Michael Traugott and Paul Lavrakas have published the fifth edition of *The Voter’s Guide to Election Polls*. This edition was extensively updated for the 2016 election, including new information on the latest technology for conducting polls and new methods for analyzing and presenting polls in the media. This book can be used in courses on campaigns and elections, polling, political communication, and journalism. The volume is available in hardback, soft cover, and eBook formats. Additional information can be found at [http://www.thevotersguidetoelectionpolls.com/](http://www.thevotersguidetoelectionpolls.com/).

Valerii Muzykant (ICA-member, Doctor of Sciences, Prof. Sociology, Moscow, Russia) one of leading specialists in communications, the author of Handbook "The Principle of Integrated communications", 1 volume 1 (342 pages), published in Moscow: Urait Publ., 2017 - devoted to marketing and advertisement fundamental positions in the communication process. The integrated communications are examined in detail from the point of branding, advertisement and PR-activity of International and Russian business communities, The book compiles the real practice of communication processes from different industries of emerging and mature markets. Text is provided with plenty of illustrations - pictures, tables, diagrams, etc. The textbook includes practical cases and various situation analyses that will allow the readers to gain knowledge and skills in area of integrated communications. The edition also contains plenty of interesting examples and situations (including from the personal experience of authors), illustrating the real practice of communication processes, and also activity of business enterprises,

**Correction**
The Department of Communication at the University of Kentucky invites applications for an Assistant, Associate, or Full Professor beginning August 15, 2018. We expect that candidates will demonstrate the ability or potential to teach courses related to existing undergraduate curricula. Opportunities are also available to teach in the College-level master's and doctoral programs in communication. Responsibilities include teaching two courses per semester, actively engaging in research, and participating in program advising and service activities.

Preference will be given to candidates with 1) a research focus on health communication, especially with an emphasis on cancer research 2) training in advanced quantitative statistical methods, and/or 3) demonstrated experience or potential to secure research support from private and federal agencies.

The Department of Communication is in the College of Communication and Information with master’s and doctoral programs in communication, information science, and information communication technology. The College offers undergraduate programs in communication, journalism, media arts and studies, integrated strategic communication, and information communication technology. The University has recognized Department faculty for their teaching excellence. The Department has an active research faculty with a consistent record of extramural funding. Research technology includes:

- advanced web and handheld survey development,
- custom web-data application development,
- “COMMTV”, a searchable, stream-able, and continuously recording television archive spanning over a decade,
- Twitter capture and analysis system,
- custom web-based coding system for efficient analysis of digital libraries,
- a 20-seat stadium-style theater for video stimuli presentation, and
- interpersonal and gaming/media effects interaction labs.

Faculty research specialties include interpersonal, mass, instructional, organizational, health, and risk and crisis communication. For information about the Department, visit http://comm.uky.edu. Lexington is in the center of the Bluegrass, an internationally acclaimed cultural landscape, and in close proximity to Louisville and Cincinnati. It is a community of 300,000 and is distinguished by its rating as one of the top 10 most educated cities in the nation (according to the U.S. Census), top 5 cities for young professionals (Kiplinger), top 3 mid-sized cities for lowest cost of living (KPMG LLP), and top 5 cities to raise a family (Forbes). More information on Lexington is available at http://www.visitlex.com and http://www.aceweekly.com.

The University of Kentucky is committed to a diverse and inclusive workforce by ensuring all our students, faculty, and staff work in an environment of openness and acceptance. We strive to foster a community where people of all backgrounds, identities, and perspectives can feel secure and welcome. As an Equal Opportunity Employer, we strongly encourage veterans, individuals with disabilities, women, and all minorities to consider our employment opportunities.

Salary for the position will be commensurate with experience. Individuals must use the University of Kentucky’s Integrated Employment System for consideration. Please include a letter of application, curriculum vitae, and evidence of teaching excellence (upload under Specific Request 1). Please also include contact information for three references when prompted in the application. Letters of reference will be requested from semi-finalists. Review of applications begins September 15, 2017 and continues until the position is filled.

Queries may be directed to Dr. Shari Veil, Chair, Department of Communication, 228 Grehan Building, University of Kentucky, Lexington, KY 40506-0042, shari.veil@uky.edu.
Dear Friends & Fellows,

we are delighted to announce that WCSA, World Complexity Science Academy will hold three panels at the XIX ISA World Congress of Sociology, which will take place in Toronto, Canada, on July 15-21, 2018.

As you can see in the calls below reported the panels are a great occasion for Systemics and Complexity scholars, who aim at spreading their scientific researches and activities through prestigious worldwide networks.

### SYSTEMIC SCIENCE AND MULTIDISCIPLINARY: NEW TOOLS FOR FACING COMPLEX PROBLEMS - RC51 Sociocybernetics

Coordinators: Andrea Pitasi - pitasigda@gmail.com Massimiliano Ruzzeddu - mruzzed@hotmail.com

One of the main theoretical contributions from Systemics to social science is the consideration that each scientific domain only offers a partial point of view on an object, whose most reliable representations need to take into consideration the findings from a plurality of scientific fields.

