All Things Media

December 2017

NEWS

Calling all media researchers!

We are asking for help in defining pro-social and anti-social media for kids. If you are a media researcher who has ever studied these concepts, please consider taking 15 minutes to complete a short survey and/or share with colleagues who can contribute! Thank you in advance for not only completing this but also for sharing it within your networks!

Michigan State University
College of Communication Arts and Sciences
Supervising Researcher: Dr. Ronald Tamborini, Dept. of Communication, Michigan State University
Office: CAS 570, e-mail: tamborin@msu.edu
IRB Approval #X17-378e

Link to survey: https://msu.co1.qualtrics.com/jfe/form/SV_b8IplLRuFgCBUKF

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Center for Cooperative Media
Montclair State University
School of Communication and Media

White Paper: Comparing Models of Collaborative Journalism

As many are realizing, the digital age has created technological affordances that make collaboration easier than ever before. This report identifies and compares six models of collaborative journalism that span collaborations from the hyperlocal to the international levels. We provide examples of each model, and discuss common costs and benefits for each. Identifying and describing the different models of collaborative journalism is of use to journalists, funders, and scholars alike. Further, the project points to a bright spot in journalism, and highlights one of the ways that news and information providers are finding their way forward in the digital age.
The School of Communication at Simon Fraser University invites applications from outstanding candidates for two tenure-track positions at the rank of Assistant Professor:

1. **News, Social Media, and Public Communication**: Intersection of news, social media and public communication. Specific areas of focus may include but are not limited to political economy and governance of news production and distribution; the impact of social media on journalism and public communication; news, democracy and the public sphere; critical analysis of news discourse; independent media, ethnic media and alternative journalism; the influence of public relations and marketing on news media; data journalism; communication rights and access to information; media activism; studies of users, creators, and publics. We are searching for candidates who address these or other issues using qualitative, quantitative, media and news analysis that might include discourse and frame analysis, content analysis, ethnography, and computational or digital methods or a combination of approaches.

2. **Big data**: Area of big data in relation to theories and methodologies in the field of communication. Specific areas of focus may include but are not limited to social media, algorithmic culture, critical data studies, digital humanities, surveillance, critical artificial intelligence, platform studies, blockchain and crypto technologies, data visualization, infrastructure studies, quantified self, data politics, data ethics, privacy, and health. We are searching for candidates who address these or other issues using qualitative, quantitative, computational, digital methods or a combination of approaches.

Situated in the Faculty of Communication, Art and Technology, the School of Communication is a national and global leader in the discipline. The School is a dynamic site of research and teaching with a strategic focus on digital media and communication. Our critical tradition to the study of communication includes approaches such as media and culture, technology studies, global communication, culture industries and policy, history of communication, and applied media production, among others. The successful candidate will build on the School’s history of critical engagement while developing new directions in research and teaching to reflect contemporary and emergent issues of digital media and communication. We seek an innovative colleague who will challenge traditional distinctions between critical analysis and applied approaches.

Candidates are expected to have a completed Ph.D. (or Ph.D. near completion) in Communication or a cognate discipline, a record of teaching experience and excellence, a clear potential to contribute to the School’s research culture, and an emerging publication record appropriate to the position. The successful candidate will be expected to teach and supervise students at all undergraduate and graduate levels and to work with partners inside and outside the University.
All qualified candidates are encouraged to apply. However, Canadian citizens and permanent residents will be given priority. Simon Fraser University is committed to employment equity and welcomes applications from all qualified women and men, including visible minorities, persons of aboriginal heritage, persons with disabilities, and LGBTQ-identified persons.

Applications should include a cover letter, a curriculum vitae, a concise statement of research established and projected, a statement of teaching experience, performance and philosophy, and two writing samples. Please submit all documents in a single PDF file with bookmarks. In addition, three letters of reference should be sent under separate cover. Please direct all materials to:
Director, School of Communication
Simon Fraser University
8888 University Drive
Burnaby, BC, Canada V5A 1S6
c/o: be baldwi@sfu.ca

Review of applications will begin on November 30th, 2017 and will continue until the positions are filled.

These positions are subject to funding and final approval by the SFU Board of Governors. Under the authority of the University Act, personal information that is required by the University for academic appointment competitions will be collected. For further details, please see: http://www.sfu.ca/vpacademic/faculty_openings/collection_notice.html
CONFERENCE CALLS FOR PAPERS

WAPOR Annual Conference
27-30 June 2018 ? Marrakesh, Morocco
Call for Proposals

Submission Deadline: Friday, 5 January 2018
Submission website: https://wapor.org/events/annual-conference/current-conference/

The World Association for Public Opinion Research (WAPOR) will hold its 71st Annual Conference 27-30 June 2018 in Marrakesh, Morocco. The conference committee welcomes proposals on topics related to public opinion broadly, especially those related to the conference theme.

Public Opinion Research in a Changing World
The political and technological environment in which public opinion research operates has experienced dramatic changes in the past few years. Politically, we have witnessed unrest and wars in many parts of the world, a rise of populism and anti-immigration sentiments in large parts of the Western World, and the threat of escalation in the Korean Peninsula. In situations where public opinion is evenly divided, it has been very difficult for pollsters to accurately predict the final results, like in the UK election of 2015 and the Brexit referendum of 2016, the US 2016 presidential elections and the Israeli 2015 elections. Recent technological developments in the modes of communication - spread of cellular phones and of the internet for example -- present new challenges - and offer new possibilities – to survey research. Alternate indicators to polling appear, including indicators from citizens' activities in online social networks and indicators of their online information seeking. In light of these technological and political changes, traditional public opinion research faces many opportunities and challenges.

