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Promotions

Christina Paschyn has been promoted to the rank of assistant professor of journalism in residence at Northwestern University in Qatar. She earned a BS and a MS in broadcast journalism from the Medill School of Journalism at Northwestern University. Paschyn is a multimedia journalist and award-winning documentary filmmaker. She has reported for major news organizations across the globe and in 2015 her first feature-length documentary film, “A Struggle for Home: The Crimean Tatars” won several awards.

Dr. Miriam Berg has been promoted to the rank of assistant professor of journalism in residence at Northwestern University in Qatar. Berg received her Ph.D. from the University of Westminster, London. Berg previously worked as a news director at Al Jazeera English in Doha, Qatar and for Bloomberg News in London. At NU-Q, she teaches television production and presentation, documentary production, and serves as the faculty adviser for student television.

Thomas B. Ksiazek (PhD, Northwestern University) has been promoted to Associate Professor of Communication at Villanova University.
Position Vacancy Listings (Job Calls)

**Cornell University’s Department of Communication**, Ithaca, New York

- Assistant Professor of Communication and Social Behavior

The successful applicant will conduct research and teach courses in areas that complement the department’s leadership in the social scientific study of communication, particularly in the areas of communication and technology; the study of media; persuasion and social influence; or communication about the environment, science, or health. The position involves 50% research and 50% teaching responsibilities. Communication faculty teach two to three undergraduate and/or graduate courses per academic year and advise students in the Department’s B.S. and Ph.D. programs. The anticipated start date is July 1, 2017.

A successful candidate will have a Ph.D. in Communication or a closely aligned field completed by the date of appointment and will have (or show promise of developing) a national and international reputation doing theory-based empirical research. We seek innovative scholars of social science who will develop a research program connected to college and university priorities in addressing how people communicate, interact, learn, lead, and shape enterprises of all scales to improve the well-being of individuals, communities, and economies around the world.

View the full posting and apply at AJO: https://academicjobsonline.org/ajo/jobs/7586.

**DePaul University, The College of Communication**, Chicago, Illinois

- Assistant, Associate, or Full Professor of Public Relations (open rank) to begin August 2017.

We seek a colleague with a strong commitment to excellence in both teaching and research, and the drive to help us raise DePaul’s national profile in public relations education. Applicants with demonstrated success in working with diverse student bodies are strongly encouraged to apply.

The successful candidate will join a dynamic team of faculty who direct and support expanding B.A. and M.A. degree programs in Public Relations and Advertising. For the past three years in a row, *PRWeek* has named the program one of the top five programs in the United States including second place nationally for 2016. DePaul is located in the heart of Chicago, the nation’s third largest media market, providing unparalleled opportunities to forge strong working relationships with key industry professionals and offering students cutting-edge, pre-professional training. Excellent research and teaching support includes internal grant opportunities and the college’s...
own academic advising and instructional design staff. Salary is competitive and commensurate with experience.

Qualifications: The successful candidate will have the ability to teach core courses in Public Relations such as Principles of Public Relations, Research Methods, and Public Relations Campaigns for both undergraduate and graduate students. Applicants may offer other areas of teaching specialization such as digital/social, design applications, corporate communication, international/global communication, Latino media and communication, and health communication. Candidates must have a doctoral degree in public relations, mass communication, or a related field by the time of appointment. ABD candidates will be considered. Prior teaching experience in public relations at undergraduate and graduate levels is preferred, and professional industry experience is highly desirable, as is a willingness to contribute to program leadership and development.

Application Process: Apply using the online application form: https://facultyopportunities.depaul.edu. You will need to provide: 1) a letter of application that addresses your interest in and qualifications for the position; 2) a current CV; and 3) three letters of recommendation. Questions may be directed to the search chair, Rajul Jain, Ph.D., DePaul University, College of Communication, 1 E. Jackson Blvd, Chicago, IL 60604 (Email: rjain6@depaul.edu, phone: 312-362-8910). Review of applications will begin October 1, 2016 and will continue until the position is filled.

DePaul University is committed to diversity and equality in education and employment.

School of Journalism and Mass Communication, College of Liberal Arts, University of Minnesota, Twin Cities

Assistant Professor | Strategic Communication – Advertising

The School of Journalism and Mass Communication (SJMC) in the College of Liberal Arts at the University of Minnesota, Twin Cities invites applications and nominations for a tenure-track faculty position focused on advertising research and scholarship. This is a probationary (tenure-track) faculty position at the rank of assistant professor leading to the possible conferral of indefinite tenure.

This is a 100%-time position over the nine-month academic year (late-August to late-May) beginning fall semester 2017 (08/28/2017).

About the Position
Successful candidates for this position will demonstrate a commitment to sustaining a vigorous program of high-quality empirical research and publication in top-tier journals with potential for external funding; show promise of excellence in graduate-level teaching and advising (both M.A. and Ph.D.); demonstrate the capacity and commitment to develop and teach introductory and advanced undergraduate courses
such as digital advertising strategy and data analytics, account planning, principles of strategic communication, strategic communication research, strategic communication campaigns, case studies, management. Successful candidates will also demonstrate capacity and commitment to contribute successfully to institutional and professional service. Salary is competitive and will depend on the candidate's qualifications and experience, consistent with school, college, and university policy. This position is eligible for the University of Minnesota's standard benefits package available to benefits-eligible faculty and academic staff. This position is eligible for faculty travel funding provided by the School of Journalism and Mass Communication, for purposes of engaging in scholarly research and/or attending professional or scholarly conferences.

Qualifications
Successful candidates will demonstrate promise of developing a program of high-quality empirical research in advertising; teaching excellence both at the graduate and undergraduate levels; and a capacity for, and commitment to, establishing linkages with the profession and related academic departments. Ongoing outreach to regional, national or international professional communities is expected. Applicants must hold a Ph.D. in Mass Communication, Advertising, or a closely related field by the date of appointment. Advanced ABD's may be considered for appointment at the rank of tenure-track instructor with the stipulation that the Ph.D. is conferred in the first year of the appointment. Meaningful professional experience in advertising or a closely related field is highly desirable. Candidates will be evaluated according to the overall quality of their academic preparation, the relevance of their research to the department's academic priorities and the field of inquiry, the quality of that research, evidence of commitment to teaching and skills as a teacher, interest in establishing relationships with the professional community, and strength of recommendations.

About the School of Journalism and Mass Communication
The School of Journalism and Mass Communication at the University of Minnesota is part of the College of Liberal Arts and is accredited by the Accrediting Council for Journalism and Mass Communication. Founded in 1922, the School has been ranked in several national surveys as among the foremost journalism schools in the United States. SJMC is ideally situated in one of the nation’s most dynamic and creative metropolitan regions. The Twin Cities region is home to major media institutions, strategic communication (advertising, public relations, interactive/digital communication) firms, and Fortune 500 companies. This allows SJMC to forge innovative partnerships and collaborations between industry and academe in both research and teaching. The strategic communication major prepares students for careers in advertising, public relations, and corporate, non-profit, health, and advocacy communications. Students develop the tools that are essential to public relations and advertising careers and learn to craft messages and campaigns about product, brand, company, services, and information across multiple media platforms. Professional strategic communication provides students with skills in writing, strategic messaging and teamwork that are transferable to a wide range of careers.

www.mass.icahdq.org
How to Apply
Applications must be submitted online through the University of Minnesota’s employment system. To be considered for the position, please visit the Find a Job page of the University of Minnesota Office of Human Resources website, at http://humanresources.umn.edu/jobs.

