Relations/Advertising is one of six departments within the College of Communication and Creative Arts. The department houses majors in public relations and advertising as well as an advertising minor and a master's degree in Public Relations. It also supports PRSSA and Ad Club (a division of AAF), student organizations that garner numerous awards each year. We are a CEPR department (Certified Educator in Public Relations), one of only 30+ in the nation.

A Ph.D. or equivalent is required for this position. ABD candidates with dissertation nearing completion will be considered. The terminal degree is required at time of appointment. Interested candidates must apply through our online application system at www.rowan.edu/jobs.

For more information: https://rowanuniversity.hodesiq.com/jobs/assistant-professor-
Applications must be received by November 18, 2016.

Submissions must include a single .pdf file containing the following: a letter of application, a curriculum vita, a statement of teaching philosophy, and a description of research or creative agenda.

Three current letters of recommendation should be emailed to:
Suzanne FitzGerald
Search Committee Chair and Professor
Department of Public Relations/Advertising
301 High Street
Rowan University
Glassboro, NJ 08028
sparks@rowan.edu

Candidates must be legally authorized to work in the US and the university will not sponsor an applicant for a work visa for this position. Rowan University values diversity and is committed to equal opportunity in employment. All positions are contingent upon budget appropriations.

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**Assistant Professor of Advertising**

**College of Communication, DePaul University, Chicago, Ill**

The College of Communication at DePaul University seeks an applicant for a tenure-track assistant professor position in advertising to begin August 2017. The ideal candidate will have the ability to teach basic and advanced courses in advertising and offer expertise in such areas as creativity, account planning, advertising strategy, account management, digital media strategies, advertising sales, copywriting and/or art direction, Latino media and communication, and/or health communication. The successful candidate will join a dynamic, growing faculty who direct and support innovative and expanding B.A. and M.A. degree programs in public relations and advertising. We seek individuals with a strong commitment to excellence in both teaching and research, and the drive to help us raise DePaul’s national profile in public relations and advertising education. Applications are strongly encouraged from people with demonstrated success in working with diverse student bodies. Our location in the heart of Chicago, the nation’s third largest media market, provides an unparalleled opportunity to forge strong working relationships with key industry professionals and to offer students cutting-edge, pre-professional training. A Ph.D. in advertising, mass communication, or a related field is required. ABDs will be considered, but applicants must have a doctoral degree by the time of appointment.
Professional industry experience is desirable. Excellent research support available. Salary is competitive and commensurate with experience. To apply, please visit the following link to complete the application form: https://facultyopportunities.depaul.edu
You will need electronic copies of: 1) a cover letter that addresses your interest in and qualifications for the position; 2) a current CV; 3) contact information of three references; and 4) one or more examples of published research.
Any materials that cannot be submitted electronically may be sent to:
Maria De Moya, Chair
Advertising Search Committee
DePaul University
College of Communication
1 E. Jackson Blvd
Chicago, IL 60604
Review of applications will begin November 1, 2016 and will continue until the position is filled.

DePaul University is committed to diversity and equality in education and employment.

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Faculty Position in Media Management or Economics & Organizing Executive and Advanced Education
Northwestern University in Qatar (NU-Q)

Northwestern University’s first international campus, Northwestern University in Qatar (NU-Q), is searching for a full-time faculty member to direct a new executive and graduate education program. We seek candidates with expertise in the organization of executive university programs in media and communication, the social sciences, or humanities. The ideal candidate will have experience in building and managing such a program and how it is taught. In addition, the ideal candidate would be able to teach both graduate and undergraduate courses in one or more of the following fields: media management or economics, social aspects of information technologies, or organizational communication. The applicant will be appointed to one or more of our three programs, in Communication, Journalism and Strategic Communication, and Liberal Arts. MBA or Masters with significant experience required, Ph.D. preferred. Interest in the MENA region would be welcomed.
Our NU-Q programs in Journalism, Communication, and Liberal Arts work to advance the understanding and practice of freedom of expression. Our goal is to build a Northwestern University legacy of education and discovery in a dynamic area of the world in which excellence in science, technology, health care, and the information economy are fundamental goals of our host nation, Qatar. Many faculty find this to be a geographic area rich in research opportunities.

