FACULTY OPENINGS

MEDIA ECONOMICS AND STRATEGY: The Medill School at Northwestern University invites applications for a tenure-track position in Integrated Marketing Communications (IMC) beginning in the 2018–2019 academic year. The position may have the rank of Assistant, Associate or full Professor.

QUALIFICATIONS: Candidates should have a completed, or nearly completed, Ph.D. in communications, marketing, economics, advertising, business, engineering or the social sciences. The preferred emphasis is on the economics of media and technology, platform economics, media strategy and related fields. It is important that the applicant’s research have important implications for integrated marketing communications. Candidates are expected to conduct and publish high caliber, innovative research, teach both undergraduate and graduate students, and perform professional service commensurate with rank.

Faculty will teach in a demanding but rewarding environment at a premier global university. Medill is a professional school, and thus it is critical that the successful candidate integrate theory and professional practice, and that research be actionable by the professions. The Integrated Marketing Communications department offers a full-time 15-month master’s program, a part-time two-year master’s program, an online version of the part-time program and an undergraduate certificate program.

Northwestern University is a federal contractor that actively participates in affirmative action planning in the areas of recruitment and retention. For each employment and promotional opportunity, Northwestern University actively seeks women, minorities, veterans, and persons with disabilities to maintain a University community that is based on equal opportunity and reflects the diversity of American society. Hiring is contingent on eligibility to work in the United States.

APPLICATION INSTRUCTIONS: The position will begin September 2019. To ensure full consideration, applications must be received no later than October 15, 2018 but it is expected the position will remain open until filled. Required documents include: CV, copies of research papers, and at least two letters of recommendation to the search committee. Questions should be directed to Robin Young at robin-young@northwestern.edu. The link to application is here.
Assistant Professor in Mass Communication, School of Journalism and Mass Communication, University of Wisconsin-Madison

The University of Wisconsin-Madison’s School of Journalism and Mass Communication seeks a full-time assistant professor beginning August 19, 2019 with a demonstrated commitment to excellence in mass communication research and teaching and an emphasis on data science and computational social science methods. A Ph.D. in communication or related field is required or expected by the start of the appointment. Successful candidate must engage in high-quality research and teaching commensurate with experience.

We invite applications from scholars committed to advancing computational approaches to media research from communication and allied fields. We seek innovative researchers in the areas of computer content analysis, natural language processing, machine learning, predictive analytics, social network dynamics, online community detection, and analysis of digital trace data. Applicants who research and/or teach with a focus on communities of color or otherwise marginalized groups are strongly encouraged to apply, as are those who focus on regions outside the US. We are a methodologically diverse department and seek to complement existing strengths in quantitative, qualitative, and computational approaches to communication research.

The selected candidate will teach a range of undergraduate and graduate courses in mass communication, which includes joining the rotation of faculty covering Introduction to Mass Communication (J201), Information for Communication (J203), Principles and Practice of Strategic Communication (J345), and/or Data Analysis and Visualization (J677). In addition to developing and maintaining a robust research portfolio, the successful applicant will advise and mentor highly motivated master’s and doctoral students. The standard teaching load is four courses per academic year, typically including one graduate seminar per year. University and professional service is required appropriate to career stage.

The successful candidate will join a community of productive scholars who value a wide variety of conceptual, methodological, and analytical perspectives. Our current faculty members’ interests include media psychology and sociology; political communication; health communication; law, history and ethics of mass media; media ecologies and journalism studies; international communication; communication and neuroscience; computational communication science; media studies of race and gender; and new media technologies. These faculty members are also involved in teaching an innovative undergraduate curriculum and oversee one of the nation’s top graduate programs.

