Report from business meeting — 2019 Mass Communication

Start time: 5:00
Attendance: approx. 60

- 1.5 day preconference the board voted to remove the mid-year meeting and continue the format/schedule as this year and onward + $1,000 allocation to the divisions and interest groups
- 2019 conference: 3,681 attendees from 67 countries
- 2020 conference: Goldcoast Australia
  - Claus DeVreese
    - Brought a Koala
    - Australia location. South of Brisbane.
      - It will be great for the Asian constituency to have a short trip!
    - When the housing goes up, there will be more choice and more price ranges
    - Main conference hotel
    - Conference facility
      - 5 minute walk across a pedestrian bridge
    - Condo’s with joint kitchen
      - $45 - $150 range for rooms
    - Travel – consider flying into Sydney and using a local carrier
    - All of this will be on the site
    - Invite you to think differently about the conference
  - Theme: open communication: The beginning of a dialogue; a gateway for us as a field to think about open science, broad implications, what does it mean for us as a field? Qual methods, proprietary data, principles and philosophies, improving transparency, showcasing ideas in an earlier research stage to open dialogue.
    - Open data repository
    - Open science, data policies
    - Tensions between subdisciplinary practices
      - Other disciplines have moved in this direction
      - How do we, as a discipline, want to think about these things
      - How can we improve the way we share findings and research
    - Iga Rinker (sp?) will handle the conference theme, including demonstrations, round-tables, lessons learned, best practices, workshops
- New submission rule on authorship
  - Three first authored submissions (all formats), across divisions
  - Unlimited coauthored works
  - Background: this replaces the 5 – authorship rule
  - 2-year taskforce team (5 board members including the mass comm chair)
  - Reflected the Division’s consensus from the 2018 divisional meeting
- New interest groups:
  - Human-machine communication
IJOC – International Journal of Communication
  - Editor: Larry Gross, USC, open access
  - Gifted to ICA
  - ICA’s new journal addition
ICA ethics and mission statement
  - Background: taskforce team.
    - Set out to rewrite the mission statement. Changing political environment ...
    - Voted to approve the ethics and mission statement
    - Will be on the website this year
    - Nothing new about it, highlights human rights more in this version
Upcoming elections (international liaison).
- Voted to elect an international liaison (new bylaw)
- Implications: the Division will have an election

Logo was outdated. A new ICA logo will be announced at the ICA Presidential Address.
  - Unanimous approval at the board meeting

State of the division:
- 699 members as of August 1, 2018
- Third Largest ICA division (CAT; Pol Comm)
  - Due to multiple factors, including the 2018 meeting location
  - Increased membership fees
  - ICA is growing, but specializations are increasing drastically. So, mass comm needs to think about our identity as mass comm....general theorists and methodologists
- Revenue: FY 19 budget: $8,787.49
- $2,894 surplus rollover from last year
- Membership dues + ICA subsidy + cancellation from the mid-year meeting
- Saved a lot from the cheap reception; plaques
- Expenses: $5,175
  - $500 x 5, student scholarship
  - Plaques
  - Reception ($2500+)
  - $2,535 surplus
2019 programming: Jonathan Cohen
- 377 submissions (slight decrease from last years, 400)
- 38 sessions + 17 poster
- 51% acceptance rate (up from 40% last year)
  - Accepted 48 extended abstract 143 papers, 3 panels (total 194)
  - Each paper got 3 reviews
    - 3 accepts were autoaccept
- 1 or less were rejected
- 2 accepts were reviewed and gave a little bit of favor for full papers and student authors in cases of close calls
  - **Appreciation to reviewers for high quality reviews**

Competitions and award

Student scholarship: Cui Min Lee, Nanyang Tech University
Tobia Frey, University of Zurich
Chelsea Bush

To promote student submission
Internationalization
Conference attendance to help overcome barriers

Qualifications/review criteria:
Student sole authored or first authored submissions only
Only full manuscripts considered
Review score ranking
Nationality/affiliation region
Distance
First time attendee

Top student papers
All authors must be students
Full manuscripts
Based on review ranking

Maggie Zhang, City University of Hong Kong
Marlis Stubenvoll, University of Vienna

Kyun Hur Dissertation award: designed to encourage and acknowledge the best in doctoral research and dissertation writing in mass comm. This award is given in odd number years

Committee formed by Mass Comm Chair considering diversity (intellectual, seniority/level; gender; race; nationality of degree granding institute and current position)
Chris Shcen
Kjerstin Thorson
Kristina Keleinschmidt

Evaluation Criteria:
Theorizing (appropriate lit review)
Theoretical contribution
Methodological execution
Methodological contribution
Originality
Writing

Kathrin Karsy, University of Vienna
Advisor: Jorg Matthes

Top 4 faculty papers
Only full papers are considered
Selected based on review scores/ranking

Frank Mangold, University of Hohenheim; Michael Scharkow, Zeppelin University
Alexander Sink (UCSB) Andrea Figueroa-Caballero (U of Missouri), Dana Mastro (UCSB)
Kathreine Ognyanova, Rutgers University
James Alex Bonus (Ohio State), Nic Matthews (Ohio State), Tim Wulf (LMU Munich)

Innovation award: Method
Odd years are devoted to methodological innovations. Even years focus on theory.
Award goes to an individual (rather than work), but it should be based on a specific work
published within 15 years of the time of consideration.

Committee formed by Mass comm chair considering diversity of perspective, seniority, race,
nationality of institutions, etc

Sri Kalyanaraman (Chair)

Evaluation Criteria:
Originality
Utility
Mass/Media Comm question
Broad application beyond narrow subfield
High impact

7 nominees, unanimous decision
Daniel O’Keefe Northwestern University for his methodological innovation of meta-analysis and
its applications for advancing message effects research.
Discussion: be thinking about nominations for the leadership

Elections:

Internationalization Liaison
Student/Early Career Representative
  - Represent the division of the SECAC; promote student participation, help with organizing and promoting events

  - Qualifications:
    - Student or have obtained diploma within the past 5 years
    - Member of the division (to be a SECAC member, one must elect a division and elected or designated representative)

Secretary: Many thanks to Shawnika Hull for her service.

2018 Election outcome:
Vice Chair/Chair Elect: Heather LaMarre
Chair: Jonathan Cohen