- Click the appropriate button under To Apply for Jobs
- Search for Job Opening ID: 311575, Assistant Professor, Strategic Communication-Advertising
- Search for Jobs Posted Within: Anytime

Please refer to the job posting for a complete position description and application instructions. To be considered for the position, candidates must complete an online application and attach (1) a cover letter describing their interest in the position, research and teaching interests, and qualifications and experience, and (2) a current curriculum vitae. A list of references may be attached as an additional document through “My Activities” page.

Additional materials may be requested at a future date. Additional documents can be attached after the initial application by accessing the “My Activities” page and uploading documents there. In addition to the materials submitted online, please arrange to have letters of evaluation from three references sent directly to the School of Journalism and Mass Communication, by email (pdf attachment) to sjmc@umn.edu. No postal submissions will be accepted.

Review of applications will begin October 17, 2016 and continue until the position is filled. Nominations of outstanding potential candidates for this position are welcome.

If you have questions about the position or the application process, please call the SJMC at 612.625.1338.

School of Media and Communication, Temple University, Philadelphia, PA

All Departments are hiring: https://smc.temple.edu/faculty/available-positions

Department of Media Studies and Production (2 positions)

- Assistant Professor, Tenure Track in Social Media and Media Industries
- Non-Tenure Track (full time, the equivalent of what other places call lecturer or teaching faculty- not an adjunct position) in Media Business and Entrepreneurship

www.mass.icahdq.org
September 29th, 2016

The Department of Communication seeks a full-time, nine-month, tenure-track/tenured, Assistant or Associate rank position to begin September 16th, 2017. The department seeks a scholar with a record and promise of research productivity in Environmental, Risk, and Science Communication; candidates should have expertise in quantitative methods. Job requirements include publishing research, pursuing external funding, effectively teaching undergraduate and graduate students, and participating in departmental and university service. This position is part of the College of Liberal Arts and Sciences’ interdisciplinary cluster hire focusing on “Environmental Extremes (impacts, adaptations, and solutions)” and includes seven additional faculty hires in the Departments of English, Biology, Chemistry, Physics, Geography, and Environmental Science and Management.

Candidates must be able to teach courses in one or more specific topics in environmental, risk, and science communication. Although not required, optimal candidates will also have some affinity with other areas of departmental focus, which include: health, (new) media, political communication, and organizational communication. Applicants must have their Ph.D. (in Communication or a closely allied discipline) in hand by time of hire (i.e., by September 16th, 2017).

PSU is Oregon’s urban research university, with approximately 29,000 students. PSU is an Affirmative-Action, Equal-Opportunity Institution and welcomes applications from candidates who support diversity. Women and members of minority groups are encouraged to apply. PSU offers an excellent benefits package (including healthcare), a generous retirement and vacation package, and reduced tuition rates for employees, their spouses, and their dependents. PSU offers benefits to same-sex and different sex domestic partners. Candidates are encouraged to utilize PSU’s total-compensation calculator (http://www.pdx.edu/hr/psu-total-compensation-calculator). For more information about our department and university, please visit our website (http://pdx.edu/communication).

To apply, please visit the Portland State University Human Resources website: https://jobs.hrc.pdx.edu/postings/20717. In addition to filling out the required fields, you will be required to submit/attach the following information: (1) cover letter of application, which should include complete contact information (including email and phone); (2) curriculum vitae; (3) up to three samples of published (or in-press) research; (4) evidence of teaching effectiveness (e.g., student-evaluation scores for courses taught); and (5) a separate page with the name and contact information of three people who agree to act as references/recommenders. Note that actual letters of reference will be requested later after an initial review of applications. Review of applications will begin October 3, 2016, and will continue until the position is filled. If you have any difficulties or questions, please contact Dr. Jeffrey D. Robinson via email (jeffreyr@pdx.edu) with the subject line "COMM Job Search 2017" or directly via cell phone (971-400-4125).
NEW BOOKS

The Routledge Handbook of Media Use and Well-Being: International Perspectives on Theory and Research on Positive Media Effects

Edited by: Leonard Reinecke and Mary Beth Oliver
New York, Routledge
464 Pages

Official Website

The Routledge Handbook of Media Use and Well-Being serves as the first international review of the current state of this fast-developing area of research. The volume provides a multifaceted perspective on the beneficial as well as the detrimental effects of media exposure on psychological health and well-being. As a "first-mover," it will define the field of media use and well-being and provide an essential resource for research and teaching in this area.

