Mass Communication Division Business Meeting – 2018

5:05 start

Meeting agenda:
Report from board meeting/announcement/ 2018 meeting
State of the division
2018 programming
Competitions and awards
Motion/discussion items
Reception information

5:07: Board Meeting

• Full day meeting (1.5 day) instead of midyear meeting.
  o This was brutal for the board, many of whom had to miss their own preconferences.
• $1000 allocated to each division and interest group because there was no midyear meeting.
• Instead, next year, there will be another experimental year with 2 full day meeting
• Motion at the board meeting to provide 2 registration fee waivers: 1 for student; 1 for tier B/C. Motion passed so next year this will be implemented. Divisions are asked to discuss this at the business meetings. So, this is a discussion item for the current business meeting.
• 2019 will be held in Washington, DC. The conference date on the website is incorrect. It was correct, but there was another large conference occupying all hotels in DC. So we are not able to have our conference starting on Thursday. So, Executive Committee will explain the details. There will also be changes to the hotel booking system.
• Lance Holbert, Temple University, elected as JOC Editor.
• 5 paper co-authorship rule → 5 paper first authorship rule

5:15: State of the division

• Membership
  o N = 733 members, down from 826
  o Second largest division in ICA (CAT: 884). This means we need to increase our membership before August 1, because fiscal year starts October 1. This has budget implications because number of members is directly related to the budget. So, we need to increase our numbers before Aug. 1.
  o Member drive before August 1. People tend to choose memberships when they submit papers for the conference. That will be too late. Strongly encourage colleagues and students to choose Mass Comm early.
• Revenue
  o FY 18 budget = $5,944
- $1,000 gift from Lew Klein College of Media and Communication, Temple University
- $1,000 from the cancellation of the mid-year board meeting

**President Moy discussion of next year’s meeting**

**2019 Meeting**

- we are not meeting Thursday.
- Instead meeting Friday – Tuesday
  - Hilton had a conflict
- The Hilton will accommodate all divisions and interest groups.
- ICA contract is for the Hilton and the Omni, so there will be rooms in both locations, but the sessions will be at the Hilton
  - Room rate is $179
  - There will be a shuttle between the hotels. $20 minute walk or a quick shuttle

- Theme: communication beyond boundaries
  - Themed session submissions: interdisciplinary panels are sought- strong preference
  - Seeking submissions on communication as a post-discipline and those that engage beyond the academy
    - Activism policy, NGO's industry and end users (for example)
    - Technological advances as a focus
  - If you plan to submit a panel, panelists MUST come from at least 2 divisions AND 2 different countries.
  - Rooms: many of the rooms are booked and returned. So, the rooms will be released when the final schedule is released in March

5:30

**Revenue:**

- $5210 (+$734)
- $500, Programming help (Alanna Peebles)
- $400 (+$100 ICA) x3 for student travel grants
- Plaques. Fewer awards in even years; saved 3rd party cost for plaques.
- Reception

**Upcoming election**

- Vice chair (2019-2021)/Chair (2021-2023)
- Nominate – talk to Division Chair, Young Mie Kim ymkim5@wisc.edu
- Official nomination material will be sent to ICA by Aug 1

**Submission**

- 400 submissions (about the same as last year)
- extended abstract (148); 20 accepted (13.5%)
- full paper (243); 136 accepted (56%)
- panel (9), 2 accepted (22%)
- Total = 400, 158 accepted (39.5%)

**Review Process**
337 volunteers recruited via qualtrics surveys
minimum two reviewers assigned for each submission, with at least one had to be a nono-student reviewer; each reviewer scored /commented on two papers + one abstract on average (if faculty)
Reviewers are under-represented in the following areas
- Children and media
- Qualitative analysis

Programming help – expressing gratitude
- Alanna Peebles, University of Wisconsin – Madison
- Dudu Ben-Chitrit, University of Haifa

Best reviewer – acknowledging exceptional contribution
- Hyun Suk Kim (Ohio State University)
  - Lots of last minute reviewers who helped replace those who did not meet deadlines.

Session allocation in 2018:
- 37 program slots (on par with Com Tech, Pol Comm)
- Plus 16 interactive posters
- Thank you for volunteering for session chairship!

