Subject Line:  

Dear ICA Mass Comm-members,

This is the "All Things Media" newsletter for June 2023 with several important updates, a goodbye message, and a vacancy. The news of this month can all be found below:

(1) Goodbye message of Chair Dr. Heather LaMarre

(2) New leadership team of the ICA Mass Comm division

(3) Review policy for ICA2024 submitters to the Mass Comm division: Submitters will be required to review

(4) Minutes of the 2024 Business meeting

(5) Overview of Awards

(6) Fully-funded PhD position on 'The relationship between linguistic factors that affect text comprehension and processing fluency and the acceptance of (in)accurate information” at Utrecht University (Netherlands)

Please be reminded that if you have any news to share, you can always contact us! Don’t hesitate and don’t be shy, we are excited to know what you are working on, job postings, call-for-papers/chapters, book releases, awards/promotions, projects that are launched, and much more! If you have any news to be included in the July 2023 issue, please send an email to Isabelle Freiling (isabelle.freiling@gmail.com)

That's it!

Till the next one,

Mark Boukes.

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(1) Goodbye message of Chair Dr. Heather LaMarre

Dear Friends and Colleagues,

I hope you all made it home safely from Toronto after a successful ICA. It was good to finally see people face-to-face! I am writing to say farewell as the division chair. Although it was an odd experience to serve as the Vice Chair and Chair during the “virtual years” of ICA, I am
proud that our division has come out even stronger! We grew the division to over 700 members and our finances are the healthiest they have been since 2018.

I am truly grateful for everyone’s service and support. Together we are strong and MCD's success is a direct reflection of the wonderful people who submit, review, chair sessions, present, serve on committees, and run for offices year after year. Thank you so much for your continued service and involvement with MCD!

At this year’s business meeting, we discussed our collective identity and how MCD wants to situate itself amidst the growing number of overlapping divisions and interest groups. The new leadership team (Dana, Mark, Isabelle, and Meghnaa) will be following up with a survey to continue this discussion. I encourage everyone to respond with as much input as possible. We also established some new procedures for reviewing and planning future conferences that should improve the workflow and address the rising concerns over waning numbers of reviewers. Thank you again to everyone who reviews and chairs sessions - these are critical roles in producing a quality conference experience.

I am grateful to be leaving the division in the excellent care of our new Chair, Dana Mastro. I know that Dana will do an amazing job in this role. I am equally confident that our new Vice Chair, Mark Boukes, will plan high quality conference experiences for us all! As Mark has become the planner and Vice Chair, Isabelle Freiling has graciously agreed to move from Early Career Rep to Secretary for the 2023-24 year. Meghna Tallapragada will remain International Liaison. I am looking forward to seeing all the good work this team will accomplish.

Thank you again for your support and commitment to MCD. Have a joyous summer and I look forward to seeing you in the Gold Coast next year.

your friend and colleague,
Heather LaMarre

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(2) New leadership team of the ICA Mass Comm division

With Dr. Dana Mastro (mastro@comm.ucsb.edu) taking over the chair role in our division from Dr. Heather LaMarre, ‘we’ are also welcoming a new vice-chair, which is Dr. Mark Boukes (m.boukes@uva.nl) from the University of Amsterdam, who previously was the Secretary of the Division.

The secretary role will now be filled for a year by Isabelle Freiling (isabelle.freiling@utah.edu), our former student and early career representative. Isabelle will take the minutes at the next business meeting and compile the monthly newsletters. Feel free to send her news to be included in future newsletters. Meghnaa Tallapragada
(meghnaa.tallapragada@temple.edu) will stay on the leadership team as our International Liaison

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(3) Review policy for ICA2024 submitters to the Mass Comm division: Submitters will be required to review

We have discussed the review procedure during the 2024 Business meetings and came to the following agreement: In the abundance of submissions that our division has to process every year, and to keep the process workable for all, submitters to Mass Comm will from the upcoming conference be automatically assigned papers to review. Submitters/reviewers will have to complete these reviews on time, to have their papers being accepted for the conference. Failure to do the reviews, will mean that their papers of the submitter(s) will not be considered for presentation at the conference. Only through this way, we can fairly share the workload and avoid that some people have to review a disproportionate amount of papers.

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(4) Minutes of the 2024 Business meeting

You can find the minutes of the 2023 Business meeting held in Toronto (Canada) on the group page of the ICA Mass Comm division:
https://www.icahdq.org/members/group_content_view.asp?group=186104&id=631426

Alternatively, you can directly go to:

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(5) Overview of Awards:

The Kyoon Hur Dissertation Award Winner is Dr. Lara Schreurs (PhD, KU Leuven, Belgium for the dissertation entitled “Adolescents’ Social Media Literacy: A Theoretical and Empirical Analysis of its Development and Empowering Role in Social Media Positivity Bias Effects”

The Mass Communication Division Innovation Award for Method Article Winner is the article “Social media and adolescents’ self-esteem: Heading for a person-specific media effects paradigm (Journal of Communication, 2021) by Patti Valkenburg, Ine Beyens, Loes Pouwels, Irene van Driel, and Loes Keijzers.
**TOP STUDENT-ONLY PAPERS**

Media’s Impact on Political Polarization in the Family  
Makenzie Schroeder, University of Missouri

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Third-Person Perception of Disinformation in Kenya  
Kevin Mudavadi, Indiana University

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Development and Validation of the Need for Solitude Scale  
Liza Keessen, University of Amsterdam

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“I Love You 3000”: Elevation Experiences in Superhero Media Entertainment  
Chen Yeung  
Rowan Daneels  
— University of Antwerp

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**TOP PAPERS**

Understanding Public Perceptions and Intentions to Adopt Traditional vs. Emerging Investment Platforms: The Effect of Message Framing and Regulatory Focus Theory on the Technology Acceptance Model  
Edmund Lee  
Vera Lim  
Clement Ng  
— Nanyang Technological University

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(Meta)Theorizing Public Spheres in an Era of Preference-Based Media Effects  
Isabelle Freiling, University of Utah  
Isabel Villanueva, University of Wisconsin-Madison  
Dietram Scheufele, University of Wisconsin-Madison
User Comments as a Public Opinion Cue? How Argumentative User Comments Play an Additional Role of Persuasive Messages
Moo Sun Kim, University of Texas
Myojung Chung, Northeastern University
Sungeun Chung, Sungkyunkwan University

Investigating Audience Responses to Cliffhangers in Written Narratives Using Affective Disposition Theory
Katherine Schibler
Lindsay Hahn
Melanie Green
— University at Buffalo – SUNY

(6) Fully-funded PhD position on 'The relationship between linguistic factors that affect text comprehension and processing fluency and the acceptance of (in)accurate information'

In this PhD project you will focus on whether and to what extent linguistic factors influence the credibility of (textual) information. Specifically, you will investigate to what extent being able to process a text smoothly (i.e., processing fluency) affects whether readers find information credible, regardless of whether the message’s content is true or not. In these investigations you will take into account the latest developments in language technology by examining the possible role of Large Language Models such as ChatGPT in generating (in)correct information. Texts produced by such LLMs provide an interesting case, as the way these programmes are designed allows them to generate texts that are often very easy to process. They produce texts by “choosing” the word that is most likely at a certain position. Precisely because that word is likely, readers will also expect it and the processing process will most likely be smoother.


Deadline: June 21, 2023

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ICA Email Communication Preferences: