~ All Things Media ~

February, 2017

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JOB CALL

Communication Science at KU Leuven, Belgium, is hiring a full-time (assistant/associate/full) professor in the area of media-effects. The selected candidate will teach several courses at Bachelor’s and Master’s level and supervise master’s theses. Both KU Leuven and its communication department strive for academic excellence and are consistently ranked among the highest in the European continent: icts.kuleuven.be/apps/jobsite/vacatures/53999096?lang=en

Department of Journalism, Advertising, and Media Studies University of Wisconsin-Milwaukee is seeking a colleague who, preferably has an area of specialty in global media, race/ethnicity, or strategic communication, among others; has a record of publication; will maintain an active, independent program of high-quality research; will teach and advise undergraduate and graduate students; and will serve the department, campus, field, and community. Candidates must have a minimum of one year of teaching experience and a Ph.D. in media studies, mass communication, or a related area in hand by August 21, 2017. You can find more info by following this link: https://jobs.uwm.edu/positions/25914

CALL FOR PAPERS (CFPs)

Special Issue: American Behavioral Scientist

Rethinking Digital Media and Citizenship: Conditions, Contexts, and Consequences

Guest Editors:
Seungahn Nah (University of Kentucky)
Masahiro Yamamoto (University at Albany, State University of New York)

Description:
A substantial body of scholarship has long tackled how traditional and newly emerging information and communication technologies (ICTs) foster an informed, efficacious, and engaged citizenry. Despite prolific literature on digital media and citizenship, theoretical approaches and conceptual and operational definitions still diverge in different disciplines and schools. What seems particularly missing in the literature is an examination of structural conditions and/or contexts that may facilitate or hinder the role of digital media in civic engagement. Therefore, the goal of this special issue is to call for theoretically and methodologically sound scholarship that examines causes, components, and civic consequences of digital media use. Such an examination presents important practical implications and policy applications. This special issue addresses the following major questions:

1) How can digital media use and civic engagement be conceptualized, operationalized,
and theorized across various theoretical perspectives in the convergence and divergence of digital media environment?

2) To what extent do digital media (social and mobile), along with traditional media, influence civic engagement and how such an influence varies across communities of places, interests, practices, and beyond, as well as different ethnic groups and those who hold different socio-economic status?

3) How do social contexts and conditions promote or impede the role of digital media in civic political, and community life at multiple levels?

The special issue editors would welcome submissions addressing the following topics:

1) Theoretical advancement on digital media and civic engagement in offline and online communication environments;

2) Integrated theoretical framework concerning digital media and citizenship;

3) Innovative conceptual and operational definitions (measurements) of digital media across various platforms;

4) Social structural contexts and conditions (e.g., race, class, gender, family, school, organization, neighborhood, etc.) that affect digital media use and its effects on civic engagement;

5) Linkage between online and offline civic engagement from networked community perspectives.

Submission Guidelines:

Submitted manuscripts must be in MS Word (.doc) format with a title page that includes the title of the paper, full names, affiliations, email addresses, telephone numbers, complete addresses, and biographical sketches of all authors.

Manuscripts must adhere to the APA (6th ed.) style and should contain between 6,000 and 8,000 words, including a 250-words abstract with 5-6 key words, all references, and notes. Manuscripts must contain original material which has not been previously published elsewhere or is not currently under consideration by another journal. All manuscripts should go through a blind, peer-reviewed process so no indicators of authorship should appear in the texts.

Manuscripts should be submitted directly via email to seungahn.nah@uky.edu

Timeline
Submission deadline: April 31, 2017
Editorial decision: June 30, 2017
Anticipated publication date: January/February 2018
A Justice-Based Approach for New Media Policy: In the Paths of Righteousness

Authors: Amit M. Schejter, Noam Tirosh

In this book, a novel approach applying the theoretical framework of distributional justice theories developed by John Rawls and Amartya Sen to the governance of today’s media proposes a fresh, innovative assessment of the potential role for media in society. Three case studies describe the utilization of new media by marginalized communities in Israel – Ethiopian immigrants, the Bedouin and Palestinians – and set the stage for media policy scholars, teachers and students to discuss an analytic framework for media policy that is fresh, different, innovative and original. Departing from the utilitarian principles that dominate Western liberal regimes, and that have led to the proliferation of media systems in which control is concentrated in the hands of the few, this work proposes an alternative that focuses on redistributing power and voice.