Toward this end, we seek individuals engaged in visionary lines of teaching, research, and creative activity who will appreciate a culturally diverse community of students, faculty, and staff comprised of women and men drawn from Qatar, South Asia, Europe, Africa, North and South America, and elsewhere. The successful candidate will join faculty colleagues whose teaching experience includes Northwestern, Stanford, Cambridge, Columbia, Minnesota, and other highly ranked schools. Located in Education City in Doha, Qatar, NU-Q collaborates with sister institutions that include Carnegie Mellon, Cornell, Georgetown, Texas A&M, and Virginia Commonwealth and in 2017 will occupy its own 500,000-square-foot building with leading-edge teaching, research, and media technologies.

NU-Q faculty-in-residence receive generous research and faculty development support as well a highly competitive salary and a package of benefits and overseas allowances. Candidate should be available to begin August 1, 2017. Rank for these non-tenured positions is based upon qualifications and experience.

Applications received by December 1, 2016, will receive the highest priority. The search will continue and applications will be accepted until the position is filled. To apply, please send a letter of application, a CV, a sample of writing, a statement of teaching philosophy, evidence of teaching effectiveness, and the names of three references to: executive-recruitment@qatar.northwestern.edu

Northwestern University is an Equal Opportunity, Affirmative Action Employer of all protected classes including veterans and individuals with disabilities. Women and minorities are encouraged to apply. Hiring is contingent upon eligibility to work in Qatar.
CALL FOR PAPERS

Journalism & Mass Communication Quarterly
Special Issue, Call for Papers

Social Media in Political Campaigning Around the World

The growth of social media worldwide has been simply unprecedented. Latest statistics show that more than ¾ of US adults use social networking sites such as Facebook and Twitter, with social network use becoming almost ubiquitous among young adults, according to recent data from the Pew Research Center. Globally, an estimated 2.2 billion people use social networks on a daily basis, with that number projected to reach 2.5 billion by 2018. With their tremendous growth, social media have become an indispensable part of modern political campaigning, both in the United States and internationally.

The increasing importance of social media among potential voters has not gone unnoticed by politicians. Hillary Clinton, for instance, launched her 2016 presidential campaign on Twitter and YouTube in an effort to reach a younger demographic and create a more accessible image among the public. As politicians increasingly rely on social media to get their messages across, the potential impact of social media in politics has become the focus of a growing number of research studies. Yet there is a lack of thorough understanding of the ways in which social media engagement affects voters, and a clear need to develop more comprehensive and inclusive models that go beyond simple linear relationships and take into account personal and psychological predispositions. There is also a need for more theoretically-driven content studies that examine social media as part of the larger ecosystem along with traditional media.

With the upcoming 2016 US presidential elections, scholars have a timely opportunity to contribute to theory-building and revisit underlying key questions such as: How has social media use by political candidates evolved over time? Is there any conclusive evidence that politicians’ use of social media tools increases their favorability or strengthens citizen engagement? What are the key factors that may mitigate the effects of social media on voters? Do these effects hold true in different contexts and for different platforms? Most importantly, does stronger reliance on social media motivate voters to retain higher levels of political knowledge or political participation, and if so, what are the underlying mechanisms?

Given the evolution of social media use over time, the growing importance of social media for politicians around the globe and the lack of comprehensive theoretical understanding of the social media political content and use, underlying processes and potential effects, this special issue of Journalism & Mass Communication Quarterly has the potential to fill an important gap in the political communication literature. Combining a number of articles under this research umbrella could lead to important theoretical and methodological contributions, and also bridge several disciplinary domains including journalism, mass communication, new media and political science.

Contributions:
The proposed special issue will focus on the content and use of different social networks—such as Facebook, Twitter, Instagram, Snapchat, Pinterest, Reddit, and YouTube—and their perceived and observed effects during most recent political campaigns in the United States and internationally. There is a need for more research on how social media function in a global context. Producing a volume that goes beyond stand-alone research studies and that combines individual articles in a comprehensive journal issue allows for better understanding of the underlying processes and potential outcomes of social media use across various demographic groups and different national contexts.

