~ All Things Media ~

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MEMBER NEWS

S. Shyam Sundar, Distinguished Professor & Co-Director, Media Effects Research Laboratory and his collaborator, Dongwon Lee, Associate Professor in the College of Information Sciences and Technology (IST) at Penn State University earned National Science Foundation support for their proposal to examine ways to detect misinformation.

Asian Media Information and Communication Centre, Inc. - AMIC awarded the 2016 Asia Communication Award to Shelton Gunaratne, Professor Emeritus, Minnesota State University.

In the Middle East, an Appetite for News from Social Media. By Everette E. Dennis and Robb Wood Video highlights of the 2017 Media Use in the Middle East Survey.
Key finding: Arab nationals are more likely than Americans to get news from social media, and younger. Arabs are more likely to trust it than their older compatriots.
Parenting for a Digital Future is an evidence-based blog from the LSE that explores the latest research about children, families and digital media. We include updates from our own research on parenting and digital media, along with the contributions of guest bloggers working in diverse contexts around the world. We provide perspectives on current debates – from how much should parents share about children online, to the debate over ‘screen time’ to how parents and policy makers can understand the role of digital media in issues of equity, mental health and learning. Please click here to subscribe or contact us if you’d like to contribute.

Global Kids Online is an international research network that aims to generate and sustain a rigorous cross-national evidence base on the opportunities, risks and protective factors of children’s internet use. The project developed and tested a multi-method research toolkit, which was launched in November 2016 and is now freely available online. Currently, Global Kids Online has surveyed roughly 10,000 children and 5,000 of their parents, marking one of the most comprehensive efforts to explore children’s and parents’ engagement with digital technology worldwide. Country-level findings are available from Argentina, Brazil, Bulgaria, Chile, Montenegro, Serbia, South Africa and the Philippines, Ghana and Uruguay are currently carrying out representative surveys. You can read more about our research framework, approach to engage children’s voices and experiences in research and the comparative research findings, and you can sign up to receive research updates from the project.

NEW BOOKS


Much of framing scholarship focuses either exclusively on the analysis of words or of visuals. This book aims to address this gap by proposing a six-step approach to the analysis of verbal frames, visual frames and the interplay between them—an integrative framing analysis. This approach is then demonstrated through a study investigating the way words and visuals are used to frame people living with HIV/AIDS in various communication contexts: the news, public service announcements and special interest publications. This application of integrative framing analysis reveals differences between verbal frames and visual frames in the same messages, underscoring the importance of looking at these frames together.


Carolyn Michelle, Senior Lecturer, Sociology, Convener Women’s and Gender Studies, School of Social Sciences, The University of Waikato and her colleagues Charles H. Davis, Ann L. Hardy and Craig Hight published Fans, Blockbusterisation, and the Transformation of Cinematic Desire: Global Receptions of The Hobbit Film Trilogy

About the book: This book explores the evolution of audience receptions of Peter Jackson’s Hobbit trilogy (2012-14) as an exemplar of the contemporary blockbuster event film franchise. Drawing on findings from a unique cross-cultural and longitudinal study, the authors argue that processes and imperatives associated with Hollywood ‘blockbusterisation’ shaped the trilogy’s conditions of production, format, content, and visual aesthetic in ways that left many viewers progressively disenchanted. The chapters address public and private prefigurations of the Hobbit trilogy, modes of reception, new cinematic technologies and the Hobbit hyperreality
paradox, gender representations, adaptation and the transformation of cinematic desire, and the role of social and cultural location in shaping audience engagement and response. This book will appeal to audience researchers, Q methodologists, scholars and students in film and media studies, Tolkien scholars, and Hobbit fans and critics alike.

Reviews: ‘This book is a truly impressive large-scale longitudinal study of the evolution of audience receptions of the Hobbit film trilogy. Based on rich data collected through a mixed method approach combining qualitative and quantitative methods, the book not only offers stimulating insight into the range of different viewpoints on this three-part ‘blockbusterisation’ of Tolkien’s novel but also new and original methodological and theoretical approaches to audience studies. This is an important study which advances audience research significantly.’

—Anne Jerslev, Professor, Department of Media, Cognition & Communication, University of Copenhagen

‘A smart book, adroitly deploying the best traditions of audience, fan and critical media scholarship to explain how the Hobbit film trilogy embodied politically significant shifts in global media culture. The authors blend a flair for cultural history with an enviable methodological skill, producing what will surely become a blueprint for many future projects on media industries and audiences, at every level of scholarship.’—Andy Ruddock, Senior Lecturer, Communications & Media Studies, Monash University; author of Understanding Audiences: Theories and Methods (2001), Investigating Audiences (2007), Youth and Media (2013)


CALL FOR ABSTRACTS

2018 Kentucky Conference on Health Communication (KCHC)

April 12-14, 2018

The theme of the 2018 conference is 21st Century Cures Act: The Role of Communication and Information Science, and the preconference will focus on Interventions to Improve Patient Involvement across the Cancer Control Continuum. We hope you will consider submitting your work to the conference. The 2018 Call for Abstracts is available here: http://comm.uky.edu/kchc/CallForAbstracts.