REVIEWS

“A Justice-Based Approach for New Media Policy: In the Paths of Righteousness, the new book by Amit Schejter & Noam Tirosh is an important and original contribution to global media policy research. Linking media policy to issues of social justice, Schejter and Tirosh elevate media policy from the realm of technocrats and bureaucrats to the bustling arena of popular politics, exactly where it belongs. The coming decades will likely be decisive ones for the future of democracy worldwide, and as Schejter and Tirosh demonstrate, media policy will be crucial to how the matter is resolved.”

(Robert W. McChesney, co-author, “People Get Ready: The Fight Against a Jobless Economy and a Citizenless Democracy”, Mcchesney is the Gutgsell Endowed Professor, Department of Communication, University of Illinois at Urbana-Champaign)

“This very interesting book provides a valuable account of how marginalised communities in Israel - Palestinians, Ethiopian immigrants and Bedouins - have used communication technologies to regain their voices and to seek redistributive justice. It shows how the struggle for democratic media policies needs to be an essential part of wider struggles against discrimination and oppression.”

(Des Freedman, Professor of Media and Communications, Goldsmiths, University of London, Author of “The Contradictions of Media Power and The Politics of Media Policy”)

“Net-based platforms give voice and presence to marginalized publics and issue. The tone and tenor of that voice varies, however, along with the texture of that presence. The thought-provoking and must read "A Justice-Based Approach for New Media Policy: In the Paths of Righteousness,” sheds important and timely insight to these
processes, by mapping how voice can turn into impact, and how impact can translate into long term and just policy.”
(Zizi Papacharissi, PhD, Professor and Head, Department of Communication, University of Illinois at Chicago, Editor of Journal of Broadcasting and Electronic Media, Editor, Social Media and Society)

ABOUT THE AUTHORS

Amit M. Schejter (PhD, Rutgers University) is professor and head of the Department of Communication Studies at Ben-Gurion University of the Negev and codirector of the Institute for Information Policy at Penn State University. He is the author or editor of six books and more than sixty journal articles, law reviews, and book chapters in ve languages and is founding coeditor of the Journal of Information Policy. Professor Schejter teaches courses on regulation, law, and policy; communication theory; media systems; and media activism. He has held senior executive positions in the media and telecommunications industry in Israel, was a member of and chaired a variety of public committees, and counseled media and telecommunication entities in Israel and the Palestinian Authority.

Noam Tirosh (PhD, Ben-Gurion University) is a lecturer in the Department of Communication Studies at Ben-Gurion University of the Negev. His research focuses on the relationship between memory, media, and justice. His work has been published in journals such as Media, Culture & Society, The Communication Review, Telecommunication Policy, Critical Studies in Media and Communications, The Information Society, and the International Journal of Media and Cultural Politics and presented at a score of research conferences and workshops worldwide. He is the recipient of the Best Paper award in the student competition at the 2015 Research Conference on Communications, Information and Internet Policy (TPRC) and in 2016-17 he is serving as a visiting scholar at the Crown Family Center for Jewish and Israel Studies at Northwestern University. A public intellectual, Tirosh often publishes opinion pieces in a variety of Israeli newspapers and Web sites and contributes to public discussions in Israel.
PRESS RELEASE

TEMPLE UNIVERSITY SCHOOL OF MEDIA AND COMMUNICATION TO BE NAMED IN HONOR OF BROADCASTING LEGEND AND TEACHER LEW KLEIN

The Lew Klein College of Media and Communication at Temple University will be formally dedicated at a ceremony in spring 2017.

FOR IMMEDIATE RELEASE

PHILADELPHIA – JANUARY 18, 2017 – Temple University announced today that its School of Media and Communication is being renamed the Lew Klein College of Media and Communication, in tribute to broadcasting pioneer Lew Klein. The naming honors Klein’s magnificent career in television and his more than six decades of teaching service to Temple University, and recognizes a historic, multimillion-dollar gift to the school from Lew and Janet Klein.

The Kleins’ gift is supported by two additional seven-figure contributions from Temple University trustee and school alumnus Steve Charles, ’80, and trustee H.F. “Gerry” Lenfest and his wife, Marguerite.

Lew Klein began teaching television courses at Temple University in 1952, while working as an executive at WFIL-TV (now WPVI) in Philadelphia. In the ensuing 65 years, he helped launch the careers of hundreds of successful television professionals, including NBC anchor Matt Lauer, CBS Evening News Executive Producer Steve Capus, ’86, comedian Bob Saget, ’78, and the late host and producer Dick Clark. He is known for serving as executive producer for the landmark program “American Bandstand” and for producing legendary local programs such as “Sally Starr” and “Captain Noah and His Magical Ark.” Klein was program director for Channel 6 in Philadelphia when it launched its “Action News” format in 1970, a format that propelled the station to dominance and was adopted by stations across America.