While in its early phase, this debate had a merely epistemic relevance—it was just a matter of reliable information among scientific communities—in the most recent years it has been assuming an important operational meaning. In fact, most of the issues that are affecting the globalized world entail a policy-modeling activity, which need information from many diverse domains; from natural sciences of course (fighting climate change, for example, entails the need for information on geophysics, biology, engineering etc.), but also from social sciences (introducing a green technology into a given territory requires a deep knowledge on that territory’s social and cultural structure, the local elites, the legal existing norms etc.).

This session bases upon the assessment that contemporary sociology holds a double function: on one hand, providing reliable information on the social aspects of global issues; on the other, developing models of systemic management of decision making, coordinating diverse scientific communities and stating communication patterns between science and society.

Theoretical and empirical papers that focus on this double function are welcome.

### TOWARDS A GLOBAL CITIZENSHIP - RC12: Sociology of Law

Coordinators: Emilia Ferone - emiliaferone@gmail.com Sara Petroccia - sarapetroccia@gmail.com

According to Beck, cosmopolitanism is a “Global sense, a sense of boundarylessness. An everyday, historically alert, reflexive awareness of ambivalences in a milieu of blurring differentiations and cultural contradictions. It reveals not just the ‘anguish’ but also the possibility of shaping one’s life and social relations under conditions of cultural mixture. It is simultaneously a skeptical, disillusioned, self-critical outlook” (Beck U., Cronin C., 2006, Cosmopolitan Vision, Cambridge, Polity Press). In other words, a cosmopolitan way of life is the necessary consequence of a globalized world, where the Lebenswelt more ad more depends on immaterial and disembedded (Giddens, The consequences of modernity, 1991) processes. In such a context, more and more individuals are developing self-representations and life-styles characterizing by weak local ties and high rates of mobility, both geographical and professional. Also due of the growing flows of migrants and refugees, the need is strong for supranational norms (such as the case of European Union) that grant the opportunity for individual to move across different areas of the world, beyond national legislations. This entails deep changes in the notion of citizenship, whose traditions link with nation-states sounds more and more anachronistic.

This panel welcomes theoretical reflections, case studies or scenario analyses on law-making processes related to the evolution of the norms on citizenship into a cosmopolitan and global direction.
In the current world, the competition among global players principally bases upon technological innovation, which is the main tool to tackle the big challenges that are affecting societies across the world: climate change, overpopulation, access to water and food, education etc.

This implies a strong interaction among scientific groups and communities with diverse languages, methodologies and representations of the world.

Furthermore, technological innovation per se is not sufficient, for the diffusion of new technological devices is not simply an effective scientific research matter, but mainly of policy making; so that it also entails political, juridical, social and economic information, related to the territory target of the innovation. As a matter of fact, any innovation, no matter how effective it is, might face resistances, in a given territory, because of cultural prejudices, or juridical hurdles.

As a consequence strong management skills are necessary to coordinate these large flows of communication, as well as the interaction among different scientific communities and between science and society. This session bases upon the assumption that systemic sociology holds the know-how to develop multidisciplinary management skills and welcomes papers, both theoretical and empirical, that focus on innovation policies.

You are more than welcome to take part to our sessions, and, please, notice that the deadline is September 30th 2017. To submit your abstracts to our sessions, please follow the instructions at the following URL:

TOWARDS A GLOBAL CITIZENSHIP - RC12: Sociology of Law
TECHNOLOGICAL AND SOCIAL CHANGE: FOR A MULTI-DISCIPLINARY APPROACH TO INNOVATION POLICIES - RC07 Futures Research

See you in Toronto!
Dear Friends & Fellows,

WCSA, World Complexity Science Academy, is delighted to announce the special celebration edition of a book in memory of Prof. Niklas Luhmann, Phd, in the 20th anniversary of his death.

The title of the book is “SYSTEMIC SOCIOLOGY IN THE SITUATION ROOM”, and the structure is as follows:

PART 1 - THE VISION
• Chapter 1 - Key concepts and key works
• Chapter 2 - System theory as a turning point and a paradigm shift
• Chapter 3 - The Differences which make the difference: coding and programming

PART 2 - STRATEGY
• Chapter 4 - Strategic agenda setting: the case of the impossible ecological communication and the illusion of non irritant and meaning-based emergence.
• Chapter 5 - Systems of power and the power of the systems.
• Chapter 6 - Lawmaking. The Legislative Function as an exemplary case of systemic Enlightenment reloaded.

PART 3 - THE TOOLKIT
• Chapter 7 - Drawing distinctions for observations.
• Chapter 8 – Lumann Meotodoy as working style
• Chapter 9 – Interpersonal, micro, meso and macro: what kind of evolutionary coding?

PART 4 - APPLIED CASE STUDIES
• Chapter 10 - The 1948 UN Declaration.
• Chapter 11 - Redesigning the EU.
• Chapter 12 - The Convention of Genève and its updates.

PARTE 5 – MISCELLANEOUS

IMPORTANT DATES:
• August 31th 2017: abstract submission
• September, 30th 2017: abstract acceptance/rejection notification
• November, 30th 2017: chapter submission
• April, 30th 2018: book publication

Each author can send maximum 3 abstracts. The abstract should not exceed 500 words. Authors should submit their proposal to wcsaconferences@gmail.com and write in the email object “Book on Luhmann”

Please, feel free to contact us for further information at csaconferences@gmail.com

WCSA team is looking forward to receiving your submissions!