Online abstract submission system opens: Friday, October 6, 2017. Submission deadline: Friday, December 1, 2017 by 8:00 PM EST. Notification of programming decisions by January 8, 2018.

Also, please be thinking now of nominees for the Lewis Donohew Outstanding Scholar in Health Communication award. As you know from past conferences, this award recognizes outstanding research contributions to the health communication field made during the biennium preceding each conference. The winner will receive a $250 stipend and travel/hotel/registration to attend the 2018 KCHC. Nominations (including self-nominations) are due by January 26, 2018. Nomination information is on the KCHC website: http://comm.uky.edu/kchc

Location: Hyatt Regency. The Hyatt is right in the heart of beautiful downtown Lexington, Kentucky. We’re excited to welcome everyone back to our great city for a great conference!

Nancy Harrington, KCHC Chair

www.mass.icahdq.org
Rowan University’s Department of Public Relations/Advertising welcomes applications for a full-time (10-month), tenure-track Assistant Professor to join the department September 1, 2018.

The Department seeks a strategic communicator who can teach both skill-based and strategic planning classes in public relations and advertising. The individual should have a technology-driven focus as well as use traditional PR and advertising approaches. Additionally, the individual should be able to conduct cross-disciplinary research and contribute to a department that looks favorably on multidisciplinary approaches to strategic communication. Expertise in sports public relations or educational public relations is also desirable.

This tenure-track position carries an expectation of excellent teaching, successful scholarly research and publication with efforts to seek external funding. In addition, the successful candidate will be asked to contribute to the department and university through service, including curriculum development and advisement of department student organizations.

The Department of Public Relations/Advertising is one of six departments within the College of Communication and Creative Arts. The department houses majors in public relations and advertising as well as a master’s degree and minor in Strategic Communication. It also supports PRSSA and Ad Club (a division of AAF), student organizations that garner numerous awards each year. We are a CEPR department (Certified Educator in Public Relations), one of only 30+ in the nation.

Rowan University is a Carnegie-classified Doctoral University (Moderate Research Activity) with approximately 17,300 students. Its main campus is located in Glassboro, N.J., 20 miles southeast of Philadelphia, with additional campuses in Camden and Stratford. The University comprises seven colleges and five schools: the William G. Rohrer College of Business; the Henry M. Rowan College of Engineering; the Colleges of Communication and Creative Arts, Education, Humanities and Social Sciences, Performing Arts, and Science and Mathematics; the Cooper Medical School of Rowan University; the Rowan University School of Osteopathic Medicine; the Graduate School of Biomedical Sciences; the School of Health Professions; and the School of Earth and Environment. Rowan is one of two public universities in the country to offer M.D. and D.O. medical degree programs. The institution is also home to the South Jersey Technology Park, which fosters the translation of applied research into commercial products and processes. Rowan has been recognized as one of the top 100 public universities in the nation and is ranked third among public institutions in the North by U.S. News & World Report.

A Ph.D. or equivalent is required for this position. ABD candidates with dissertation nearing completion will be considered. The terminal degree is required at time of appointment. Applicants must be currently authorized to work in the United States on a full-time basis.

Starting Date: September 1, 2018. Interested candidates must apply through our online application system at: http://rowanuniversity.hodesiq.com/job-details.aspx?jobid=5501524 Applications must be received by November 1, 2017. Submissions must include a single .pdf file containing the following: a letter of application, a curriculum vita, a statement of teaching philosophy, and a description of research or creative agenda. Three current letters of recommendation should be emailed to: Suzanne FitzGerald (sparks@rowan.edu)
The University of Wisconsin-Madison’s School of Journalism and Mass Communication seeks a full-time assistant professor with a demonstrated commitment to excellence in health communication research and teaching beginning August 20, 2018. A Ph.D. in communication or related field is required or expected by the start of the appointment. Successful candidate must engage in high-quality research and teaching commensurate with experience.

We invite applications from scholars committed to health communication research of all kinds, but are particularly interested in the following areas of inquiry: health disparities, health promotion and social marketing, community health, health behavior, health policy, global health, health literacy, and health information technologies. Applicants who research and/or teach with a focus on communities of color or otherwise marginalized groups are strongly encouraged to apply. We are a methodologically diverse department and seek to complement existing strengths in quantitative, qualitative, and computational approaches to communication research.