The volume is structured along four central considerations:

- **Processes** presents concepts that provide a theoretical bridge between media use and well-being, such as psychological need satisfaction, recovery from stress and strain, self-presentation and self-enhancement, or parasocial interactions with media characters, providing a comprehensive understanding of the underlying processes that drive psychological health and well-being through media.

- **Moderators** examines both risk factors that promote negative effects on well-being and protective factors that foster positive media effects.

- **Contexts** bridges the gap between theory and "real life" by illustrating how media use can influence well-being and satisfaction in very different life domains, covering the full spectrum of everyday life by addressing the public, private, and work spheres.

- **Audiences** takes a look at the influence of life phases and life situations on the interplay of media use and well-being, questioning whether various user groups differ with regard to the effects of media exposure.

Bringing together the expertise of outstanding international scholars from multiple disciplines, including communication, media psychology, social psychology, clinical psychology, and media education, this handbook sheds new light on the role of media in influencing and affecting well-being.

www.mass.icahdq.org
CALLS FOR PAPERS

CUADERNOS. INFO - SPECIAL ISSUE: Communication and gender

GUEST EDITORS:
Lorena Antezana (Universidad de Chile) e Ingrid Bachmann (Pontificia Universidad Católica de Chile)

DEADLINE FOR SUBMISSIONS: September 15, 2016

The December 2016 issue of the journal Cuadernos.info (ww.cuadernos.info) will focus on the field of communication and gender. This refers to an essential identity trait acquired by socialization of a cultural construct that that relies on biological differences to define and distinguish men and women’s identities, roles and experiences. In that sense, gender is not a simple individual trait, but a classification system that make women and men very different from one another. Communications of all kinds, including advertising and news media, play a key role in the circulation of such construct.

We invite researchers and scholars to submit their contributions –in Spanish or English– about this theme. We remind authors, however, that articles about other topics related to communication can also be submitted.

ABOUT THE MAIN THEME:
The purpose of the theme is to present studies addressing communication questions, whether theoretical or practical, which contribute to expanding the frontiers of knowledge about communication and gender. In a globalized, convergent and media-saturated world, how do and gender identities and roles change? What political, social and cultural influences shape our notions of gender?

While the focus will be on Latin America, it is expected that the special issue will include works from other regions to contribute to a better understanding of communication and gender from a global perspective.

Because the relationship between gender and communication taps into a broad spectrum of phenomena, we are open to a variety of issues, approaches and methods. Among the possible topics are the following:
- Conceptualizing gender in the field of communication
- Gender roles and identities in communication
- Gender representation and expressions in media
- Communication of stereotypes, femininity and masculinity
- Mediatization of social, cultural and symbolic imagery of what it means to be male and female
- Communication, sexism and discrimination
- Relationship of gender, power and subordination in communication
- Gender dichotomies (and their correspondence with other divisions between the private/public world) in the field of communication
- Cultural industry and gender mediatization
While this list is not exhaustive, it is expected that all submissions include a theoretical framework with the state of the art on the chosen topic and a clear justification of the relevance of the subject under study.

Regardless of the specific topic, the goal is to publish works that make a substantive contribution to the study of communication and gender. When in doubt about the appropriateness of a potential article, please contact Lorena Antezana (lantezana@uchile.cl) and Ingrid Bachmann (ibachman@uc.cl), guest editors of the issue, or Sebastian Valenzuela, editor in chief of Cuadernos.info (savalenz@uc.cl).