The University of Wisconsin-Madison is home to one of the oldest schools of journalism and mass communication in the United States. The School, as a department within the College of Letters and Science, is part of one of the nation’s finest public universities and enjoys outstanding intellectual resources, teaching and research laboratories, and various sources of research support. From 2015-2018, UW-Madison has ranked fifth in the world for communication and media studies, and top three in the U.S. The School of Journalism and Mass Communication offers leading doctoral, master’s, and undergraduate programs. The School houses the Center for Communication and Democracy, the Center for Journalism Ethics, the Mass Communication Research Center, and the Wisconsin Center for Investigative Journalism. SJMC faculty run several working research labs, including the Physiology and
Communication Effects lab and the Video Game Research Lab. UW-Madison is known for its interdisciplinary, international character, something that is evident through the many affiliations our faculty maintain with other units on campus as well as collaborations around the world.

Located at the nexus of four beautiful lakes, Madison, the state capital, consistently ranks among the top American cities for its quality of life. University employees enjoy a thriving entertainment, cultural, sports, and “foodie” environment.

Telephone and email inquiries to discuss this position are welcome. Contact Professor Dhavan Shah (608-513-4224 / dshah@wisc.edu). To apply, candidates should visit jobs.wisc.edu, search for position 96032 and click on “Apply Now.” Candidates will be required to submit a cover letter detailing research interests, teaching qualifications, and any relevant professional experience; a curriculum vitae; names and contact information for three references; teaching evaluations or other evidence of teaching effectiveness, and two samples of scholarly work. References will be contacted upon application submission and asked to upload a signed letter of reference. To ensure full consideration, applications must be received by October 22, 2018; applications will be accepted until position is filled.

The University of Wisconsin-Madison is an equal opportunity and affirmative action employer; we promote diversity and inclusion for all faculty, staff, and students and encourage all qualified candidates to apply. Unless confidentiality is requested in writing, information regarding applications for this position must be released upon request. Finalists cannot be guaranteed confidentiality. Employment will require a criminal background check.
MEMBER NEWS

NU-Q September Highlights
Northwestern University in Qatar celebrates its 10th anniversary in Doha this year and began by welcoming its largest incoming class, opening a Media Innovation Lab, and hosting two media industry experts.

The Class of 2022 includes more than 100 students and is the most diverse class to enroll at NU-Q, representing students from 30 nations including Ethiopia, Mexico, Moldova, Nepal, Russia, and Rwanda. Hollywood producer and Northwestern alumnus Jordan Horowitz spoke at the Convocation Ceremony and advised students to abandon their expectations and “focus on the process.”

As a producer for the award-winning film La La Land, Horowitz said they that they were patient in producing that film and “gave it the space and time and care it deserved.” As a result, he said, that “Instead of defining our success by the results, by what we expected people to think of the movie, we found our success in the process.”

The Media Innovation Lab (MIL) was created to give students and faculty a space to develop original concepts and solutions that address challenges in the media world.

The Lab, which includes the Oculus Go, Samsung Gear, Google Daydream, and HTC Vive Pro, among other technologies, is “designed to stimulate curiosity, encourage interdisciplinary conversations, and enable our students to create tangible change in the media industry around them,” said Everette E. Dennis, NU-Q dean and CEO.

Each year, the MIL will address a specific media-centric theme by arranging a series of workshops, lectures, and activities around it. This year the theme is “Virtual and Augmented Reality in Storytelling and Media.” On the subject of the emerging platform of virtual reality, TIME Inc.’s Managing Editor of Enterprise and Immersive Experiences Mia Tramz spoke to the community at a lecture and an in-depth workshop.

At the community meeting, Tramz shared how virtual reality (VR) can be used to share new perspectives and revealed the processes behind producing some of TIME’s most notable projects in a quickly developing medium. At a workshop, Tramz showed students, faculty, and staff practical tips on producing VR content.

Also visiting NU-Q was Northwestern University School of Communication Professor Pablo J. Boczkowski, who discussed his new book Trump and the Media – a collection of essays that focus on the disruption of the media landscape and the disconnect between voters and traditional media, as well as the emergence of fake news and U.S. President Trump’s use of social media.

During his discussion, Boczkowski also touched on topics that included the changing perspective on journalism and the collapse of traditional news, emotional ties to current events and political behavior, how technology is influencing storytelling and political communication strategies, as well as future ways that news and social media could be used to improve the quality of democratic life.

www.mass.icahdq.org