We are especially interested in candidates who can teach undergraduate and graduate courses in health communication and are open to teaching one of the school’s gateway courses: Introduction to Mass Communication (201); Mass Communication Practices (202), a new course, Information for Communication (203), Principles and Practice of Reporting (J335), or Principles and Practice of Strategic Communication (J345). In addition to developing and maintaining a robust research portfolio, the successful applicant will advise and mentor highly motivated master’s and doctoral students. The standard teaching load is four courses per academic year, typically including one graduate seminar per year. University and professional service is required appropriate to career stage.

The successful candidate will join a community of productive scholars who value a wide variety of conceptual, methodological, and analytical perspectives. Our current faculty members’ interests include media psychology and sociology; political communication; health communication; law, history and ethics of mass media; media ecologies and journalism studies; international communication; communication and neuroscience; computational communication science; media studies of race and gender; and new media technologies. These faculty members are also involved in teaching an innovative undergraduate curriculum and oversee one of the nation’s top graduate programs.

The University of Wisconsin-Madison is home to one of the oldest schools of journalism and mass communication in the United States. The School, as a department within the College of Letters and Science, is part of one of the nation’s finest public universities and enjoys outstanding intellectual resources, teaching and research laboratories, and various sources of research support. UW-Madison ranks fifth in the world for communication and media studies, and the School offers leading doctoral, masters, and undergraduate programs. The School houses the Center for Communication and Democracy, the Center for Journalism Ethics, the Mass Communication Research Center, and

www.mass.icahdq.org
the Wisconsin Center for Investigative Journalism. SJMC faculty run several working research labs, including the Physiology and Communication Effects lab and the Video Game Research Lab. UW-Madison is known for its interdisciplinary, international character, something that is evident through the many affiliations our faculty maintain with other units on campus as well as collaborations around the world.

Located at the nexus of four beautiful lakes, Madison, the state capital, consistently ranks among the top American cities for its quality of life. University employees enjoy a thriving entertainment, cultural, sports, and “foodie” environment.

Telephone and email inquiries to discuss this position are welcome. Contact Professor Dhavan Shah (608-513-4224 / dshah@wisc.edu). To apply, candidates should visit jobs.wisc.edu, search for position 92164 and click on “Apply Now.” Candidates will be required to submit a cover letter detailing research interests, teaching qualifications, and professional experience; a curriculum vitae; names and contact information for three references; and two samples of scholarly work. References will be contacted upon application submission and asked to upload a signed letter of reference. To ensure full consideration, applications must be received by October 23, 2017; applications will be accepted until position is filled.

The University of Wisconsin-Madison is an equal opportunity and affirmative action employer; we promote diversity and inclusion for all faculty, staff, and students and encourage all qualified candidates to apply. Unless confidentiality is requested in writing, information regarding applications for this position must be released upon request. Finalists cannot be guaranteed confidentiality. Employment will require a criminal background check.
FACULTY POSITION
DIGITAL COMMUNICATION

UNIVERSITY OF CALIFORNIA, SANTA BARBARA

The Department of Communication invites applications for a tenure-track faculty position in the area of digital communication at the level of Assistant Professor, with an anticipated start date of July 1, 2018. Candidates should have a Ph.D. in communication or a related field prior to the start date and a strong social science background with a record of publishing innovative, empirical research. We seek candidates whose fundamental research interest is in the social dynamics, processes, and/or outcomes of digital technologies. Such a scholar’s research foregrounds the basic communicative and social processes that are evolving as a consequence of contemporary media technologies, rather than the specific tools that currently facilitate these processes. This position will bridge interests within our department and beyond. Candidates will be expected to teach courses at undergraduate and graduate levels and be active in professional and campus service.

The department has garnered considerable national and international recognition, and boasts cutting-edge research, exemplary teaching, and intellectual leadership in the discipline and beyond. In addition to these benefits, the University offers attractive features such as housing assistance (http://www.housing.ucsb.edu/faculty-housing) and other programs to incoming faculty.

Applicants should submit a cover letter highlighting qualifications, a curriculum vitae, evidence of teaching effectiveness, three letters of recommendation, and three samples of published or completed research to the appropriate sections of the job search website: https://recruit.ap.ucsb.edu/apply/JPF01089. Questions should be directed to the Search Committee Chair, Dr. Andrew Flanagin, at flanagin@comm.ucsb.edu or at (805) 893-7892. This position will remain open until filled. For primary consideration, all application materials must be received by October 22, 2017. Reference letter submissions are also encouraged by this date.

The University is especially interested in candidates who can contribute to the diversity and excellence of the academic community through research, teaching, and service as appropriate for the position.

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability status, protected veteran status, or any other characteristic protected by law.