Student travel awards:
- Muhamad Rasul, Florida State University
- Shuang Wang, Dalian University of Technology, China
- Harry Yaojung, Indiana University Bloomberg
- $500 awards - $400 from Division and $100 from ICA
- Contact Jennifer Le @ jle@icahdq.org
  - Chosen based on quality of work, distance from conference, institutional resources, diversity

Top paper awards:
- Top student papers: all authors must be students
- Top three faculty papers
- Only full manuscripts considered
- Selected based on review scores

Top student papers:
- Television Attorney-Client Relationships: A Content Analysis of Fictional Programs About Trust in Seeking Legal Services, Ke Huang & Supreet Mann, University of California-Davis
- What We Do and Don’t Know: A Meta-Analysis about the Knowledge Gap Hypothesis, Fabienne Lind, University of Vienna

Faculty papers
- Speaking Out: How Incivility and Emotions ”Unspiral” the Spiral of Silence, Gina Chen, Shuning Lu & Deepa Fadnis, University of Texas-Austin
The Effects of Cognitive and Metacognitive Input in Narrative Persuasion, Nathan Walter, University of Southern California & Jonathan Cohen, University of Haifa

Following their lead: Contributions of media use to Black women’s gender beliefs and sexual agency, Lucretia Ward, Morgan Jerald & Lanice Avery, University of Michigan-Ann Arbor

• Innovation award: The Mass Communication Division’s annual meeting in Fukuoka brought with it the culmination of a four-year process to establish a new division award. The membership voted to establish the Mass Communication Innovation Award. The odd years would be devoted to methodological innovations and the even years would focus on theory. Award goes to an individual (rather than a work), but it should be based on a specific work published within 15 years from the time of consideration. Committee formed by the Chair considering diversity (intellectual; seniority/level; gender; nationality-degree granting institute & current position)
  o Markus Appel, Chair (Univ. of Cologne, Germany, 2004). Univ. of Würzburg, Germany
  o Sophie Lechler (Univ. of Amsterdam, The Netherlands, 2010), University of Vienna, Austria
  o Ericka Menchen-Trevino (Northwestern University, 2012) American University
  o Stephanie Edgerly (University of Wisconsin-Madison, 2012) Northwestern University
  o Hyun Suk Kim (Univ. of Pennsylvania, 2014) OSU/Seoul National University, Korea

Many thanks to the committee members for their valuable service!

• Innovation Award Winner: Robin Nabi, University of California-Santa Barbara for her theoretical innovation of discrete emotions


• Motions/Discussion
  o Motion 1: To amend the role of Vice Chair (1st Year)/Chair (1st year)
  o Current: Currently, Vice Chair has no role in the first year; In her first year, as Chair, Chair does everything including programming and board duties
  o Change: VC does programming for her/his term; Chair does Division administration/management and board duties.
    Rationale:
- The number of submissions more than doubled since we started accepting abstracts in 2017.
- ICA has grown rapidly over the past few years, thus board duties/subcommittees/task forces have expanded
- As the largest/2nd largest division of the ICA, the workload/expectations for MCD's admin/management work has grown
- MCD is the ONLY division that keep this old model (among the top 5 largest divisions)
  - Discussion: downside is that first year VC will be overwhelmed, but that will be true anyway. Pol Comm does this, and it works well.
  - Young Mie Kim moves the motion to make the amendment.
  - Unanimous endorsement
- Motion 2: Task force to set role of student/early career representative
  - To form task force to revisit and set the roles/expectations of MCDs grad rep.
  - Current: no documentation/consistent institutional memories/bylaws
  - Change: form a task force to do research on MCD graduate student needs; to come up with ideas to meet grad student needs; to specify the roles and expectations of grad students/early career representatives; to report back to the Division at 2019 meeting
  - Discussion: Julie Escurignan, Board Member and Student Representative. There is a manual with guidelines about what the student reps will do. The student board will work to develop clear bylaws and guidelines for all divisions and interest groups.
  - Looking for 3 member volunteers (2 student members)
  - Motion to form the committee (seconded).
    - Unanimously endorsed
    - Volunteers requested
- Discussion Item:
  - 5 author rule (across ICA) 5 first author rule
    - Loosen up the limit on the number of total submissions
    - Pro: Consistent with current All Academics system (but, it will change next year)
    - Con: Weaken Intellectual Diversity
    - Split opinions across the board, so bringing it back to the Division for discussion.
    - Chair fears that this will weaken intellectual diversity because the submissions and acceptances were dominated by a small number of institutions
  - Why 5?
  - How does this relate to double submitting to journal and conference?
    - Reviewers doing double duty
• Would limit the ability of the faculty to participate or unfairly remove their name if they have multiple students
• Some people abuse the system because they have a huge lab and that takes away from grad students.
• Concerns about senior faculty are on a ton of
• Could we go down on the 5 to 3 for first authorship? Seems high
• Sometimes people submit a lot because they want to get something in. so this may explode that. How can there be ways to get people to participate who need their name on the program, but don’t need to present 5 papers
  o other conferences make it very selective to get a talk, but not posters.
  o Lots of heads nodding about the idea of 3 first author, but unlimited co-author

6:00 Adjourn- joint reception with Health Communication Division offsite.