WAPOR welcomes paper and panel proposals that deal with these issues, namely questions relating to how public opinion operates - and can be measured -- in these changing environments and how it should operate in order to better serve society. WAPOR welcomes relevant submissions that focus on all aspects of public opinion. These topics include, but are not restricted to:
* Methodological challenges and improvements, including in the areas of sampling, measurement, survey design and survey response or non-response
* Challenges of comparative research and International Survey Projects, cross-cultural concerns in data collection and measurement issues
* New sources of information on public opinion and the use of social media to voice public opinion
* News, media, journalism and public opinion
* Political behavior, participation and culture
* Electoral polls in emerging/incomplete democracies
* Social media, big data, sentiment analysis, and emerging technologies

Submission Process
Proposals for the conference should be submitted electronically by January 5th, 2018. Only proposals submitted through this website will be considered.

Abstracts should not exceed 500 words. All submissions must be in English, and all accepted works are to be presented in English. WAPOR will accept two types of submissions:

Individual Research Proposals generally include a description of the research project with specific research questions or hypotheses, methods and results, if available at the time of submission. Most individual research papers will be presented orally in a regular session format. However, we wish to explore the possibility of having a poster session at the Marrakesh conference. The poster session is intended to serve participants who prefer this format for various reasons. The submission system will ask submitters to indicate whether they prefer to give an oral presentation or present their work at the poster session.

Panel Proposals typically comprise four or five presentations around a common theme. The submission of panel proposals requires that:

(1) The panel organizer submits an "overview proposal" and selects "PANEL" as the type of submission. This submission should be titled "PANEL: [name of proposed session]". The organizer will be asked to provide the names and emails of authors and their respective paper titles together with the panel description. Upon submission, the panel will be assigned a Panel ID number. That number must be used by those submitting abstracts as part of the panel. This panel submission must be done BEFORE the separate abstracts are submitted. The panel organizer is responsible for providing the panel id number to each presenter.

   AND

(2) Each presenter must submit his/her own individual abstract online (as above, for individual research proposals). When submitting their abstract, individual presenters need to enter the Panel ID number provided by the panel submitter. In order for a panel to be accepted, at least three of the individual papers must be accepted. If not, accepted proposals will be assigned to a different session. Submitters should receive a system-generated email confirmation of their submission within 24 hours. If this confirmation does not arrive, submitters should log back on to the site to verify that their proposal was submitted correctly in the system. All submitters will be notified of the conference committee's decision in February 2018.

More information can be found on our website at: https://wapor.org/events/annual-conference/current-conference/

Questions about the conference should be directed to WAPOR Executive Coordinator Renae Reis (renae@wapor.org).
Call for Papers

Long-term Effects in Narrative Communication Research

ICA-Preconference, 24 May 2018, Prague

Corinna Oschatz, Katharina Emde-Lachmund, Christoph Klimmt

Narratives have been attracting the interest of communication scholars in various fields, such as health communication, media psychology, political communication, or journalism studies (Green, Strange, & Brock, 2002). Their research is motivated by the observation that, although generally obtaining small effect sizes, narratives reliably show a stronger impact on the examined outcomes than non-narrative modes of communication. For example, narratives have been found to affect – in a short-term perspective – recipients’ attitudes and behavioral intentions that are beneficial to their personal health (e.g. Kim & Niederdeppe, 2016) or on benevolent attitudes towards stigmatized groups in society (e.g. Wong, Lookadoo, & Nisbett, 2017).

Substantially less research has so far addressed the temporal stability and sustainability of narrative media effects. The relatively small number of existing studies on long-term effects is related to a need for theoretical models specifying the development of persuasive effects over time and for solutions to methodological obstacles in detecting the long-term impact of narratives. However, to understand how effects of storytelling evolve over time is of great scientific and social relevance: Communicative interventions aiming at the recipients’ personal health will only have a relevant impact if the positive short-term influence on attitudes and intentions translates into, for example, regular medical check-ups or physical activity. Narrative messages aiming at attitudes towards social fringe groups will only have a valuable impact on society if these groups are accepted and integrated in the long run.

Generally, two forms of research of long-term effects can be distinguished. On the one hand, these are long-term effects of single narratives such as movies (Hart & Leiserowitz, 2009) or storified news messages (Shaffer et al., 2017). On the other hand, these are cumulated effects of multiple narratives disseminated in a serial format (Wang & Singhal, 2016) or sets of independent narratives on the same topic consumed over a longer period of time (Wills et al., 2009).

This preconference seeks for original contributions on both types of long-term effects. The Call for Papers invites scholars from various ICA divisions and interest groups to:

(1) discuss theoretical approaches modelling the long-term effects of narrative communication,
(2) reflect on (potentially unique) capabilities of narratives to involve audiences (e.g., transportation, identification, narrative engagement) as well as boundary conditions that may facilitate, enlarge, or undermine the long-term impact of storified messages,
(3) present current empirical research on long-term effects that may relate to a wide range of fictional and non-fictional narratives as well as diverse topics, mechanisms, moderators, and outcome variables (e.g., knowledge structures, attitudes, behavioral intentions, actual behaviors).

Submissions: Extended Abstracts (max. 800 words excluding references, tables, and figures) should be sent to Corinna Oschatz (corinna.oschatz@uni-mainz.de). Please send your submission in MS Word (.docx) or Rich Text Format (.rtf). The deadline for submission is 31 January 2018. Notification of acceptance will be sent to authors no later than March 1, 2018. The preconference will take place on 24 May 2018 (9 a.m. to 5 p.m.) on-site at the conference venue in Prague. Should you have any queries, please do not hesitate to contact Corinna Oschatz (corinna.oschatz@uni-mainz.de).