“We are grateful for the philanthropic leadership of the Kleins, Lenfests and Steve Charles, all great champions of Temple’s historic mission of providing access to an excellent education,” said Board of Trustees Chairman Patrick J. O’Connor. “We are
confident that Klein College will live up to the pioneering, innovative media professional for whom it is named.”

Klein also produced Philadelphia Phillies telecasts for 15 years, and lured former Phillies players Richie Ashburn, Bill White and Tim McCarver into successful sportscasting careers. At one point, Klein was a principal partner and president of Gateway Communications, which owned four television stations in the East.

All through the years of building that stellar career, Klein continued to teach as a part-time adjunct professor at Temple.

“Lew is the rare benefactor whose service to our school extends beyond his generous financial support to include decades of teaching and mentoring, both of Temple students and of working professionals,” said Dean David Boardman. “Naming the school to recognize all of his contributions is our honor.”

Klein is also known as a co-founder of the National Association of Television Program Executives (NATPE), where he is today receiving a lifetime achievement award for contributions to the television industry. He is also president and co-founder the NATPE Educational Foundation.

Klein said he was “so proud and thankful” to be honored in such a profound fashion by Temple, which previously had named the Lew Klein Hall in the Temple Performing Arts Center for him.

“Thinking about the thousands of communications scholars who will graduate in future years, I am very optimistic about their success,” he said. “They will be coming from one of the finest and most prestigious schools in the nation.

“I have been blessed with other examples of appreciation and recognition at Temple, and this is the culmination of them all.”

In 2000, Gerry and Marguerite Lenfest, Klein’s long-time friends and colleagues, established the Lew Klein Alumni in the Media Awards Ceremony fund. The proceeds from this fund as well as income from the event support annual scholarships for students in the school.

Charles, who recently endowed the Steve Charles Chair in Media, Cities and Solutions at the school, said he was also proud to support Klein’s service to the school and Dean Boardman’s leadership.

“I am honored to support the naming of the school for Lew Klein, who has positively impacted the careers of thousands of students through his expert and insightful teaching and mentoring at Temple,” Charles said. “I hope these gifts will inspire others to pay tribute to Lew and enable the school to achieve David Boardman’s vision for the
future of media and communication.”

A formal dedication ceremony is planned for spring 2017, as part of a list of events marking the school’s 50th anniversary celebration.

Temple’s School of Media and Communication – soon to be the Klein College – is one of the world’s largest and most comprehensive schools of its kind, with more than 3,000 students and 250 full- and part-time faculty. It includes departments of Journalism, Advertising, Strategic Communication, and Media Studies and Production, and offers a variety of undergraduate majors and graduate programs.

Parenting for a Digital Future – Screen Time Debates

In recent months, the team from Parenting for a Digital Future at the LSE released a policy brief about ‘screen time,’ arguing that many parents’ fears of digital devices are based on out-dated advice. Together with the Media Policy Project we held an invite-only event, which brought together researchers, policy-makers, advocates and content & platform providers to discuss what new advice to families about ‘screen time’ should look like. An event summary is here, and on YouTube.

The brief was covered on the Digital Media and Learning, Mumsnet and Children’s Media Foundation blogs, and argued that parents need better advice and support, linked to evidence, acknowledging that many children are using digital media to learn, connect and create, and that many parents are now ‘digital natives’ themselves. This is especially important for families who don’t fit ‘one size fits all’ advice – for example families with children with special educational needs and disabilities (amongst many others). We need to find a middle way between fear and hype, as Sonia Livingstone argued on the US National Public Radio Education blog, and Alicia Blum-Ross argued on BBC Radio4 Woman’s Hour.

There have been follow-up posts from Alice Webb (Director of BBC Children’s) who shared her take on how to develop relevant, accessible, safe children’s content for the next generation, Angharad Rudkin (a clinical psychologist and lecturer) and on how to assess age-appropriate content, and Madeleine de Cock Buning (Chair of the European Regulators Group for Audiovisual Media Services - ERGA) on new approaches to regulation in children’s media content. Mark Griffiths (Professor of Gambling Studies at Nottingham-Trent University) also contributed a provocative post on how you can assess whether a young person is ‘addicted’ to internet use.

Most recently, we reacted to the new guidelines released in October 2016 from the American Academy of Pediatrics, noting where they got it right and where we questioned their use of evidence. We agree that parents need updated advice about ‘screen time’, especially that which acknowledges their varied reasons for introducing
technology into their homes and that recognises that a new generation of parents is increasingly savvy about digital media in their own right.

The blog is edited by Svenja Ottovordemgentschenfelde, please get in touch if there is something you would like to contribute, and click here get alerts about future posts.