Contributions may employ a variety of methodological approaches, both qualitative and quantitative, and could explore different forms of social media use for political purposes. Submissions are encouraged to examine a range of political outcome variables, including but not limited to campaign interest, political knowledge, and political and civic engagement. Both US-based and international authors can share most recent research findings related to innovative uses of social media in politics and discuss some of the opportunities and challenges brought by social media nationally and globally. The purpose of this special issue is to provide an opportunity for theory-building toward more comprehensive, comparative models of social media effects in political campaigns.

Submission Deadline:

The deadline for full paper submissions is June 1, 2017 at https://mc.manuscriptcentral.com/jmcq

Authors should clearly designate their submission online as “Special Issue on Social Media and Political Campaigning” and also note in their cover letters that the manuscript is for the JMCQ special issue. Authors are requested to submit manuscripts in APA Style, 6th edition. Submitted papers should be in line with the submission guidelines for Journalism & Mass Communication Quarterly, available at http://www.sagepub.com/journals/Journal202061/manuscriptSubmission

For questions regarding this special issue, please contact the co-editors:

Dr. Daniela Dimitrova
Professor & Director of Graduate Education
Greenlee School of Journalism & Communication
Iowa State University
DanielaD@iastate.edu

Dr. Jörg Matthes
Professor of Communication and Director
Department of Communication
University of Vienna
joerg.matthes@univie.ac.at
The Future of Old Media
How the old media reinvent themselves in the digital age
2nd Tel Aviv Communication Conference, April 19-21, 2017

Confirmed keynote speakers:
- Julia Cage, SciencesPo, Paris
- James Curran, Goldsmiths College, University of London
- John B. Thompson, University of Cambridge
- Lance Holbert, Temple University

The Dan Department of Communication at Tel Aviv University is organizing the 2nd Tel Aviv Communication Conference, to take place on April 19-21, 2017. This year's conference will be dedicated to the future of the so-called 'old media' in the digital age.

In the last two decades, the claim has been made that the traditional media – the newspaper, the book, television, radio and the cinema, and the physical archive, and even the idea of audience itself – will not survive the digital revolution. Scholars have repeatedly expressed the fear, or the hope, that the digital world will put an end to the reign of television, newspapers, radio, the book... In this conference, we would like to open this question to critical debate. Looking closely at the various ways in which the old media are being reinvented to maintain their relevance, we ask how much transformation can a medium sustain be for it becomes something new entirely? Can the transformations be considered as just one more step in the evolution of media, or as the beginning of a new (st)age?

We would like to discuss the communicative, social and cultural significance of these complex dynamics, and reflect on the changes in each medium with regard to technological developments, content, production (including professions, resources and business models), audiences and consumption.

We are interested, for example, in the ways newspapers and news divisions of major broadcasters are morphing into news sites, while independent sources on the one hand, and online platforms (Facebook, Google, Twitter, Yahoo) on the other, challenge the industry foundations; the ways television genres, especially live broadcasts and long series, re-invent television at the very same time that coherent multi-genre schedule is receding, and services such as Netflix leave us wondering what are the core elements that define Television; how films, as long audiovisual stories to be enjoyed collectively, resist fragmentation and are renovated through new forms of anime and 3D technologies; how radio as flow is not dying while radio's memories, and radio "on demand" (podcasts) enjoy an extraordinary digital development; and how the oldest medium, the printed book, is resisting the pressures of the digital age. Finally, the archive is a theme which cuts across media: "old" media as past and forgotten programs are being made increasingly available, which revives ancient worries about a surfeit of memory, but also leads us to think in terms of metamorphosis, not disappearance.

These are merely a few of many changes we are witnessing, and we encourage proposals that engage in all aspects of these questions.
Please send abstracts no longer that 300 words to shiradvir@me.com, and jerombourdon@gmail.com, until December 1st. Answers will be given not later than December 15, 2016.

Travel grants:
We are pleased to provide travel grants to graduate students, and post-doctoral students who were accepted to the conference. A travel grant can cover the costs of travel to the conference, such as lodging and flights. The organizing committee of the conference:
Prof. Jerome Bourdon, Dr. Shira Dvir, Dr. Elad Segev,
Department of Communication, Tel Aviv University.